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# Ziptrak®

*Engineered for Performance. Trusted Worldwide.*

For more than 25 years, Ziptrak® has led the world in vertical track-guided blind systems. With over 1.5 million installations and exports to 30 countries across six continents, the brand is recognised globally for innovation, reliability and performance.

Behind every system is continuous research, considered design and precision manufacturing. We create robust, intelligent solutions that protect homes and commercial spaces from the elements, enhancing lifestyle while delivering real-world performance.

Our network of Retailers and Authorised Fabricators spans the globe. They partner with Ziptrak® because it's a premium, market-leading product with strong consumer recognition, extensive customisation options and versatility across residential and commercial applications.

Backed by direct manufacturer sales support, Ziptrak® empowers businesses to increase revenue, strengthen margins and deliver higher customer satisfaction for creating long-term value across the entire network.

## DESIGN YOUR BLIND

As part of the Ziptrak® Lead Generation Program, we created our own Design Your Blind visualiser, a fantastic online sales tool that allows customers to create images of Ziptrak® blinds anywhere and send through to a Ziptrak® retailer.

High-quality leads – Our Design Your Blind tool lets customers preview blinds in their own space, test different colours and personalize their design. They can save their design and share with family or a Retailer to start the quote process. For Ziptrak® Retailers, our blind visualiser delivers stronger sales leads by

increasing customer attachment to the final outcome, boosting visibility, and reducing hesitation by removing uncertainty from buying decisions. outcome, boosting visibility, and reducing hesitation by removing uncertainty from the buying decision.

Easy to use – Customer will love creating and customizing their own Ziptrak® blinds. Whether for their homes or businesses, the intuitive, easy to use interface makes designing a Ziptrak® blind simple.

The full range – Design Your Blind displays a range of options and styles including colours and fabric choices for customers to create their favorite Ziptrak® blind for both Outdoor and Interior spaces.

A great sales tool – Ziptrak® Retailers can use our free online tool on-site or in-store to support sales conversations during the consultation process. They can create real-time renders that enable customers to visualise the final outcome and capture product choices for a professional sales experience.

Try it today at  
[ziptrak.com.au/design-your-blind](https://ziptrak.com.au/design-your-blind)

