



Australian Government

Australian Trade and Investment Commission

TRADESTART

# TradeStart

Local advice to take your business global

## About TradeStart

TradeStart is an Australian Government initiative that delivers Austrade services in partnership with public sector and industry organisations throughout Australia. TradeStart partners employ advisers who are well versed in the needs of exporters and skilled in matters of international trade. These TradeStart Advisers have access to Austrade's worldwide resources and systems.

The prime objective of the TradeStart network is to assist Australian businesses achieve long term success in international business. The network flexibly addresses the needs of individual businesses drawing on the combined resources of Austrade and the TradeStart partner.

The TradeStart network:

- Promotes exporting, international business and the Australian Government's trade agenda.
- Works co-operatively with other relevant agencies to maximise the international business success of TradeStart clients.
- Represents Austrade and provides access to the full range of its services for both existing and potential Austrade clients.

Support for TradeStart clients is available through Austrade and its TradeStart partner organisations throughout Australia and through Austrade's overseas network.

## AUSTRADE'S NATIONAL NETWORK

