

# Solutions 2025 SUMMIT 2025

# Partnership prospectus

National Convention Centre Canberra

25-26 February 2025



This is the sector's pre-eminent event, attracting almost a thousand delegates and providing access to university leaders, sector experts, and key government figures. Run by the sector, for the sector, it is unmissable for anyone who works in or around higher education, and those looking to gain a foothold in the sector.





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# Highlights from the 2024 summit



**5.2m** impressions



2.7m potential audience reach



60<sup>+</sup>
high profile presenters



**631** posts



900 participants



Australian universities represented by senior management



105 media items



Day 1: #UASolutionsSummit trending in 11th place (Australia)

Day 2: #UASolutionsSummit trending in 12th place (Australia)

This range of attendees broadly reflects Universities Australia's intended target audience:



government



business



education providers



university staff



philanthropic organisations



media



higher education sector agencies



international institutions and organisations



student representative organisations

#### The event

#### The sector

Universities Australia is the peak body representing Australia's world-class universities.

The education sector is a significant economic driver, contributing \$48 billion to exports in 2023. It is our largest services export.

With more than 200 campuses around Australia and offshore, Australian universities educate more than 1.4 million students and employ more than 110,000 full-time equivalent staff.

### The delegates

Approximately two-thirds of the attendees are from Australian and overseas universities, with the remainder from government departments and agencies, ministerial offices, affiliated peak bodies, business representatives and higher education-related lobby groups.

### Who should partner and exhibit?

Universities Australia would be delighted to discuss partnership opportunities with any organisations interested in being involved in the 2025 Universities Australia Solutions Summit. Your involvement as a partner will provide opportunities to network, support and work with the higher education sector, and will be widely promoted in the lead up to and during the summit.

Involvement in this summit would lend itself particularly well to:

- · higher education organisations
- training organisations
- learning application developers
- · consultancies
- local, state and federal government
- · financial organisations
- HR solutions
- accounting software developers
- collaboration tool developers
- · content management solutions developers
- facilities management solutions
- · IT support services
- · assisted learning technologies
- internet based learning providers
- technology companies (products and services)
- board and governance portal platforms
- marketing and advertising companies
- furniture providers
- · audio visual suppliers



### **Program**

The Universities Australia Solutions Summit will explore how universities, working in partnership with government and industry, make Australia a more successful and better prepared nation for the challenges and opportunities ahead of us.

The program is stacked with key national and international speakers who generate news, stimulate debate and drive changes in the higher education policy environment.

Vice-Chancellors, Chancellors, senior university decision makers and senior managerial staff support this summit as chairs, speakers and delegates.

The Minister for Education, other key members of government and members of the Opposition are invited to participate.

The Universities Australia Solutions Summit has been incredibly successful with the number of delegates growing steadily over the years and it is expected to continue expanding.

#### **Further information**

To discuss you involvement in the 2025 Universities Australia Solutions Summit please contact the Events Manager on +61 2 6285 8116 or by email **events@universitiesaustralia.edu.au** 

#### **Schedule**

#### Monday 24 February 2025

5.30pm-7pm: Welcome reception

#### Tuesday 25 February 2025

8.30am-9am: Summit opening

9am-11am: Summit sessions

11am-11.30am: Morning tea/networking

11.30am-1pm: Summit sessions

1pm-2pm: Lunch/networking

2pm-4pm: Summit sessions

4pm-4.30pm: Afternoon tea/networking

4.30pm-5.30pm: Summit sessions

6pm-9pm: Summit dinner

### Wednesday 26 February 2025

7.30am-8.45am: Breakfast address

9am-11am: Summit sessions

11am-11.30am: Morning tea/networking

11.30am-1.30pm: Summit sessions

1.30pm-2.30pm: Lunch/networking

2.30pm-4.30pm: Summit sessions

4.30pm-5pm: Afternoon tea on departure

Please note: This schedule is provided as a guide only. Exact bump-in and bump-out times, session times and exhibition opening and closing times will be confirmed closer to the summit.



"Our Solutions Summit brings higher education leaders together with politicians and industry representatives, fostering an environment for debate and discussion on issues of national importance and providing opportunities to partner and collaborate for the benefit of our sector and the nation."

Luke Sheehy, CEO







sities Australia ons Summit 2024 Universities Aus Solutions Summ

Partnerships at a glance	7x Sold	Sold		2x Sold		Sold	Sold	Sold	Sold		Solo
	Platinum	G	old			Silv	ver .				7
	Platinum partner 1 remaining	Summit dinner	Welcome reception	<b>Lounge area</b> 1 remaining	The HUB	TED-style session stream	Breakfast address	Coffee cart	Summit satchel	Online	Summit lanyard

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	Platinum partner 1 remaining	Summit dinner	Welcome reception	<b>Lounge area</b> 1 remaining	The HUB	TED-style session stream	Breakfast address	Coffee cart	Summit satchel	Online	Summit lanyard	Summit phone app	Summit stationery
Inclusions	<b>\$30,000</b> + GST	<b>\$25,000</b> + GST	<b>\$20,000</b> + GST	<b>\$15,000</b> + GST	<b>\$15,000</b> + GST	<b>\$15,000</b> + GST	<b>\$15,000</b> + GST	<b>\$15,000</b> + GST	<b>\$15,000</b> + GST	<b>\$10,000</b> + GST	<b>\$10,000</b> + GST	<b>\$10,000</b> + GST	<b>\$10,000</b> + GST
Opted-in delegate list (name, title, organisation and email)	✓												
1 x full page ad in summit program	✓												
<b>250 word blurb</b> in summit program	✓												
1 x double sided A4 page satchel insert	✓												
6m x 3m exhibition space at venue	✓												
<b>Exclusive invitation</b> to attend a networking event with Vice-Chancellors	Two	One	One										
90 second video to be shown during summit	Played at the beginning or end of a plenary session	Played at the beginning of the formalities	Played at the beginning of the welcome reception	Played within lounge area	Played within The HUB	Played at the beginning of the stream	Shown at the beginning of the breakfast						
<b>Logo displayed</b> on the summit website, phone app and in summit newsletter as well as:	On signage throughout the venue, registration desk and on screen	On signage at the dinner	On signage within the welcome reception	On signage at the lounge area	On signage at The HUB	In each room during chosen concurrent stream	On signage at the breakfast	Up to four coffee carts	On satchel	Online	On lanyard	On app	On notepad
Complimentary registrations for the summit in Canberra or online	Four	Two	Two	One	One	One	One	One	One	One	One	One	One
Complimentary tickets to the welcome reception	Four	Two	Two	One	One	One	One	One	One	One	One	One	One
Complimentary registrations for the dinner in Canberra	Two	Two	Two	One	One	One	One	One	One	One	One	One	One
Organisational contribution in the summit app	250 words	200 words	200 words	150 words	150 words	150 words	150 words	150 words	150 words	150 words	150 words	150 words	150 words
Virtual exhibition	✓	<b>√</b>	✓	<b>✓</b>	<b>√</b>	✓	<b>√</b>	✓	<b>√</b>	<b>✓</b>	✓	<b>✓</b>	<b>√</b>
Opted-in delegate list (name, title and organisation)	✓	/	✓	<b>✓</b>	<b>√</b>	✓	<b>√</b>	✓	✓	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>



Bronze

# Platinum Partner (1 remaining)

# 7x Sold

**\$30,000** plus GST

The 2025 summit offers eight Platinum Partnerships, each package includes:



an exclusive invitation from the Chair of Universities Australia for two senior representative from your organisation to have high-level access to Vice-Chancellors from Australia's universities at a networking event, either prior to or during the summit. Your support will be formally acknowledged by the Chair, and your representative will be introduced to the Vice-Chancellors.



an exclusive 6m x 3m exhibition space in the exhibition hall for platinum partners only including two complimentary exhibitor passes. This area will only exhibit platinum partners and networking lounge areas. All catering will be served within this space.



access to the delegate list two weeks prior to the summit in accordance with privacy laws (name, title, organisation and email).



**company logo displayed on signage** throughout the venue.



1 x full page ad in the program.



**250 word organisational blurb** in the summit program and phone app.



1 x double sided A4 satchel insert.



**A 90 second video** to be shown at the beginning or end or a keynote session.



four complimentary registrations to attend the summit in Canberra or online (please note this does not include the gala dinner or breakfast address).



**two complimentary tickets** to attend the Welcome reception in Canberra.



**two complimentary registrations** to attend the gala dinner in Canberra (please note this is general seating).



company logo displayed on the summit website, phone app and in summit program and newsletters.



**a virtual exhibition** as part of the online platform which can display a digital advertisement for download by summit delegates.







### **Gold Partner: Summit dinner**

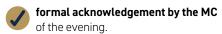
### The gala dinner is the high-profile social event of the summit for 2025.

Held on the Tuesday evening after the commencement of the summit, it provides an opportunity for a Partner to promote their brand in a formal setting primed for networking.

This Gold Partner package includes:







company logo displayed on signage at the summit dinner.

a 90 second video to be shown at the beginning of the formalities at the dinner.

two complimentary registrations to attend the summit in Canberra or online (please note this does not include gala dinner or breakfast address).





two complimentary tickets to attend the welcome reception in Canberra.

two complimentary registrations to attend the gala dinner in Canberra (to be seated on a VIP table).

company logo displayed on the summit website, phone app and in summit program and newsletters.

200 word organisational blurb in the summit phone app.

a virtual exhibition as part of the online platform which can display a digital advertisement for download by summit delegates.

access to the delegate list two weeks prior to the summit in accordance with privacy laws (name, title and organisation).

Optional extra: one double sided A4 page satchel insert: \$1000.





# Gold Partner: Welcome reception

# Held on the Monday evening in the exhibition hall prior to the summit opening.

The welcome reception provides exclusive opportunity for a partner to promote their brand in a relaxed setting primed for networking.

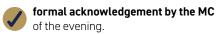
This Gold Partnership package includes:







**a 90 second video** to be shown at the beginning of the welcome reception as guests arrive.

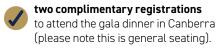


your company logo displayed on signage at the event.

your logo displayed on the summit website, summit phone app and acknowledged in the summit newsletter.



**two complimentary registrations** to attend the summit in Canberra or online (does not include gala dinner or breakfast address).



your company logo included in the summit handbook and 200 word blurb listed on the summit app.

access to the delegate list two weeks' prior to the summit in accordance with privacy laws (name, title and organisation).

**a virtual exhibition** as part of the online platform which can display a digital advertisement for download by summit delegates.

Optional extra:

one double sided A4 page satchel insert: \$1000.



**\$20,000** plus GST







## Silver Partner: Lounge area (1 remaining)

A unique opportunity to sponsor one of the three networking lounge areas within the exhibition hall. All catering will be served within this space.

This Silver Partnership package includes:



**sole naming rights** for one of three lounge areas within the exhibition hall.



**a video** to be shown within the lounge space.



**your company logo displayed on signage** within the lounge area.



**your logo displayed** on the summit website, summit phone app and acknowledged in the summit newsletter.



**one complimentary registrations to attend the summit** in Canberra or online (does not include summit dinner or breakfast address).



one complimentary registrations to attend the gala dinner in Canberra (please note this is general seating).



**your company logo** included in the summit handbook and 150 word blurb listed on the summit app.



access to the delegate list two weeks' prior to the summit in accordance with privacy laws (name, title and organisation).



**a virtual exhibition** as part of the online platform which can display a digital advertisement for download by summit delegates.



Optional extra:

one double sided A4 page satchel insert: \$1000.









# Silver Partner: The HUB

A space where the delegates can catch up on much needed work emails, messages and overall tasks, keeping them connected with their work and colleagues.

This Silver Partnership package includes:



 $\mbox{\bf your logo displayed on signage} \ \mbox{in The HUB}.$ 



**90 second video** to be shown in The HUB.



two complimentary registrations to attend the summit in Canberra or online (does not include masterclasses, conference dinner or breakfast address).



two complimentary registrations to attend the summit dinner in Canberra (please note this is general seating).



**organisational blurb** (150 words) on the conference website and phone app.



**logo displayed** on the conference website, phone app and conference newsletter.



access to the opted-in delegate list which includes name, title and organisation two weeks prior to the conference; and



**a virtual exhibition** as part of the online platform which can display a digital advertisement for download by conference delegates.





one double sided A4 page satchel insert: \$1000



bundle with phone and online packages for 20% discount



multi-year discount apply.





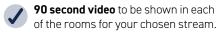


# **Silver Partner: TED-style session stream** (1 remaining)

The 2025 summit has an exciting opportunity for up to two Silver Partners to sponsor a concurrent TED-style session stream in the program.

This Silver Partnership package includes:

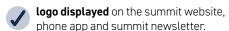


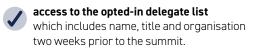














Optional extra:

one double sided A4 page satchel insert: \$1000.









### Silver Partner: Breakfast address

Attracting more than 400 delegates, the extremely popular scene-setting keynote breakfast address is held on the second morning of the summit.

This Silver Partnership package includes:



**a 90 second video** to be shown at the beginning of the breakfast.



**your logo displayed on signage** at the breakfast venue.



formal acknowledgment by the breakfast MC.



**four complimentary tickets** to attend the breakfast address.



**one complimentary registration to attend the summit** in Canberra or online (does not include gala dinner).



one complimentary registration to attend the gala dinner in Canberra (please note this is general seating).



**your logo displayed** on the summit website, summit phone app and acknowledged in the summit newsletter.



access to the delegate list two weeks' prior to the summit in accordance with privacy laws (name, title and organisation).



**a virtual exhibition** as part of the online platform which can display a digital advertisement for download by summit delegates.



Optional extra:

one double sided A4 page satchel insert: \$1000.









# Silver Partner: Coffee cart

Highly sought after, and strategically placed throughout the exhibition hall, coffee carts provide an excellent opportunity for a partner to exclusively promote their brand to summit delegates seeking their morning (and afternoon) coffee.

This Silver Partnership package includes:



**your logo displayed** on up to four coffee carts around the venue.



**one complimentary registration to attend the summit** in Canberra or online (does not include gala dinner or breakfast address).



one complimentary registration to attend the gala dinner in Canberra (please note this is general seating).



**organisational blurb** (150 words) on the summit website and phone app.



**logo displayed** on the summit website, phone app and summit newsletter.



access to the opted-in delegate list
which includes name, title and organisation
two weeks prior to the summit.



**a virtual exhibition** as part of the online platform which can display a digital advertisement for download by summit delegates.



Optional extra:

one double sided A4 page satchel insert: \$1000.









# Silver Partner: Summit satchel

With one provided to each delegate attending the summit in Canberra, the summit satchel provides exclusive opportunity for one partner to promote their brand extensively during and after the summit.

The summit satchel will be sourced and designed by Universities Australia in close consultation with the Partner, with Universities Australia to also have a small logo placed on the satchel.

This Silver Partnership package includes:



sole naming rights and company logo placement on the satchel.



**one complimentary registration to attend the summit** in Canberra or online (does not include summit dinner or breakfast address).



**one complimentary registration to attend the gala dinner** in Canberra (please note this is general seating).



**organisational blurb** (150 words) on the summit website and phone app.



**\$15,000** plus GST

**logo displayed** on the summit website, phone app and summit newsletter.



access to the opted-in delegate list which includes name, title and organisation two weeks prior to the summit.



**a virtual exhibition** as part of the online platform which can display a digital advertisement for download by summit delegates.



Optional extra:

one double sided A4 page satchel insert: \$1000.







# Bronze Partner: Online

# The 2025 summit will continue to be a hybrid model allowing delegates to attend in person or online in real time.

Providing easy access to all summit sessions, the online platform creates an exciting opportunity for one partner to ensure that their brand is within reach of every summit delegate. The platform will be made available to all delegates post event to access summit sessions with links remaining active for three months.

This Bronze Partnership package includes:



company logo and/or 90 second video placement during breaks.



one complimentary registration to attend the summit in Canberra or online (does not include gala dinner or breakfast address).



one complimentary registration to attend the gala dinner in Canberra (please note this is general seating).



**organisational blurb** (200 words) on the summit website and phone app.



**logo displayed** on the summit website, phone app and summit newsletter.



access to the opted-in delegate list which includes name, title and organisation two weeks prior to the summit.



a virtual exhibition as part of the online platform which can display a digital advertisement for download by summit delegates.

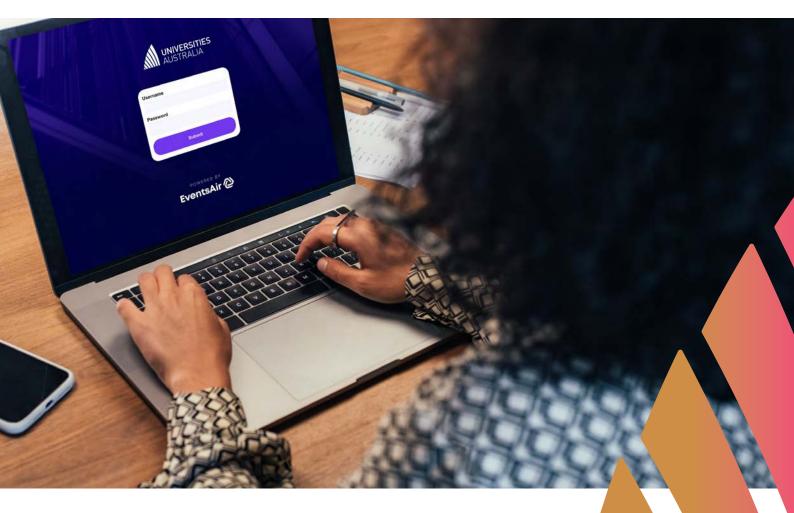


Optional extra:

one double sided A4 page satchel insert: \$1000.









## **Bronze Partner: Summit lanyard**

With one provided to each delegate attending the summit in Canberra, the summit lanyard provides exclusive opportunity for one partner to promote their brand extensively during, and after, the summit.

The summit lanyard will be sourced and designed by Universities Australia in close consultation with the partner.

This Bronze Partnership package includes:



logo placement on the lanyard.



one complimentary registration to attend the summit in Canberra or online (does not include gala dinner or breakfast address).



one complimentary registration to attend the gala dinner in Canberra (please note this is general seating).



organisational blurb (150 words) on the summit website and phone app.



logo displayed on the summit website, phone app and summit newsletter.



access to the opted-in delegate list which includes name, title and organisation two weeks prior to the summit.



a virtual exhibition as part of the online platform which can display a digital advertisement for download by summit delegates.



Optional extra:

one double sided A4 page satchel insert: \$1000.







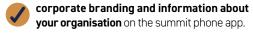


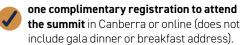
# Bronze Partner: Summit phone app

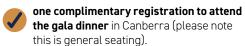
Providing easy access to all summit related information, the summit phone app creates an exciting opportunity for one partner to ensure that their brand is within reach of every summit delegate.

The app is also used by delegates for Q&A during sessions.

This Bronze Partnership package includes:



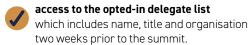




**organisational blurb** (150 words) on the summit website and phone app.



**logo displayed** on the summit website, phone app and summit newsletter.



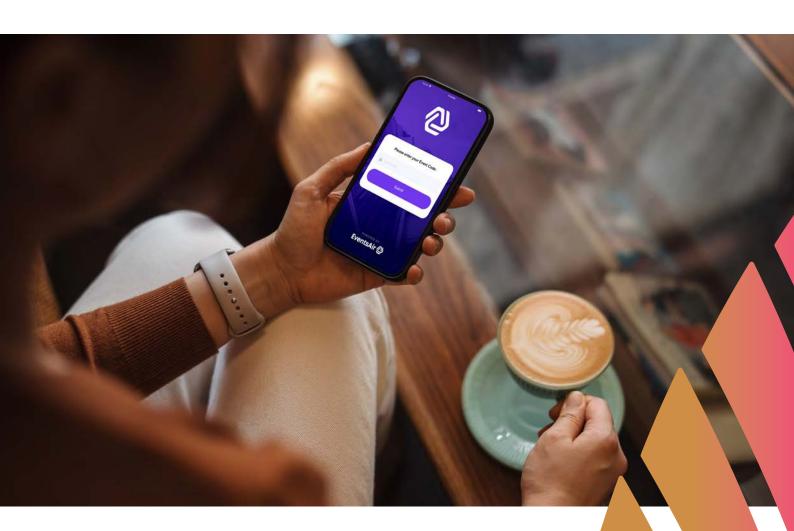


Optional extra:

one double sided A4 page satchel insert: \$1000.







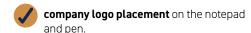


## **Bronze Partner: Summit stationery**

With one provided to each delegate attending the summit in Canberra, the summit notebook and pen provide exclusive opportunity for one partner to promote their brand extensively during and after the summit.

The summit stationery be sourced and designed by Universities Australia in close consultation with the partner.

This Bronze Partnership package includes:





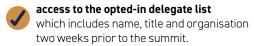


organisational blurb (150 words) on the summit website and phone app.



\$10,000 plus GST

logo displayed on the summit website, phone app and summit newsletter.





Optional extra: one double sided A4 page satchel insert: \$1000.









### **Exhibition opportunities**

The 2025 summit will include only a limited number of spaces for exhibitors compared with previous years.

The limited exhibition will be held in the foyer of the National Convention Centre Canberra. This has been designed to maximise exposure and opportunities for a small number of exhibitors.

#### Onsite exhibition space

(3m x 3m) \$5,000 (ex. GST)

#### Inclusions:

- two complimentary exhibitor registrations.\*
- your logo displayed on the summit website and the summit phone app.
- your company logo listed in the summit handbook and a 75 word blurb included in the summit app.
- access to the delegate list one week prior to the summit in accordance with privacy laws (name, title and organisation).

- · signage on booth fascia.
- 2 x 150 watt track lighting for 3mx3m booths.
- 1 double outlet, 4 amp capacity **power point**.
- an individual virtual exhibitor profile which contains the exhibitors name and logo, a company profile, contact details and any other information such as videos, product information, downloads, staff profiles, office locations and the ability to send instant messages.

Please note furniture is not part of this package and can be arranged separately through SBX.\*\*

- \* Onsite exhibitor registrations include all catering and the Welcome Reception. Exhibitor registrations do not provide access to the summit sessions, the gala dinner or breakfast address. Tickets to the social events can be purchased separately. To attend summit sessions a full registration must be purchased.
- \*\*The official exhibition supplier for the 2025 summit is SBX.
  They will be able to assist you with any design requirements,
  furniture hire, audio visual and electrical requirements and
  graphics and signage. For more information, visit: sbx.biz.





### Terms and conditions and payment details

#### Terms and conditions

- 1. Partner and exhibition packages will be allocated in order of receipt of signed booking forms.
- Universities Australia accepts no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever.
- 3. Universities Australia reserves the right to alter the exhibition floor plan if and when required.

  Any changes will be communicated to all affected sponsors and exhibitors.
- Exhibits must not be removed, and displays must not be dismantled either partly or in total before the exhibition closing time on the last day of the summit.
- Partners may only conduct competitions or offer prizes with the permission of Universities Australia.
- Any food or beverage giveaways must be approved by Universities Australia and the National Convention Centre Canberra.
- 7. The partner undertakes that they will not hold any events, educational or social functions at the same time as official summit program sessions or social functions.
- 8. Partners and exhibitors will be required to provide proof of Public Liability Insurance.
- All custom booth designs must be approved by SBX and the National Convention Centre Canberra.
- 10. If an external custom booth supplier is engaged to provide a custom booth, they must liaise with Universities Australia and SBX in relation to all requirements including venue access, timings, booth build and rigging.

#### Payment details

- 1. A confirmation email and invoice will be sent upon receipt of the signed booking form.
- 2. If payment is not received within 30 days of receipt of invoice the booking may be cancelled, and the package made available for sale.
- 3. Cancellations of partnership packages/exhibition booth bookings must be made in writing.
- 4. Cancellations received 60 days or more prior to the commencement of the summit will receive a full refund only if Universities Australia is able to resell the package in question.
- 5. Cancellations made within 60 days of the commencement of the summit will result in full forfeiture of all monies paid.
- 6. All prices stated are GST exclusive.



# **Booking form**



Organisation

Contact name

Position

Address

City State Postcode

Phone

Mobile phone

Email

### Partnership packages (please tick chosen package/s)

Sponsorship	Unit cost (ex GST)	Sponsorship	<b>Unit cost</b> (ex GST)
Platinum Partner	\$30,000	Sold Silver Partner — Coffee cart	\$15,000
Gold Partner — Summit dinner	\$25,000	Sold Silver Partner — Summit satchel	\$15,000
Gold Partner — Welcome reception	\$20,000	Bronze Partner — Online	\$10,000
Silver Partner — Lounge area	\$15,000	Sold Bronze Partner — Summit lanyard	\$10,000
Silver Partner — The HUB	\$15,000	Sold Bronze Partner — Summit phone app	\$10,000
Sold Silver Partner — TED-style session stream	\$15,000	Sold Bronze Partner — Summit stationery	\$10,000
Sold Silver Partner — Breakfast address	\$15,000	<b>Total</b> (ex GST)	

### **Exhibition space**

Exhibition space type	Number required	Unit cost (ex GST)
Standard exhibition space (3m x 3m) — limited numbers		\$5,000
Additional onsite exhibitor pass		\$350

#### Satchel insert

Upgrade your package to include a double sided A4 page to be placed in up to 1000 of the delegate satchels. You will need to produce and ship the insert to Universities Australia by 7 February 2025.

### Total amount to be invoiced

### Terms and conditions

We agree to the terms and conditions as relating to Partnership and/or Exhibition of the 2025 Universities Australia Solutions Summit outlined on the previous page. A detailed contract with all terms and conditions will be sent following confirmation of a package/booth.

\$1,000

Signature Date

Please return your completed form to **events@universitiesaustralia.edu.au** If you have any questions please call the **Events Manager** on **02 6285 8116**.





# Solutions SUMMIT 2025

National Convention Centre 31 Constitution Avenue, Canberra ACT 2601

nccc.com.au

25-26 February 2025

events@universitiesaustralia.edu.au
#UASolutionsSummit25