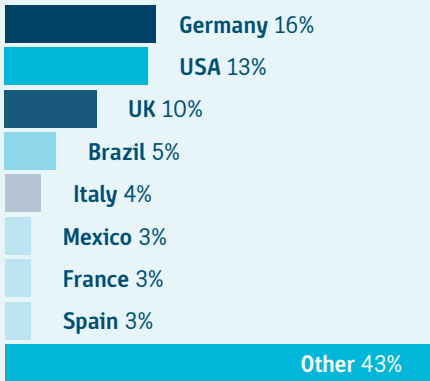


IMEX FRANKFURT 2024

14 TO 16 MAY 2024 – FRANKFURT, GERMANY

IMEX Frankfurt is Europe's key exhibition for incentive travel, meetings and events. International planners from the conference, convention and corporate events industries gather annually to do business. Business Events Australia exhibited at the 2024 event with 36 Australian industry partners from 20 organisations.

HOSTED BUYERS BY COUNTRY

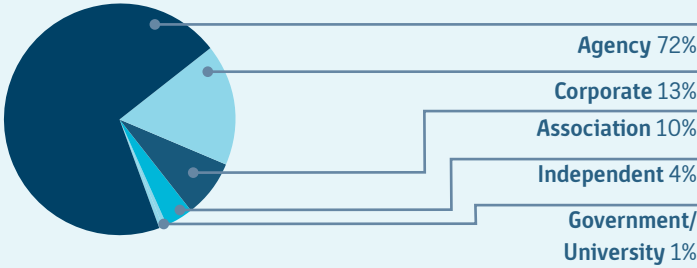


4,216
buyers from
83 countries

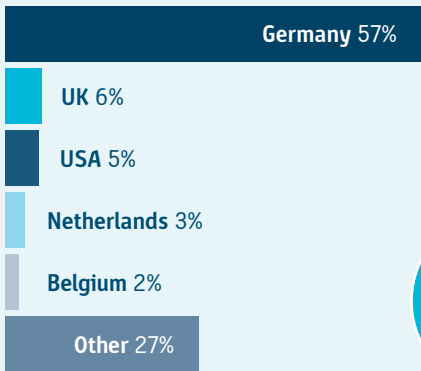
3,100
exhibiting
companies



HOSTED BUYERS BY NATURE OF BUSINESS



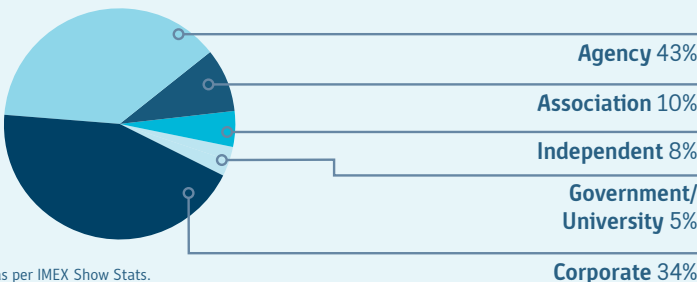
TRADE VISITORS BY COUNTRY



12,059
total show
participants

179
media from
22 countries

TRADE VISITOR BY NATURE OF BUSINESS



Data as per IMEX Show Stats.

AUSTRALIA STAND

20
stand
partners

14
group
appointments

POST EVENT SURVEY RESULTS

100% stand partners were satisfied with the event

91% stand partners rated their return on investment as good, very good or excellent directly after the show

100% stand partners would recommend that their organisation attend again next year

130 leads generated from IMEX Frankfurt

SAVE THE DATE

IMEX Frankfurt 2025
20 to 22 May 2025