

INDOOR GROWING SUMMIT 2025

 Plant & Food
Research
Rangahau Ahumāra Kai
13–14 May 2025
Auckland, New Zealand



SPONSORSHIP PROSPECTUS

OVERVIEW

Growing the Future Indoors Summit 2025

If your work relates to glasshouses, hot houses, tunnel houses, indoor farming, vertical farming or similar read on!

We would like to welcome you to join us at the Growing the Future Indoors summit in Auckland on the 13th & 14th May 2025.

We're hosting two days of events for companies, researchers, tech providers, and growers interested in everything to do with indoor growing – from smart monitoring technologies to innovation driven approaches for indoor growing.

We will bring a community of stakeholders together alongside world leading international speakers for the second New Zealand summit to explore the current and future opportunities, working through challenges and opportunities both here in New Zealand and internationally.

Key focus areas will include sustainability, smart use of technology, advocacy and education, and expanding the industry.

CONFERENCE VENUE

Rydges Hotel
Hobson Room
59 Federal Street
Auckland 1010

CONTACT

Indoor Growing Summit Committee
c/- Yvonne McDiarmid
Events & Sponsorship Manager
Plant & Food Research
120 Mt Albert Road
Auckland 1025
New Zealand

Email: events@plantandfood.co.nz

Phone: (+64) 09 925 7042

MAJOR SPONSORSHIP PACKAGES

	Gold NZ\$5,000	Silver NZ\$2,500	Bronze NZ\$1,750
Acknowledgement			
Acknowledged at the opening/closing sessions	✓	✓	✓
Presentation opportunity			
Opportunity to present to delegates (3-min)	✓		
Logo & Name Inclusions			
Logo on the conference website with link to the company's website	✓	✓	✓
Logo to be displayed on the sponsors slide at the conference	✓	✓	✓
Logo featured on all conference e-newsletters	✓		
Conference App			
Advertisement via Banner Ad in Conference App (artwork to be supplied by sponsor)			
Company logo displayed	✓	✓	✓
Exhibition Table			
exhibitor to bring their own free standing display		space	
Conference Registrations			
Includes: access to conference, daily catering, Welcome Reception and Conference Dinner	1	1	
Sponsors' Giveaway Table			
Opportunity to provide flyer/item on table	✓ 2 items	✓ 1 item	

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Dinner Sponsor (1 ONLY) – NZ\$4,500

This is an opportunity for a sponsor to host the conference dinner.

- Exclusive naming rights to the conference dinner
- Logo will be prominently displayed on conference dinner menus
- Opportunity to make a welcome speech at the conference dinner (maximum of 5 minutes)
- Company banner prominently displayed at the dinner (provided by sponsor)
- One complimentary registration which includes: lunches, morning and afternoon tea, Conference Dinner ticket and the opportunity to participate in sessions
- Logo on conference website with a link to your homepage
- Acknowledgement as a sponsor in the conference app
- Acknowledgment in all plenary session on sponsors' slide
- Opportunity to place an A4 promotional flyer / item on the sponsors giveaway table

International Keynote Speakers – NZ\$4,000

- Naming rights to the sponsored keynote's session
- Acknowledgement as a sponsor in the conference app
- Acknowledgment in all plenary session on sponsors' slide
- Logo on conference website with a link to your homepage
- Opportunity to place a promotional flyer/item on the sponsors' giveaway table
- Opportunity to liaise direct with speaker

Sponsors' Giveaway Table – NZ\$1,000

- Company name/logo in the conference handbook
- Opportunity to place a promotional flyer/item on the sponsors giveaway table
- Acknowledgment on sponsors' slide
- Logo on the conference website with a link to your homepage

Day Catering NZ\$1,500

- Naming rights for the full day catering (morning/afternoon tea and lunch)
- Two standalone banners on display in the catering area (to be provided by sponsor) on the day of your sponsorship
- Acknowledgement as a sponsor in the conference app
- Logo on the conference website with a link to your homepage
- Acknowledgment in all plenary session on sponsors' slide
- Opportunity a promotional flyer / item on the sponsors giveaway table

Conference Notepads and Pens – NZ\$750

Sponsor to supply notepads & pens

- Pads and pens to be placed on the sponsors giveaway table
- Acknowledgement as a sponsor in the conference app
- Logo on conference website with a link to your homepage

TAILORED PACKAGES

We would be delighted to assist in the development of a tailored package for your company if none of the listed opportunities suit your promotional activities.

If you would like to discuss a tailored sponsorship package please do not hesitate to contact Yvonne McDiarmid, Events & Sponsorship Manager, c/- Plant & Food Research, events@plantandfood.co.nz or (+64) 09 925 7042.

If you would like to become a sponsor please complete the Sponsorship/Exhibition Acceptance Form at the end of this document and email to events@plantandfood.co.nz

GENERAL INFORMATION

All prices quoted are in New Zealand dollars and are GST exclusive.

Sponsors will be informed of all deadlines for the provision of information or materials through regular email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Conference Logistics are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

The acceptance of the application shall be at the discretion of the organising committee, and upon acceptance, becomes a contract. By completing and signing the application, the undersigned agrees to comply with, and be subject to, the terms and conditions plus cancellation policy contained in this document. The Organisers (Indoor Growing Summit Organising Committee) reserve the right to refuse or deny any application.

TERMS & CONDITIONS

1. All sponsorships are non-exclusive and non-negotiable. Sponsorship will be allocated on receipt of the signed application form and deposit.
2. Application for sponsorship must be made in writing using the designated application form. Confirmation will be provided to confirm the booking, together with a tax invoice for the full amount.
3. Cheques should be payable to The New Zealand Institute for Plant & Food Research Ltd and must be drawn in New Zealand dollars. All monies must be received prior to the event. No company will be listed as a Sponsor or Exhibitor in any convention material until full payment and an application form have been received by the organisers.
4. No Exhibitor shall commence dismantling or packing product before the end of the final break on the last day of the convention. It is the responsibility of each Exhibitor to have material packed, identified and cleared for shipment by the closing of the conference registration desk. The Organisers will not be held responsible for any items left behind.
5. The Sponsor/Exhibitor undertakes that they will not hold any events or social functions on the same date or time as official Conference Program sessions or social functions.
6. The Organisers (who for the purposes of this clause include the Indoor Growing Summit Organising Committee, its members, affiliates, employees, agents and the conference host), have the right to postpone or cancel the conference at their sole discretion, for any reason, and shall under no circumstances be liable for direct, indirect or consequential losses or damages resulting from such delay or cancellation. (See Cancellation Policy below).
7. The Organisers reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. The Organisers will not discount or refund for any facilities not used or required.

CANCELLATION POLICY

A Sponsor/Exhibitor will receive a full refund less an administration fee of \$100 if notice of cancellation is received by the organisers before 28 April 2025. No refunds will be made for cancellations received after this date. The Organisers may at their discretion consider refunding cancelled exhibition area bookings if they manage to successfully resell the cancelled exhibition area bookings.

Cancellations must be made in writing and forwarded to:

Indoor Growing Summit 2025 Organising Committee
c/- Yvonne McDiarmid
Events & Sponsorship Manager
Plant & Food Research
120 Mt Albert Road
Auckland 1025
New Zealand

Email: events@plantandfood.co.nz

COVID-19 and Force Majeure

The Organisers may at their sole discretion cancel or postpone the conference due to difficulties/restrictions in travel or in holding the conference as a result of a “*force majeure* event” (which includes all events out of the Organisers’ control including but not limited to, earthquake, volcano, government interference, difficulties caused by the COVID 19 pandemic and the response of government or airlines to the pandemic or other *force majeure* event).

If the Organisers postpone the conference due to a *force majeure* event, all Sponsors/Exhibitors will be given the opportunity to carry over their sponsorship/exhibition booking to the new date without penalty or may on application and at the sole discretion of the organisers receive a refund.

If the Organisers cancel the conference due to a *force majeure* event, all Sponsors/Exhibitors will be refunded in full.

LIABILITY

Sponsors assume entire responsibility and hereby agree to protect, indemnify, defend and hold the Organisers (who for the purposes of this clause include the Indoor Growing Summit Organising Committee, its members, affiliates, employees, agents and the conference host) harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising from or caused by the sponsor’s installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of Organisers.

The Organisers make no representation, warranty or guarantee as to the number of visitors to the exhibition and shall not be liable therefor. Equally the Organisers make no representation, warranty or guarantee as to the level of commercial activity generated by the exhibition and will not be liable therefor.

To the extent allowed by law, the Organisers (including the Indoor Growing Summit Organising Committee, its members, affiliates, employees, agents and the conference host) are only liable under, or in relation to this sponsorship proposal or the conference for actual loss suffered as the direct result of the Organiser's wilful default. In any event, the Organisers' liability to any Sponsor or Exhibitor is limited to a sum equivalent in aggregate to the total amount actually paid by that person to the Organisers.

INSURANCE

All Exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibition materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Exhibitor's display, equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the Organisers (including the Indoor Growing Summit Organising Committee, its members, affiliates, employees, agents and the conference host) from any and all such abuses, damages and claims.

COMPLIANCE

The Exhibitor agrees to abide by and comply with the rules and regulations including any amendments that the organising committee may make from time to time. The Exhibitor further assumes all responsibility for compliance with all pertinent laws, ordinances, regulations and codes of duly authorised local, state and federal governing bodies concerning fire, safety and health as well as the rules and regulations of the venue.

SPONSORSHIP ACCEPTANCE FORM

Contact Name: _____

Company Name (for Invoice): _____

Postal Address: (for Invoice): _____

Telephone number: _____ Mobile number: _____

Email: _____

Sponsorship requested: _____

Cost: _____

Signature: _____

I have read, understood and agree to the terms and conditions and cancellation policy as stated in the Sponsorship Prospectus (please tick).

Return to:

Yvonne McDiarmid
Events & Operations Manager
Plant & Food Research
Private Bag 92169
Auckland 1142
New Zealand

Email: Yvonne.mcdiarmid@plantandfood.co.nz

Fax: +64 9 925 7002

Tel: +64 9 925 7042

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