

The Empower logo features the word "Empower" in a white, sans-serif font. The letter "v" is replaced by a stylized graphic of three overlapping leaf-like shapes, also in white. The logo is set against a dark teal background within a rounded rectangle.

# Empower

National Conference 2025

The Mortgage Choice logo consists of a small icon to the left of the text "Mortgage Choice". The icon is a stylized 'M' formed by three curved lines in red, green, and blue. The text "Mortgage Choice" is in a white, sans-serif font.

 Mortgage Choice

**Sydney**

**26–29 August 2025**

The background of the entire poster is a high-angle, wide shot of the Sydney cityscape at dusk. The Sydney Harbour Bridge is prominent in the foreground, spanning the water. To the left, the Sydney Opera House is visible. The city skyline with various skyscrapers extends into the background under a soft, orange-hued sky.

**REGISTER**

# Day 1

Tuesday 26 August 2025

## Arrivals

We have kept Tuesday morning free for you to travel to Sydney and arrive at the Hyatt Regency. The hotel is approximately 20 minutes from Sydney airport.

## Let's get things started...

12:30pm – 4:30pm, Hyatt Regency, Sydney

Enjoy lunch catching up with your peers and our panel partners in the exhibition space. Take the time to get a head start on our interactive promotion – there's a phenomenal prize up for grabs, valued at \$35,000!

During the conference, the Mortgage Choice Charity Foundation will be raising funds for our National Charity Partner.

## Insight Exchange sessions

1:30pm – 4:30pm, Grand Ballroom, Hyatt Regency, Sydney

We're hosting an afternoon of Insight Exchange sessions to help you stay up to date on the things that matter most to you. There will be short breaks between each session.

### Agenda for the day

#### 1:30pm – MFAA update

Join Anja Pannek, MFAA CEO, for an industry update, including the MFAA's focus areas for FY26.

#### 2:15pm – Economic update

Paul Bloxham, HSBC Chief Economist, and Angus Moore, Executive Manager, Economics for REA Group, will discuss the economic climate and what's in store for the next 12 months.

#### 3:00pm – FAC meeting

Hear about the current priorities and focus areas of the FAC in this session for franchise owners only.

#### 4:00pm – 'Ask us anything' Q&A

Take the opportunity to ask the head office leadership team your questions during this panel-style session.



Anja Pannek



Paul Bloxham

# Evening 1

Tuesday 26 August 2025

## New Broker Function

5:30pm – 6:30pm, Zephyr Rooftop Bar, Hyatt Regency Sydney

Franchise owners and loan writers who became part of our network in the past two years are invited to join us at the stunning Zephyr Rooftop Bar to meet other new brokers and the head office leadership team.

## Welcome Function

7:00pm – 10:00pm, The Jackson superyacht

What better way to officially open our 2025 National Conference than with a luxurious superyacht cruise around Sydney's iconic harbour?

Step aboard The Jackson for a fantastic night catching up with friends, peers and business partners while dining and dancing the night away.



# Day 2

Wednesday 27 August 2025

## Aspire Breakfast

8:00am – 9:30am, Hyatt Regency Sydney

Start your day with a dose of inspiration as we bring our beloved Aspire program to you at conference, and enjoy this unique opportunity to connect with women from across the country.

## Exhibition

9:00am – 10:00am, Maritime Ballroom, Hyatt Regency Sydney

Leave plenty of time to enjoy the exhibition and connect with our panel partners and support teams. And don't miss the opportunity to win an incredible prize valued at \$35,000!

## Conference

10:00am – 5:15pm (including breaks)

Grand Ballroom, Hyatt Regency Sydney

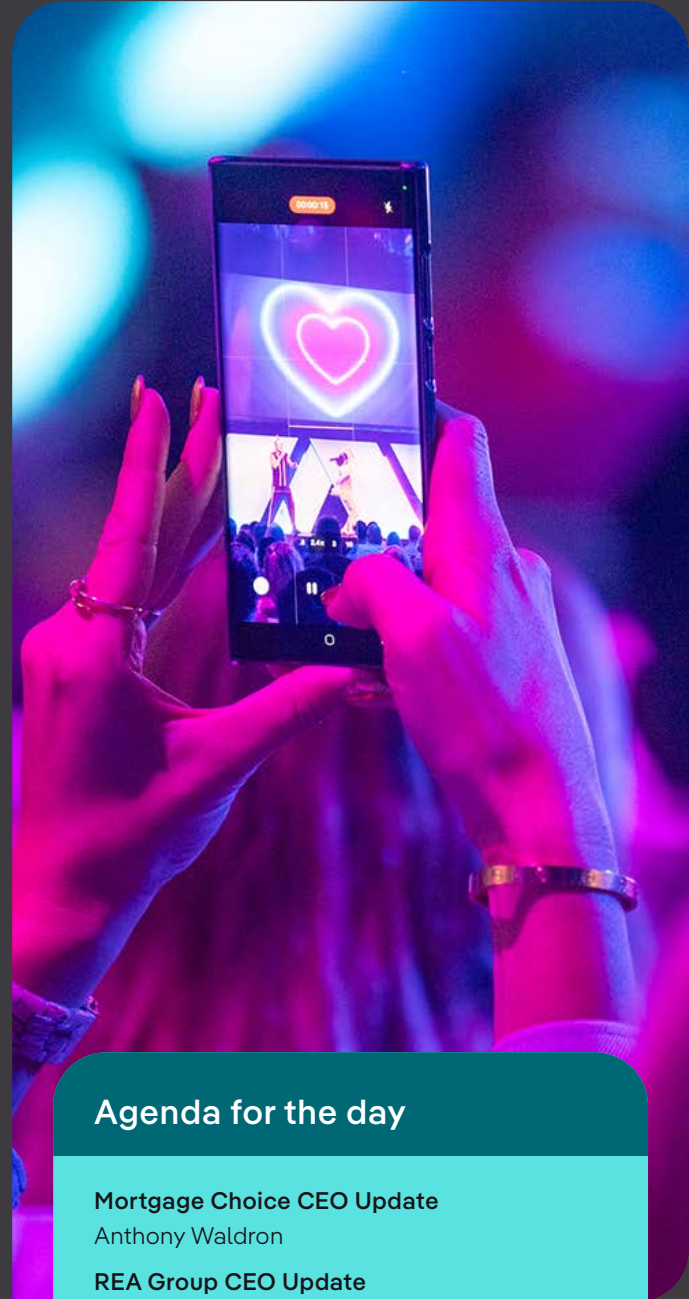
On Day 2, you'll enjoy a fantastic lineup of thought-provoking keynote speakers and practical power talks. The hilarious Shane Jacobson will be returning as our MC to guide us through the day.

We'll hear from Mortgage Choice CEO Anthony Waldron and REA Group CEO Owen Wilson.

Best-selling author Johann Hari will explore how we can achieve focus in a world of increasing distraction.

You'll also be able to select from a huge range of practical Power Talks, designed to provide you with practical learnings you can apply in your business.

To round out Day 2, electrician turned endurance athlete Nedd Brockmann will share his inspirational stories of resilience and getting comfortable with the uncomfortable.



### Agenda for the day

#### Mortgage Choice CEO Update

Anthony Waldron

#### REA Group CEO Update

Owen Wilson

#### Keynote Speaker

Johann Hari

#### Principal Partner Presentation

CBA

#### MCCF Update

#### Power Talks (3 rotations)

#### Keynote Speaker

Nedd Brockmann

# Day 2 Breakout sessions

Wednesday 27 August 2025

## Power Talks

This year, we're offering even more choice - enabling you to select the topics that make the most sense for your business, and hear from experts from within and outside Mortgage Choice. Registrations for these sessions will open closer to the conference.

### Rotation 1

(Choose one topic from below)

**Abbie White**

Empower your growth

Main Stage

**Boost Your Productivity  
with AI**

Silent power talk in Expo

**Lead Generation: Unlock  
Your Untapped Asset**

Silent power talk in Expo

**Make Smarter Business  
Decisions with  
Advanced Insights**

Silent power talk in Expo

### Rotation 2

(Choose one topic from below)

**Dan Haesler**

Empower your leadership

Main Stage

**Supercharge Growth  
Through Client Retention**

Silent power talk in Expo

**What's Coming in  
Broker Systems?**

Silent power talk in Expo

**Understand the New  
Payroll Tax Landscape**

Silent power talk in Expo

### Rotation 3

(Choose one topic from below)

**Chris Helder**

Empower your performance

Main Stage

**Employing Staff: Scaling  
Your Business for Success**

Silent power talk in Expo

**Building the Mortgage Broker  
of the Future with PropTrack**

Silent power talk in Expo

**Connecting with  
Customers Online**

Silent power talk in Expo



# Evening 2

Wednesday 27 August 2025

## Peloton Program & Leaders' Circle function

6:15pm – 7:00pm, Zephyr Rooftop Bar, Hyatt Regency Sydney

Participants in the Peloton and Leaders' Circle programs are invited to this exclusive pre-event function. Enjoy this opportunity to connect and celebrate with program participants from across the country, and spend time with some of our conference speakers.

## Fancy Dress Party: The Greatest Show on Earth

7:30pm – 11:30pm, Luna Park Sydney

Beneath the Sydney Harbour Bridge an unforgettable evening awaits... join us for this enchanting event at Luna Park.

This year's theme of The Greatest Show on Earth promises glamour, excitement and a touch of the extraordinary.

Expect to be dazzled with exciting entertainment and immersive experiences.



# Day 3

Thursday 28 August 2025



Mike Baird

Shadé Zahrai

## Conference

9:00am – 12:30pm, Grand Ballroom, Hyatt Regency Sydney

To kick off our final day, Anthony Waldron will sit down for an in-depth interview with former Premier of NSW, Mike Baird.

Back by popular demand, award-winning leadership strategist Shadé Zahrai will deliver an insightful keynote on how even small shifts in mindset and behaviour can unlock higher levels of performance.

And you won't want to miss the prize draw for the major prize donated by Mortgage Choice Asset Finance – valued at \$35,000!

## An afternoon for you

Make the final afternoon your own. Whether you want to enjoy an iconic Sydney experience, play a round of golf with friends or get glammed up for the Gala Dinner, there's plenty to choose from.

We'll also have a Support Suite available at the Hyatt Regency, where you can make appointments with our support teams, get an updated headshot snapped or get your inbox under control in our dedicated workspace.

## Agenda for the day

### In conversation

Mike Baird and Anthony Waldron

### Keynote Speaker

Shadé Zahrai

### An afternoon for you

Options include:\*

- > Sydney Harbour Bridge climb
- > Sydney Opera House backstage tour
- > The Rocks walking tour
- > 2025 MC golf tournament
- > Hair and makeup appointments
- > Support Suite

\*Fees apply for some activities

# Evening 3

Thursday 28 August 2025

## Gala Awards Dinner

7:00pm – 12:00am, Sydney Town Hall

On our final night, we'll gather at the historic Sydney Town Hall for our Gala Awards Dinner. Don't miss this night of fine dining and entertainment as we celebrate the year's outstanding achievements.



# Speakers



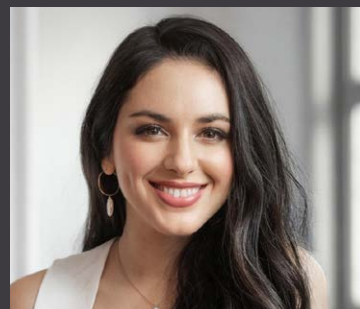
## Nedd Brockmann

Prepare to be inspired by Nedd Brockmann's stories of resilience and getting comfortable with the uncomfortable.



## Johann Hari

In this session, best-selling author Johann Hari will explore how to achieve focus in a world of increasing distraction.



## Shadé Zahrai

Award-winning leadership strategist Shadé Zahrai will share insights on how small shifts in mindset and behaviour can unlock even higher levels of performance.



## Mike Baird

Join Anthony Waldron for a conversation with former NSW Treasurer and 44th Premier of NSW, Mike Baird.



## Anja Pannek

MFAA CEO Anja Pannek will deliver an industry update, including what's driving the MFAA's focus areas for FY26.



## Paul Bloxham

In a discussion with Executive Manager, Economics for REA Group Angus Moore, HSBC Chief Economist Paul Bloxham will discuss the economic climate and what's in store for 2026.



## Abbie White

Hear from one of Australia's most in-demand sales experts, Abbie White, about how you can supercharge your lead generation strategies.



## Dan Haesler

Coach, author and podcast host Dan Haesler will share actionable strategies for increasing the impact of your leadership.



## Chris Helder

Join peak-performance guru Chris Helder for an inspiring session on transforming your mindset and rediscovering your motivation.

# Thank you to our incredible partners who make National Conference possible

## Our Principal Partner



## Our White Label Partners



## Our Business Partners



A special thank you to Mortgage Choice Asset Finance for generously donating the major prize to support our National Charity Partner.

