

## AGENDA

# Melbourne Vantage Connect: 1 September - Live at Telstra Customer Insight Centre, Melbourne

[Register Now >](#)



In-Person



Live Stream



Live Cross

8:00 AM - 8:45 AM

**Welcome – Arrivals, Registration and Coffee**

8:45 AM - 9:00 AM

**Local Welcome and Acknowledgement of Country** 

What to expect for you Melbourne Vantage Connect experience

9:00 AM - 9:40 AM

**Opening Keynote: New Worlds, New Ways** 

Discover our new world of enterprise today and the new ways we can accelerate more responsible digital transformation.

9:40 AM - 9:55 AM

**From concept to reality – electric flying racing cars** 

Telstra Purple has developed the technology to enable electric flying racing cars. Hear how this can help your business!

10:00 AM - 10:40 AM

**Live Showcase Tour** 


Explore our business beyond the reset and working smarter, living better immersive tech showcases with our live reporter team.

10:30 AM - 11:30 AM

**Morning Tea**

10:40 AM - 11:20 AM

Insight Studio 1

**Business beyond the reset where business can work smarter, to live better.** 

Discover what's coming next in the year ahead for technology with Telstra and Telstra Purple. Plus, how more sustainable ways of working is driving positive outcomes that grow business.

10:45 AM - 11:15 AM

**Security Operations Centre Tour** 

This is a demonstration about the benefits of a fully managed SOC. The tour highlights the aspects of information system's monitoring, detecting, and responding to security issues and incidents that a business may face.

11:15 AM - 11:30 AM

Melbourne Theatre  
**Telstra Purple** 

Hear from our leaders and people in Telstra Purple

11:30 AM - 11:45 AM


Melbourne Theatre  
**The Power of Advanced Analytics** 

Insight Studio 3

**What's here and now for 5G** 

Learn how the enhanced speed, reach and latency of 5G can help transform your business.

11:45 AM - 12:30 PM

Labs Level 2  
**Telstra Labs Tour** 

Telstra Labs brings together our technology & incubation capabilities. At Telstra Labs we learn by doing, and can test, trial, experiment and explore. It's where we dive into emerging technologies like mixed reality and the Internet of Things.

Melbourne Theatre

**How Apple helped Brand Influence Group improve productivity through a difficult period** 

12:00 PM - 12:15 PM

Melbourne Theatre  
**Gold Sponsor Session** 

Insight Studio 1

**Accelerate sustainability strategies through digital transformation** 

Insight Studio 3

**Where are you in your SASE/SD-WAN Journey compared to your industry peers?** 

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**12:15 PM - 12:30 PM**

Insight Studio 1

**Telstra and AWS - Practical partnering for a sustainable future.** 

Melbourne Theatre

**Telstra Melbourne Sponsor Session: Whispir** 

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**12:30 PM - 12:45 PM**

Melbourne Theatre

**Star21: Managed Mobility Services** 

Insight Studio 1

**Application modernisation: isn't just about app. development.** 

Insight Studio 3

**Data unchained: Building a visible, resilient, and sustainable supply chain** 

See how Telstra and IBM have co-created a secure data sharing platform to give supply chain participants greater visibility.

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**12:45 PM - 1:45 PM**

**Networking Lunch**

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**12:45 PM - 1:15 PM**

**Security Operations Centre Tour** 

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**12:45 PM - 1:00 PM**

Insight Studio 1

**Gold Sponsor Session: IBM - Turning sustainability ambition into action** 

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**1:00 PM - 1:15 PM**

Melbourne Theatre

**Cyber drills are the new fire drills: Is your business prepared for a cyber-attack?** 

Discover the key steps to develop and implement an incident response plan so you and your whole team can survive a cyber-attack.

Insight Studio 3

**Lessons from automation, APIs and AI in making networks like clouds** 

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**1:15 PM - 1:30 PM**

Insight Studio 1

**Gold Sponsor Session: Samsung: Transforming Frontline Workforces** 

How enterprise mobility devices are aligning business outcomes with the wellbeing and growth of employees.

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1:15 PM - 2:00 PM

**Telstra Labs Tour** 

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1:30 PM - 1:45 PM

Melbourne Theatre

**Digital Twins: a pragmatic approach to adoption** 

Join us where we will look to pragmatically cover the questions you should be asking when exploring digital twins for your enterprise.

Insight Studio 3

**Hybrid Working. What now? What next?** 

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1:45 PM - 2:00 PM

Melbourne Theatre

**Telstra Melbourne Sponsor Session: Poly** 

Insight Studio 1

**Gold Sponsor Session: Ericsson - 5G: Limitless connectivity, unlimited possibilities – driving business transformation** 

Explore how Telstra and Ericsson are accelerating connected transformation with 5G solutions that are more reliable, more secure, and more agile.

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2:00 PM - 2:15 PM

Melbourne Theatre

**Be Prepared for critical infrastructure reforms** 

We discuss how to better prepare your business today for Australia's 'Security of Critical Infrastructure Act' reforms.

Insight Studio 3

**How artificial intelligence can help improve empathetic customer experiences at scale** 

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2:00 PM - 2:30 PM

**Security Operations Centre Tour** 

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2:15 PM - 2:30 PM

Insight Studio 1

**Resilience – the key to your cyber challenge** 

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2:30 PM - 3:15 PM

**Telstra Labs Tour** 

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2:30 PM - 2:40 PM

Insight Studio 1

**Cisco - Building a Resilient IT strategy for the Future** 

Insight Studio 3

**Telstra Mergers and Acquisitions - Purple M&A -Building industry aligned capability.** 

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**2:40 PM - 2:55 PM**

Melbourne Theatre

**Telstra and Microsoft – supporting Australia’s digital growth** 

Hear from Microsoft's ANZ Managing Director and Telstra's newly appointed CEO as they discuss what Telstra and Microsoft's recent partnership agreement means for their customers and Australia as a nation.

Insight Studio 1

**Telstra IoT Session** 

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**2:55 PM - 3:05 PM**

Insight Studio 1

**Juniper - The AI-Driven Enterprise from Juniper Networks** 

Insight Studio 3

**Zscaler - Business insights – Securely Transforming to the Cloud** 

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**3:05 PM - 3:15 PM**

Melbourne Theatre

**Silver Sponsor Session: Fortinet - Hackers no longer need a hoodie** 

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**3:10 PM - 3:20 PM**

Insight Studio 1

**Juniper Session – The Network for the Modern Enterprise** 

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**3:15 PM - 3:25 PM**

Melbourne Theatre

**Fortinet Session – Addressing the Cybersecurity Skills Gap** 

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**3:20 PM - 3:30 PM**

Insight Studio 1

**Telstra Ventures - Cybersecurity - Watch out for the blindspots** 

Insight Studio 3

**Akamai - Security Challenges and solution trends in a 5G, Multi Cloud World** 

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**3:25 PM - 3:35 PM**

Insight Studio 1

**Silver Sponsor Session: Palo Alto - Why are you still buying perimeter security?** 

Find out how ZTNA 2.0 and Cloud Delivered Services are replacing existing security controls and why you should focus on granting a consistent digital experience.

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3:30 PM - 4:15 PM

**Afternoon Tea**

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3:35 PM - 3:45 PM

Insight Studio 1

**Silver Sponsor Session: VMware - Unblocking your path to cloud – VMware, AWS and Telstra** 

Insight Studio 3

**Silver Sponsor Session: Ivanti - Enabling the Future of Work** 

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3:45 PM - 4:05 PM

Insight Studio 1

**How to protect against phishing and scam threats.** 

What role can Government, Industry and all Australians play in protecting against phishing and scam threats?

Insight Studio 3

**Sustainability and Telstra technology enabling enterprise customers to go green** 

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4:15 PM - 4:30 PM

**An Audience with Vicki Brady – CEO Transition, T25 Strategy** 

Join Vicki for an insight into Telstra's ongoing investment in the state aligned with our T25 strategy and how this might be relevant for your business/economic growth.

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4:35 PM - 4:45 PM

**MC close and thank you for attending**

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4:45 PM - 5:30 PM

**CLOSING KEYNOTE - The evolution of technology in storytelling. In conversation with James Cameron** 

Join us as we sit down and chat with filmmaker, explorer, and environmental advocate James Cameron.

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5:30 PM - 6:30 PM

**Networking**

Join us and connect after our closing session for networking and drinks.

[Register Now >](#)