Reunion Lead Scanning Privacy Policy

This privacy policy outlines how exhibitors collect and use personal information when using a lead scanner device during the conference. We are committed to ensuring that the privacy of conference attendees is protected.

Information Collected

When an exhibitor, with the permission of a Reunion attendee, scans the attendee's lanyard using the lead scanner, the attendee effectively opts in to the collection of the following personal information: Attendee name, firm name, email address and phone number.

The information collected through the lead scanner may be used to enable exhibitors to contact and market to attendees after the event. Exhibitors are expected to comply with GDPR (General Data Protection (EU) 2016/679).