



The Crane Industry Council of Australia

## 2025 CICA NATIONAL CONFERENCE

15-17 October 2025

Brisbane Convention and  
Exhibition Centre



**Book Sponsorship  
Online Here**

# Sponsorship Prospectus

VERSION 2 UPDATED 19 MARCH 2025

# What's New in 2025

## WEDNESDAY 15 OCTOBER



**Crane Installation  
Board Meeting  
AGM  
Registration** afternoon only



**Conference Opening Dinner** offsite

## THURSDAY 16 OCTOBER



**Registration  
Conference Session  
Exhibitor Set Up** morning only  
**Exhibition & Crane Display** afternoon only – opens at Lunch



**Networking Dinner Predinner Drinks** in Exhibition & Crane Display  
**Networking Dinner**

## FRIDAY 17 OCTOBER



**Registration  
Social Program Tour  
Conference Session** morning only  
**Exhibition & Crane Display** all day  
**Workshops** afternoon only – in Exhibition & Crane Display



**Exhibitor Pack Down Session 1\*** two hours after Exhibition close  
**Gala Awards Dinner**

## SATURDAY 18 OCTOBER



**Exhibitor Pack Down Session 2\*** 8.00am – 10.00am  
**Crane Display Bump out** 4.00pm to midnight  
**Social Activity/Tour**

In response to feedback, the 2025 CICA National Conference will commence a day earlier than usual, running from Wednesday 15 October to Friday 17 October rather than Thursday to Saturday.

The following changes have been made to the program:

- ▶ Conference registration commences Wednesday afternoon.
- ▶ A Conference Opening Dinner will be held on Wednesday evening<sup>^</sup>
- ▶ There will be a full day of Conference Sessions on Thursday and a half day on Friday.
- ▶ The Conference Workshops will be held on Friday afternoon in the Exhibition and Crane Display.
- ▶ Exhibitor set up will take place on Thursday morning.
- ▶ The Exhibition and Crane Display will open at lunchtime on Thursday.
- ▶ The Gala Awards Dinner will be held on Friday evening.
- ▶ There is no conference program on Saturday.



<sup>^</sup> The dinner will be held offsite at a location within walking distance from the BCEC.

\*Two pack down sessions are being offered to exhibitors. Exhibitors can pack down 2 hours after the close of the Exhibition. Alternatively, pack down is also available on Saturday for 2 hours for those who are planning to attend the Gala Awards Dinner.

# Sponsor Package Benefits Matrix

	PLATINUM SPONSOR	NETWORKING DINNER SPONSOR	GOLD SPONSOR	WIFI/APP SPONSOR	SACHEL SPONSOR	SILVER SPONSOR	LANYARD SPONSOR	BRONZE SPONSOR	KEYNOTE SPEAKER SPONSOR	FAMILY HOUR SPONSOR	COFFEE CART SPONSOR	CHARGING STATION SPONSOR
2025 National Marketer Investment (incl. GST)	\$36,750	\$26,950	\$22,050	\$18,375	\$13,500	\$12,900	\$12,750	\$10,500	\$9,200	\$9,200	\$8,100	\$6,500
2025 Associate Marketer Investment (incl. GST)		\$29,450	\$24,600	\$20,900	\$16,000	\$15,400	\$15,250	\$13,150	\$11,750	\$11,750	\$10,650	\$8,000
2025 Non-Member Investment (incl. GST)		\$31,000	\$27,500	\$22,500	\$17,000	\$16,500	\$16,000	\$14,500	\$13,000	\$13,000	\$12,000	\$11,000
Number of sponsorship packages available	<b>SOLD</b>	1	<b>SOLD</b>	1	1	<b>\$ 2</b>	<b>SOLD</b>	<b>\$ 3</b>	1	1	<b>SOLD</b>	1
Plenary presentation duration	20mins	10mins	10mins									
Gala Dinner seating	VIP	VIP	Priority									
Logo on CICA email signatures	✓											
Logo included in Thank You Email	✓	✓	✓									
Prime placement of logo on conference materials	✓											
Prime position on the expo floorplan	✓											
Review expo floorplan prior to general distribution	✓	✓	✓									
Acknowledgement and priority placement of logo on the front cover of CICA Conference e-newsletters	✓											
Sponsor acknowledgement during Networking Dinner		✓										
Exclusive supply				WiFi P/word	Satchel		Lanyard				Barista ☕	⚡ Station
Attendee Information – delegate lists supplied	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo and link on CICA Conference Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo and link on CICA Conference App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Video included in sponsor loop at Registration Desk	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference satchel promotional inclusions	3	2	2	2	1	1	1	1	1	1	1	1
Number of complimentary exhibition booths (3m x 3m)	2	1	1	1	1	1		1			1	
Complimentary crane units included in Crane Display	2		1									
Complimentary Full delegate attendee registration	3	2	1	1		1						
Complimentary Exhibitor staff attendee registration			1		1			1			1	
Number of included CICA LinkedIn Posts	3	1	1	1							1	
Number of included CICA Facebook posts	2	1	1	1		1			1	1	1	1
Cranes & Lifting Magazine article and banner	1											
Number of In-App advertisements included	1		1	4								



# Platinum Sponsor

~~1 AVAILABLE~~

**\$36,750** INCL. GST

INVESTMENT AVAILABLE TO NATIONAL MARKETER MEMBER ONLY

**SOLD**

## PREMIUM BENEFITS

- ▶ Acknowledgement as the Platinum Sponsor on the CICA conference website landing page with logo and link to company website.
- ▶ A twenty (20) minute profile presentation by a company representative during the conference program (please note attendance numbers are not guaranteed).
- ▶ VIP seating at the Gala Dinner.
- ▶ Platinum Sponsor logo on CICA email signatures for six months prior to conference.
- ▶ Sponsor logo included in a post event thank you email to attendees.
- ▶ Prime placement of the Platinum Sponsor logo on the registration brochure, conference material, pocket program, onsite sponsor signage and plenary sponsors' slide.
- ▶ Prime position on the Expo floorplan.
- ▶ Review of the Expo floorplan prior to distribution to all exhibitors.
- ▶ Acknowledgement as the Platinum Sponsor on conference emails and conference related media releases.
- ▶ Acknowledgement as the Platinum Sponsor and priority placement of logo on the front cover of CICA Conference e-newsletters.
- ▶ The opportunity to provide delegate table gifts at the Gala Awards Dinner at the sponsor's cost.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ Three (3) promotional items plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## EXHIBITION AND CRANE DISPLAY

- ▶ Two (2) complimentary booths (6m x 3m).
- ▶ Two (2) complimentary crane units to be included in the Crane Display (if held).

## ATTENDEE REGISTRATION

- ▶ Three (3) complimentary Full Delegate Registrations.

## MEDIA

- ▶ Three (3) dedicated posts on CICA LinkedIn.
- ▶ Two (2) dedicated posts on the CICA Facebook page.
- ▶ Platinum Sponsor profile article in Cranes and Lifting Magazine and newsletter.
- ▶ Platinum Sponsor logo on CICA banner on Cranes and Lifting e-newsletter for three months prior to Conference.
- ▶ One (1) in App advertisement

# Networking Dinner Sponsor

1 AVAILABLE

**\$26,950** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$31,000** INCL. GST  
NON-MEMBER INVESTMENT

## PREMIUM BENEFITS

- ▶ A ten (10) minute profile presentation by a company representative during the conference program (please note attendance numbers are not guaranteed).
- ▶ VIP seating at the Gala Dinner.
- ▶ Sponsor logo included in a post event thank you email to attendees.
- ▶ Review of the Expo floorplan prior to distribution to all exhibitors.
- ▶ Opportunity to provide centrepieces or delegate table gifts or other appropriate decorations at the Networking Dinner at the sponsor's cost.
- ▶ Acknowledgement as the Networking Dinner Sponsor during the Dinner.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ Two (2) promotional items plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.



## EXHIBITION AND CRANE DISPLAY

- ▶ One (1) complimentary booth (3m x 3m).

## ATTENDEE REGISTRATION

- ▶ Two (2) complimentary Full Delegate Registrations.

## MEDIA

- ▶ One (1) dedicated post on CICA LinkedIn.
- ▶ One (1) dedicated post on the CICA Facebook page.

# Gold Sponsor

~~1 AVAILABLE~~

**\$22,050** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$27,500** INCL. GST  
NON-MEMBER INVESTMENT

**SOLD**

## PREMIUM BENEFITS

- ▶ A ten (10) minute profile presentation by a company representative during the conference program (please note attendance numbers are not guaranteed).
- ▶ Priority seating at the Gala Dinner.
- ▶ Sponsor logo included in a post event thank you email to attendees.
- ▶ Review of the Expo floorplan prior to distribution to all exhibitors.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the 2023 CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ Two (2) promotional items plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## EXHIBITION AND CRANE DISPLAY

- ▶ One (1) complimentary booth (3m x 3m).
- ▶ One (1) complimentary crane units to be included in the Crane Display (if held).

## ATTENDEE REGISTRATION

- ▶ One (1) complimentary Full Delegate Registration.
- ▶ One (1) complimentary Exhibitor Staff Registration.

## MEDIA

- ▶ One (1) dedicated post on CICA LinkedIn.
- ▶ One (1) dedicated post on the CICA Facebook page.
- ▶ One (1) in App advertisement.



# WIFI/App Sponsor

1 AVAILABLE

**\$18,375** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$22,500** INCL. GST  
NON-MEMBER INVESTMENT

## EXCLUSIVE BENEFITS

- ▶ Sponsors company name used as the conference WIFI password.
- ▶ Acknowledgement of the WIFI/APP sponsor in the conference app.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ Two (2) promotional items plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## EXHIBITION AND CRANE DISPLAY

- ▶ One (1) complimentary booth (3m x 3m).

## ATTENDEE REGISTRATION

- ▶ One (1) complimentary Full Delegate Registration.

## MEDIA

- ▶ One (1) dedicated post on CICA LinkedIn.
- ▶ One (1) dedicated post on the CICA Facebook page.
- ▶ Four (4) in App advertisements.





# Satchel Sponsor

1 AVAILABLE

**\$13,500** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$17,000** INCL. GST  
NON-MEMBER INVESTMENT

**PLUS THE COST OF 600 SACHELS ESTIMATED AT \$6,000-\$8,000**  
Satchels and logo size and placement are subject to CICA's approval

## EXCLUSIVE BENEFITS

- ▶ The supply of the 600 conference satchels featuring the sponsor's logo, which will be distributed to full attendee registrations at the conference.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## ON-SITE AT THE CONFERENCE

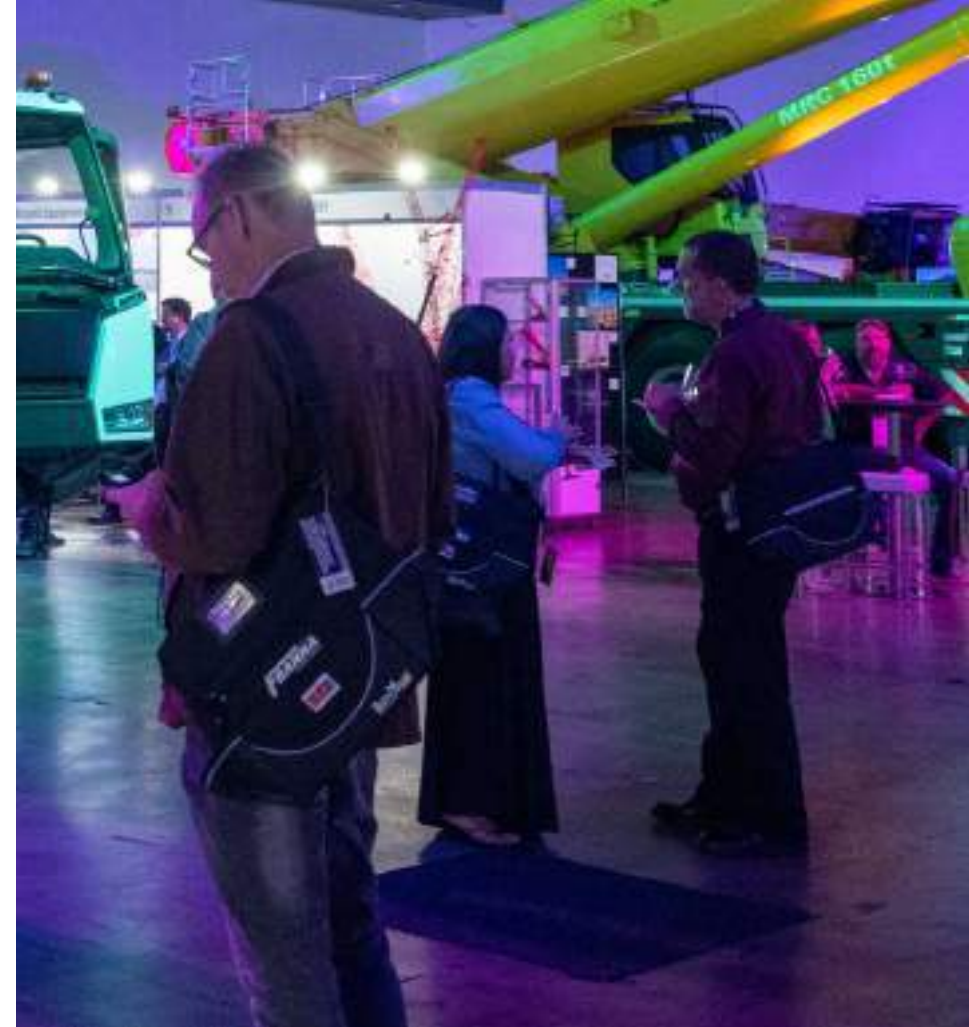
- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## EXHIBITION AND CRANE DISPLAY

- ▶ One (1) complimentary booth (3m x 3m).

## ATTENDEE REGISTRATION

- ▶ One (1) complimentary Exhibitor Staff Registration.





# Silver Sponsor

~~5 AVAILABLE~~ 2 AVAILABLE

**\$12,900** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$16,500** INCL. GST  
NON-MEMBER INVESTMENT

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the 2023 CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## EXHIBITION AND CRANE DISPLAY

- ▶ One (1) complimentary booth (3m x 3m).

## ATTENDEE REGISTRATION

- ▶ One (1) complimentary Full Delegate Registration.

## MEDIA

- ▶ One (1) dedicated post on the CICA Facebook page.



# Lanyard Sponsor

~~1 AVAILABLE~~

**\$12,750** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$16,000** INCL. GST  
NON-MEMBER INVESTMENT

**PLUS THE COST OF 650 LANYARDS ESTIMATED AT \$700-\$1,000**  
Lanyards subject to CICA's approval

**SOLD**

## EXCLUSIVE BENEFITS

- ▶ The supply of the 650 conference lanyards featuring the sponsor's logo, which will be distributed to attendees at the conference.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.



# Bronze Sponsor

~~5 AVAILABLE~~ 3 AVAILABLE

**\$10,500** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$14,500** INCL. GST  
NON-MEMBER INVESTMENT

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the 2023 CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## EXHIBITION AND CRANE DISPLAY

- ▶ One (1) complimentary booth (3m x 3m).

## ATTENDEE REGISTRATION

- ▶ One (1) complimentary Exhibitor Staff Registration.





# Keynote Speaker Sponsor

1 AVAILABLE

**\$9,200** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$13,000** INCL. GST  
NON-MEMBER INVESTMENT



## EXCLUSIVE BENEFITS

- ▶ Acknowledgment as the Keynote Speaker Sponsor when the Keynote Speaker is introduced during the plenary session at the conference.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## MEDIA

- ▶ One (1) dedicated post on the CICA Facebook page.

# Family Hour Sponsor

1 AVAILABLE

**\$9,200** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$13,000** INCL. GST  
NON-MEMBER INVESTMENT

## EXCLUSIVE BENEFITS

- ▶ Naming rights to the Family Hour. Exclusive right to provide a branded name badge and tote bag to Family Hour attendees (provided at sponsor's cost).
- ▶ Family Hour will take place for 1 hour on Friday – timing to be confirmed.

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## MEDIA

- ▶ One (1) dedicated post on the CICA Facebook page.



# Coffee Cart Sponsor

~~1 AVAILABLE~~

**\$8,100** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$12,000** INCL. GST  
NON-MEMBER INVESTMENT

PLUS THE COST OF PROVIDING THE BARISTA, COFFEE CART, CUPS AND COFFEE

**SOLD**

## EXCLUSIVE BENEFITS

- ▶ Exclusive supply of Barista coffee cart at the expo (provided at sponsor's cost).

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.



## EXHIBITION AND CRANE DISPLAY

- ▶ One (1) complimentary booth (3m x 3m).

## ATTENDEE REGISTRATION

- ▶ One (1) complimentary Exhibitor Staff Registration.

## MEDIA

- ▶ One (1) dedicated post on CICA LinkedIn.
- ▶ One (1) dedicated post on the CICA Facebook page.

Note: Keeps cups or branded coffee cups can be supplied by the sponsor at their own expense if permitted by the venue. This sponsorship does not exclude other exhibitors from giving away branded keep cups or coffee cups.



# Charging Station Sponsor

1 AVAILABLE

**\$6,500** INCL. GST  
NATIONAL MARKETER INVESTMENT

**\$11,000** INCL. GST  
NON-MEMBER INVESTMENT

## EXCLUSIVE BENEFITS

- ▶ Logo to appear near the phone charging stations provided during the conference (style of charging station and signage to be confirmed).

## ATTENDEE INFORMATION

Receipt of a delegate list subject to privacy laws and individual delegate approval. The information will be provided at the following times;

- ▶ A soft copy delegate list will be provided at the close of Early Bird Registrations by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) prior to the conference by email (PDF only)
- ▶ A soft copy delegate list will be provided one week (1) after the conference including contact details by email (PDF only)

## CICA CONFERENCE WEBSITE

- ▶ Company logo and link to company website on the sponsor page of the CICA Conference website.
- ▶ Company logo and link to company website in the listing for exhibitors on the exhibitor page of the CICA Conference website.
- ▶ Company logo and link to company website included on the crane display page of the CICA Conference website (if applicable).

## ON-SITE AT THE CONFERENCE

- ▶ On screen acknowledgement of your support in the opening, closing plenary session and the Gala Awards Dinner.
- ▶ Five (5) minute profile video (no audio) to be included in the sponsor video loop played at the Registration Desk.
- ▶ One (1) promotional item plus an A4 promotional brochure to be included in the conference satchel which is distributed to all attendees with full registrations.

## CONFERENCE APP

- ▶ Company logo, profile and link to company website in the CICA National Conference App.

## MEDIA

- ▶ One (1) dedicated post on the CICA Facebook page.



# Terms and Conditions

Please read all terms and conditions to ensure that all inclusions and limitations are understood. By purchasing a sponsorship, you agree to these terms and conditions; the terms and conditions outlined in the booking portal and the Sponsor Agreement available for download in the booking portal.

## GENERAL INFORMATION

Sponsorship will be accepted on a "first come/first served" basis.

In the interest of being fair to all, previous sponsorship arrangements will not automatically apply to the next year's arrangements. CICA cannot guarantee that you will have the opportunity of the same sponsorship level that was held the previous year.

Whilst CICA endeavours to ensure consistency from year to year for sponsor benefits, on occasions some benefits (e.g. availability of AV equipment/screens) may vary due to differences in venue facilities.

## EXHIBITION BOOTH

Where a sponsorship includes an Exhibition Booth, that booth will automatically be reserved upon receipt of a sponsor application.

Additional booths may be booked upon release of the Exhibitor Invitation at a later date.

A booth included as a sponsor benefit does not include personnel, staff working in the booth must be registered as Full or Exhibitor Staff at an additional cost.

## PUBLIC LIABILITY INSURANCE

Where a complimentary booth is included, the requirements for all Exhibition participants will apply. The company must supply a certificate of currency for Public Liability insurance to the value of \$20 Million covering the period of the event and the company's participation at the event. A certificate of currency for Workers Compensation must also be supplied. These should accompany your sponsorship application where possible.

In the event that your current policy will no longer apply at the time of the conference, we ask that you forward documentation upon

renewal of your insurance. Participation is not permitted if a Public Liability and Workers Compensation Certificates of Currency has not been supplied prior to the conference. This requirement will be strictly enforced.

## PROMOTIONAL ITEMS

Sponsors have the opportunity to include items in the Conference Satchel.

The number of items is in accordance with sponsorship level – please refer to each sponsorship level for details. A quantity of 600 of each item will be required.

Sponsors will be requested to advise CICA of their item(s) 8 weeks before the conference to assist our planning. Satchel items will need to be delivered to the conference venue on the Friday preceding the commencement of the conference.

Please note, CICA has the right to veto items included in the satchel which may conflict with other sponsor's entitlements.

Promotional items which cannot be included in the conference satchel or be given away during the expo include bags and lanyards. Please note this will be strictly enforced without exception.

CICA does not monitor or manage promotional items given away by exhibitors, but can at its discretion, veto items prior to the event or remove items at the event.

## DELEGATE LISTS

A delegate list, where the delegate has given consent, will be provided (via email) to all Sponsors at the close of Early Bird Registrations and again one week prior to the Conference. A final delegate list including name, company and email address will be available to all Sponsors after the conclusion of the conference. These lists will be supplied as PDFs.

## PRINTED PROMOTIONS

For inclusion in the printed Conference Registration Brochure, applications must be received by 1 April. For inclusion in on-site printed material (conference signage and app, etc) sponsorship application must be received and paid for by 1 September.

Priority placement is dependent on level of sponsorship. Promotion of sponsorship is dependent on receipt of application in time for printed and electronic material deadlines.

Please note, this timing is subject to change.

## ELECTRONIC PROMOTIONS

Posts on the CICA LinkedIn page are as per the following outline;

### LinkedIn Posts (Platinum Sponsor)

#### Post 1 (4 months prior):

CICA is proud to confirm "Company name" has signed on as the Platinum sponsor for the 2025 CICA National Conference

#### Post 2 (3 weeks prior):

"Company name" will be participating as an exhibitor at stand numbers "insert stand number" at the 2025 CICA National Conference

#### Post 3 (1 week post):

CICA would like to thank "Company name" for their generous sponsorship in last week's 2025 CICA National Conference

### LinkedIn Post (Networking Dinner, Gold, WIFI, Coffee Cart Sponsor)

#### Post 1 (3 months prior):

CICA is proud to confirm "Company name" has signed on as the Sponsor for the 2025 CICA National Conference

Posts will be accompanied with the sponsor's company logo. For inclusion in the CICA LinkedIn, applications must be received and paid by 1 July.

## HOW TO APPLY

To discuss the sponsorship and/or exhibitor opportunities please contact

**Justina Blackman**

*Member Events & Engagement*

☎ 0403 717 626

✉ [justina@cica.com.au](mailto:justina@cica.com.au)



**Book Sponsorship  
Online Here**

## Facebook Posts

Facebook posts will be accompanied by a photo and posted during the conference, acknowledging sponsorship.

Please note, all company profiles must be no longer than 150 words. The organiser reserves the right to edit company profiles that exceed the maximum word limit.

All signage is subject to approval and must be supplied by the sponsor.

Timing is subject to change.

## LOGOS

Logos supplied must not include any company contact information (phone number or website). Promotion of sponsorship on the conference website and in the Conference newsletter will not commence until the sponsorship payment has been received.

All logos must be provided in hi-res .jpg and .eps format to [cica@wiseconnections.com.au](mailto:cica@wiseconnections.com.au)

Logos will be displayed on printed and on-line material subject to specific entitlements.