



International Council for the Study of Virus and Virus-like Diseases of Grapevines (ICVG)

SPONSORSHIP PROSPECTUS

OVERVIEW

Welcome to the 21st conference of the International Council for the Study of Virus and Virus-Like Diseases of the Grapevine (ICVG 2026) to be held in Napier, New Zealand.

We would like to invite you to be part of this exciting meeting; we have put together a diverse sponsorship proposal with many opportunities for you to interact with key scientists from around the world over a 5-day period.

The scientific program will include topics from across the broad spectrum of grapevine viruses and virus-like organisms such as phytoplasmas. We have a field trip day visiting vineyards that are managing leafroll disease, a wine tasting, a field trial of GLRaV-3 variants on four grapevine cultivars and an experiential discovery of life in an earthquake zone.

More information can be found on the [conference website](#)

CONFERENCE VENUE

Napier War Memorial Centre

Napier

New Zealand

[Website](#)

CONTACT

ICVG 2026 Committee

c/- Yvonne McDiarmid

Events & Sponsorship Manager

Plant & Food Research

120 Mt Albert Road

Auckland 1025

New Zealand

Email: events@plantandfood.co.nz

Phone: (+64) 09 925 7042

MAJOR SPONSORSHIP PACKAGES

	Platinum NZ\$8,000 1 ONLY	Gold NZ\$5,000	Silver NZ\$2,500	Bronze NZ\$1,750
Acknowledgement				
Acknowledged at the opening/closing sessions	✓	✓	✓	✓
Logo & Name Inclusions				
Logo on delegate name badge	✓			
Logo on the conference website with link to the company's website	✓	✓	✓	✓
Logo to be displayed on the sponsors slide at the conference	✓	✓	✓	✓
Logo featured on all conference e-marketing	✓	✓		
Conference App				
Banner Advert on Conference App	✓	✓	✓	✓
Company profile on sponsors page of app	✓plus profile			
Exhibition Space				
3 m x 1.8m space – exhibitor to bring their own free-standing display.	3 m x 1.8 m space	3 m x 1.8-m space		
Conference Registrations				
Includes: access to conference, daily catering, Field Trip, and Welcome Reception	2	1	1	
Conference Dinner Ticket	1			
Sponsors' Giveaway Table				
Opportunity to provide flyer/item on table	✓ 2 items	✓ 1 items		
Presentation opportunity				
Opportunity to present to delegates (4 min)	✓			



Note: All prices quoted are in New Zealand dollars and exclude GST.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

INTERNATIONAL KEYNOTE SPEAKERS – NZ\$4,000

- Naming rights to the sponsored keynote's session
- Acknowledgement as a sponsor by Chair of the session with logo on screen
- Acknowledgment in all plenary sessions on sponsors' slide
- Logo on conference website with a link to your homepage plus logo on conference app
- Opportunity to place a promotional flyer/item on the sponsors' giveaway table

DINNER SPONSOR (1 ONLY) NZ\$5,000

This is an opportunity for a sponsor to host the conference dinner.

- Exclusive naming rights to the conference dinner
- Logo will be displayed on conference dinner menus
- Acknowledgement by Chair at the last plenary session prior to dinner with logo on screen
- Company banner prominently displayed at the dinner (provided by sponsor)
- Two complimentary tickets to the conference dinner
- One complimentary registration which includes: lunches, morning and afternoon tea, Welcome Reception ticket, Conference Dinner ticket and the opportunity to participate in sessions.
- Logo on conference website with a link to your homepage plus on the conference app
- Acknowledgment in all plenary session on sponsors' slide
- Opportunity to place an item on the sponsors giveaway table

WELCOME RECEPTION (1 ONLY) NZ\$2,500

- Two complimentary tickets to the welcome reception
- Opportunity to display company banners in the welcome reception area
- Verbal acknowledgement of sponsorship at the welcome reception
- Acknowledgement as a sponsor in the conference website plus conference app
- Acknowledgement as sponsor at the start of conference
- Opportunity to place item on sponsor giveaway table

LANYARDS NZ\$2,500

- Company name/logo printed on lanyards (single colour print)
- Acknowledgment in all plenary sessions on sponsors' slide
- Company logo on the conference website with a link to your homepage plus conference app
- Opportunity to place an item on the sponsors giveaway table

SPONSORS' GIVEAWAY TABLE – NZ\$1,000

- Company name/logo in the conference handbook
- Opportunity to place a promotional flyer/item on the sponsors giveaway table
- Acknowledgment on sponsors' slide
- Logo on the conference website with a link to your homepage plus logo on conference app

STUDENT SPEAKER PRIZE (1 ONLY) - NZ\$600

- Logo on conference website and app
- Acknowledgment in all plenary sessions on sponsor's slide
- Opportunity to present prize

STUDENT RAPID FIRE POSTER TALK (1 ONLY) - NZ\$600

- Logo on conference website and app
- Acknowledgment in all plenary sessions on sponsor's slide
- Opportunity to present prize

DAY CATERING NZ\$1,500

- Naming rights for the full day catering (morning/afternoon tea and lunch)
- One standalone banner on display in the catering area (to be provided by sponsor) on the day of your sponsorship
- Logo on the conference website with a link to your homepage plus conference app
- Acknowledgment in all plenary session on sponsors' slide

CONFERENCE NOTEPADS AND PENS (1 ONLY) - NZ\$750

Sponsor to supply notepads & pens

- Pads and pens to be placed on the sponsors giveaway table
- Logo on conference website with a link to your homepage plus conference app

TAILORED PACKAGES

We would be delighted to assist in the development of a tailored package for your company if none of the listed opportunities suit your promotional activities.

If you would like to discuss a tailored sponsorship package please do not hesitate to contact Yvonne McDiarmid, Events & Sponsorship Manager, c/- Plant & Food Research, events@plantandfood.co.nz or (+64) 09 925 7042.

If you would like to become a sponsor, please complete the Sponsorship/Exhibition Acceptance Form at the end of this document and email to events@plantandfood.co.nz.

EXHIBITION OPPORTUNITY

EXHIBITION SPACE NZ \$1,500

- 150-word company listing on the conference app together with logo
- 150-word company listing on the conference website together with logo
- 3m x 1.8m space – exhibitor to bring their own free-standing display
 - one covered trestle table and two chairs supplied on request
- Two Exhibitor Passes – includes:
 - Attendance at the welcome reception
 - Morning tea, lunch and afternoon tea
 - Ability to purchase dinner ticket separately

GENERAL INFORMATION

All prices quoted are in New Zealand dollars and are GST exclusive.

Sponsors will be informed of all deadlines for the provision of information or materials through regular email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Conference Logistics are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

The acceptance of the application shall be at the discretion of the organising committee, and upon acceptance, becomes a contract. By completing and signing the application, the undersigned agrees to comply with, and be subject to, the terms and conditions plus cancellation policy contained in this document. The Organisers (Orchard Systems Organising Committee) reserve the right to refuse or deny any application.

Terms & conditions

1. All sponsorships are non-exclusive and non-negotiable. Sponsorship will be allocated on receipt of the signed application form and deposit.
2. Application for sponsorship must be made in writing using the designated application form. Confirmation will be provided to confirm the booking, together with a tax invoice for the full amount.
3. Cheques should be payable to The New Zealand Institute for Plant & Food Research Ltd and must be drawn in New Zealand dollars. All monies must be received prior to the event. No company will be listed as a Sponsor or Exhibitor in any convention material until full payment and an application form have been received by the organisers.
4. No Exhibitor shall commence dismantling or packing product before the end of the final break on the last day of the convention. It is the responsibility of each Exhibitor to have material packed, identified and cleared for shipment by the closing of the conference registration desk. The Organisers will not be held responsible for any items left behind.
5. The Sponsor/Exhibitor undertakes that they will not hold any events or social functions on the same date or time as official Conference Program sessions or social functions.
6. The Organisers (who for the purposes of this clause include the Orchard Systems Organising Committee, its members, affiliates, employees, agents and the conference host), have the right to postpone or cancel the conference at their sole discretion, for any reason, and shall under no circumstances be liable for direct, indirect or consequential losses or damages resulting from such delay or cancellation. (See Cancellation Policy below).
7. The Organisers reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. The Organisers will not discount or refund for any facilities not used or required.

Cancellation policy

A Sponsor/Exhibitor will receive a full refund less an administration fee of \$50 if notice of cancellation is received by the organisers before 21 November 2024. No refunds will be made for cancellations received after this date. The Organisers may at their discretion consider refunding cancelled exhibition area bookings if they manage to successfully resell the cancelled exhibition area bookings.

Cancellations must be made in writing and forwarded to:

ICVG
c/- Yvonne McDiarmid
Events & Sponsorship Manager
Plant & Food Research
120 Mt Albert Road
Auckland 1025
New Zealand

Email: events@plantandfood.co.nz

COVID-19 and Force Majeure

The Organisers may at their sole discretion cancel or postpone the conference due to difficulties/restrictions in travel or in holding the conference as a result of a “*force majeure* event” (which includes all events out of the Organisers’ control including but not limited to, earthquake, volcano, government interference, difficulties caused by the COVID 19 pandemic and the response of government or airlines to the pandemic or other *force majeure* event).

If the Organisers postpone the conference due to a *force majeure* event, all Sponsors/Exhibitors will be given the opportunity to carry over their sponsorship/exhibition booking to the new date without penalty or may on application and at the sole discretion of the organisers receive a refund.

If the Organisers cancel the conference due to a *force majeure* event, all Sponsors/Exhibitors will be refunded in full.

Liability

Sponsors assume entire responsibility and hereby agree to protect, indemnify, defend and hold the Organisers (who for the purposes of this clause include the Orchard Systems Organising Committee, its members, affiliates, employees, agents and the conference host) harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the sponsor’s installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of Organisers.

The Organisers make no representation, warranty or guarantee as to the number of visitors to the exhibition and shall not be liable therefor. Equally the Organisers make no representation, warranty or guarantee as to the level of commercial activity generated by the exhibition and will not be liable therefor.

To the extent allowed by law, the Organisers (including the Orchard Systems Organising Committee, its members, affiliates, employees, agents and the conference host) are only liable under, or in relation to this sponsorship proposal or the conference for actual loss suffered as the direct result of the Organiser's wilful default. In any event, the Organisers' liability to any Sponsor or Exhibitor is limited to a sum equivalent in aggregate to the total amount actually paid by that person to the Organisers.

Insurance

All Exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibition materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the Organisers (including the Orchard Systems Organising Committee, its members, affiliates, employees, agents and the conference host) from any and all such abuses, damages and claims.

Compliance

The Exhibitor agrees to abide by and comply with the rules and regulations including any amendments that the organising committee may make from time to time. The Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the venue.

SPONSORSHIP ACCEPTANCE FORM

Contact Name: _____

Company Name: _____

Postal Address: _____

Telephone No: _____ Mobile No _____

Email: _____

Sponsorship required: _____

Cost: _____ Signature: _____

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I have read, understood and agree to the terms and conditions and cancellation policy as stated in the Sponsorship Prospectus. Please tick.

Return to:

ICVG 2026
c/- Yvonne McDiarmid
Events & Sponsorship Manager
Plant & Food Research
120 Mt Albert Road
Auckland 1025
New Zealand
Email: events@plantandfood.co.nz

