

June 19-23, 2021 · www.htai2021.org · #HTAi2021VirtualAM

# Virtual Annual Meeting For-Profit Partnership Opportunities

Platinum and Diamond sponsorship spaces are limited and on a first-come-first-serve basis.

	<b>PLATINUM</b> \$63,000 USD	<b>DIAMOND</b> \$42,000 USD	<b>GOLD</b> \$26,500 USD	<b>SILVER</b> \$16,000 USD	<b>EXHIBITOR</b> \$3,500 USD
Virtual Symposium Session	Yes; Exclusive program timeslot with no parallel sessions	Yes; Premium program timeslot with minimal parallel sessions			
Virtual Registrations	24	18	12	6	4
Virtual Welcome Reception	24	18	12	6	4
Virtual Networking Event	4	2	1	-	-
Virtual Exhibit Space	Yes	Yes	Yes	Yes	Yes
Logo Identity on website and app	Yes	Yes	Yes	Yes	Yes
Description on AM website	125 words	75 words	50 words	-	-
Program Advertisement	Full Page	Full Page	Half Page	Quarter Page	-
Recognition Signage on AM platform	Yes	Yes	Yes	Yes	Yes
Promotional Handout (2 pages)	Yes	Yes	Yes	Yes	-
Weblinks	Yes	Yes	Yes	Yes	Yes
Inclusion in event related communications (email, social media, etc.)	Yes	Yes	Yes	-	-
Discount on Additional Sponsorship Opportunities	20%	10%	-	-	-