



Government of **Western Australia**
WA Country Health Service

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WA Rural and Remote

Mental Health CONFERENCE 2025

Breaking Barriers:
Tackling Stigma and Promoting
Mental Health Awareness in
Rural Communities



Tuesday 4 November 2025 to Friday 7 November 2025

Abbey Beach Resort, Busselton

**SPONSORSHIP AND
EXHIBITION PROSPECTUS**

ABOUT THE CONFERENCE

The Rural and Remote Mental Health Conference 2025 will take place from **4 – 7 November 2025** at the stunning **Abbey Beach Resort in Busselton, Western Australia**.

The 2025 conference theme, **"Breaking Barriers: Tackling Stigma and Promoting Mental Health Awareness in Rural Communities,"** will explore critical topics such as stigma reduction, mental health education, culturally sensitive awareness campaigns, and the power of advocacy through lived experience.

This conference offers a unique platform for sponsors and exhibitors to engage with passionate stakeholders and thought leaders who are committed to creating inclusive, mentally healthy rural communities. With networking opportunities, high visibility, and meaningful conversations, the Rural and Remote Mental Health Conference 2025 is not just an event – it's a movement toward lasting change.

Join us in **Busselton** – where connection, conversation, and collaboration come together to shape the future of rural mental health.

WHO ATTENDS

Set against the picturesque backdrop of the South West region, this important event will bring together a diverse network of **health professionals, researchers, community leaders, educators, service providers**, and those with **lived experience** to share knowledge, foster collaboration, and drive change in the way mental health is understood and supported across rural and remote communities.

BENEFIT TO YOU

You will have direct access to more than 200 delegates involved in mental health. The conference is also an opportunity for you to network with other exhibitors from a variety of organisations. The majority of delegates are from rural locations, which provides the perfect opportunity to make new contacts, raise your company's profile and deliver a clear message that you have a genuine commitment to supporting positive mental health for all.



SPONSORSHIP/ EXHIBITOR OPTIONS

SATCHEL SPONSOR

\$4,000 ex GST

Your company's logo to appear on the conference satchels alongside the conference logo (organising committee's discretion as to logo being printed in full colour or mono) – 250 printed. Logo for printing must be received no later than **Friday 29 August 2025** to be included on the satchel.

- ☐ Company logo in the conference program.
- ☐ Company logo on the conference website (with hyperlink).
- ☐ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ☐ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ☐ One promotional item in the conference satchel (250 items supplied by sponsor).

LANYARD SPONSOR

\$4,000 ex GST

Your company's logo to appear on the conference lanyard alongside the conference logo (organising committee's discretion as to logo being printed in full colour or mono) – 250 printed. Logo for printing must be received no later than **Friday 29 August 2025** to be included on the lanyard.

- ☐ Company logo in the conference program.
- ☐ Company logo on the conference website (with hyperlink).
- ☐ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ☐ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ☐ One promotional item in the conference satchel (250 items supplied by sponsor).

WELLNESS ROOM SPONSOR

\$3,000 ex GST

- ☐ Company logo in the conference program.
- ☐ Company logo on the conference website (with hyperlink).
- ☐ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ☐ Opportunity to place one pull-up banner outside the wellness room.
- ☐ Verbal acknowledgement by MC.

SPONSORSHIP/ EXHIBITOR OPTIONS

CONFERENCE APP SPONSOR

\$2,500 ex GST

Put your company's products and services in the palm of more than 200 conference delegates as the sole partner of the conference mobile phone app.

- ☐ Company logo in the conference program.
- ☐ Acknowledgement as the Conference App Sponsor with your logo in/on the conference app (sponsor 'page' embedded), printed conference program and conference website (with hyperlink).
- ☐ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ☐ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.

KEYNOTE SPEAKER SPONSOR (5 AVAILABLE) **\$2,500 ex GST**

- ☐ Company logo in the conference program.
- ☐ Company logo on the conference website (with hyperlink).
- ☐ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ☐ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ☐ Verbal acknowledgement by MC.

WELCOME RECEPTION SPONSOR

\$2,500 ex GST

- ☐ Company logo in the conference program.
- ☐ Company logo on the conference website (with hyperlink).
- ☐ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ☐ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ☐ Pull-up banner at Welcome Reception (sponsor to supply pull-up banner – maximum two).
- ☐ Opportunity to give a two minute address at Welcome Reception.

SPONSORSHIP/ EXHIBITOR OPTIONS

CONFERENCE CATERING SPONSOR

\$2,500 ex GST

- ☐ Company logo in the conference program.
- ☐ Company logo on the conference website (with hyperlink).
- ☐ Logo displayed on a rotational basis with other logos, images and special features in main plenary.
- ☐ Two complimentary conference registrations, which includes access to day catering, plenary sessions and welcome reception. Tickets for additional social activities can be purchased.
- ☐ Pull-up banner at the food and beverage service tables during the catering breaks (sponsor to supply pull-up banner – maximum two).
- ☐ A5 signs acknowledging sponsorship with company logo on Food and Beverage service tables during the catering breaks.

EXHIBITION TRESTLE (5 ONLY)

\$3,500 ex GST

- ☐ One trestle, tablecloth and two chairs.
- ☐ Acknowledgement as an exhibitor in the printed conference program and on the conference website (with hyperlink).
- ☐ Two exhibitor registrations: these enable representatives to work on their stand and includes conference catering at refreshment breaks.
- ☐ Exhibitors may bring free-standing display, corporate banners, etc. to be placed in their exhibition space.

SACHEL INSERT

\$550 ex GST

- ☐ One promotional item in the conference satchel (250 items supplied by sponsor).

LOOKING FOR A DIFFERENT OPTION?

If none of the opportunities on offer meet your needs, please get in touch with the conference Events team to talk through alternative options.



TERMS AND CONDITIONS

All packages must be paid in full within 14 days of booking. Sponsorship will be confirmed only upon full payment of your invoice. Alternative payment options may be discussed with the conference organisers. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from the WA Rural and Remote Mental Health Conference organisers. Penalties will apply.

WA Rural and Remote Mental Health Conference reserves the right to alter the floor plan and or relocate any exhibition space without notice. In the event that this happens the conference organisers will communicate all changes to relevant parties.

CANCELLATION POLICY DATES

All cancellations must be notified in writing. Cancellations received on or before **15 August 2025** will receive a full refund less a \$250 fee. Cancellations received between **16 August 2025** and **12 September 2025** will receive a 50 per cent refund less a \$250 fee. Cancellations received on or after **13 September 2025** will not be entitled to any refund.

All deposits and payments will be refunded should the conference be cancelled or rescheduled.

Full terms and conditions can be downloaded from the website, visit ruralhealthwest.eventsair.com/rrmhc25

CONTACT AND BOOKINGS

For further information or to make a booking, please contact the Events Team:

E rrmhc@ruralhealthwest.com.au

T 08 6389 4500

DON'T MISS OUT
**BOOK
NOW**