



WESTERN AUSTRALIAN
RURAL HEALTH
EXCELLENCE
AWARDS

11 MARCH 2023

PERTH CONVENTION AND
EXHIBITION CENTRE

SPONSORSHIP
OPPORTUNITIES



Government of Western Australia
WA Country Health Service





ABOUT THE AWARDS

The WA Rural Health Excellence Awards recognise and acknowledge health professionals who have dedicated their careers to caring for rural communities, as well as celebrate the achievements of health professionals who have enhanced the range and quality of healthcare available in rural locations.

Since 2008, Rural Health West has proudly hosted the annual WA Rural Health Awards (previously WA Country Doctors Awards) to recognise the outstanding contributions made by health professionals working in rural communities. In 2017, Rural Health West formed a partnership with WA Country Health Service to co-host the awards.

The WA Rural Health Excellence Awards are an integral part of the WA Rural Health Weekend, bringing together finalists and winners to celebrate their achievements with family, friends and colleagues.

The WA Rural Health Excellence Awards winners will be announced at a Gala Dinner at the Perth Convention and Exhibition Centre on Saturday 11 March 2023.





BENEFITS OF SPONSORING THE AWARDS

The WA Rural Health Excellence Awards are a rare opportunity to shine the spotlight on health professionals who have contributed to rural health in Western Australia (WA). The stories of previous winners and finalists are remarkable, heart-warming and inspiring. Previous recipients have achieved excellence in their profession and demonstrated above and beyond commitment, providing compassionate care and keeping rural communities healthy.

The WA Rural Health Excellence Awards provide a chance to meet and network with a cross section of health professionals, health industry executives and VIPs from across WA.

Your support will allow us to highlight and reward deserving health professionals caring for our country communities.

Sponsoring the Awards will provide your organisation with a number of key benefits including:

- Strengthening existing relationships and building new partnerships with health industry colleagues and decision makers.
- Exposure and increased awareness of your organisation.
- Supporting and acknowledging health professionals and their vital role in rural communities.
- Demonstrating your organisation's commitment to the WA health sector and rural communities.



SPONSORSHIP ACKNOWLEDGEMENT ENTITLEMENTS

As a sponsor of one of the Awards, your organisation will receive recognition through the following:

MARKETING AND PROMOTION

- Recognition as an Award Sponsor on all advertising for the event where the Award category is mentioned.
- Sponsor acknowledgement on Rural Health West post-event social media activity (where space permits).
- One (1) social media post on Rural Health West Facebook, LinkedIn, Twitter and Instagram about your organisation.
- Recognition as an Award Sponsor (with logo) in event program next to selected category.
- Two (2) sponsored acknowledgements in Rural Health West e-bulletin finalist announcement and post-event winners announcement.

EVENT ENTITLEMENTS

- Sponsors will receive four (4) complimentary tickets (with an option to purchase six (6) additional tickets for a table of 10 for a reduced rate of \$840 to the 2023 WA Rural Health Excellence Awards Gala Dinner held at the Perth Convention and Exhibition Centre on Saturday 11 March 2023.
- Verbal acknowledgement by the MC when the sponsored Award is announced, plus an opportunity to make a two minute address to guests.
- Sponsor logo acknowledged on the trophy/certificate.
- Sponsor logo on AV presentation and digital lectern during the event and sponsored category.
- Opportunity to display a digital banner in the foyer where pre-dinner drinks will be held.
- Professional photo with the Award winner on stage.

SPONSOR OBLIGATIONS

- Share the post about the sponsor organisation on sponsor social media platforms. Sponsor will be tagged by Rural Health West.
- Share the post announcing the finalists in the category they have sponsored on sponsor social media platforms. Sponsor will be tagged by Rural Health West.
- Share the post announcing the winner of the category they have sponsored on sponsor social media platforms. Sponsor will be tagged by Rural Health West.

If you would prefer a tailored sponsorship package, please contact us with your requirements.



SPONSORSHIP OPPORTUNITIES

We are seeking sponsorship for the following Award categories:

EXCELLENCE AWARDS

BUILDING HEALTHY COUNTRY COMMUNITIES **\$6,000**

This Award recognises an initiative or project involving one or more health professionals or entities that promotes or facilitates the development or improvement of rural health services.

CLINICAL LEADERSHIP **\$6,000**

This Award recognises a rural clinician whose leadership qualities emulate the highest professional standards and who has improved the image and practice of rural healthcare in WA.

GP OF THE YEAR **\$6,000**

This Award recognises a GP or Procedural GP who has shown professional and personal commitment to regional and rural communities, and has gone above and beyond to provide services to the community.

METROPOLITAN-BASED BUSH CHAMPION **\$6,000**

This Award recognises a clinician who has developed a service or facilitated country/metropolitan linkages to enhance access to metropolitan-based health services for rural communities.

PEOPLE'S CHOICE **\$6,000**

This Award is an opportunity for a patient, client, or a support person to acknowledge a health professional who has provided outstanding care.



SPONSORSHIP OPPORTUNITIES

RISING STAR

\$6,000

This Award celebrates the future face of rural healthcare. Each year we recognise a junior health professional who has shown a true passion for rural health and is intent on dedicating their career to country communities.

RURAL ALLIED HEALTH PROFESSIONAL OF THE YEAR

\$6,000

This Award recognises an allied health professional who has shown professional and personal commitment to regional and rural communities and has gone above and beyond to provide services to the community.

RURAL NURSE/MIDWIFE OF THE YEAR

\$6,000

This Award recognises an exceptional rural nurse or midwife who delivers outstanding patient care, positive outcomes and exceeds expectations of their role.

RURAL RESEARCHER OR EDUCATOR

\$6,000

This Award recognises that health services research, as well as education and curriculum development specific to rural health needs, has the potential to make long-lasting contributions.

SPECIALIST OF THE YEAR (NON-GP)

\$6,000

This Award recognises a medical specialist who has made significant contributions in providing outstanding care to patients and the communities in which they practise.





TERMS AND CONDITIONS

All packages must be paid in full within 30 days of booking. Sponsorship will be confirmed upon full payment of your invoice. Alternative payment options may be discussed with Rural Health West. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship, except upon prior written consent from Rural Health West. No marketing/promotion will commence until full payment is received. No refunds apply.

PLEASE NOTE

Sponsorship Opportunities prices listed in this document include GST.

FOR FURTHER INFORMATION CONTACT

Rural Health West
2023 WA Rural Health Excellence Awards

E awards@ruralhealthwest.com.au

T 08 6389 4500



SPONSORSHIP BOOKING FORM

2023 WA Rural Health Excellence Awards | Perth Convention and Exhibition Centre

Please return this form to Rural Health West via email awards@ruralhealthwest.com.au

Sponsorship opportunities (please tick) – all prices inc. GST

<input type="checkbox"/> Building Healthy Country Communities	\$6,000
<input type="checkbox"/> Clinical Leadership	\$6,000
<input type="checkbox"/> GP of the Year	\$6,000
<input type="checkbox"/> Metropolitan-based Bush Champion	\$6,000
<input type="checkbox"/> People's Choice	\$6,000
<input type="checkbox"/> Rising Star	\$6,000
<input type="checkbox"/> Rural Allied Health Professional of the Year	\$6,000
<input type="checkbox"/> Rural Nurse/Midwife of the Year	\$6,000
<input type="checkbox"/> Rural Researcher or Educator	\$6,000
<input type="checkbox"/> Specialist of the Year (Non-GP)	\$6,000
<input type="checkbox"/> Additional six (6) table tickets (reduced rate of \$140 per ticket)	\$840

Payment method

Tax Invoice – please supply a Purchase Order number _____

Organisation details (for invoice)

Organisation name _____

Contact person name _____ Position _____

Address _____

State _____ Postcode _____

Telephone _____ Mobile _____

Email _____

I have read and agree to the terms and conditions.

Signature _____ Date _____

Marketing contact

Name _____ Telephone _____

Email _____

Organisation representative at Award event

Name _____ Mobile _____

Email _____