

Shaping the Future of Head and Neck  
Cancer Treatment

Sponsorship Prospectus

# ANZHNCSS ASM 2025

Friday 29 – Sunday 31 August 2025

Adelaide Convention Centre,  
Adelaide, South Australia



AUSTRALIAN AND NEW ZEALAND  
HEAD & NECK  
CANCER SOCIETY



#anzhncsasm25 | [www.anzhncs.org](http://www.anzhncs.org)



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*Shaping the Future of Head and Neck Cancer Treatment*

## COMPANY INVITATION

Dear Sponsors,

We are very excited to invite you to support the 26th Australian and New Zealand Head and Neck Cancer Society's Annual Scientific Meeting (ASM) to be held at the Adelaide Convention Centre from Friday 29 to Sunday 31 August 2025.

The theme of the ANZHNCSS ASM 2025 is "***Shaping the Future of Head and Neck Cancer Treatment***".

Head and neck cancer has significant patient morbidity and mortality requiring complex multi-disciplinary care. This was the impetus for forming our society back in 1998 with the goal of promoting quality care for all head and neck cancer patients. The ASM brings together people from Australia, New Zealand and beyond to share our passion and expertise with the latest advances in treatment of this terrible cancer. This is an exciting time for our patients with the emergence of new therapies such as immunotherapy, FLASH radiotherapy, de-escalation trials, new surgical technologies, and recognition of the importance of survivorship, improving surveillance, providing best supportive care, and improving the quality of life for our patients.

Your valuable support helps us to provide this important educational event for our society. The ASM attracts 300+ attendees comprised of ENT surgeons, general surgeons, oral and maxillofacial surgeons, plastic and reconstructive surgeons involved in head and neck, medical oncologists, surgical oncologists including endocrine surgeons, radiation oncologists, anatomical pathologists, radiologists, speech pathologists, nurses, dietitians, psychologists, dental specialists, physiotherapists, anaplastologists, all trainees, medical students and other health professionals. We gain a lot from learning about your latest products and services which is useful in treating head and neck cancer patients.

The Adelaide ASM will include pre-meeting workshops on Thursday 28 August 2025, including a Multi-disciplinary Supportive Care and Survivorship Workshop, convened by Dr Lee Pryor and Tracey Nicholls in conjunction with keynote speaker Professor Jo Patterson, and an exciting opportunity for a tour of the new Australian Bragg Centre for Proton Therapy and Research organised by A/Prof Hien Le.

We have an exciting line up of invited keynote speakers who will share their expert knowledge and experience with us in Adelaide.

**Professor Alexander Lin** is the Morton M. Kligerman MD Endowed Professor and Vice Chair of Faculty Affairs in the Department of Radiation Oncology at the University of Pennsylvania.

**Professor Joanne Patterson** is the Chair of Speech & Language Therapy and Associate Dean for Research at the School of AHP and Nursing, University of Liverpool, UK.

**Professor Vincent Vander Poorten** is Professor of Otolaryngology Head and Neck Surgery and Section Head and Neck Oncologist at the University of Leuven.

**Professor Danny Rischin** is a medical oncologist/clinician researcher at the Peter MacCallum Cancer Centre and Professorial Fellow, Sir Peter MacCallum Department of Oncology, University of Melbourne.

The following sessions and debates at the ASM will inform and stimulate discussion for us: Shaping the future of head and neck cancer treatment, Latest on OPSCC management, Advanced skin cancers, Skull base cancers, The importance of prehabilitation and nutrition in outcomes of head and neck cancer, Changing treatment paradigms in head and neck cancer, Australian cancer nursing navigators and telehealth support, Oral cancer in the non smoking non drinking young patient, Managing recurrent and locally advanced cancers, The unknown head and neck primary, Management of head and neck cancer treatment related morbidity: Dental and facial, Does AI have a role in head and neck cancer management?, Psychosocial and financial impacts of head and neck cancer, Treatment de-escalation: Where are we at?, Putting the patient back together again and The changing face of surveillance. The final session on Sunday will be a highlight and not to be missed, as our keynote speakers address the "Future directions in the treatment of head and neck cancer".

The success of the meeting is enhanced by your sponsorship. We have a range of sponsorship options available in this prospectus to suit your budget and needs.

I thank you once again for your kind consideration in supporting the ANZHNCSS ASM 2025, Adelaide.

Best wishes,



**Professor Eng Ooi**  
ANZHNCSS ASM 2025



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*Shaping the Future of Head and Neck Cancer Treatment*



## ORGANISING COMMITTEE

### Convener

**Professor Eng Hooi Ooi** | Professor, College of Medicine and Public Health, Flinders University, Head of Otolaryngology Head and Neck Surgery at Flinders Medical Centre and Director of Adelaide ENT Surgery

### Committee Members

**Dr James Badlani** | Oral and Maxillofacial Surgeon, Royal Adelaide Hospital, SA

**Dr Rachael Chang** | Medical Oncology, Royal Adelaide Hospital, SA

**Associate Professor Hien Le** | Radiation Oncology, Royal Adelaide Hospital and the University of Adelaide, SA

**Ms Tracey Nicholls** | Head and Neck Cancer Nurse Practitioner, Flinders Medical Centre, SA

**Dr Lee Pryor** | Speech Pathologist, Royal Adelaide Hospital and the University of Adelaide, SA

**Dr Shawgi Sukumaran** | Medical Oncology, Flinders Medical Centre, SA

**Dr Rowan Valentine** | Otolaryngology Head and Neck Surgeon, Flinders Medical Centre and Royal Adelaide Hospital, SA

**Dr Jia Miin Yip** | Plastic and Reconstructive Surgeon, Flinders Medical Centre, SA

## ESTIMATED NUMBER OF ATTENDEES

300 – 350 delegates.

## WHO WILL ATTEND?

This meeting is designed for health professionals working in the area of head and neck oncology including ENT surgeons, general surgeons, oral and maxillofacial surgeons, plastic and reconstructive surgeons involved in head and neck, medical oncologists, surgical oncologists including endocrine surgeons, radiation oncologists, anatomical pathologists, radiologists, speech pathologists, nurses, dietitians, psychologists, dental specialists, physiotherapists, anaplastologists, all trainees, medical students and other health professionals.

## MEETING DATE & VENUE

The ANZHNCSS ASM 2025 will be held at the Adelaide Convention Centre, Adelaide, South Australia from Friday 29 – Sunday 31 August 2025.

## MEETING THEME

Shaping the Future of Head and Neck Cancer Treatment.

## FORMAT

Face-to-face meeting.

## PROVISIONAL TOPICS

- Shaping the future of head and neck cancer treatment
- Latest on OPSCC management
- Advanced skin cancers
- Skull base cancers
- The importance of prehabilitation and nutrition in outcomes of head and neck cancer
- Changing treatment paradigms in head and neck cancer
- Australian cancer nursing navigators and telehealth support (Breakfast Session)
- Oral cancer in the non smoking non drinking young patient (Breakfast Session)
- Managing recurrent and locally advanced cancers
- The unknown head and neck primary
- Management of head and neck cancer treatment related morbidity: Dental and facial
- Does AI have a role in head and neck cancer management?
- Psychosocial and financial impacts of head and neck cancer
- Treatment de-escalation: Where are we at?
- Putting the patient back together again
- The changing face of surveillance
- Future directions in treating head and neck cancer



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## INVITED SPEAKERS

### International Keynote Speakers



**Professor Alexander Lin – United States**

Professor Alexander Lin is the Morton M. Kligerman, MD Endowed Professor of Radiation Oncology, and the Vice Chair of Faculty Affairs at the University of Pennsylvania. Dr Lin leads research programs in personalised approaches in the multidisciplinary treatment of head and neck cancer. Dr Lin leads studies in novel methods of toxicity mitigation in patients with Human Papillomavirus (HPV)-associated cancers of the oropharynx. He also specialises in clinical trials investigating new radiosensitising agents targeting the tumor microenvironment to improve disease outcomes, and in ultra-high dose rate radiotherapy (FLASH), for which he receives funding from the National Cancer Institute (NCI) and National Institutes of Health (NIH).

Dr Lin completed his undergraduate studies at Yale University and his medical and residency training at the University of Michigan prior to joining the faculty at the University of Pennsylvania.



**Professor Joanne Patterson – United Kingdom**

Professor Jo Patterson is the Chair of Speech & Language Therapy and Associate Dean for Research at School of AHP and Nursing, University of Liverpool, UK.

Jo leads the Survivorship theme for the Liverpool Head and Neck Centre, host to national, and international clinicians and academics, from pre-doctoral to early career researchers, supported by senior academics and the Patient Research Forum. The research programme includes holistic prehabilitation, enhanced recovery, psychosocial adjustment and support models, outcome measure development and novel swallowing intervention development. Jo is a Fellow and Professional Advisor for RCSLT; is the SLT representative on National Institute for Health Research ENT national group, providing strategic direction for AHP research in ENT practice.



**Professor Vincent Vander Poorten – Belgium**

Professor Vincent Vander Poorten is a Professor and Clinical Head of Otorhinolaryngology, Head and Neck Surgery at University Hospitals Leuven in Belgium. He also serves as the Section Head of Head and Neck Oncology within the Department of Oncology at the Faculty of Medicine, KU Leuven. His clinical interests and expertise are head and neck oncology and surgery, with a specific focus on salivary gland and thyroid surgery, transoral laser microendoscopic and robotic surgery, endoscopic and external approaches to the anterior skull base.

Professor Vander Poorten is a member of the editorial board of the European Journal of Surgical Oncology, Frontiers in Oncology, Frontiers in Surgery, B-ENT and Journal of Head and Neck Physicians and Surgeons. He is also an Executive Board Member of the Asia-Pacific Society of Thyroid Surgery (APTS) and of the Multidisciplinary Salivary Gland Society (MSGs), Vice Chair, International Advisory Section of the American Head and Neck Society – AHNS, Member Executive Committee International Federation of Head and Neck Oncological Societies – IFHNOS.



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## INVITED SPEAKERS (cont'd)

### Keynote Speaker



**Professor Danny Rischin – Melbourne**

Professor Danny Rischin is a medical oncologist/clinician researcher at the Peter MacCallum Cancer Centre and Professorial Fellow, Sir Peter MacCallum Department of Oncology, University of Melbourne. He is a National Health and Medical Research Council of Australia Leadership Fellow. From 2007 to 2021 he was the Director of the Department of Medical Oncology at the Peter MacCallum Cancer Centre and recently completed a 10 year term as an Associate Editor of the Journal of Clinical Oncology.

His major clinical and research interests are in the development of new treatments and novel biomarkers for head and neck cancers and cutaneous squamous cell carcinoma. He has published extensively on these topics (290 publications, 30,000 citations, h-index 76).

He played a major role in the pivotal trials defining the role of immune checkpoint inhibitors in advanced cutaneous SCC and recurrent/metastatic head and neck SCC and continues to have major leadership roles in current potentially practice changing trials.

### Chris O'Brien Oration Keynote Speaker



**Professor Suren Krishnan – Adelaide**

Professor Krishnan is an Otolaryngologist, Head and Neck Surgeon with appointments at Royal Adelaide Hospital and Queen Elizabeth Hospital and in private practice in Adelaide. From 2007 to 2020 he was head of the department and from 2020 to 2022 he was appointed to the position of Medical Lead of Surgical Specialities at the Royal Adelaide Hospital. He is also a Clinical Professor, Faculty of Surgery at the University of Adelaide.

Professor Krishnan was President of the Australian Society of Otolaryngology Head and Neck Surgery (ASOHS) from 2020 to 2022, an examiner in Otolaryngology, Head and Neck Surgery for the Royal Australasian College of Surgeons and one of the founding members and later a President of the Australian and New Zealand Head and Neck Society.

He has led the introduction of minimally invasive approaches in head and neck surgery, being one of the early adopters of Trans Oral LASER Surgery and the first to perform Trans Oral Robotic Surgery in Australia.

Professor Krishnan has been recognised with Australia Day and Queen's Birthday honours for his services to head and neck surgery and for voluntary medical services to the Pacific Islands, Indonesia and Africa.



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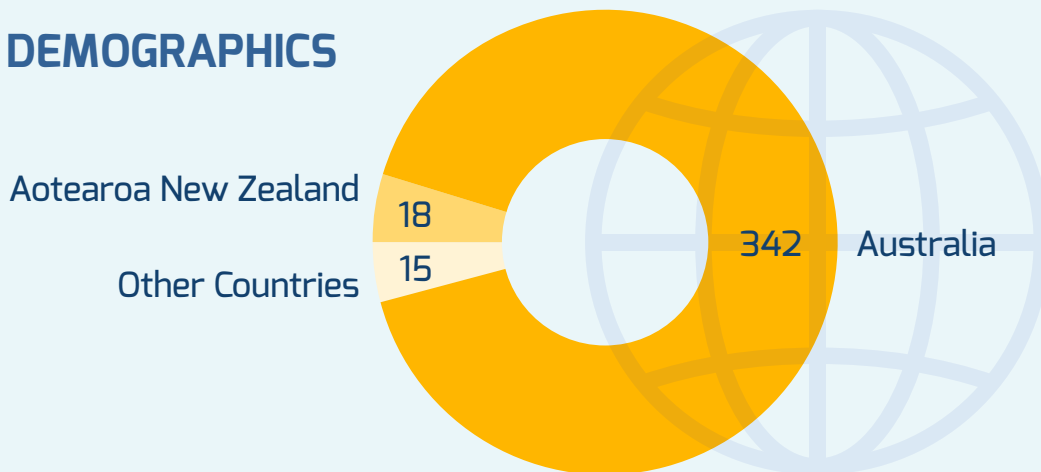
Shaping the Future of Head and Neck Cancer Treatment



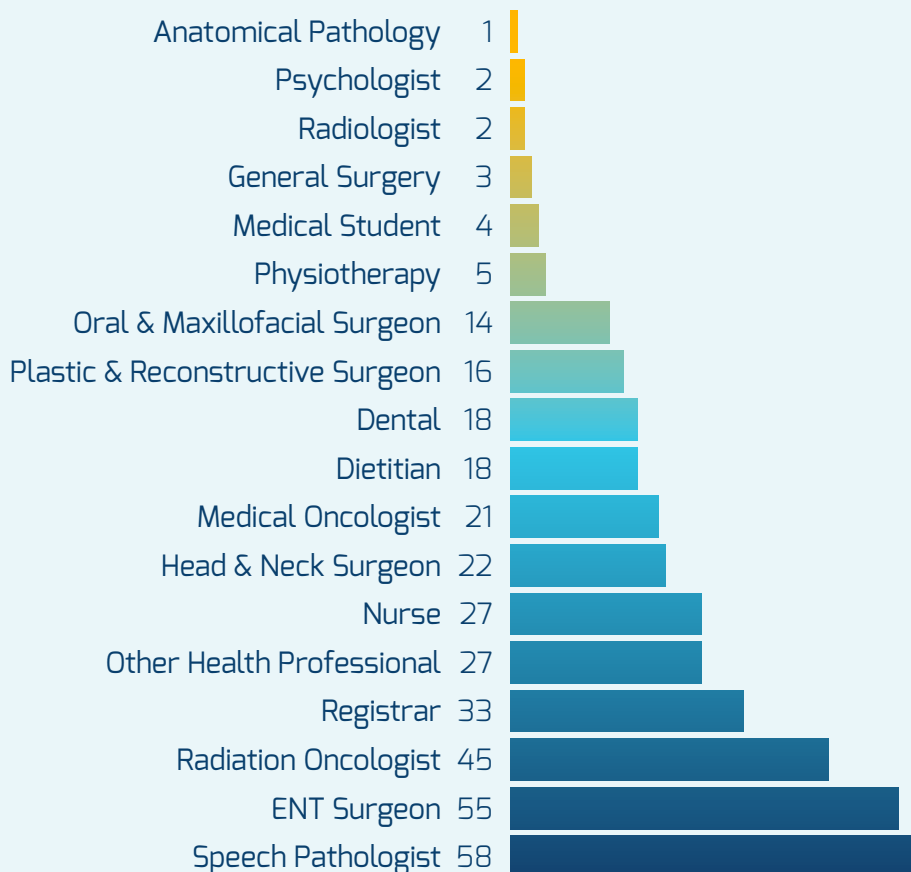
## 2024 CONFERENCE OVERVIEW

# 390+ delegates at ANZHNCs ASM 2024

### DEMOGRAPHICS



### ATTENDEE PROFILE



### PROGRAM STATS



162 Presenters/Chairs



104 Presentations



100 Abstract Submissions



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## SPONSORSHIP OPPORTUNITIES All prices are in AUD and include GST.

<b>Major Sponsor Packages</b>	<b>Platinum Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Bronze Sponsor</b>
<b>Sponsor Benefits</b>	<b>\$35,000.00</b>	<b>\$20,000.00</b>	<b>\$10,000.00</b>	<b>\$7,000.00</b>
Prime booth/s in the exhibition area, allocated in consultation with the sponsor and subject to availability at the time of application	6m x 6m	6m x 3m	3m x 3m	3m x 3m
Company representative registration including#: <ul style="list-style-type: none"> <li>• Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable)</li> <li>• Access to scientific sessions</li> <li>• Access to on-demand content post meeting</li> </ul>	6	4	3	2
Tickets to the Welcome Reception on Friday 29 August 2025	6	4	3	2
Tickets to the Meeting Dinner on Saturday 30 August 2025	6	4	Option to purchase up to 3 dinner tickets at the advertised price	Option to purchase up to 2 dinner tickets at the advertised price
Lunchtime Symposium** Opportunity to run one (1) 30-minute lunchtime symposium on topic/s and presenter/s of your choice. Presentations must have an educational focus rather than a product focus. Topics and presenters are subject to approval by the Organising Committee. Available session times include 12:45pm – 1:15pm on Friday 29 – Saturday 30 August 2025. <ul style="list-style-type: none"> <li>• Platinum Sponsors – Lunchtime symposium unopposed</li> <li>• Gold Sponsors – Lunchtime symposium to be held in conjunction with other sponsored symposiums. Maximum of two (2) concurrent symposiums</li> </ul>	Unopposed Lunchtime Session	Lunchtime Session	–	–
Acknowledgement as a sponsor of a session/s at the meeting. Sponsorship inclusions as per the Scientific Session Sponsorship package. Allocation of sponsored session/s to be approved by the organising committee	2 Sponsored Sessions	1 Sponsored Session	–	–

#Additional industry representative registrations can be purchased for \$460.00 per additional registration.

\*\*An appropriate meeting room with basic audio-visual equipment (data projector, screen, lectern, and microphone) will be allocated; additional requirements will be at the sponsor's own cost. Catering will be supplied at no additional cost to sponsors



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## SPONSORSHIP OPPORTUNITIES (cont'd) *All prices are in AUD and include GST.*

Major Sponsor Packages	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsor Benefits	\$35,000.00	\$20,000.00	\$10,000.00	\$7,000.00
Opportunity for a five (5) minute company presentation to be held during the opening plenary. Presentation content must be submitted to and approved by the organising committee	✓	–	–	–
Inclusion of one (1) advertising video clip as part of the main holding slide rotation prior to each plenary session*	20 seconds	15 seconds	–	–
Company logo on sponsors' acknowledgement page in the Provisional Program*	✓	✓	✓	✓
Company logo included on the front cover of the Provisional Program*	✓	–	–	–
Colour advertisement in the Provisional Program*	2 x Full Pages	1 x Full Page	Half Page	Quarter Page
Company logo on meeting signage at the venue (quantity and type at the discretion of the organising committee)	✓	✓	✓	✓
Company signage wrapped on two (2) pillars within the industry exhibition area*** Pillar artwork to be provided by the sponsor at their expense	✓	–	–	–

\*Inclusion is subject to meeting/ANZHNCs production timelines at the time of application. Company provided content must be approved by the ANZHNCs Board and meeting organiser.

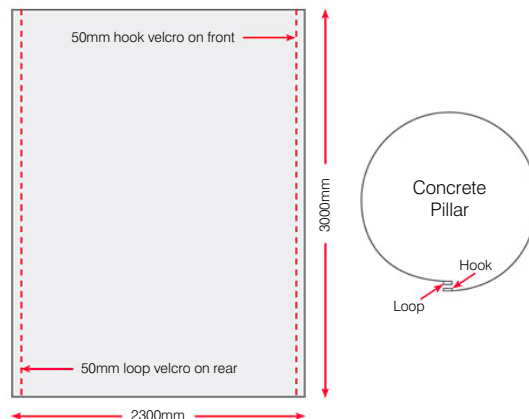
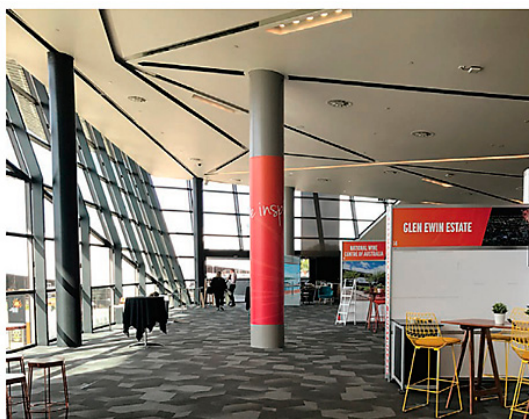
\*\*\*Pillar signage will be supplied and installed by Adelaide Expo Hire:

Quantity: Two (2) Pillars

Artwork Size: 2300mmW x 3000mmH (Pillar artwork to be provided by the sponsor at their expense)

Media: Vinyl Banner

Please note: We recommend your graphics be based on a visual area of 600mm wide for optimal exposure. Treat the area like you would a bottle label.







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## SPONSORSHIP OPPORTUNITIES (cont'd) *All prices are in AUD and include GST.*

<b>Major Sponsor Packages</b>	<b>Platinum Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Bronze Sponsor</b>
<b>Sponsor Benefits</b>	<b>\$35,000.00</b>	<b>\$20,000.00</b>	<b>\$10,000.00</b>	<b>\$7,000.00</b>
Opportunity to display a company banner next to the registration desk for the duration of the Congress. Banner to be provided by the sponsor at their expense	✓	–	–	–
Company logo to be printed on the delegate name badges (placement at the discretion of the meeting organiser).* Lanyards to be supplied by meeting organiser. Final design approved by the organising committee in conjunction with the sponsor	✓	–	–	–
Company logo on main holding slide in scientific sessions	✓	–	–	–
Company logo on registration confirmation and presentation information correspondence sent to registered delegates and speakers in the leadup to the Conference	✓	–	–	–
Company logo included on the home page of the meeting website	✓	–	–	–
Company logo with link to company website, included on the event page of the ANZHNC website	✓	✓	–	–
Social media post/s on ANZHNC's social media accounts to acknowledge company as a major sponsor of the meeting. Posts will include the company logo and a link to the company website (provided by the company)	2	1	–	–
Sponsorship acknowledgement and company logo included in ANZHNC Newsletters in the lead up to the meeting*	✓	✓	✓	✓
Opportunity to include a company profile/ product overview (maximum of 150 words) and company logo to be included in ANZHNC Newsletter*	1	–	–	–
Inclusion in direct email/s as part of the leadup marketing campaign sent to past delegates (max. 200 words)	2	1	–	–
Company advertisement on the home page of the meeting app (169 mm W x 254 mm H)	✓	–	–	–

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## SPONSORSHIP OPPORTUNITIES (cont'd) *All prices are in AUD and include GST.*

Major Sponsor Packages	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsor Benefits	\$35,000.00	\$20,000.00	\$10,000.00	\$7,000.00
Company logo displayed on the footer of the meeting app home page, in rotation with eligible company logos	✓	✓	–	–
Opportunity to send an app alert to all registered delegates signed into the meeting app. <ul style="list-style-type: none"> <li>• Maximum of 50 words</li> <li>• Website links may be included</li> <li>• Header image may be included (185mm W x 92mm H)</li> </ul>	1 x alert per day	1 x alert	–	–
Inclusion of a dedicated app icon on the meeting app with the opportunity for the sponsor to highlight their company profile/ product information (maximum of 250 words, website links may be included)	✓	–	–	–
Sponsor acknowledgement and logo displayed in the “Win Points” area of the meeting app. Delegates will win points for visiting sponsor booths and engaging with industry representatives. The delegate with the most points at the end of the competition will be awarded complimentary registration to the ANZHNCs ASM 2027	70 points	50 points	35 points	20 points
Profile and contact details displayed on the meeting app (maximum of 200 words)*	✓	✓	✓	✓
Opportunity for company brochure/s (PDF format, no larger than 10MB) to be uploaded on the meeting app.	4	3	2	1
Acknowledgement in Convener’s welcome letter in relevant meeting publications*	✓	✓	✓	✓
Delegate circulation list including name and state/ country provided once after closure of the early registration deadline and again immediately prior to the meeting	✓	✓	✓	✓

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## **SPONSORSHIP OPPORTUNITIES (cont'd)** *All prices are in AUD and include GST.*

### **Breakfast Session Sponsor**

**\$5,500.00 incl GST – LIMITED**

Limited opportunities are available for companies to sponsor breakfast session. The number of breakfast sessions presented at the meeting is at the discretion of the organising committee. The presenters, topic, and content of each breakfast session is managed by the organising committee. Please contact the meeting organiser to enquire about available opportunities.

#### **Benefits include:**

- Company logo and acknowledgement as a Breakfast Session Sponsor on the meeting app.\*
- Company logo and acknowledgement as a Breakfast Session Sponsor on the meeting website and provisional program.\*
- One 15-second advertising clip to be included at the start of the sponsored breakfast session.\*
- Opportunity to display a freestanding company banner in the breakfast session room (banner to be provided by sponsor). Banner to be set-up by sponsor immediately prior to the commencement of the breakfast session and dismantled at the immediate conclusion.
- Opportunity to provide attendees with a company brochure upon arrival at the breakfast session (provided and distributed at sponsor's cost).
- Four (4) tickets for registered company representatives to attend the breakfast session.

### **Scientific Session Sponsor**

**\$4,400.00 incl GST – LIMITED**

Limited opportunities are available for companies to sponsor scientific session. The number of scientific sessions presented at the meeting is at the discretion of the organising committee. The presenters, topic, and content of each scientific session is managed by the organising committee. Please contact the meeting organiser to enquire about available opportunities.

#### **Benefits include:**

- Company logo and acknowledgement as a Scientific Session Sponsor on the meeting app.\*
- Company logo and acknowledgement as a Scientific Session Sponsor on the meeting website and provisional program.\*
- One 15-second advertising clip to be included at the start of the sponsored scientific session. This will be played on rotation with other advertisements as applicable.
- Opportunity to display a freestanding company banner in the scientific session room (banner to be provided by sponsor). Banner to be set-up by sponsor immediately prior to the commencement of the scientific session and dismantled at the immediate conclusion.
- Opportunity to provide attendees with a company brochure upon arrival at the scientific session (provided and distributed at sponsor's cost).

*\*Inclusion is subject to meeting production timelines at the time of application.*



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## SPONSORSHIP OPPORTUNITIES (cont'd) *All prices are in AUD and include GST.*

### Welcome Reception Sponsor

**\$5,000.00 incl GST – EXCLUSIVE**

The Welcome Reception will be held on Friday 29 August 2025 and is the first official function for the meeting which provides networking opportunities for delegates and industry.

#### Benefits include:

- Company logo and acknowledgement as the Welcome Reception Sponsor on the meeting app.\*
- Company logo and acknowledgement as the Welcome Reception Sponsor on the meeting website and provisional program.\*
- Opportunity for one (1) x company brochure (PDF format, no larger than 10MB) to be uploaded to the meeting app. Artwork is to be supplied by sponsor.\*

### Meeting Dinner Sponsor

**\$6,600.00 incl GST – EXCLUSIVE**

The Meeting Dinner will be held on Saturday 30 August 2025 and is the major official function for the meeting which provides networking opportunities for delegates and industry.

#### Benefits include:

- Company logo on the Meeting Dinner menu.\*
- Company logo and acknowledgement as the Meeting Dinner Sponsor on the meeting app.\*
- Company logo and acknowledgement as the Meeting Dinner Sponsor on the meeting website and provisional program.\*
- Acknowledgement as a sponsor during speeches at the Meeting Dinner.
- Opportunity for one (1) x company brochure (PDF format, no larger than 10MB) to be uploaded to the meeting app. Artwork is to be supplied by sponsor.\*
- Opportunity to display a freestanding company banner at the Meeting Dinner (banner to be provided by sponsor and location to be advised by the organising committee).
- Four (4) tickets to the Meeting Dinner.

### Meeting App Advertising

**\$900.00 incl GST**

Meeting app advertising provides your company with the opportunity to include a promotional brochure on the meeting app. No hard copy inserts will be provided to delegates.

#### Benefits include:

- Opportunity for one (1) x company brochure (PDF format, no larger than 10MB) to be uploaded to the meeting app. Artwork to be supplied by sponsor.\*

*\*Inclusion is subject to meeting production timelines at the time of application.*



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## SPONSORSHIP OPPORTUNITIES (cont'd) *All prices are in AUD and include GST.*

### Coffee Cart Sponsor

**\$7,000.00 incl GST – EXCLUSIVE**

The Coffee Cart Sponsor is open to an exhibiting company of the ASM.

#### Benefits include:

- Exclusive coffee cart rights within the industry exhibition area.
- Prime booth location adjacent to the coffee cart (booth and coffee machine location to be discussed with the meeting organiser).
- Company branding on coffee cart. Artwork to be provided by the sponsor at sponsor's expense.
- Company logo and acknowledgement as the Coffee Cart Sponsor on the meeting app.\*
- Acknowledgement as the Coffee Cart Sponsor in the provisional program and meeting website.\*



### Allied Health Grant Prize Sponsor

**\$1,000.00 incl GST – EXCLUSIVE**

Accepted oral and poster presentations will be judged at the meeting. The winner will receive a cash prize to support their attendance at the ANZHNC ASM 2025.

#### Benefits include:

- Company logo and acknowledgement as the Allied Health Grant Prize Sponsor in the provisional program.\*
- Company logo and acknowledgement as the Allied Health Grant Prize Sponsor on the meeting website.
- Acknowledgement in the prize letter sent to the award recipient.

### Best Oral and Poster Presentation Prize Sponsor

**\$1,000.00 incl GST – EXCLUSIVE**

Accepted oral and poster presentations will be judged at the meeting. The winners will be announced during the closing presentations of the meeting and will receive a cash prize to support their attendance at the next ANZHNC ASM to be held in 2027.

#### Benefits include:

- Company logo and acknowledgement as the Best Oral and Poster Presentation Prize Sponsor in the provisional program.\*
- Company logo and acknowledgement as the Best Oral and Poster Presentation Prize Sponsor on the meeting website.
- Acknowledgement in the prize letter sent to the award recipient.

### Additional opportunities also available on request.

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## **SPONSORSHIP OPPORTUNITIES (cont'd)** *All prices are in AUD and include GST.*

### **Exhibition Booth Package**

**\$4,500.00 incl GST**

#### **Benefits include:**

- One 3m x 3m exhibition booth including:
  - Walls: 2500mm high back wall
  - Fascia: One printed fascia name board on open sides (up to 30 black characters, in capitals, on white PVC panel)
  - Lighting: Two LED energy sufficient spotlights
  - Power: One 4amp general-purpose outlet (GPO)
- Complimentary transferable registrations for two (2) company representatives including:
  - Two (2) tickets to the Welcome Reception on Friday 29 August 2025
  - Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable)
  - Access to scientific sessions
- Delegate circulation list including name and state/country provided once after closure of the early registration deadline and again immediately prior to the meeting.
- Acknowledgement as an exhibitor in the provisional program.\*
- Exhibitor profile and contact details displayed on the meeting app (maximum of 200 words).\*

### **Additional Industry Representative**

**\$460.00 incl GST**

All company representatives attending the meeting must be registered. Additional industry representative registrations can be purchased for the duration of the meeting.

#### **Benefits include:**

- One (1) ticket to the Welcome Reception on Friday 29 August 2025.
- Daily morning tea, lunch and afternoon tea served in the exhibition area (as applicable).
- Access to scientific sessions.

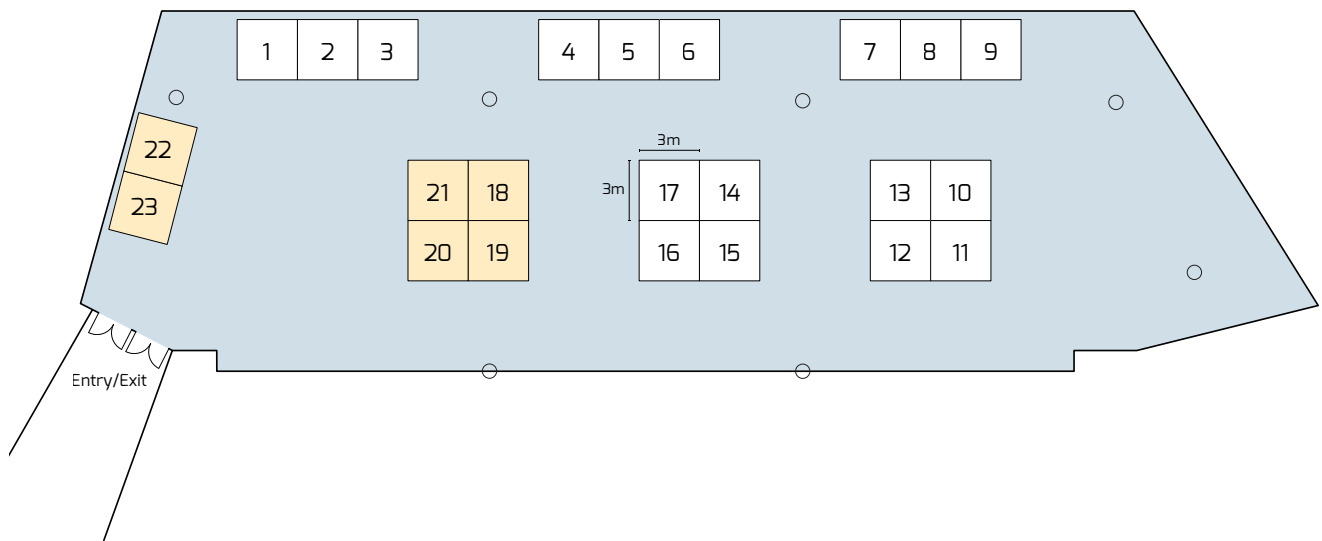
*\*Inclusion is subject to meeting production timelines at the time of application.*



## EXHIBITION FLOOR PLAN

### Foyer E, Adelaide Convention Centre

Exhibition spaces are allocated at the discretion of the Organising Committee and will be considered on a first come, first served basis and will be allocated by the Organising Committee closer to the meeting. Please include your space preferences on the application form. Floor plan is subject to change at the discretion of the Organising Committee.



*Booths 18-23 have been reserved for platinum, gold, and silver sponsors.*

*Reserved booths will be released to all other sponsors and exhibitors in May 2025 (subject to availability).*



# ANZHNCs ASM 2025

Friday 29 – Sunday 31 August 2025

Adelaide Convention Centre,  
Adelaide, South Australia

Shaping the Future of Head and Neck Cancer Treatment



AUSTRALIAN AND NEW ZEALAND  
HEAD & NECK  
CANCER SOCIETY

## GENERAL INFORMATION

### Exhibition Hours

Friday 29 August 2025

Saturday 30 August 2025

Sunday 31 August 2025

*\*Times to be confirmed*

### Exhibition Move In

Thursday 28 August 2025

*\*Times to be confirmed*

### Exhibition Move Out & Dismantle

Sunday 31 August 2025

*\*Times to be confirmed*

### Delegate Breaks

All lunches, morning and afternoon teas will be served in the industry exhibition area from Friday 29 - Sunday 31 August 2025 (as applicable).

### Exhibition Contractor

The official exhibition contractor for ANZHNCs ASM 2025 is Adelaide Expo Hire. Contact details for Adelaide Expo Hire will be provided within the Exhibitors Manual which will be distributed to exhibiting companies closer to the meeting.

### Booking and Payment Method

Please complete the application form and return to the meeting organiser. Confirmation of your application will be forwarded to you together with a tax invoice. Acceptance of sponsorship/exhibition applications are subject to organising committee approval.

### Privacy Policy

Privacy Policy details can be viewed on the RACS website at [www.surgeons.org/disclaimerprivacy](http://www.surgeons.org/disclaimerprivacy)

### Meeting Organisers

Conferences & Events Management  
Royal Australasian College of Surgeons  
College of Surgeons Gardens  
250 – 290 Spring Street  
East Melbourne VIC 3002 Australia

T: +61 3 9249 1249

E: [anzhncs.asm@surgeons.org](mailto:anzhncs.asm@surgeons.org)





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## SPONSORSHIP & EXHIBITION APPLICATION FORM

Company Name (to appear in Meeting publications): \_\_\_\_\_

Company Name (for invoicing purposes): \_\_\_\_\_

Title: \_\_\_\_\_ First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Position: \_\_\_\_\_ (Contact person will receive all correspondence in relation to the Meeting via email.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP (All costs are in AUD and include GST)

	Amount	Tick	Sub Total
<b>Major Sponsorship</b>			
Platinum Sponsor	\$35,000.00	<input type="checkbox"/>	
Gold Sponsor	\$20,000.00	<input type="checkbox"/>	
Silver Sponsor	\$10,000.00	<input type="checkbox"/>	
Bronze Sponsor	\$7,000.00	<input type="checkbox"/>	
<b>Breakfast Session Sponsor</b>	\$5,500.00	<input type="checkbox"/>	
<b>Scientific Session Sponsor</b>	\$4,400.00	<input type="checkbox"/>	
<b>Welcome Reception Sponsor</b>	\$5,000.00	<input type="checkbox"/>	
<b>Meeting Dinner Sponsor</b>	\$6,600.00	<input type="checkbox"/>	
<b>Meeting App Advertising</b>	\$900.00	<input type="checkbox"/>	
<b>Coffee Cart Sponsor</b>	\$7,000.00	<input type="checkbox"/>	
<b>Allied Health Grant Prize Sponsor</b>	\$1,000.00	<input type="checkbox"/>	
<b>Best Oral and Poster Presentation Prize Sponsor</b>	\$1,000.00	<input type="checkbox"/>	
<b>Additional Sponsorship</b> <small>(Please specify):</small>		<input type="checkbox"/>	
<b>SUB TOTAL SPONSORSHIP</b>			

### Terms and Conditions

We accept the terms and conditions as per [page 18](#) of this Sponsorship Prospectus.

Name

Signature

Date

### Payment Options

Credit Card / PayPal / EFT payments accepted.  
Payment details and a tax invoice will be issued upon receipt of application form.

### Cancellations

Cancellations must be received in writing by the meeting organiser. Cancellations will not be refunded unless all sponsorship/exhibition spaces are able to be re-sold.

Royal Australasian College of Surgeons  
ABN 29 004 167 766.

Privacy details can be viewed on the RACS website at:  
[www.surgeons.org/disclaimerprivacy](http://www.surgeons.org/disclaimerprivacy)

### EXHIBITION (All costs are in AUD and include GST)

	Amount	Tick	Sub Total
<b>Exhibition Booth</b> (3m x 3m)	\$4,500.00	<input type="checkbox"/>	
<b>SUB TOTAL EXHIBITION BOOTH</b>			

Please nominate preferred booth position: 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

Please indicate if you will be using the provided shell scheme booth or designing and building a custom booth.  Shell Scheme  Custom Booth (space only provided)

	Amount	Qty	Sub Total
<b>Additional Industry Representative Registration</b>	\$460.00		
<b>SUB TOTAL ADDITIONAL INDUSTRY REPRESENTATIVE</b>			

NOTE: Registration includes the following representatives: 6 for Platinum Sponsorship, 4 for Gold Sponsorship, 3 for Silver Sponsorship, 2 for Bronze Sponsorship, and 2 for an exhibition booth.

### TOTAL OF FEES

<b>SPONSORSHIP</b>	
<b>EXHIBITION BOOTH</b>	
<b>ADDITIONAL INDUSTRY REPRESENTATIVE</b>	
<b>TOTAL PAYABLE (AUD) incl. GST</b>	



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*Shaping the Future of Head and Neck Cancer Treatment*

## TERMS AND CONDITIONS

The Sponsor and Exhibitor application to participate is an offer which is accepted by the Royal Australasian College of Surgeons (RACS) of the amount payable on making the Application.

### Booking Conditions

Acceptance of sponsorship/exhibition applications will be subject to organising committee approval. The organising committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the meeting.

### Cancellation Policy

In the case of the cancellation of sponsorship, unless all sponsorship is resold RACS will reserve the right to retain monies received. In the case of the cancellation of an exhibition booth/s, please note that unless RACS is able to sell all booth/s, RACS reserve the right to retain all monies received. If the balance of payment on the booth/s is not received within the trading terms the allocated booth/s will be cancelled.

### Attendance

The Sponsors and Exhibitors understand that all company attendees must register officially.

### General Terms

The exhibitor agrees to be bound by the Exhibition General Terms and Conditions. Conditions set out in this "ANZHNC ASM 2025 Sponsorship Prospectus" document, which is acknowledged as being received.

### Booth Allocation

The exhibitor understands that booths and/or space will be allocated strictly in order of receipt of payment and that the organising committee's decision will be final.

### Consequential Damage

The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this exhibition contract.

### Liability and Insurance

The exhibitor and the servants, agents and contractors of the exhibitor occupy and use the exhibition space/booth allotted under this exhibition contract and enter Adelaide Convention Centre and act under or pursuant to this exhibition contract at their own risk. The exhibitor hereby indemnifies and releases the Royal Australasian College of Surgeons ("the Organisers"), Adelaide Convention Centre ("the Venue Managers") and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against the Organiser, and the Venue Managers by any natural person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing the Organiser and the Venue Managers or any of them shall not in any circumstances be liable for any loss damage or injury which may occur to the exhibitor or the servants, agents or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever

caused. It is strongly advised that each exhibitor seek to cover their equipment, exhibition and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

### Variations

The Organisers may in the event of any circumstance which renders it necessary vary the booth or stand space allocation and the exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

### Implied Warranties

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the Organisers and each of them for breach of any such implied term will be limited, at the option of the Organisers, to any one or more of the following:

- the placement of goods to which the breach relates or the supply of equivalent goods
- the repair of such goods
- the payment of the cost of replacing the goods or of acquiring equivalent goods, or
- the payment of the cost of having the goods repaired.

### Security

Adelaide Convention Centre's security operations provide fundamental perimeter security in the complex but beyond this, the Organiser, and the Venue Manager and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the exhibitor and Venue Manager directly.

### Additional Conditions and Regulations

The exhibitor and the servants, agents, contractors, and invitees of the exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the exhibition manual of Adelaide Convention Centre, as revised and added to from time to time and which is available for inspection on request.

### Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Sponsors/ Exhibitors including but not limited to fire, flood, labour disputes, natural disasters, acts of God, epidemics, pandemics, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor shall not be entitled to any refund or to claim for any loss or damage.

### Assignments and Subletting

No exhibitor shall assign, sublet, or share the whole or any part of the space booth allotted without the knowledge and consent of the Organisers.

### Hours

The Organisers shall determine the hours during which the exhibition shall be conducted and hours of access for exhibitors including variations of such times as shall be necessary.

*Shaping the Future of Head and Neck  
Cancer Treatment*

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