



ENGINEERS &
GEOSCIENTISTS
BRITISH COLUMBIA

2024 ENGINEERS AND GEOSCIENTISTS BC ANNUAL CONFERENCE AND AGM

OCTOBER 16-18, 2024 | VANCOUVER, BC
VANCOUVER CONVENTION CENTRE, EAST

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

2024 ENGINEERS AND GEOSCIENTISTS BC ANNUAL CONFERENCE AND AGM

The 2024 Engineers and Geoscientists BC Annual Conference and AGM will bring together industry experts, thought leaders, and respected partners in October.

The conference will feature our AGM, informative continuing education sessions, inspiring keynote speakers, and three days of networking events!

Don't miss this opportunity to showcase your business with a niche group of conference attendees as well as other exhibitors and sponsors from British Columbia's engineering and geoscience community. Last year, a total of over 1,000 delegates attended virtually and in-person.

SPONSORSHIP

Sponsorships demonstrate support for the industry and the professions while reminding clients that your business is integral to the engineering and geoscience community. Conference sponsors benefit from brand recognition before, during, and after the event through prominent promotional materials.

SPONSORSHIP PACKAGES

For the full list of benefits, please view the Sponsor Level Benefits section.

PLATINUM

SPECIAL EVENTS – \$12,500 | 2 AVAILABLE

This ultimate sponsorship package includes sponsoring two of our special events: the **Welcome Networking Event** and the **Closing Cocktail Reception**.

Welcome Networking Event

This networking event provides an opportunity to meet new people, form connections, and build a strong community. This sponsorship includes two complimentary tickets, your organization's logo on event signage, and verbal recognition at the event.

Closing Cocktail Reception

At this cocktail reception, guests can relax and enjoy the company of their fellow delegates, exhibitors, and sponsors over drinks and substantial hors d'oeuvres. Your organization's logo will be featured on promotional materials related to the event and verbal recognition at the event.

GOLD

KEYNOTE LUNCHEON – \$7,750 | 2 AVAILABLE (ONE SPONSOR PER DAY)

Our conference will feature inspiring keynote speakers during the lunch presentations. Your organization will be recognized with an introduction at the event as well as VIP seating.

Sponsor either the Thursday or Friday luncheon.

EXHIBITOR SHOWCASE – \$7,500 | 2 AVAILABLE

Exhibitors will have the opportunity to network during this popular event. Stand out from the crowd by sponsoring the Exhibitor Showcase. Your company will receive an introduction at the Thursday keynote lunch prior to the event. Your logo will be prominently displayed on signage at this evening event. The Exhibitor Showcase is open to delegates and the general public.

CONFERENCE WI-FI – \$6,000 | 1 AVAILABLE

Get everyone connected as the official conference Wi-Fi sponsor. Your organization's logo will be featured on event signage and promotional materials. Your organization will also be mentioned at the breakfast presentations.

BUSINESS STATION – \$6,000 | 1 AVAILABLE

Sponsor the hub of business activities. This space allows delegates to plug in and catch up on emails and network with fellow delegates. Your logo will be prominently displayed at the station and your organization will be mentioned at the Thursday and Friday keynote luncheon.

BREAKFAST PRESENTATION – \$6,000 | 2 AVAILABLE (ONE SPONSOR PER DAY)

Your organization will be recognized with an introduction at the event as well as VIP seating.

Sponsor either the Thursday or Friday breakfast.

SILVER

MOBILE APP – \$3,500 | 1 AVAILABLE

Keep delegates up to date with the conference mobile app. The app allows delegates to view their own personal schedule, access conference maps, and get alerts on important conference information. Your organization will receive prominent logo space in the app and logo recognition on mobile app signage at the conference.

CONTINUING EDUCATION SESSIONS – \$3,500 | 4 AVAILABLE (1 SPONSOR PER CORE AREA OF LEARNING)

Our conference will feature four core areas of learning over two days:

- Ethical Learning
- Regulatory Learning
- Technical Learning
- Communications and Leadership Learning

Your organization will receive verbal recognition during the introduction to each session. For additional brand exposure, a table for your organization's promotional materials and space for your pop-up banners will be provided to you.

MORNING REVITALIZE BREAK – \$2,500 | 2 AVAILABLE (ONE SPONSOR PER DAY)

Provide mid-morning refreshments for delegates to keep them invigorated until the afternoon. Your organization's logo will be displayed on signage at the break stations. Sponsor either Thursday or Friday.

AFTERNOON SNACK TABLE – \$2,500 | 2 AVAILABLE (ONE SPONSOR PER DAY)

Provide snacks to delegates to satisfy afternoon cravings. Your organization's logo will be displayed on signage on the snack tables during the break. Sponsor either Thursday or Friday.

BRONZE

CHARGING STATION – \$500 | 2 AVAILABLE

Provide delegates with the gift of a charging station. The station will be wrapped in your organization's logo for full brand exposure. (There will be a total of two charging stations, one for each sponsor.)

FRUIT STATION – \$500 | 2 AVAILABLE (ONE SPONSOR PER DAY)

Provide a healthy snack for delegates. Your organization's logo will be displayed on signage at the fruit stations. Sponsor either Thursday or Friday.

Sponsorship prices do not include applicable taxes.

SPONSOR BENEFITS

| | PLATINUM | GOLD | SILVER | BRONZE |
|--|----------|----------|----------|--------|
| PRICE | | \$6,000- | \$2,500- | |
| Price does not include applicable taxes. | \$12,500 | \$7,750 | \$3,500 | \$500 |
| BENEFITS | | | | |
| Logo recognition on the conference website, including a link to your organization. | ✓ | ✓ | ✓ | ✓ |
| Upon registration as a new sponsor, your organization's name and link to your website will be featured in the "Welcome New Sponsor" section of the next available edition of Engineers and Geoscientists BC eNews. | ✓ | ✓ | ✓ | ✓ |
| Your organization's name will be featured in the conference wrap-up article in the Winter edition of <i>Innovation</i> magazine. | ✓ | ✓ | ✓ | ✓ |
| Your organization's name that links to your website will be featured in the November edition of Engineers and Geoscientists BC's eNews. | ✓ | ✓ | ✓ | ✓ |
| Your organization's name that links to your website will be featured in the conference mobile app. | ✓ | ✓ | ✓ | ✓ |
| Your organization's logo will be recognized in the 2025 Sponsor and Exhibitor Opportunities brochure. | ✓ | ✓ | ✓ | ✓ |
| Exhibitor single booth (8' x 10') | ✓ | ✓ | | |
| Two complimentary Two-day Conference packages* | | ✓ | | |
| Four complimentary Two-day Conference packages* | ✓ | | | |
| One complimentary One-day Conference package** | | | ✓ | |
| Organization's logo on Sponsor banner | ✓ | ✓ | ✓ | ✓ |
| Organization's logo on Exhibitor banner | ✓ | ✓ | | |

* Two-day Conference package includes Thursday and Friday Continuing Education sessions, Thursday and Friday breakfast presentations, Thursday and Friday Keynote luncheons, Exhibitor Showcase, and Closing Cocktail Reception. Valued at \$1,250.

**One-day Conference package includes Thursday OR Friday Continuing Education sessions, Thursday OR Friday breakfast presentations, Thursday OR Friday Keynote luncheons, and Closing Cocktail Reception. (The Exhibitor Showcase is only available for the Thursday one-day conference package.) Valued at \$750.

EXHIBITORS

Strengthen your organization's presence by purchasing an exhibitor booth at our 2024 Engineers and Geoscientists BC Annual Conference and AGM. As an exhibitor, you will have opportunities to network with delegates each day through refreshment breaks in the Exhibitor Hall and an Exhibitor Showcase reception.

Show your prospects the true value of your services by signing up as an exhibitor today!

BOOTH FEATURES AND COST

Single Booth

Cost:

- Size: 8' x 10' booth space
- 1 x 6' table, table skirt, and 2 chairs
- 1 x single electrical outlet*

- \$1,900 for 2023 exhibitors
- \$2,100 for new exhibitors

Double Booth

Cost:

- Size: 8' x 20' booth space
- 2 x 6' table, table skirt, and 4 chairs
- 1 x double electrical outlet*

- \$3,400 for 2023 exhibitors
- \$3,600 for new exhibitors

**Power strip is not included. We recommend bringing your own.*

Exhibitor booth costs do not include applicable taxes.

EXHIBITOR BENEFITS

| | SINGLE BOOTH EXHIBITORS | DOUBLE BOOTH EXHIBITORS |
|--|-------------------------|-------------------------|
| BENEFITS | | |
| Logo recognition on the conference website, including a link to your organization. | ✓ | ✓ |
| Your booth representatives will receive two Exhibitor Hall passes for exhibitor booth representatives (Exhibitor Hall access only). | ✓ | |
| Your booth representatives will receive two daily breakfasts (Thursday & Friday). | ✓ | |
| Your booth representatives will receive two daily lunch meals (Thursday & Friday). | ✓ | |
| Your booth representatives will receive four Exhibitor Hall passes for exhibitor booth representatives (Exhibitor Hall access only). | | ✓ |
| Your booth representatives will receive four daily breakfasts (Thursday & Friday). | | ✓ |
| Your booth representatives will receive four daily lunch meals (Thursday & Friday). | | ✓ |
| Your organization's logo that links to your website will be featured in the conference mobile app. | ✓ | ✓ |
| Your organization can participate in the Exhibitor Showcase event on Thursday, October 17, 2024. | ✓ | ✓ |
| Your organization's name will be recognized in the 2025 Sponsorship and Exhibitor brochure. | ✓ | ✓ |
| Your organization's logo on Exhibitor banner. | ✓ | ✓ |

* Priority exhibitor booth location selection based on registration order

CONTACT US

For sponsorship, contact Jennifer Wu at jwu@egbc.ca.

For exhibitor booth, contact Samantha Loo at sloo@egbc.ca.

The deadline to purchase sponsorship and exhibitor booth space is **August 16, 2024**.

Don't wait to secure your package. Bookings must be confirmed by the stated deadline and deliverables must be submitted by their due dates for the full list of benefits to apply.

For more information visit egbc.ca/conference.

THANK YOU!

Engineers and Geoscientists BC would like to thank the 2023 Annual Conference sponsors and exhibitors for their continued support.

SPONSORS



EXHIBITORS

Advanced Drainage Systems
(ADS/Hancor Inc.)

Basalite Concrete Products

BCIT

Blankslate Partners

Cematrix

City Engineering

Eagle West Crane & Rigging

Engineered Pump Systems Ltd.

Firecracker Coaching and
Consulting

IECS Environmental

Johnson Inc.

Langley Concrete Group

Lock-Block

McElhanney

Notarius

Prostar

Trexiana – Manufacturer of
Flex MSE

White Cap Supply Canada Inc.

Wier-Jones Group of Companies