



Plenary 1: HTA As A System Shaper Of Tomorrow's Health Systems



[Adam Skali | Director of Innovation & Scientific Program | eHealth Innovation Center](#)

Biography

Adam Skali is a global health innovation strategist with a multidisciplinary background in biotechnology, biophysics, and bioinformatics, complemented by training from University Pompeu Fabra, KTH Royal Institute of Technology, Johns Hopkins Hospital, Ghent University, Johnson & Johnson, and CIMTI. He has received over 15 national and international awards in health and entrepreneurship, led

two digital health startups, and currently advises governments, civil society, and private sector leaders on digital transformation, value-based innovation, and health systems reform.

Adam serves as Director of Innovation and Scientific Programs at the CleS e-Health Innovation Center in Morocco, where he supports the development of national strategies, stakeholder engagement platforms, and responsible AI frameworks. He is a board member of ElevateHealth and the Institute for Human Centered Health Innovation (IHCHI), and President of Innovation Forum Barcelona.

In addition, Adam is President of the Young AI Leaders Madrid Hub, a community focused on promoting socially responsible AI and health innovation through youth leadership, interdisciplinary collaboration, and policy engagement. His work spans Africa, Europe, and Latin America, where he leads cross-border initiatives, builds open science ecosystems, and supports high-level dialogues on innovation, ethics, and equitable transformation in healthcare.