



CANBERRA WOMEN IN BUSINESS



Photo credit Small Business Growth Club

WELCOMING 3 new 2024 CWB Committee members

- Mandy Hill, CWB President, Partner Synergy Group
- Sheena Ireland, CWB Vice President, Executive Director Synergy Group
- Sharelle Mathias-Carman, CWB Secretary, Co-founder & Managing Partner TriComm Consulting
- NEW Minkyong (Minky) Kim, CWB Treasurer, Bell Chambers Barrett
- Maryanne Gore, CWB Committee, Director Project Lighting
- Lea Duval, CWB Committee, Marketing Consultant Synergy Group
- Danielle Cleary, CWB Communications Officer, Director Danielle Cleary Events and Canberra Fair
- Bianca Flint, CWB Committee, Director and Customs Broker OneSource Customs and Logistics
- Mandy Snashall, CWB Committee, Director and Lead Partner Digital Design Partners
- NEW Olivia Fawns, Change Consultant Synergy Group
- NEW Linda Bell, Manager EMA Advisory

SHARING YOUR STORY

Danielle Cleary, Danielle Cleary Events has joined as our CWB Communications Officer & you may have noticed we have a refreshed look in 2024! DCE will be at the heart of our communication efforts, playing a crucial role in promoting our mission and values, refreshing our brand + amplifying the voices of local women in business. We encourage you to follow us [CWB Instagram](#) [CWB FaceBook](#) & [CWB LinkedIn](#) DM/tag your business happenings for us to share with our community via our socials.

CWB 'RISE & SHINE' BREAKFAST NETWORKING EVENT

Ostani Bar celebrates the good things in life & will be hosting our 1st lunchtime event, **Thursday 28 March 2024** 12pm – 2pm. Registration: [Lunchtime Delight - Networking Lunch with Canberra Women in Business | CWB](#) celebrating special guest Di Tipping, Exports Council of Australia. Di is keen to gauge our CWB members' interest in an Exports session and wants to hear from you about what you may want from this. If you can't make the lunch but you're keen to express interest in this future Exports session, please let us know what you want to hear about through the office@cwbc.org.au. Can't attend this one? Save the date for our next breakfast 24 April 2024 7:30am – 9am with special guest ACT Government Business Assist Team Executive Louise Bassett.

PORTRAIT PHOTOS

Get incredible photos to help you grow & sell online PLUS join the CWB mentors along with other CWB members for networking at a beautiful Canberra studio. It's a day of connection & confidence that will leave you feeling excited to show up more online! Hosted by talented photographer Jade Warne @smallbusinessgrowthclub 120K, you'll get the guidance, support & encouragement to shine on camera. You will also receive a coaching session prior and support to prep to make sure you get the best photos ever that can be used to power your website + course launches + emails + PR + public speaking + CWB profile + LinkedIn profile + book release + collaborations + thought leadership + online sales and conversion in general.

Be quick to express your interest with limited spots available in either Mini Sessions \$345 or Individual Sessions \$1,499 now \$845 at our special CWB members rate for **Saturday 13 April 2024**

Link: <https://smallbusinessphotos.pixieset.com/booking/cbr-individual-session>

AN INVITATION – SAVE THE DATE: Women in Business & Government Networking

Minister Mick Gentleman and CWB President Mandy Hill would love to see you at our combined networking event, with a special guest speaker to be revealed soon. This is an opportunity for Women in Business to network with Women in Government, to make meaningful connections, expand your professional network and talk about your business and your business needs.

Where: QT Hotel

Wednesday 17 April 2024 5pm - 7pm

Link: <https://www.cwb.org.au/event-details/women-in-business-government-networking>

AN INVITATION – Demystifying our CWB Mentor Program

Join our FREE online session to help answer any questions you might have about our mentor program. Your host, Lisa Gaines, Canberra Women in Business Mentor Leader will discuss 'do I need a mentor'; 'could I be a mentor'; 'what does being on the mentor program look like'; & 'what do people get from the mentor program'?

Where: Online

Wednesday 1 May 2024 7pm - 8pm

[Zoom invite](#)

Link: <https://www.cwb.org.au/event-details/demystifying-the-canberra-women-in-business-mentor-program-by-lisa-gaines>

AN INVITATION – REALISE BUSINESS – 7 KEY DIGITAL STRATEGIES FOR SMALL BUSINESS

To kick off 2024 on a high note and in conjunction with our new partner "Realise Business", we are pleased to provide all our small business community with some important information, that relates to the ever-evolving digital landscape. Please read (will take less than 15 mins) the insightful article, "[7 Key Digital Strategies for Australian Small Businesses in 2024](#)", outlining the most effective digital trends & strategies crucial for your business's growth & success. [Click here](#) to read the full blog.

Do not miss out on the Special Offer through our partnership with Realise Business, which presently offers expert guidance

for small businesses (less than 20 employees with an ABN) at a highly subsidised rate by the Australian Government. So, if as a small business, you presently don't know/don't have in place/are not using the 7 Key Digital Strategies for your business, then you need to JOIN the Digital Solutions program [click here](#) now and select the "All Access" program.

Where: Synergy Group Offices, 15 National Circuit Barton

Wednesday 8 May 2024 5pm – 6:30pm

Link: <https://www.cwb.org.au/event-details/free-workshop-ai-for-small-business-marketing-by-therese-tarlinton-realise-business-digital-business-advisor-1>

AN INVITATION: ACT Govt Small Business Expo

The expo will connect local small business with government, industry & other businesses. It will focus on helping businesses make connections & gain support & information to start, run & grow. The expo will have vendor booths to provide information to attendees, as well as seminars & panel sessions on topics of interest to small businesses in CBR to start, run & grow. Visit us, CWB will be hosting a stand! You may like to host a stand for your business also. More information can be found [here on the ACT Government Business website](#) where you can also register your interest to attend.

Where: GIO Stadium, Mal Meninga Stand

Thursday 9 May 2024 from 10am - 4pm

Link: <https://www.cwb.org.au/event-details/act-govt-small-business-expo>

AN INVITATION: CWB Event 'From Self-Sabotage to Success – Part 2 Overcoming Female Specific Habits in the Workplace

Join us for a practical, engaging, and insightful evening facilitated by 2017 Canberra Women in Business Executive of the Year, Female Leadership Expert and entrepreneur Danielle Dal Cortivo.

Thursday 16 May 2024 5:30pm arrival for 6pm - 8pm

Venue TBC

Coupon CWB Members: CWB2024 \$30

Non Members \$50

Link: <https://www.cwb.org.au/event-details/from-self-sabotage-to-success-part-2-overcoming-female-specific-habits-in-the-workplace>

EXPRESS YOUR INTEREST: CWB Annual Awards Gala

Each year, our CWB Awards recognise & reward the valuable contributions & outstanding achievements of business women across the Canberra region. Our gala event is attended by members of the ACT government, the media, the established business community, CWB members, non members & their guests. If you are keen to learn more about sponsorship levels for this event & benefits you can see the sponsorship prospectus [via our website](#) & express your interest at office@cwb.org.au. We are happy to consider both financial and 'in kind' ways that you are able to sponsor our Awards and the gala event.

You may reach out anytime to connect [via our email](#)

Mandy Hill

President, Canberra Women in Business



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Acknowledgement

We acknowledge the traditional custodians of the Ngunnawal lands
on which we and our members live and work.
We pay our respects to their Elders, past, present and emerging, and to the
Aboriginal and Torres Strait Islander business women in our community.
We recognise and respect their continuing culture and contribution they make
to the life of Canberra and the region.



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