



Government of **Western Australia**
WA Country Health Service

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WA Rural and Remote

Mental Health CONFERENCE 2023

Looking Beyond:

PEOPLE, RESILIENCE AND INNOVATION



Fremantle
Walyalup



TUESDAY 31 OCTOBER 2023 TO FRIDAY 3 NOVEMBER 2023

Esplanade Hotel Fremantle by Rydges, Fremantle

SPONSORSHIP AND EXHIBITION PROSPECTUS

ABOUT THE CONFERENCE

The 2023 WA Rural and Remote Mental Health Conference will be held at the Esplande Hotel Fremantle by Rydges from Tuesday 31 October to Friday 3 November 2023.

The WA Rural and Remote Mental Health Conference has been hosted by WA Country Health Service (WACHS) since the event's inauguration at Northam in 1992, and 2023 marks the 30 years since the inaugural conference.

PROGRAM

WA Rural and Remote Mental Health Conference 2023

LOOKING BEYOND: PEOPLE, RESILIENCE AND INNOVATION

For 30 years, this conference has delivered quality outcomes for staff from government and non-government organisations working in mental health, together with mental health consumers and carers. This year, the focus will be on sharing our achievements, developments and challenges, and building skills and capacity to drive change in the patient journey and workforce composition.

WHO ATTENDS

A key event for anyone who cares about access to mental health services and the issues facing regional and remote communities, this is an opportunity for mental health professionals from across WA to participate in information sharing, training, upskilling and networking.

BENEFIT TO YOU

You will have direct access to more than 250 delegates involved in mental health. The conference is also an opportunity for you to network with other exhibitors from a variety of organisations. The majority of delegates are from rural locations, which provides the perfect opportunity to make new contacts, raise your company's profile and deliver a clear message that you have a genuine commitment to supporting positive mental health for all.



SPONSORSHIP/ EXHIBITOR OPTIONS

BARISTA CART SPONSOR IN TRADE EXHIBITION

\$5,500 inc GST

- ❑ One exhibition space in the trade exhibition area.
- ❑ Barista cart located in the trade exhibition area.
- ❑ Company logo in the conference program.
- ❑ Company logo on the conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ Opportunity to provide branded stickers to be placed on the coffee cups (sponsor to provide their branded stickers no later than 9 October 2023).
- ❑ Two exhibitor registrations: these enable representatives to work on their stand and includes conference catering at refreshment breaks.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).

BARISTA CART SPONSOR IN FOYER

\$5,500 inc GST

- ❑ One exhibition space in the trade exhibition area.
- ❑ Barista cart located in the Foyer.
- ❑ Company logo in the conference program.
- ❑ Company logo on the conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ Opportunity to provide branded stickers to be placed on the coffee cups (sponsor to provide their branded stickers no later than 9 October 2023).
- ❑ Two exhibitor registrations: these enable representatives to work on their stand and includes conference catering at refreshment breaks.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).

SPONSORSHIP/ EXHIBITOR OPTIONS

CONFERENCE APP SPONSOR

\$5,500 inc GST

Put your company's products and services in the palm of more than 250 conference delegates as the sole partner of the conference mobile phone app.

- ❑ Acknowledgement as the app Sponsor with your logo in/on the conference app (sponsor 'page' embedded), printed conference program and conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ One complimentary conference registration, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).
- ❑ **Optional:** Exhibition booth at a cost of \$1,870 inc GST.

SATCHEL SPONSOR

\$5,500 inc GST

Provide satchels with your organisation's logo for the conference.

- ❑ Company logo in the conference program.
- ❑ Company logo on the conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ 300 Satchels with conference logo and organisation logo to be distributed to delegates at registration.
- ❑ One complimentary conference registration, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).
- ❑ **Optional:** Exhibition booth at a cost of \$1,870 inc GST.

SATCHEL INSERT

\$550 inc GST

- ❑ One promotional item in the conference satchel (300 items supplied by sponsor)

If none of the opportunities on offer appeal or do not address your company's needs, we will gladly consider suggestions you may have and would be happy to tailor an individual package to suit your needs.

SPONSORSHIP/ EXHIBITOR OPTIONS

LANYARD SPONSOR

\$5,500 inc GST

- Company logo in the conference program.
- Company logo on the conference website (with hyperlink).
- Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- Your company's logo to appear on the conference lanyards alongside the conference logo (organising committee's discretion as to logo being printed in full colour or mono) – 300 printed.
- Lanyards will be sourced by the conference organisers. An artwork proof of the branding on the lanyard will be sent to you prior to print production for your approval. Logo to be supplied by the sponsor in a vector .eps format.
- One complimentary conference registration, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).
- Optional:** Exhibition booth at a cost of \$1,870 inc GST.

KEYNOTE SPEAKER SPONSOR

\$5,500 inc GST

- Fiona Perry
- Tim Heffernan
- Professor Pat Dudgeon
- Joe Williams
- Dr Tracy Westerman – **SOLD**
- Shanna Whan
- Company logo in the conference program.
- Company logo on the conference website (with hyperlink).
- Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- Two pull up banners on the stage during the keynote presentation (sponsor to supply pull up banners).
- Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).
- Optional:** Exhibition booth at a cost of \$1,870 inc GST.

SPONSORSHIP/ EXHIBITOR OPTIONS

WELLNESS ROOM SPONSOR

\$4,400 inc GST

- ❑ One exhibition space in the trade exhibition area.
- ❑ Company logo in the conference program.
- ❑ Company logo on the conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ Opportunity to place one pull-up banner in the wellness room.
- ❑ Two exhibitor registrations: these enable representatives to work on their stand and includes conference catering at refreshment breaks.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).

WELCOME RECEPTION SPONSOR

\$3,300 inc GST

- ❑ Company logo in the conference program.
- ❑ Company logo on the conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ❑ Pull up banner at Welcome Reception (sponsor to supply pull up banner).
- ❑ Opportunity to give a two minute address at Welcome.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).

WEDNESDAY LUNCH SPONSOR

\$2,750 inc GST

- ❑ Company logo in the conference program.
- ❑ Company logo on the conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ❑ Pull up banner at the Food and Beverage service tables during the lunch break (sponsor to supply pull up banner).
- ❑ A4 signs acknowledging sponsorship with company logo on Food and Beverage service tables during the lunch break.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).



SPONSORSHIP/ EXHIBITOR OPTIONS

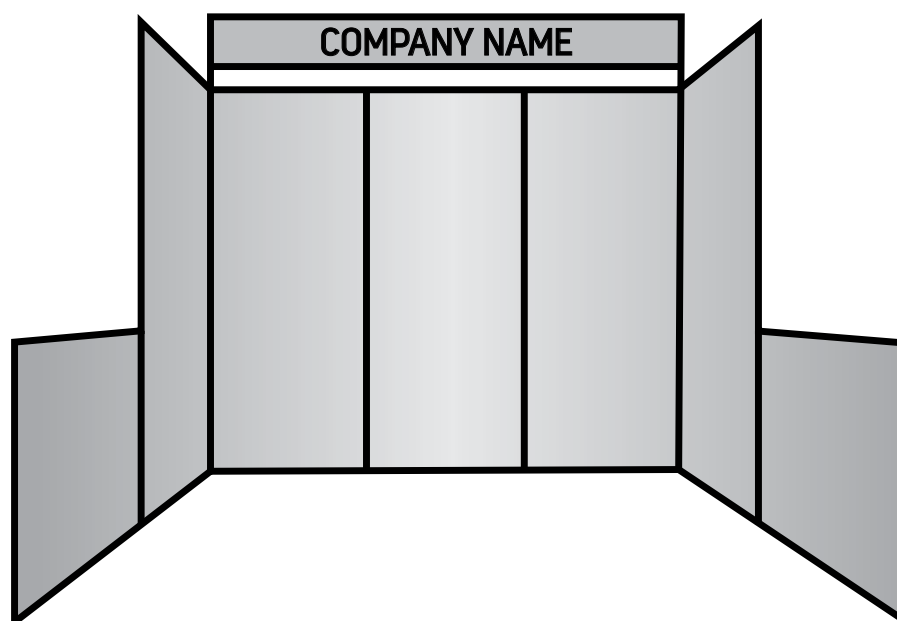
THURSDAY LUNCH SPONSOR

\$2,750 inc GST

- ❑ Company logo in the conference program.
- ❑ Company logo on the conference website (with hyperlink).
- ❑ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ❑ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ❑ Pull up banner at the Food and Beverage service tables during the lunch break (sponsor to supply pull up banner).
- ❑ A4 signs acknowledging sponsorship with company logo on Food and Beverage service tables during the lunch break.
- ❑ **Optional:** one promotional item in the conference satchel (300 items supplied by sponsor).

EXHIBITION BOOTH

\$3,740 inc GST



- ❑ One 3m x 2m exhibition booth.
- ❑ Company name on back header.
- ❑ Two armlights on the back wall.
- ❑ One 5 amp power point.
- ❑ Opportunity to order and purchase furniture upgrades direct through supplier.
- ❑ One exhibition space in the trade exhibition area.
- ❑ One trestle table, tablecloth and two chairs.
- ❑ Acknowledgement as an exhibitor in the printed conference program and on the conference website (with hyperlink).
- ❑ Two exhibitor registrations: these enable representatives to work on their stand and includes conference catering at refreshment breaks.
- ❑ Exhibitors may bring free-standing display, corporate banners, etc. to be placed in their exhibition space.

LOOKING FOR A DIFFERENT OPTION?

If none of the opportunities on offer meet your needs, please get in touch with the conference Events team to talk through alternative options.



TERMS AND CONDITIONS

All packages must be paid in full within 30 days of booking. Sponsorship will be confirmed only upon full payment of your invoice. Alternative payment options may be discussed with the conference organisers. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from the WA Rural and Remote Mental Health Conference organisers. Penalties will apply.

WA Rural and Remote Mental Health Conference reserves the right to alter the floor plan and or relocate any exhibition space without notice. In the event that this happens the conference organisers will communicate all changes to relevant parties.

CANCELLATION POLICY

All cancellations must be notified in writing. Cancellations received **on or before 17 September 2023** will receive a full refund less a \$250 fee. Cancellations received **between 18 September 2023 and 1 October 2023** will receive a 50 per cent refund less a \$250 fee. Cancellations received **on or after 2 October 2023** will not be entitled to any refund.

All deposits and payments will be refunded should the conference be cancelled or rescheduled.

Full terms and conditions can be downloaded from the website, visit ruralhealthwest.eventsair.com/warrmhc2023

CONTACT AND BOOKINGS

For further information or to make a booking, please contact the Events team:

E rrmhc@ruralhealthwest.com.au

T 08 6389 4500

DON'T
MISS OUT
**BOOK
NOW**

EXHIBITION AREA

