

IMEX America is the largest trade show in the US for the global meetings, events, incentive and travel industry, bringing together the meetings industry to do a year's worth of business under one roof. In 2025, over 17,633 participants came together for one-on-one appointments, group appointments and booth presentations.

IMEX America Attendee overview.

17,633

total
participants.

6,145

total buyers from
74 countries.

4,729

hosted
buyers.

1,416

buyer
attendees.

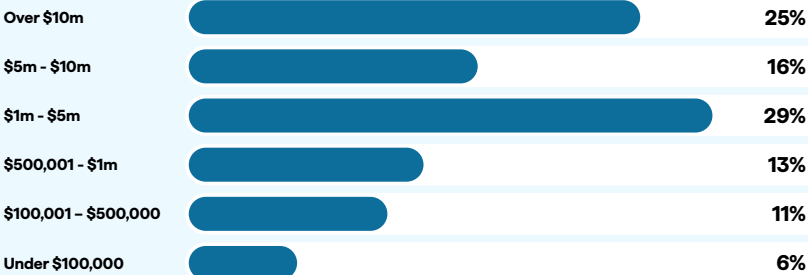
3,700

exhibitors.

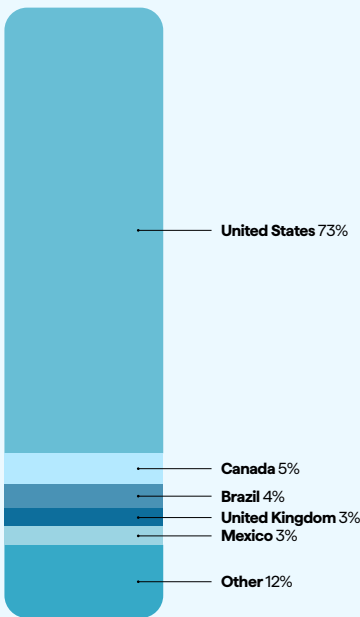
91

media from
12 countries.

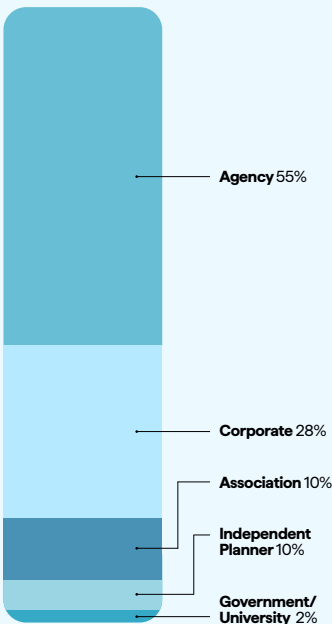
Total buying power



Total buyers by country



Total buyers by nature of business



Australian industry survey results.

100%

stand partners were
satisfied with the event.

115

leads generated from
IMEX America 2025.

91%

stand partners rated their
return on investment as
good, very good or excellent
directly after the show.

86%

stand partners would
recommend their
organisation attend
again next year.

Australia stand.

23

stand partners.

12

group appointments.

"It was one of the best IMEX in many years.
The engagement from all was clear to see."

"IMEX America is one of the most important
tradeshows to attend every year. We will
continue to be there, and support."

"It provided great opportunities for
meetings and new leads."

Save the date

IMEX America 2026
13 to 15 October