

Adelaide and Beyond





Attractions 1 to 8 are all within a 10-minute walk of the Adelaide Convention Centre.

Adelaide Central Market

The Adelaide Central Market has been a thriving hub of food and culture for more than 150 years. Immerse yourself in the hustle and bustle of the largest undercover fresh produce market in the Southern Hemisphere. Visit stallholders, enjoy tastings and multicultural cuisine, and experience the exciting buzz of the Market.

The market offers a huge range of fresh food including fruit and vegetables, meat and poultry, seafood, cheeses, bakery, smallgoods and health foods, along with some of Adelaide's most popular cafes and eateries.

The market has over 70 stalls and is South Australia's most visited tourist attraction and remains Adelaide's premier food destination of multicultural cuisine and fresh produce. The Adelaide Central Market is still a traditional fresh produce market, offering a wide variety of artisan products, fruit and vegetables, smallgoods, eateries and is navigated by colourful avenues and roadways. Take yourself on a self guided tour designed for interstate visitors taking advantage of the special offers and discounts.



1



National Wine Centre

Situated on the edge of Adelaide's Botanic Gardens, at the east end of North Terrace, is a unique opportunity to explore all of Australia's 65 wine regions. The National Wine Centre offers range of tours and cellar experiences for visitors with any level of wine knowledge. The Wine Discovery Journey is a state-of-the-art interactive wine experience that explains the challenges of wine making, the role it has played in the nation's history, and the relationship between food and wine.

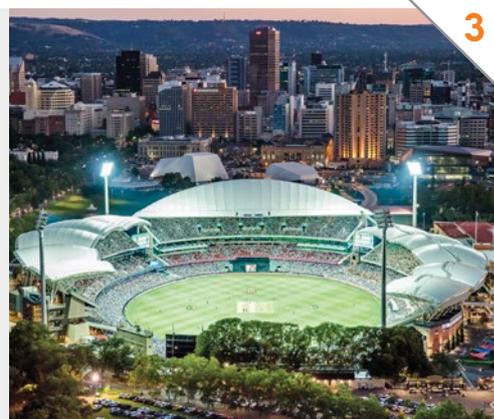
Visitors can finish their experience in the largest tasting room in Australia, where they can taste from of 120 different wines dispensed from state-of-the-art Enomatic servers. The Wined Bar at the Centre provides a unique dining experience that highlights fresh local produce, and knowledgeable staff can assist with wine matching.

2

Adelaide Oval

Since its inception in 1871, Adelaide Oval has been widely regarded as one of the most picturesque sporting grounds in the world and attracts thousands of visitors each year. Long regarded as the spiritual home of cricket, the Oval hosts, Aussie Rules Football (AFL) concerts, and major events.

Visitors can experience Adelaide Oval in a wide variety of ways – whether it's going behind the scenes on a Stadium Tour visiting the Sir Donald Bradman Collection, having a night away at the Oval Hotel, dining at the iconic Five Regions restaurant or soaking up spectacular views of the city on a thrilling RoofClimb adventure, there's something for everyone to enjoy.



3

Art Gallery of South Australia

The Art Gallery of South Australia houses one of Australia's most stunning art collections with more than 45,000 works of art from Australia, Europe, North America and Asia.

Entry to the Art Gallery is free, and free tours are offered twice daily. The carefully curated exhibitions and displays showcase art from throughout history and today.



4



South Australian Museum

The South Australian Museum is renowned for its world-class natural history and cultural collections.

Located on North Terrace, it is home to the largest and most comprehensive collection of Australian Aboriginal cultural material in the world. Entry to the Museum is free and staff are on hand to assist with identification of object.

The South Australian Museum has five floors and endless wonders to discover. From the first signs of early complex life to the most comprehensive collection of Australian Aboriginal cultural material in the world, there is something for everyone at the Museum. General admission is free, although costs apply for some exhibitions and events.

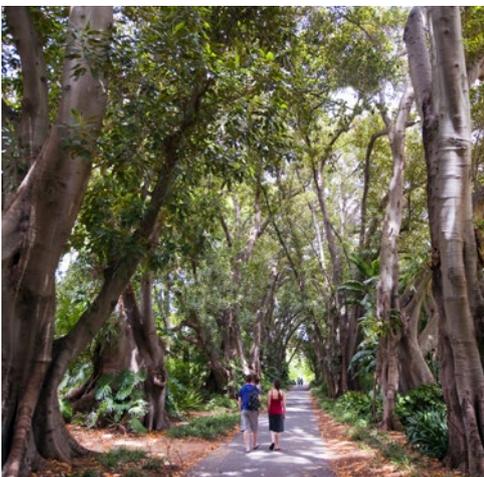
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Adelaide Laneways

In Adelaide, streets are lined with quirky, speakeasy bars and laneways packed with cocktail lounges and unique bars. Sip your way around the laneways of Leigh St, Peel St and Gilbert Place and Adelaide's east end. Top spots include Pink Moon Saloon, Leigh St Wine Room, Maybe Mae, Udaberri, East End Cellars and Hains & Co. For more bar inspiration, check out the guide to the best bars in Adelaide by clicking [here](#).



6



Adelaide Park Lands

The Adelaide Park Lands are the largest inner urban park system in Australia. Nationally Heritage listed for their unique design, which encircle the City and create the Australia's only "city in a Park", they span more than 760 hectares.

The Park Lands are designated into 29 Parks and 6 city squares, all with an array of different features, facilities and biodiverse ecosystems including formal sporting fields, walking and bike paths, golf links, and formal gardens like the Adelaide Botanic Garden. The Park Lands are the perfect opportunity to freely explore the city; meander along the River Torrens, explore the diverse plants in the Botanic Garden, or run a loop around the city through eucalypts and Morton Bay Figs.

7

Adelaide Zoo

Tucked in the heart of Adelaide lies a lush oasis home to exotic animals from all corners of the globe as well as Australia's most iconic species. With more than 2,500 animals and 250 different species to discover including the only pair of Giant Pandas in the Southern Hemisphere, Wang Wang and Fu Ni, Adelaide Zoo is one of the best family-friendly things to do in Adelaide. Hand feed giraffe, feel the wind from the wings of Blue and Gold Macaws on your face as they fly overhead, watch the pandas at bath time and learn about your favourite animals from the passionate keepers. You can feel good about your visit too; the zoo is a conservation charity, with your ticket helping their important work to protect species. If you've got time, Monarto Safari Park, is just a 50 drive away and here you can watch lions, cheetahs and zebras roam over a 1,500 hectare open-range sanctuary.



8



Beaches

South Australia has more than 5,000 kilometres of coastline, so it is no wonder the locals love going to the beach! There are plenty of popular metropolitan beaches to choose from, each with their own laid-back vibe. An easy 30-minute tram ride from the city will bring visitors to the heart of the hustle and bustle of Glenelg, one of the most popular ocean-side locations.

Glenelg is renowned for its wide beach, stunning sunsets, sidewalk cafes, charming hotels, and loads of entertainment. It is a great place to take a dip or stroll along the jetty with some ice cream (or gelati) to cool down after a long day.

With so many exceptional beaches so close to the city centre, Jump on a tram just 30 minutes to Adelaide's favourite city beach, Glenelg. Walk along the foreshore and grab a bite to eat at one of the many restaurants dotting Jetty Road, take a twilight cruise, swim with dolphins. Or head to Henley beach surrounded by a range of high-end seafood restaurants and centering around a bustling grassed square, Henley is a must-visit whether you're after a quality dinner, a quality swim, or a bit of both.

9

Penfolds Magill Estate

Just a short, 15-minute drive east of the city, Penfolds Magill Estate is nestled in the foothills over Adelaide. One of the world's few urban single vineyards, the Magill Estate is the spiritual birthplace for some of Australia's most famous winemaking stories. It has a luxurious Cellar Door, a fine dining Restaurant, and Kitchen, which all overlook the vineyard.

Learn more about the tours and experiences on offer, including The Ultimate Penfolds Experience by clicking [here](#).



10



Five of the best South Australian touring experiences for delegates to enjoy pre or post the business event



1. Discover South Australian Wine

Adelaide is the wine capital of Australia and one of the nine Great Wine Capitals of the World. As one of the few places in the world to have always been phylloxera free, South Australia has some of the oldest vines in the world, some in the Barossa Valley are more than 125 years old!

There are 18 distinct wine regions in South Australia, with more than 200 cellar doors within an hour's drive of Adelaide. Whether you are tasting port from the year of your birth at Seppeltsfield, a traditional hearty South Australian Shiraz or a more contemporary variety, you are spoilt for choice. Most cellar doors will allow small groups to visit without pre-booking and to try their wines for free.

The regions are also full of excellent culinary delights and craft breweries to keep you taste buds delighted. Drive yourself or take a chauffeured tour so you can sample even more!

TRAVEL TIME: within one hour's drive of the city

2. Get Away in the Adelaide Hills

Just 20 minutes east from the city centre, the Adelaide Hills rise 710m above the plains and provide an opportunity to get away from the big smoke. They are full of small country towns, cellar doors, hikes and unique activities, such as cider making and picking your own fresh produce.

Visit Hahndorf, Australia's oldest surviving German settlement and one of Australia's most famous towns. There, old and new combine to present you with a brilliant blend of activities, with a bustling main street full of German bakeries, pubs and small goods outlets.

There are few experiences as quintessentially Australian as holding a koala. At Cleland Wildlife Park, guests can give these cute and furry creatures a gentle cuddle or choose to feed the resident kangaroos and wallabies.

TRAVEL TIME: within one hour's drive of the city.



3. Luxury Escapes, Kangaroo Island

Escape from the city on Kangaroo Island, is described by National Geographic Traveller as 'the most unspoilt wilderness in the Asia Pacific'. Picture sea-lions basking on white sand beaches, koalas dozing in eucalyptus trees, penguins waddling through the night, and kangaroos hopping up to the front door of your accommodation.

The country's third largest island is awash with local, seasonal and boutique food experiences, as well as being home to wineries and award-winning local gins at KI Spirits. If delegates would like to stay on and overnight, they can rest up at one of the several boutique retreats on the island.

MINIMUM DAY TRIP RECOMMENDED.



4. Be Courageous or Calm In Port Lincoln

Port Lincoln is a coastal paradise famous for its seafood and pristine beaches. Located on South Australia's Eyre Peninsula, it sits on Boston Bay – the largest natural harbour in Australia – and is just a 30-minute flight from Adelaide.

Adventure seekers can get close to the largest predatory fish on Earth by cage diving with Great White sharks under the guidance of experienced dive operators. Those looking for a calmer experience can wade out to shuck their own live oysters before enjoying a seafood smorgasbord.

OVERNIGHT STAY RECOMMENDED

5. Explore the Outback and Flinders Ranges

Australia is full of a vast open space, called the 'outback,' and Adelaide is a starting point to explore this rugged land. South Australia is home to the Flinders Ranges, an ancient and vast landscape spotted with historic, outback towns, national parks and Aboriginal cultural sites.

Visitors can marvel at Wilpena Pound, a large amphitheatre created through erosion over millions of years or look up at night for a dazzling array of stars. Explore the ancient landscape by plane, walking or four-wheel drive, while basing yourself at a luxury eco-villa.

OVERNIGHT STAY RECOMMENDED.



Adelaide Oval RoofClimb

The Adelaide Oval is the only sporting stadium in Australia where you can climb the rooftop. Since its inception in 1871, Adelaide Oval has been widely regarded as one of the most picturesque sporting grounds in the world. On the rooftop at Adelaide Oval, you will be able to overlook the coastline to the rolling Adelaide Hills and the spectacular city skyline. The Adelaide Oval rooftop climb will be an unforgettable experience of a lifetime. Groups will be divided into small teams of 14 people and if you have larger groups ask the team how you can rotate through large numbers over a period of time. The total roof climb experience will be 1 hour long. Enjoy picturesque views of the city and beyond before testing your nerve if you choose, with a lean out point 50 metres above the ground!



Adelaide Central Market

The Adelaide Central Market is one of the largest undercover fresh produce markets in the Southern Hemisphere, with 1 million kilograms of fresh produce delivered to the Market and sold every month. The Market offers a huge range of fresh food including fruit and vegetables, meat and poultry, seafood, cheeses, bakery, smallgoods and health foods, along with some of the Adelaide's most frequented cafes and eateries.



Weber Grill Academy

The Weber Grill Academy offers a fun and informative hands-on barbecue experience! The Grill Academy overlooks the Victoria Park Racecourse, and offers a bespoke experience unlike any other in South Australia.



Penfolds Magill Estate Cellar Door

Unravel a wine experience of grand proportions at Penfolds Magill Estate. Expand your palate with celebrated wine and food, or explore the spiritual birthplace for some of the most famous Australian winemaking stories, dating back to 1844.



Kayaking Along The Riverbank

View Adelaide from the River Torrens and paddle past the Adelaide Riverbank highlights including Adelaide Oval. Enjoy scenic views of the cityscape and surrounding river bank environments while you find out a bit more about the history and significance of the River Torrens and surrounds.



Adelaide Zoo

Where in Australia can you step off a busy CBD street and in just a few minutes experience the thrill of hand-feeding Australia's only Giant Pandas, rubbing shoulders with our native koalas and wallabies? The answer? Adelaide Zoo.

With over 2,500 animals calling Adelaide Zoo home, visitors turn adventurers as they explore their way through our jungle-like botanic gardens, finding themselves within a whisker of our native and exotic animals in natural, unique and stimulating environments. A lush and green oasis in the heart of Adelaide, no trip to South Australia is complete without a visit to the award-winning Adelaide Zoo.





The Lane Vineyard – wine blending

Surrounded by superb views and modern facilities, delegates can enjoy a wine-making experience at this award-winning vineyard. The Lane Vineyard offers a truly unforgettable experience for corporate events, whether you are after a unique venue for a spectacular welcome lunch, conference break out activity or an intimate dinner with guest speakers.



Cleland Wildlife Park

Cleland Wildlife Park has been a major tourist attraction in South Australia since 1967. Get up close and personal with native Australian animals. From a breakfast with the birds to feeding kangaroos. One experience not to be missed is the opportunity to hold a koala!



LOT 100

LOT 100, nestled within an 84-hectare property in the Adelaide Hills has slowly and thoughtfully been transformed into a collaborative destination featuring the juxtaposition of industrial versus agricultural. LOT 100 offers rustic Italian plates from the wood fire oven which are designed to be shared. LOT 100 will encourage delegates to slow down and embrace that change of pace.

Hahndorf

Stroll the beautiful streets of Australia’s oldest surviving German settlement Hahndorf. Delegates can indulge at the Hahndorf Inn and shop for those special German gifts. Hahndorf is a picturesque traditional European village peppered with Australian style and modern international influences. food, fashion, treasures and more.





Woodstock Truck Tour

Climb aboard a restored 1927 Chev truck for a tour around the estate including a stopover at the Woodstock Wildlife Sanctuary. To finish, taste the full range of wines at the Cellar Door.



Goodieson Brewery

Discover naturally brewed and traditional handcrafted beer at this friendly family-run brewery.



Wirra Wirra Blending Class

Guests will be hosted on a tour of Wirra Wirra Cellars; have the opportunity to ring the 'Angelus Bell' and join in a blending class where they can create their own replica of Wirra Wirra's famed Church Block. This is followed by a tasting of Wirra Wirra's premium Adelaide Hills whites and McLaren Vale reds with a regional antipasto platter.

D'Arenberg CUBE

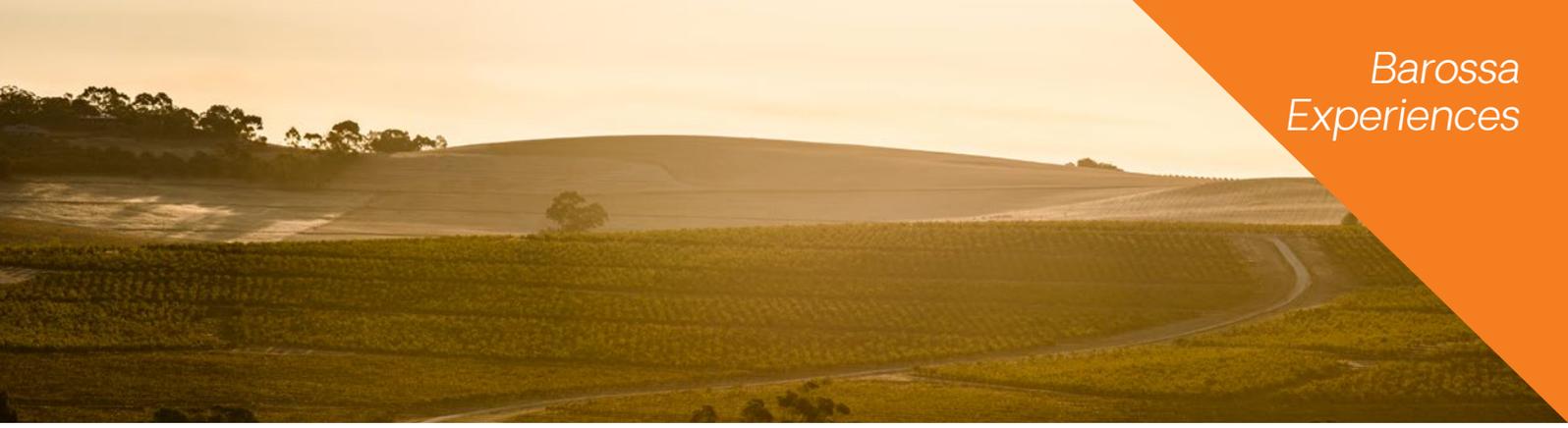
Inspired by the complexities and puzzles of winemaking, came the idea of a cube-shaped building. Each of the five levels has been carefully designed to excite the senses, including a wine sensory room, a virtual fermenter, a 360-degree video room, and many other tactile experiences.

Geoff Hardy Icons experience

In the Icons Experience, delegates can taste the Vintage Sparkling, Tzimmukin and other museum wines. This is an exclusive opportunity to have a look at limited volume, cellar-door-only wines.



Caption



Jacob's Creek

Jacob's Estate offers a unique and memorable dining experience. The beautiful and historic ruins built by William Jacob in the 1840s. The site offers a peaceful and relaxing atmosphere in an exclusive one of a kind location. Enjoy a glass of Jacob's Creek red by the fire or nibble on delicious canapes as you stroll through the stunning Kitchen Garden overlooking the vineyards. This site is also home to the 'Garden to Plate Cooking Challenge; which is a fun and interactive experience for large groups ranging from 50 - 250 people.

Jacob's Creek Visitor Centre has beautiful large glass windows so that guests can enjoy panoramic views of the vineyard and the Barossa Ranges.

Experience:

- 'Garden to Plate' cooking challenge
- Blend your own signature wine
- Food & wine masterclass
- Lawn games and tennis
- ASADA BBQ grill



Seppeltsfield

With a proud and priceless legacy dating back to 1851, Seppeltsfield is Australia's iconic wine estate. The 420 acre site had undergone a renaissance in recent years adding food, craft, design and beauty to its wine experiences.

The Vintage aged barrels is the picture-perfect back drop for your dinner. Multi-award winning Executive Chef, Owen Andrews, will immerse you in the Barossa's famed culinary heritage. Fresh regional produce and knowledge of traditional Barossa flavours will be evident on the plate.

Experience:

- Taste your Birth Year tour
- Seppeltsfield Vineyard Segway tour
- Vasse Virgin lip balm workshop
- Vasse Virgin perfumery workshop
- Wine masterclass
- Jam Factory tour

Caption



Château Tanunda

Château Tanunda, established in 1890, is Australia's largest and oldest Château and truly considered the 'Icon of the Barossa Valley'. Family owned and operated, the winery offers a myriad of unique function spaces. Château Tanunda specialises in creating bespoke experiences for guests.

Experience:

- Degustation dining
- Wine blending
- Croquet or cricket games
- Winery & vineyard tours
- Barrel tasting
- Bespoke experiences also available

St Hugo

St Hugo offers unique opportunities and luxury experience that explore the celebrated collection of wines and that immerse your delegates in our history and heritage.

Each of the guest experiences is unique, whether it be a casual glass of wine in front of the double-sided open fire, a wine flight on the deck, a celebratory lunch in the restaurant, a casual group lunch in the stoned wall courtyard or a private dinner in the Hugo Gramp Room surrounded by amazing award-winning back vintages. No matter what the occasion St Hugo takes pride in its home and will ensure delegates will have the most wonderful experience.

St Hugo takes a personalised approach to events and will work with you to create a bespoke experience for your guests that will leave them a beautiful memory of their time in the Barossa Valley.

Lambert Estate

Lambert Estate creates an exciting journey for your taste buds while you watch the sun set over the Estate vineyards and the beautiful Barossa Valley. Handcrafted wines complemented with a perfectly paired dish created by our chefs.





Monarto Zoo

Where else in Australia can you hand-feed endangered species like rhinos, get knee-high to a giraffe, within clawing distance of the most fearsome cats of all, or experience the ultimate heart-racing luxury of arriving at the park via helicopter before enjoying a three course lunch? Answer? Nowhere!

Monarto's vast expanse of South Australian outback is transformed into African wild plains where giraffe, lion, hyena and even rhinos roam alongside native and endangered animals.

Just one hour from the city, Monarto Safari Park transports visitors from the hustle of the city to wild and open plains

The Bend Motorsport Park

The Bend Motorsport Park located in the Adelaide Hills is only 1 hours drive from the City Centre, the circuit is Australia's only track which complies with the international race track standards. Your guests could enjoy go karting, hot laps with professional race drivers, or 4WDing. Guests can own the space, from branding the race tracks to wrapping up the racecars and more.



Hot Laps Rally Car Experiences - From AUD\$99 per person

Get behind the wheel of a real V8 race car! Drive it yourself or have one of the professional drivers take you on a hot lap of The Bend's Motor Racing Circuit.

Go Kart Racing - From AUD\$99 per person

Experience the fastest go karts in Australia, that can travel up to 200 kilometres per hour! Challenge your friends to a race!

4WD Adventure Tours - From AUD\$180 per person

Challenge yourself and your vehicle on the 4WD Adventure Park. Obstacles include mud pits, water crossings and hill climbs!

CAPACITY: 1,000 pax

* Transfer costs are not included