

SCIENCE & TECHNOLOGY AUSTRALIA PRESENTS

SCIENCE MEETS PARLIAMENT

Bringing together decision makers and Australia's leading STEM professionals to promote the role of science, technology, engineering and mathematics and the valuable part these sectors can play in politics

SPONSORSHIP OPPORTUNITIES

SCIENCE MEETS PARLIAMENT 2019

In 2019, Science meets Parliament marks 20 years of offering science, technology, engineering and mathematics (STEM) professionals the chance to deepen engagement with Australia's political leadership.

STA will work with delegates at Science meets Parliament to build understanding and connections between federal parliamentarians and those working in science and technology.

As a supporter of Science meets Parliament in 2019, you can be part of shaping a promising future for the nation too. Your support will allow leaders in science, technology, engineering and mathematics to help Parliamentarians understand the value of knowledge creation and application in Australia, and the important role it plays in Australian lives, wellbeing, and the economy.

From its very beginning, Science meets Parliament has enjoyed strong support – at the inaugural event in 1999, the Senate passed a resolution declaring the day “Science Meets Parliament Day” and urging “all political parties to recognise the importance of science to this nation’s future, economically, socially, culturally and environmentally”. Last year the Senate once more formally recognised the importance of this annual occasion.

Science meets Parliament has become a keenly anticipated annual highlight of the Federal Parliamentary calendar, and has continued to provide outstanding opportunities to elevate visibility, awareness and understanding of STEM in Federal Parliament and Federal Government departments.

To be held in early 2019, while Parliament is sitting, the event will build on the strong tradition of fostering relationships and understanding between scientists and technologists, MPs and Senators.



Attendees at last year’s event described it as “a fantastic opportunity to see the inside operation of our Government”, “a rewarding experience” and “very motivational and educational”.

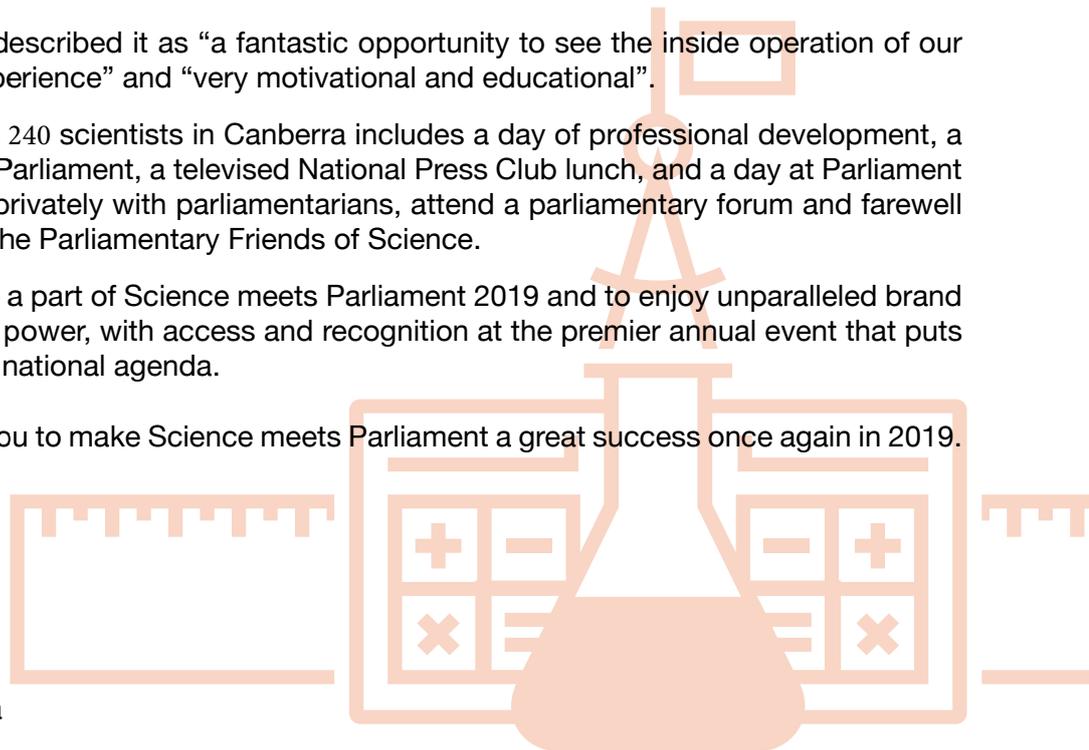
The two-day gathering of up to 240 scientists in Canberra includes a day of professional development, a gala dinner in the Great Hall of Parliament, a televised National Press Club lunch, and a day at Parliament House, where delegates meet privately with parliamentarians, attend a parliamentary forum and farewell networking and cocktails with the Parliamentary Friends of Science.

I am pleased to invite you to be a part of Science meets Parliament 2019 and to enjoy unparalleled brand visibility at Australia’s centre of power, with access and recognition at the premier annual event that puts science and technology on the national agenda.

I look forward to working with you to make Science meets Parliament a great success once again in 2019.

Yours sincerely,

Kylie Walker
Chief Executive Officer
Science & Technology Australia



SCIENCE MEETS PARLIAMENT 2018: THE NUMBERS

240+

scientists from all disciplines and around Australia, from early- and mid-career researchers through to senior leaders in science and technology

73

face-to-face meetings with parliamentarians, including the Prime Minister and Science Minister

83

parliamentarians involved over two days

415

people at the gala dinner, including **41** parliamentarians

2mil+

Twitter users reached by #SmP2018



DELEGATE FEEDBACK

Delegate feedback was strongly positive, with 97% indicating they'd recommend the event to a colleague. One-third indicated the experience changed their perception of parliamentarians, and 79% indicated they'd contact MPs or Senators in the future.

Within a fortnight, half of all delegates had already followed up their meeting with more information or an invitation to visit their place of work.

Delegates indicated some of the aspects of the event they valued the highest included:

- Learning about science advocacy
- Developing new skills and networking within the sector as well as with political and policy
- Deepening an understanding of why science should be performed in the public interest
- Highlighted potential new career paths for STEM graduates
- Meeting female role models in STEM

PARLIAMENTARIAN FEEDBACK

In 2018, feedback from parliamentarians was overwhelmingly positive, with responses such as “I always enjoy meeting the scientists and learning about the areas in which they work” and “It’s an excellent opportunity to share knowledge on a variety of scientific research and hopefully the functions of politicians in supporting science”.

Parliamentarians also committed to taking a range of actions to follow up on their meetings, including (in their words):

- Raising issues with my colleagues, pursuing one mega ask from my scientists, and at least one follow-up meeting
- Briefing was extended to other interested MPs; follow up meetings to be arranged
- Would love to have one of the scientists speak at a local school
- I’ll try to visit some of the scientists and follow up on the research

WHAT PARLIAMENTARIANS SAID

In recent years, and I’ve spoken to so many of my colleagues about this event, Science Meets Parliament really has become a celebration of collaboration between researchers, between industry and, of course, government.

Science and Innovation are essential. They are integral to Australia’s future... that is why we prioritised science last year as part of Science meets Parliament, when we launched our National Science Statement.

Senator the Hon Michaelia Cash, Minister for Jobs and Innovation

Science meets Parliament has facilitated crucial dialogue between scientists and political leaders. Through my involvement with the Science meets Parliament program I have met many scientists, and their insights have guided me in forming and developing policy.

Senator the Hon Kim Carr, Shadow Minister for Science

Science Meets Parliament builds on the strong tradition of fostering relationships and understanding between scientists, technologists, members of the House of Representatives and senators; and encourages all senators to attend events during Science Meets Parliament to enhance their awareness and understanding of STEM and help build connections with those working in the field.

Senator Sterling Griff and Senator Rex Patrick, in a motion to the Australian Senate on 6 February 2018



Science meets Parliament 2018: PROGRAM, PHOTOS & VIDEOS

If you are interested in seeing what Science meets Parliament was like last year, please feel free to take a look at the event [Program](#).

Video from the event on our [Facebook page](#), or [photos](#) of the 2018 event (with the password StemSTA2018).

The 2019 program will be published on the [STA website](#) as soon as it is available, and will feature a range of presentations from Parliamentarians, advocacy experts, STEM influencers and members of the Parliamentary Press Gallery over two days.

THE EVENT WAS COVERED BY THE MAINSTREAM MEDIA, A RANGE OF BLOGS, AND ON SCIENCE AND POLITICS NEWS WEBSITES.

**THE HASHTAG
#SMP2018 TRENDED
NATIONALLY AND
REACHED MORE
THAN 2 MILLION
TWITTER USERS
OVER TWO DAYS**



Science meets Parliament 2019: SPONSORSHIP OPPORTUNITIES

All sponsorship packages include the these elements:

- Logo recognition in all conference materials, including programs, AV and event website
- Opportunity to place promotional material in delegate satchels and/or on the conference app
- Acknowledgment in post-event newsletter
Verbal acknowledgment of your organisation's support throughout the conference
- Opportunity to purchase up to one (1) additional conference registrations at a 25% discount to the full registration price

*Please note, sponsors' delegates who wish to participate in face-to-face meetings with parliamentarians on day two of the event must be working in a STEM role.
STA reserves final judgement.*

TITANIUM

INVESTMENT \$28,500 ex GST (one only)

The Titanium Package is our top tier sponsorship package, providing an extensive range of benefits, including five (5) conference registrations. These registrations include attendance at all conference sessions, the National Press Club luncheon, the parliamentary forum and the farewell cocktail function. The registrations also include seats at two tables in prime locations at the gala dinner to be held in the Great Hall of Parliament House, with a senior parliamentarian at each table.



BENEFITS INCLUDE:

- Five (5) conference registrations – *included in total of ten (10) seats at dinner
- Exclusive opportunity to host a pre-event cocktail welcome with Early Career Researcher delegates:
 - Approximately 30% of delegates attending are Early Career Researchers (0 – 9 years post PhD)
 - During this pre-event function, you will be able to address the next generation of Australian Scientists for up to 10 minutes
 - The event will be branded as ‘Science meets Parliament ECR meet-up – hosted by XXXX’
- A ten-minute address during Day 1 of the conference
- A total of ten (10) seats* at either your own table with one senior parliamentarian, or across multiple tables at the gala dinner. At least one parliamentarian will be seated at each table
- Opportunity to invite 5 guests to attend the NPC lunch, in addition to your 5 conference delegates
- Opportunity to display four (4) free-standing banners in a prime location throughout Day 1 & Day 2. Only two banners will be displayed at the gala dinner
- Full-page message or advertisement in the conference program and dinner program
- Featured advertisement in conference app
- Logo recognition on Twitter

GALA DINNER

INVESTMENT \$18,500 ex GST (SOLD)

The Gala Dinner Sponsor package provides an excellent opportunity to speak on the stage at Parliament House and profile your organisation directly to Canberra's powerbrokers at this prestigious event and a highlight of the parliamentary calendar. Attended by delegates, Members of Parliament, Senators, senior policymakers, agency heads and other distinguished guests from the science, technology and diplomatic communities, the dinner in the Great Hall of Parliament House is the highlight of the conference. This package also includes two (2) conference registrations.

BENEFITS INCLUDE:

- A total of 12 seats* at either on two tables table with one senior parliamentarian on each, or across multiple tables. At least one parliamentarian will be seated at each table
- The opportunity to give a five-minute welcome address during the dinner
- Acknowledgment in the audio-visual presentation at the dinner
- Opportunity to place four (4) free-standing banners in premium position at the gala dinner
- Two (2) full conference registrations – *included in total of 12 seats at dinner
- A full-page message or advertisement in the gala dinner program
- Featured advertisement in conference app
- Acknowledgment on Twitter
- Opportunity to provide a corporate gift to gala dinner guests (at own expense)

PLATINUM

INVESTMENT \$16,750 ex GST (SOLD OUT)

The Platinum Package provides excellent value and an extensive range of benefits, including four (4) conference registrations. These registrations include attendance at all conference sessions, the National Press Club luncheon, the parliamentary forum and the farewell cocktail function. The registrations also include seats at two tables in prime locations at the gala dinner to be held in the Great Hall of Parliament House, with a senior parliamentarian at each table.

BENEFITS INCLUDE:

- Four (4) conference registrations – *included in total of eight (8) seats at dinner
- A total of eight (8) seats* at either your own table with one senior parliamentarian, or across two prime tables at the gala dinner, with two senior parliamentarians
- A five-minute address during Day 1 of the conference
- Opportunity to display two (2) free-standing banners in a prime location throughout Day 1, at the gala dinner and at the parliamentary forum at Parliament House
- Full-page message or advertisement in the delegate handbook
- Featured advertisement in conference app
- Logo recognition on Twitter

PRESS CLUB ADDRESS

INVESTMENT \$13,000 ex GST (one only)

The nationally televised National Press Club luncheon address will feature a prominent person in the STEM sector. It is traditionally attended by conference delegates, Press Gallery journalists, senior members of the business and science sectors, and senior policymakers.

BENEFITS INCLUDE:

- A table for 10 guests* at the lunch, located in a prime position
- Opportunity to place two (2) free-standing banners at the lunch
- Opportunity for a five-minute address to the luncheon guests prior to the live Telecast
- Opportunity to meet with the National Press Club speaker and board prior to lunch
- Two (2) conference registrations – *included in 10 seats at the lunch
- Half-page message or advertisement in the delegate handbook
- Featured advertisement in conference app
- Opportunity to provide a corporate gift to luncheon attendees (at own expense)
- Acknowledgment on Twitter

GOLD

INVESTMENT \$11,500 ex GST (2 of 4 Available)

The Gold Package provides high-level exposure through a comprehensive range of benefits at excellent value for money.

BENEFITS INCLUDE:

- Three (3) conference registrations - *included in total of six (6) seats at dinner
- A total of six (6) seats* at the gala dinner, at either your own table with one senior parliamentarian, or across two prime tables with two senior parliamentarians
- Quarter-page message/advertisement in delegate handbook
- Featured advertisement in conference app
- Opportunity to display one (1) free-standing banner throughout Day 1, at the gala dinner, and at the parliamentary forum at Parliament House

SILVER

INVESTMENT \$6,500 ex GST (4 of 6 available)

The Silver Package includes a good range of benefits at an affordable price.

BENEFITS INCLUDE:

- Two (2) conference registrations
- Featured advertisement in conference app
- Opportunity to display one (1) free-standing banner throughout Day 1, at the gala dinner and at the parliamentary forum at Parliament House

FAREWELL COCKTAILS

INVESTMENT \$7,500 ex GST (SOLD)

Hosted by the Parliamentary Friends of Science, the event provides an excellent opportunity to reflect on the previous two days of conference before delegates return to their respective states.

BENEFITS INCLUDE:

- Opportunity to place two (2) free-standing banners at the cocktail party
- Opportunity to address delegates and parliamentarians for 3-5 minutes at the start of the cocktail party
- Featured Advertisement in conference app
- One (1) conference registration

PARLIAMENTARY FORUM

INVESTMENT \$5,000 ex GST (1 of 2 available)

Held on Day 2 of the conference, the parliamentary forum at Parliament House presents a number of parliamentarians and senior policymakers in a moderated discussion.

BENEFITS INCLUDE:

- Opportunity to deliver the vote of thanks at the forum end
- Opportunity to place two free-standing banners at the forum
- VIP seating in the front row
- One conference registration

INDIGENOUS SCHOLARSHIP

INVESTMENT \$3,500 ex GST (SOLD OUT)

For the second time, Science & Technology Australia is offering two scholarships to STEM practitioners with an Indigenous background to attend Science meets Parliament in Canberra. For information on the 2018 Scholarship recipients visit [here](#).

BENEFITS INCLUDE:

- Opportunity assist STA Staff with the scoring of scholarship entries
- Logo recognition in media release announcement of scholarship winners
- Opportunity for a person meet & greet with recipients
- Travel, accommodation, transfers & meals are provided to the recipients
- Recipients receive full registration to Science meets Parliament

LGBTQI+ SCHOLARSHIP

INVESTMENT \$3,500 ex GST (two only)

For the first time, we will support STEM professionals who are part of the LGBTQI+ community to attend Science meets Parliament. Help us share our pride in science and technology and the diverse people who work in our sector.

BENEFITS INCLUDE:

- Opportunity assist STA Staff with the scoring of scholarship entries
- Logo recognition in media release announcement of scholarship winners
- Opportunity for a person meet & greet with recipients
- Travel, accommodation, transfers & meals are provided to the recipients
- Recipients receive full registration to Science meets Parliament

RURAL & REMOTE SCHOLARSHIP

INVESTMENT \$3,500 ex GST (two only)

This inaugural scholarship will acknowledge the significant research done in these communities. The costs involved in travelling to Canberra can be much higher for those working outside of a major city, and we want to provide access to Science meets Parliament for all Australians.

BENEFITS INCLUDE:

- Opportunity assist STA Staff with the scoring of scholarship entries
- Logo recognition in media release announcement of scholarship winners
- Opportunity for a person meet & greet with recipients
- Travel, accommodation, transfers & meals are provided to the recipients
- Recipients receive full registration to Science meets Parliament



COFFEE CART

INVESTMENT \$3,500 ex GST (one only)

A Coffee cart will be available for delegates to receive café-style coffee prior and during conference breaks on Day 1 only.

BENEFITS INCLUDE:

- Opportunity to display one (1) banner beside coffee cart
- Opportunity to supply paper coffee cups or cardboard sleeves displaying your company logo (optional at sponsors own cost)
- Opportunity to hand-out marketing material to delegates from the coffee carts
- One (1) conference registration at a 50% discount (If added to an existing package conference registration will be complimentary)

BRONZE

INVESTMENT \$4,500 ex GST (7 of 8 available)

The Bronze Package provides organisations the opportunity to participate in the conference and be recognised as a sponsor for a minimum level of investment. It includes one (1) conference registration as well as recognition of sponsorship as per the standard inclusions above.

BENEFITS INCLUDE:

- One (1) conference registrations

CATERING

INVESTMENT \$1000 - \$3,000 ex GST (2 of 3 available)

On Day 1 of the conference, organisations can choose to sponsor either morning tea \$1,000, lunch \$1,700 (SOLD), afternoon tea \$1,000.

BENEFITS INCLUDE:

- Signage on the tables and beverage stations
- Opportunity to display one (1) banner at the sponsored function
- One (1) conference registration at a 50% discount



CHILDCARE

INVESTMENT \$4,500 ex GST (one only)

This sponsorship opportunity enables delegates with childcare responsibility to attend all parts of the event.

BENEFITS INCLUDE:

- One (1) conference registration

HEADSHOT BOOTH

INVESTMENT \$3,500 ex GST (one only)

This sponsorship package allows delegates an opportunity to update their social media, LinkedIn or only online photo.

BENEFITS INCLUDE:

- Opportunity to display one (1) banner beside photobooth
- One (1) conference registration at a 50% discount
- Opportunity to hand-out marketing material to delegates from the Photobooth

IN-KIND

We are open to negotiating a range of potential in-kind partnerships to a structure that suits you, including but not limited to:

- Provision of speaker gifts
- On-site conference support staff
- Media and publicity support

SECURE YOUR PACKAGE TODAY

To book your sponsorship package, to discuss an in-kind partnership proposal, or for further information, please contact our events and membership manager.

Mitchell Piercey

0466 271 430 mitchell.piercey@sta.org.au



	Titanium	Dinner	Platinum	NPC lunch	Gold	Cocktail party	Silver	Forum	Bronze	Coffee Cart	Lunch & breaks
Packages available	1	1	3	1	4	1	6	2	8	1	1
Early Career Researcher Cocktail function host	★										
10 min conference welcome speech	★										
5 min conference welcome speech			★								
5 min dinner welcome speech		★									
5 min function address				★		★		★			
Verbal acknowledgment	★	★	★	★	★	★	★	★	★	★	★
Banners	4	4	2	2	1	2	1	2		1	1
Ad in event program or dinner program	2x FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE						
Logo in program, AV, website	★	★	★	★	★	★	★	★	★	★	★
Acknowledgment in STA newsletter	★	★	★	★	★	★	★	★	★	★	★
Acknowledge in tweets	5	3	4	2	3	1	2	1	1		
Featured advertisement in conference app	★	★	★	★	★	★	★				
Full conference registrations including dinner	5	2	4	2	3	1	2	1	1		
Additional seats at dinner	5	10	4		2						
Additional seats at NPC lunch	5			8							
Opportunity to provide gifts to dinner guests		★									
Opportunity to purchase one additional registration at 25% discount	★	★	★	★	★	★	★	★	★	★	★
PACKAGE (ex. GST)	\$28.5K	\$18.5K	\$16.75K	\$13K	\$11.5K	\$7.5K	\$6.5K	\$5K	\$4.5K	\$3.5K	\$3K