

A Turning Point for HTA? Sustainability, Networks and Innovation

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HTAi

Sponsorship Opportunities for For-Profit Organizations

Each year, global leaders in the Health Technology Assessment (HTA) field gather at the HTAi Annual Meeting to collaborate, participate and share information to advance healthcare around the world. This influential community of researchers, policy makers, industry, academia, health service providers, agencies and patients make up HTAi's membership. The Annual Meeting is a unique opportunity to be involved in the development of the future of HTA around the world.

About HTAi

HTAi is the only global Society championing equitable, responsive, and cutting-edge health technology assessment for everyone who produces, uses, or encounters Health Technology Assessment (HTA). With members from over 68 countries, HTAi is a thriving international network of multidisciplinary advisors, academics, professionals, public & private organizations, students, patients, and citizen members. HTAi's mission is to accelerate the growth of health technology assessment across the world, and make health systems more accessible, more equitable, and more impactful for patients. HTAi's main global membership event is the HTAi Annual Meeting. Each year in June, the Annual Meeting is a key international gathering for sharing latest research, advancing discussion in policy and methods, and building global networks. Everything we do is dedicated to better health for all people and the future of HTA worldwide.

2024 Annual Meeting

HTAi invites you to join the leading minds in Health Technology Assessment (HTA) from around the world to discuss and debate the role of HTA in leading health innovation.

"A Turning Point for HTA? Sustainability, Networks and Innovation"

Healthcare has seen significant changes in the past few years due to the emergence of new technologies and innovations. This presents challenges for HTA agencies, which require a variety of expertise (in and outside HTA science) to evaluate and assess these developments.

Unquestionably, HTAi represents the arena where the entire HTA community can have a dialogue on the development of tools and frameworks to assess healthcare technologies and related innovations. In this context, collaboration on a global scale is essential for data exchange, evidence generation, and building regulatory (EU) and incentive mechanisms.

The HTAi 2024 Annual Meeting will focus on the opportunities and challenges for growing valuable networks for HTA and how collaboration could support the evaluation of innovative healthcare solutions through sharing.

Sponsorship Opportunities

Sponsors are a vital part of HTAi. They ensure we can continue to have international discussions, like the Annual Meeting, around the use of technologies and resources in healthcare. As a sponsor of the Annual Meeting, you'll hold a prominent position in front of the foremost global leaders in HTA. This provides an opportunity to make valuable connections with the variety of groups that attend the meeting. Your contributions will be recognized in a number of high value locations, creating visibility for your organization among key stakeholders. You'll also have exclusive access and opportunities to interact with delegates one-on-one, collaborate directly with leaders in the field and participate in the discussion around the past, current and future state of HTA around the world. The HTAi Annual Meeting is an intimate gathering that puts your organization directly in front of those changing healthcare on a global scale. HTAi strives to build unique and mutually beneficial relationships with each supporter and partner, ensuring they find value in the support they provide. We look forward to discussing the ways our relationship can be of value to you as a sponsor of the 2024 Annual Meeting.

For-Profit Sponsorship Packages

	Platinum Sponsorship \$63,000 USD	Diamond Sponsorship \$42,000 USD	Gold Sponsorship \$26,500 USD	Silver Sponsorship \$16,000 USD	Bronze * Sponsorship \$6,000 USD	Virtual Sponsorship \$3,500 USD	Exhibitor * Sponsorship \$3,500 USD
Symposium Session	Yes; Exclusive timeslot, no parallel sessions	Yes; premium timeslot, with minimal parallel sessions					
Registration	8	6	4	2	1	3 Virtual	1 Exhibitor Only
Welcome Reception	8	6	4	2	1		1
Sponsor Reception	6	4	2	1	1		
Conference Dinner	4	3	2	1			
Exhibit Space	Yes	Yes	Yes	Yes	Yes		Yes
Logo Identity	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Program Advertisement	Full Page	Full Page	Half Page	Quarter Page	Quarter Page		
Promotional Handout	Yes	Yes	Yes	Yes	Yes		
Web Links	Yes	Yes	Yes	Yes	Yes	Yes	Yes

* Packages are only available for in person attendance.

Please note: For Platinum, Diamond, Gold and Silver Packages, 50% of in person Registrations (incl. Welcome Reception tickets) can be traded for virtual registrations, however, social events are only in-person events.

Symposia

Host an engaging session that focuses on a particular subject, question or issue with a collection of insights from different speakers and contributors. These sessions are open to all Annual Meeting delegates and provide the opportunity to show thought leadership and engage with Annual Meeting delegates through discussions and questions. Platinum Symposia will be scheduled to ensure that there are no other competing program sessions, with the goal of promoting increased attendance. Diamond Symposia will be scheduled to ensure minimal parallel sessions. Space is limited for each of the Symposia options and subject to availability.

Delegate Engagement Support

- **PATIENT LOUNGE** – Support a dedicated lounge and recovery space facilitating a patient-friendly conference environment improving the overall experience of the delegates. The space would be for participants to rest and refresh, containing a number of accommodations specific to patient needs.
- **PARTICIPATION GRANTS/PCIG PASS GRANTS** – Facilitate Participation Grants or the PCIG Pass Program, offering financial support to HTA stakeholders who would otherwise not be able to attend the HTAi Annual Meeting for the purpose of contributing their expertise, presenting their work or otherwise benefiting from participation in the global HTA community.
- **BRAINDATES** – Support an HTA Networking Lounge, allowing delegates with similar interests and challenges to connect and book 'networking time' at the Annual Meeting. With this initiative, HTAi is aiming to empower people to learn and connect through intentional conversations and foster knowledge-sharing conversations among people at our events.

Pre-Conference Sessions and Presentation Opportunities

- **PRE/POST CONFERENCE WEBINAR** – Leverage the HTAi global network by presenting your content and speakers to the HTAi community. This live webinar format will provide a learning opportunity pre and/or post event.
- **PRIVATE MEETING ROOM** – Gain access to a dedicated room to host delegates and guests and dive deeper into the various discussions surrounding the HTAi Annual Meeting. Meeting rooms are available for half day, single day, and full conference duration.

Promotion and Brand Awareness Opportunities

- **MOBILE APP SPONSORSHIP** – See your company logo on our official meeting app, which is the platform used by delegates to view program details, view meeting attendees, and stay informed on conference updates.
- **WI-FI SPONSORSHIP** – Provide the connection for the Annual Meeting and every delegate will be made aware that your organization is keeping them online.
- **MOBILE CHARGING STATIONS** – Brand the mobile device, laptop and tablet charging station and help meeting attendees stay powered up and connected.
- **PLENARY PRODUCTION/INTERACTION** – Support technological innovations, such as holographic presentation modules, increasing the production value of our plenaries.
- **MORNING/NETWORKING COFFEE** – Kickstart every attendees' conference day with a fresh cup of coffee or tea, facilitating informal conversations and exchange.
- **OTHER SPONSORSHIP OPPORTUNITIES** – We are always looking to expand our sponsorship offerings and are committed to working with our partners to find the right fit for their organization. If you have additional ideas on how your organization can support the Annual Meeting, please contact us to discuss how we can help.

For more information and to discuss custom sponsorship opportunities please contact:

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