

IMEX AMERICA 2024

8 TO 10 OCTOBER 2024 – LAS VEGAS, USA



IMEX America is the largest trade show in the US for the global meetings, events, incentive and travel industry, bringing together the meetings industry to do a year's worth of business under one roof. In 2024, over 15,800 participants came together for one-on-one appointments, group appointments and booth presentations.

IMEX AMERICA EVENT ATTENDANCE.



15,800 total participants



5,758 buyers from 75 countries



3,500 exhibitors

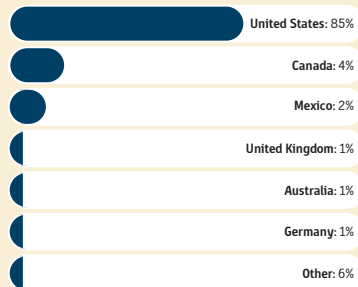


82 media from 8 countries

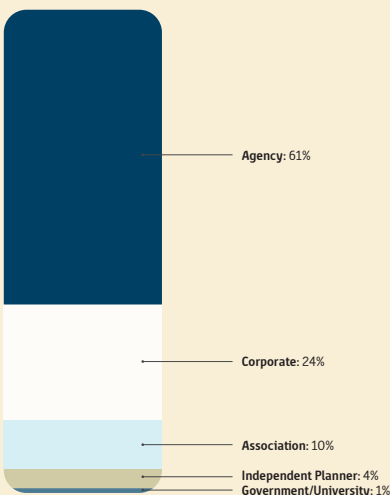
Hosted Buyers by Country:



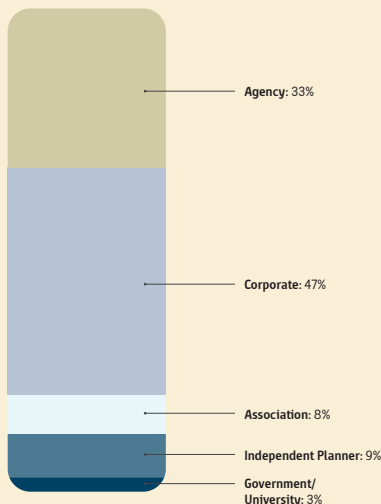
Trade Visitors by Country:



Hosted Buyers by Nature of Business:



Trade Visitors by Nature of Business:



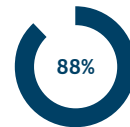
POST-EVENT SURVEY RESULTS.



Stand partners were satisfied with the event



Stand partners rated their ROI as good, very good or excellent



Stand partners would recommend their organisation attend again next year

107

Leads generated from IMEX America 2024

AUSTRALIA STAND

20

Stand partners

11

Group appointments

"This is the best IMEX US that I have been to, the level of clients was really strong."

"The Australia stand is always well run, strong drawcard by BEA for presentations and networking opportunities to get buyers on the stand and connect with exhibiting partners."

SAVE THE DATE:

IMEX America 2025 will take place from 7 to 9 October 2025