

Launch programme

Please arrive by 9.15am for tea and coffee. The formal programme will begin promptly at 9.30am.

Time	Session	Details
9.15am	Arrival, tea and coffee	Arrive early, collect your name badge, connect with other attendees, and download the digital guide. Pre-ordered hard copies of the guide will also be available for collection.
9.30am	Welcome, mihi / karakia and launch of the guide	Craig Pauling We open the morning by acknowledging the people, place, partners and contributors who have helped bring this guide to life and formally launch <i>Selecting native plants that attract beneficial insects: A Canterbury Guide</i> .
9.45am	The science behind the guide and why it matters	Brad Howlett, Bioeconomy Science Institute Canterbury farming landscapes have a major opportunity to support beneficial insects, strengthen farm resilience and make better use of native planting. Hear how the Biodiversity for Beneficial Insects research programme uncovered the links between native plants, pollinators and natural enemies of crop pests, and how those findings have been translated into practical guidance for farmers, growers and landowners.
10.05am	Using the guide: from farm question to planting conversation	Tracey Phelps, Bioeconomy Science Institute This practical walkthrough will show how the guide can be used as a decision tool, helping users move from a crop, pest, pollination or site question through to native plant options, flowering times, site suitability and expert planting advice.
10.15am	Practical perspective: plants, site and establishment	Stephen Brailsford, Brailsfords Choosing the right plants is only part of the story. This session will focus on the practical realities of getting native plantings established, including site conditions, plant selection, sourcing, maintenance and the value of local advice.
10.25am	Practical perspective: arable systems	Abie Horrocks, Foundation for Arable Research What does this guidance mean for arable growers? This session will explore how native plantings can support beneficial insects in arable systems, and how industry networks can help turn guidance into action.
10.35am	Practical perspective: restoration planting adjacent to farmland	Jess Leptinella, Te Taumutu Rūnanga Restoration projects are often established alongside productive farmland, creating opportunities to deliver benefits beyond the restoration site itself. This session explores how the plant guide can help restoration practitioners maximise those wider benefits while

		strengthening relationships and shared outcomes with neighbouring growers.
10.45am	Practical perspective: pastoral systems	Tom Orchiston, Beef + Lamb New Zealand Native planting can contribute to resilient, productive pastoral landscapes. This session will explore what the guide means for pastoral systems, supply chains, environmental outcomes and wider adoption.
10.50am	Morning tea	A chance to continue the conversation, browse the guide, ask questions informally and connect with others working across farming, planting, biodiversity and extension networks.
11.15am	Case studies conversation: what it looks like on the ground	Panel of case study contributors <i>John Evans, Carey Barnett, Mike Arnold (Leaderbrand), Liz Frizzell</i> Hear directly from Canterbury farmers, growers and landowners who have started putting native planting into practice. This facilitated conversation will explore what prompted them to start, what was harder than expected, what helped, and what they would say to others considering a similar approach.
11.45am	Panel: turning interest into action	Industry panel: <i>Abie Horrocks (FAR), Peter Joyce (TAK), Steve Brailsford (Brailsfords), Tom Orchiston (Beef & Lamb), Greg Stanley (ECAN), Denise Ford (Selwyn District Council), George Strachen (MPI), Nick Vernon (Synlait)</i> How do we help this guide get used, not just launched? This short panel discussion will focus on the role industry groups, councils, advisers, catchment groups and partner organisations can play in sharing the guide and supporting practical uptake.
12.15pm	Audience Q&A	Bring your questions for the speakers and panel. There will also be an opportunity to submit written questions during the morning for discussion in this session.
12.25pm	Closing thanks and next steps	Craig Pauling and Brad Howlett We close the morning by thanking contributors, confirming how people can access and share the guide, and outlining the next steps for wider dissemination.
12.30pm	Formal programme ends	