



ABORIGINAL HEALTH 2025 CONFERENCE

**RURAL
HEALTH
WEST**

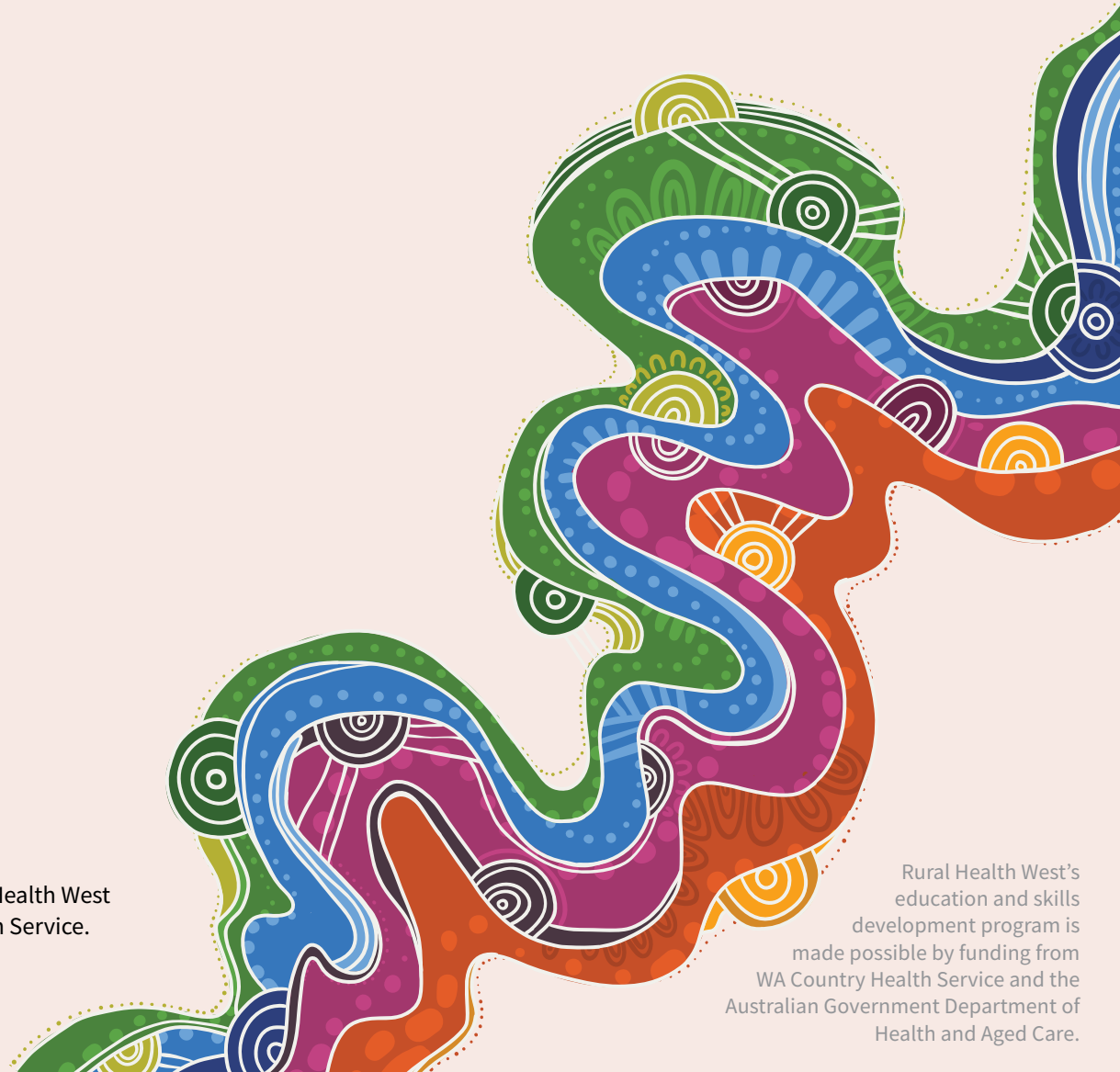


Sponsorship + Exhibition Prospectus



Government of **Western Australia**
WA Country Health Service

This conference is delivered by Rural Health West
in partnership with WA Country Health Service.



Rural Health West's
education and skills
development program is
made possible by funding from
WA Country Health Service and the
Australian Government Department of
Health and Aged Care.

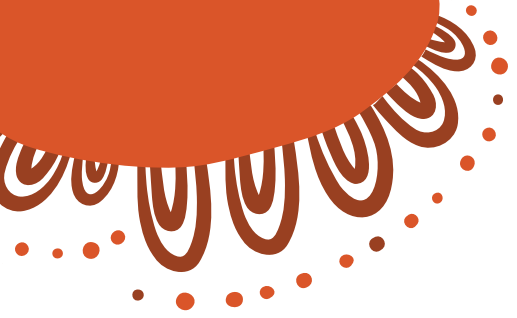


The logo

The icon within the logo speaks to the journey towards strong health. With no start or end, it captures a snapshot of the journey. The circles within the spiral represent yarning spaces—stops along the journey that improve our physical and inner strength.

The artwork

The artwork was created by Wongutha artist and designer, Kevin Wilson: “It speaks to the theme that many hands and people make up a journey towards being healthy and living a long life. While not always linear, support comes from not just one place, which I’ve shown through layers within my artwork. The circles within the artwork represent those groups of individuals working together to support our mob on this journey.”



Saturday 9 and Sunday 10 August 2025
PAN PACIFIC PERTH
BOORLOO

Our packages for the Aboriginal Health Conference 2025 are exclusive of GST.





Join us at the **Aboriginal Health Conference 2025**

Be part of a powerful gathering that celebrates the strength of Aboriginal voices in shaping healthcare. The Aboriginal Health Conference 2025: *Writing the Narrative – Telling Our Stories* will bring together health professionals, community leaders, and advocates to explore the transformative role of storytelling in Aboriginal health.

As a sponsor or exhibitor, you'll have a unique opportunity to connect with over 250 dedicated delegates, including general practitioners, specialists, Aboriginal health workers, and healthcare professionals from rural and remote communities. This is your chance to engage directly with those at the heart of Aboriginal health, foster meaningful collaborations, and support community-led solutions that drive lasting change.

Join us in amplifying Aboriginal voices, strengthening communities, and shaping a future where Aboriginal-led health initiatives thrive.

Venue: **Pan Pacific Perth**

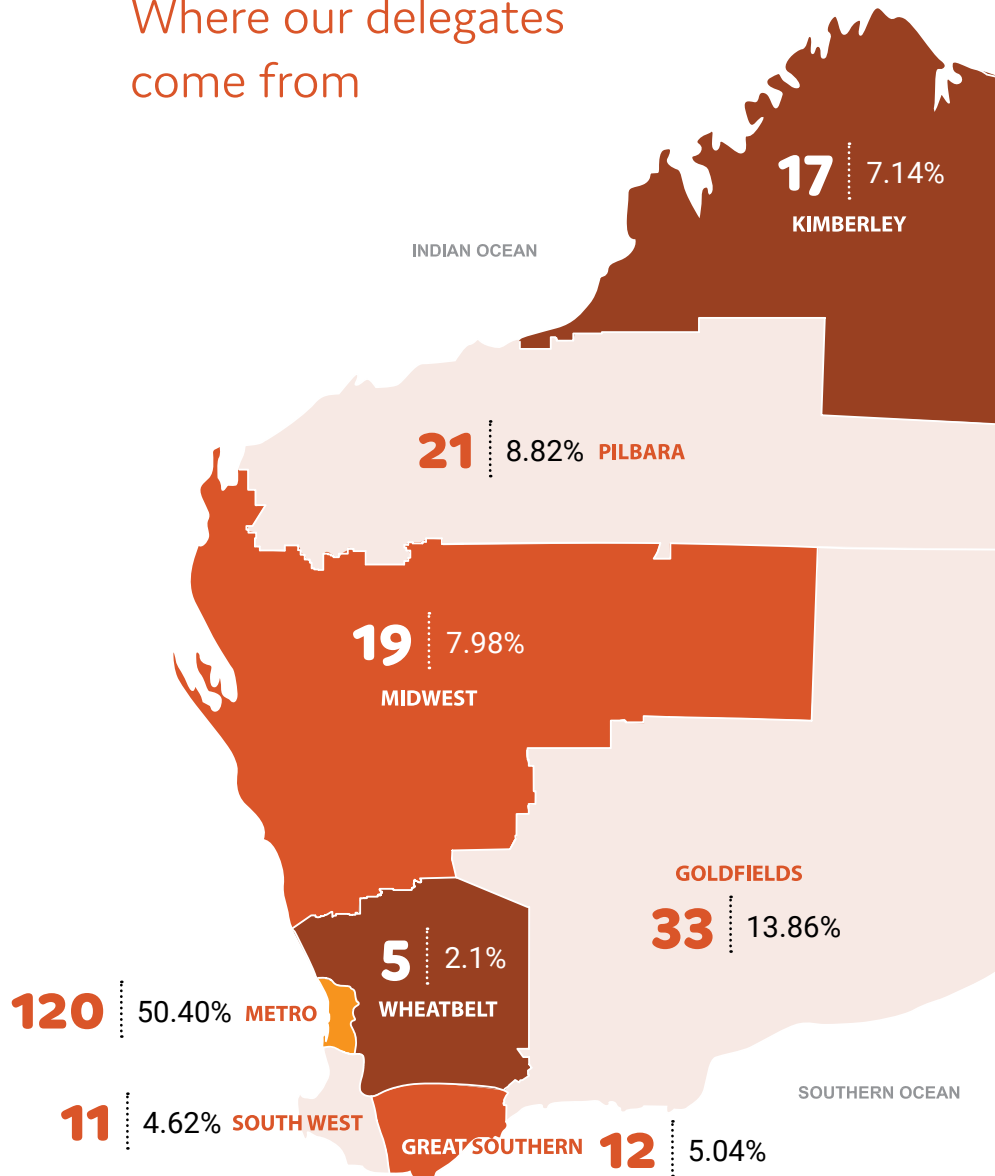
Located in the heart of Perth, Pan Pacific Perth offers a stunning riverside setting with world-class facilities, making it the perfect venue for the Aboriginal Health Conference 2025. With spacious conference rooms, state-of-the-art technology, and exceptional hospitality, the venue provides a comfortable and inspiring environment for delegates to connect, learn, and share stories. Situated close to the city's cultural and business districts, Pan Pacific Perth ensures a seamless experience for attendees, whether they are traveling from regional areas or interstate.

Theme: ***Writing the Narrative – Telling Our Stories***

The 2025 theme *Writing the Narrative – Telling Our Stories* highlights the power of stories and how they shape identities, preserve culture and influence change. In Aboriginal health, storytelling is more than just sharing experiences, it is a tool for healing, advocacy and self-determination. This conference centres on the strength of Aboriginal voices in shaping health policies, services and outcomes. By reclaiming our narratives, we challenge outdated models, highlight community-led solutions, and ensure that Aboriginal ways of knowing and being are embedded in healthcare. Through shared stories, we empower individuals, strengthen communities, and create a future where Aboriginal-led health initiatives thrive.

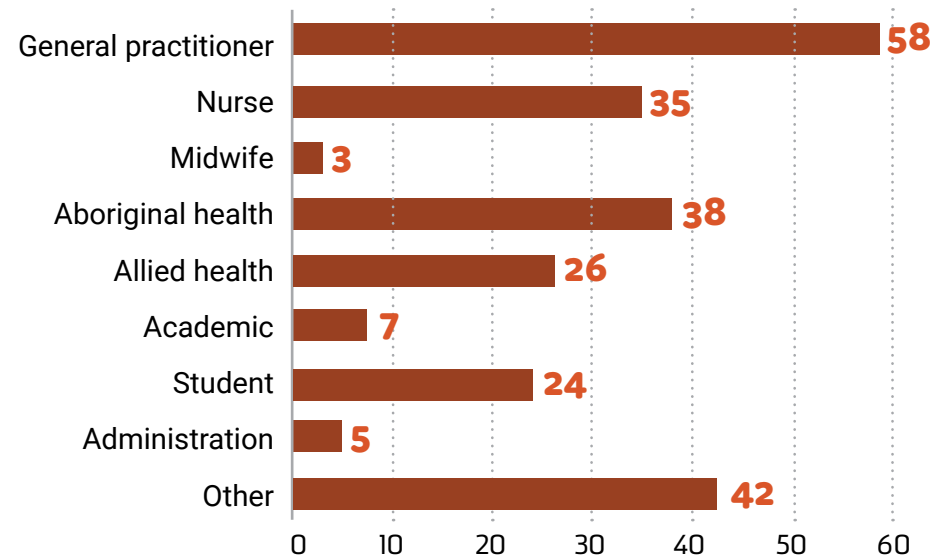
WA Regional Map

Where our delegates come from



Metro	120	50.40%
Regional	48	20.20%
Regional Remote	70	29.40%

Delegate profession break down



Inclusions breakdown



Inclusions	Partner opportunities			Sponsorship opportunities					
	Gold	Silver	Bronze	Café Corner	Barista Cart	Conference Catering	Charging Station	Conference App	Conference Breakout Room
Exhibition booth	6m x 2m	6m x 2m	3m x 2m	-	-	-	-	-	-
Furniture package	1	2	3	4	-	-	-	-	-
Verbal acknowledgement by MC at official conference opening and closing sessions	Y	Y	Y	Y	Y	-	Y	Y	-
Logo featured on LED screens at main registration desk	Y	Y	Y	-	-	-	-	-	-
Logo to be displayed on a rotational basis with other logos, images and special features in main plenary and LED screens throughout the venue	Y	Y	Y	Y	Y	Y	Y	Y	Y
Advert to be shown on LED screens across the venue	Y	-	-	-	-	-	-	-	-
Conference delegate registration	2	1	1	-	-	2	2	2	2
Exhibitor registration	4	4	2	-	-	-	-	-	-
Promotional item in the conference satchel	2	1	1	-	-	1	1	1	-
Company profile/advert in one Rural Health West e-bulletin	Y	-	-	-	-	-	-	-	-

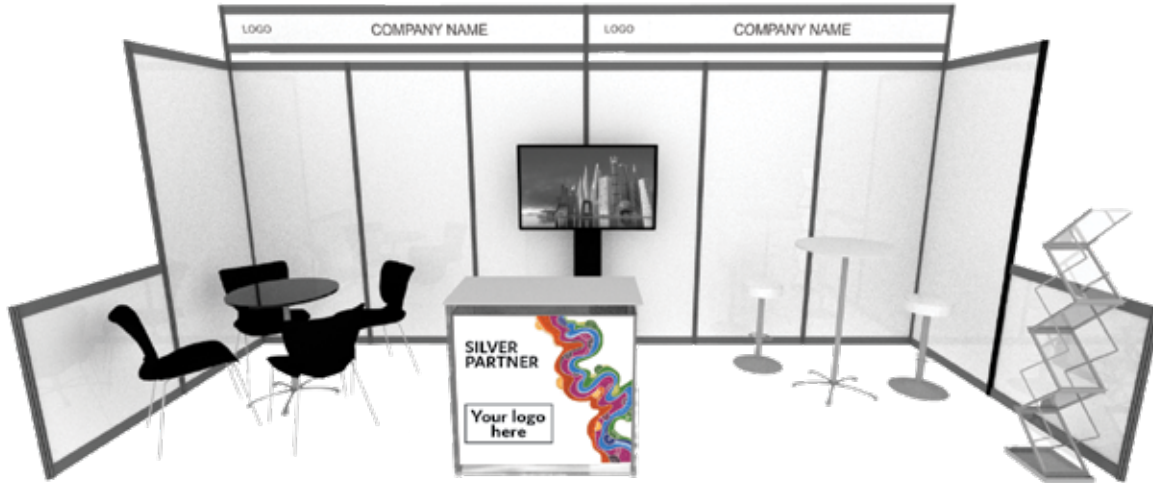


Gold Partner **\$7,000**

Valued at more than \$9,000



- One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in a prime location
 - Your logo and company name on booth fascia
 - **Furniture package 1:**
 - 2 x stools and a high table
 - 2 x high counters (with partner logo on display)
 - 1 x low table and stools
 - 2 x free standing brochure stands
 - 1 x TV on display stand
 - Acknowledgement as the Gold Partner with your logo in/on the following:
 - Conference website with hyperlink
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
 - Advert to be shown on LED screens across the venue (artwork supplied by the partner no later than Friday 18 July 2025)
 - Verbal acknowledgement as the Gold Partner at the official opening and closing conference sessions
 - Two conference delegate registrations: these enable delegates to attend all conference sessions
 - Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
 - Two promotional items in the conference satchel (350 items/flyers to be supplied by the partner no later than Friday 11 July 2025)
 - Company profile/advert in one Rural Health West e-bulletin
- Optional add on:**
- 6m back wall print \$3,000 (artwork supplied by partner)
 - Digital brochure within the conference app \$550 (supplied by sponsor)



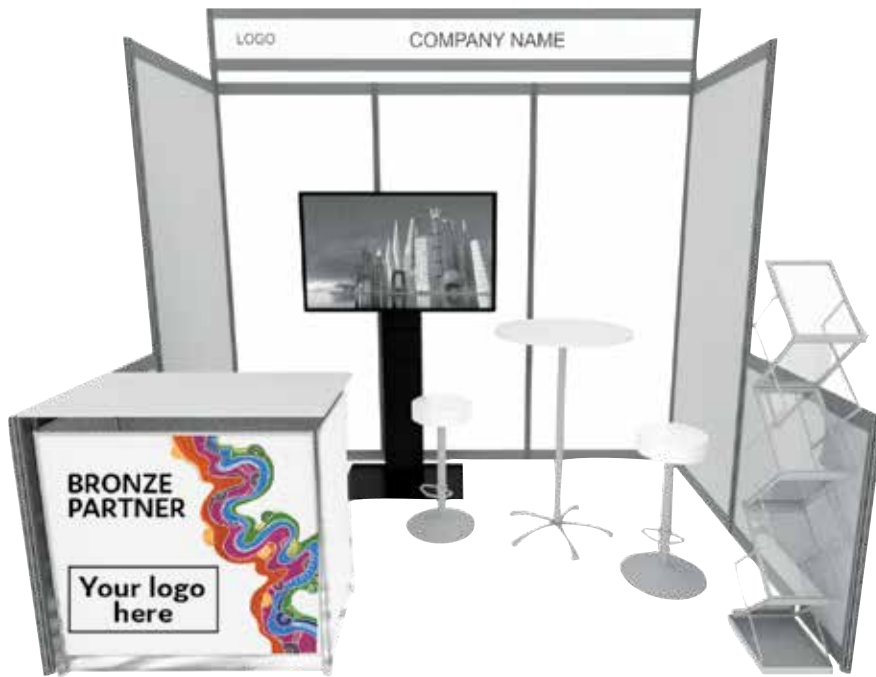
Silver Partner \$6,000

Valued at more than \$8,000



- One large 6m x 2m upgraded premium exhibition booth in the trade exhibition area in a prime location
 - Your logo and company name on booth fascia
 - **Furniture package 2:**
 - 2 x stools and a high table
 - 1 x high counter (with partner logo on display)
 - 1 x low table and chairs
 - 1 x free standing brochure stand
 - 1 x TV on display stand
 - Acknowledgement as the Silver Partner with your logo in/on the following:
 - Conference website with hyperlink
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
 - Verbal acknowledgement as the Silver Partner at the official opening and closing conference sessions
 - One conference delegate registration: this enables the delegate to attend all conference sessions
 - Four exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
 - One promotional item in the conference satchel (350 items/flyers to be supplied by the partner no later than Friday 11 July 2025)
- Optional add on:**
- 6m back wall print \$3,000 (artwork supplied by partner)
 - Digital brochure within the conference app \$550 (supplied by sponsor)





Bronze Partner \$5,500

Valued at more than \$7,500



- One large 3m x 2m upgraded premium exhibition booth in the trade exhibition area in a prime location
- Your logo and company name on booth fascia
- **Furniture package 3:**
 - 2 x stools and a high table
 - 1 x high counter (with partner logo on display)
 - 1 x free standing brochure stand
 - 1 x TV on display stand

- Acknowledgement as the Bronze Partner with your logo in/on the following:
 - Conference website with hyperlink
 - Holding slide used during all sessions
 - Logo to be shown on LED screen at the registration desk and displayed on a rotational basis with other logos, images and special features in main plenary
- Verbal acknowledgement as the Bronze Partner at the official opening and closing conference sessions
- One conference delegate registration: this enables the delegate to attend all conference sessions
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
- One promotional item in the conference satchel (350 items/flyers to be supplied by the partner no later than Friday 11 July 2025)

Optional add on:

- 3m back wall print \$1,500 (artwork supplied by partner)
- Digital brochure within the conference app \$550 (supplied by sponsor)



Café Corner Sponsor

\$5,500

Conference Foyer



The Café Corner is a newly introduced and elevated sponsorship opportunity, designed to offer a warm and inviting space where delegates can connect and enjoy coffee together. As a sponsor of this prime location, you will provide attendees with a relaxing environment to network, recharge, and engage in meaningful conversations over a cup of coffee.

This space not only enhances the delegate experience but also offers a unique branding opportunity for your company to leave a lasting impression.

- 6m x 6m Café Corner with flooring
- A qualified barista to serve fresh quality coffee from the cart. Coffee beans will be supplied by an Aboriginal owned and run business.
- **Furniture package 4:**
 - 4 x café tables and chairs

- Acknowledgement as the Café Corner Sponsor with your logo in/on the following:
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - Cart signage
 - Verbal acknowledgement as the Café Corner sponsor at the official conference opening

Optional add ons:

- Provide company branded coffee cups – 8oz cups, 500 minimum
- Provide company branded coffee cup stickers – 500 minimum
- Provide company branded aprons/caps for baristas
- Showcase your company's pull up banner in the Café Corner

Barista Cart Sponsor

\$5,000

Trade Exhibition



Located in the Trade Exhibition room, the Barista Cart will be positioned in a prime location as attendees gather for quality coffee and conversation.

- A qualified barista to service fresh quality coffee from the cart. Coffee beans will be supplied by an Aboriginal owned and run business.
- Acknowledgement as the Barista Cart Sponsor with your logo in/on the following:
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - Cart signage
 - Verbal acknowledgement as the Barista Cart sponsor at the official conference opening

Optional add ons:

- Provide company branded coffee cups – 8oz cups, 500 minimum
- Provide company branded coffee cup stickers – 500 minimum
- Provide company branded aprons/caps for baristas
- Showcase your company's pull up banner next to the barista cart



Conference App Sponsor

\$5,500



As the Conference App Sponsor, your company becomes the cornerstone of the delegate experience by powering the essential Conference App. With more than 250 delegates relying on the app for viewing the program, exploring exhibitors, and entering prize draws, your logo will enjoy prime positioning throughout this vital tool.

Additionally, a dedicated Conference App Support Desk, staffed by event professionals, will ensure a smooth experience for all delegates, reinforcing your company's role as a key facilitator of their conference journey.

This sponsorship guarantees continuous visibility and engagement throughout the entire weekend.

- Acknowledgement as the Conference App Sponsor with your logo in/on the following:
 - Company logo on all conference app pages
 - Sponsor 'page' embedded in conference app
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - Verbal acknowledgement as the Conference App sponsor at the official conference opening
- Two conference delegate registrations: these enable delegates to attend all conference sessions
- One promotional item in the conference satchel (350 items/flyers to be supplied by the sponsor no later than Friday 11 July 2025)



Conference Catering Sponsor

\$4,000



Take advantage of the new Conference Catering Sponsor opportunity for 2025, where your company will play a key role in the dining experience throughout the event.

As the exclusive sponsor, your brand will be prominently associated with all meal services, ensuring continuous exposure as delegates gather to enjoy two morning tea breaks, a lunch and afternoon tea.

This sponsorship not only enhances the overall conference experience but also positions your company as a vital contributor to the comfort and satisfaction of delegates.



- Acknowledgement as the Conference Catering Sponsor with your logo in/on the following:
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - A5 signage on the catering tables
- Pull-up banner at each of the catering stations (three banners maximum)
- Two conference delegate registrations: these enable delegates to attend all conference sessions
- One promotional item in the conference satchel (350 items/flyers to be supplied by the sponsor no later than Friday 11 July 2025)



Charging Station Sponsor

\$4,000



As the exclusive Charging Station Sponsor, your brand will be prominently displayed at a strategically located charging station, providing a much-needed service for delegates to power up their devices.

This sponsorship not only ensures continuous connectivity for delegates but also positions your company as a key supporter of their experience, offering high visibility and reinforcing your commitment to innovation and convenience.

- Acknowledgement as the Charging Station Sponsor with your logo in/ on the following:
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
 - Charging station signage
- Two conference delegate registrations: these enable delegates to attend all conference sessions
- One promotional item in the conference satchel (350 items/flyers to be supplied by the sponsor no later than Friday 11 July 2025)
- Lounge seating for delegates comfort to sit and charge their devices

Abstract Sponsor

\$2,000



This year, we are seeking an Abstract Sponsor who will provide financial support for accepted Abstract presenters, including travel and registration fee costs. The following will also be included:

- Acknowledgement as the Abstract Sponsor with your logo in/on the following:
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
- Logo displayed on a rotational basis with other logos, images and special features in the main plenary
- Two conference registrations
- Written acknowledgement of sponsorship to Abstract presenters

Debarikan Debarikan Room Sponsor \$2,000



The Debarikan Debarikan room will be a space for delegates to go for quiet reflection time if the conference becomes overwhelming. The room will have relaxing music, calming scents, blankets and activities to assist with calming and to re-centre.

- Acknowledgement as the Debarikan Debarikan Room Sponsor with your logo in/on the following:
 - Conference website (with hyperlink)
 - Holding slide used during all sessions
 - Logo to be displayed on a rotational basis with other logos, images and special features in main plenary
- Opportunity to place one pull up banner outside the room
- Opportunity to add one promotional item/flyer in the conference satchel (350 items/flyers to be supplied by the sponsor by Friday 11 July 2025)
- Two conference registrations



Debarikan Debarikan – Going Slow

Carrying forward the wisdom of the 2024 conference Keynote Speaker Jack Collard, who reminded us of the importance of slowing down, being present and connecting deeply with ourselves, our culture and community. *Debarikan Debarikan* isn't just a phrase, it's a powerful invitation to reflect, move with intention and walk alongside others with care.



As the exclusive sponsor of one of the five breakout rooms, your company will be at the center of in-depth discussions and collaborative learning. Breakout rooms are where delegates dive deeper into key topics, fostering engagement and innovative thinking.

Your sponsorship will ensure your company is associated with these dynamic and impactful moments, offering high visibility and a strong presence throughout the event.

- Acknowledgement as the Conference Breakout Room Sponsor with your logo in/on the following:
 - Company logo on banners at the entrance to the room
 - Conference website (with hyperlink)
 - Logo to be displayed on rotational basis with other logos, images and special features in main plenary and LED screens through the venue
- Written acknowledgement as the Conference Breakout Room Sponsor:
 - Program on the event website
 - Program on the conference app
 - Communications to delegates
- Two conference delegate registrations: these enable delegates to attend all conference sessions

Breakout Room Sponsor **\$1,500**



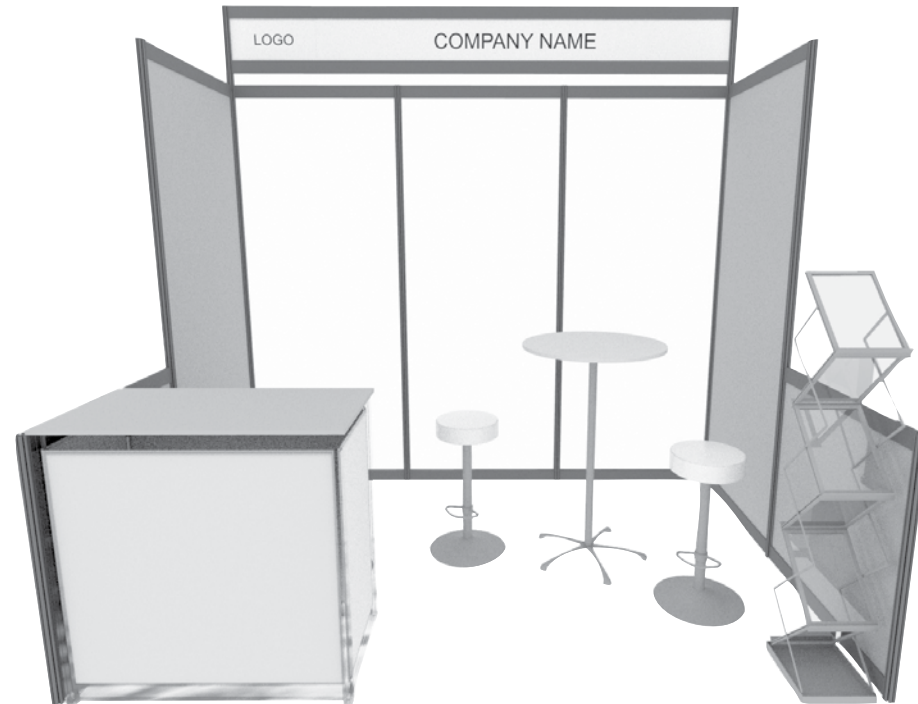
Exhibition Booth

\$3,500

- One 3m x 2m exhibition booth
- Your logo and name on booth fascia
- **Furniture package 5:**
 - 2 x stools and a high table
 - 1 x high counter
 - 1 x free standing brochure stand
- 2 x 120 watt spotlights per booth
- 1 x 5 amp power point
- Logo on conference website with hyperlink
- Logo, organisation bio and social media links on the conference app
- Two exhibitor registrations: these enable representatives to work on their stand and include conference catering at refreshment breaks
- Exhibitors may bring free standing displays, corporate banners etc. to be placed in their exhibition booth

Optional add on:

- Digital brochure within the conference app \$550 (supplied by sponsor)



Digital Exhibitor

\$1,000



Maximise your organisation's visibility with our exclusive digital exhibitor package, designed to put your business directly in front of more than 250 delegates.

As a Digital Exhibitor, we will feature links to your website, social media and contact details, as well as a brochure or flyer for delegates to view and download.

Your profile will remain accessible to attendees before, during and after the conference weekend, and offers real time interaction for networking and lead generation.





Satchel Insert \$550



- One promotional item or flyer up to A4 size to be inserted in the conference satchel (350 items/flyers to be supplied by the sponsor no later than Friday 11 July 2025)

Please note: This conference caters to rural and remote health professionals. To make the most of your satchel insert we strongly recommend your material is relevant to rural and remote practice.

Advertisement on LED Screens \$550



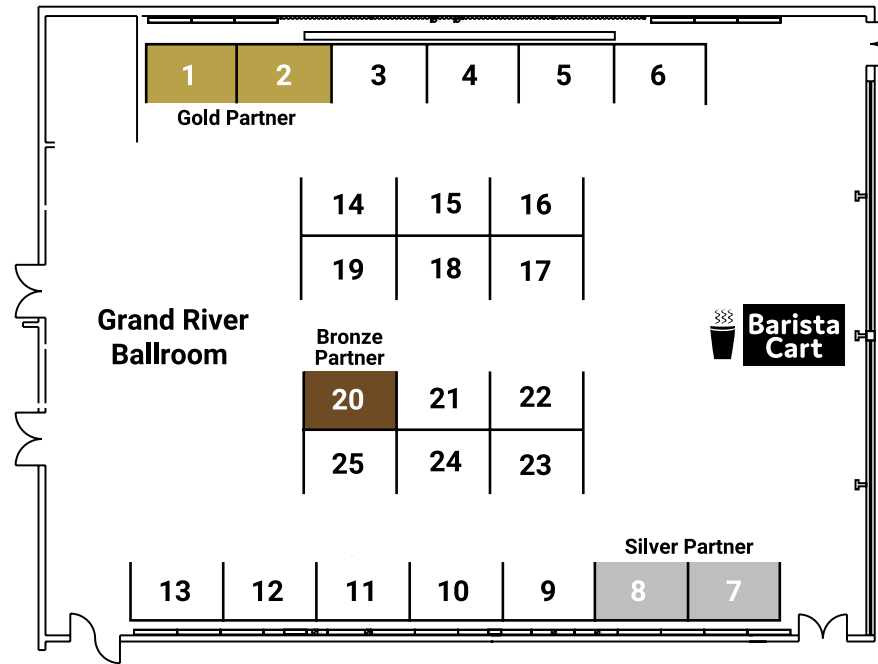
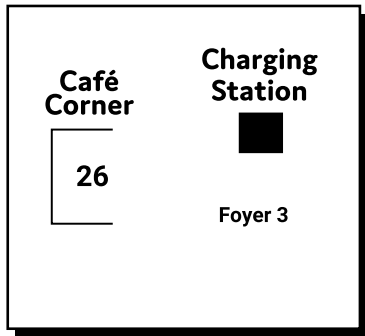
- One colour advert shown on LED screens across the venue (artwork to be supplied by the sponsor no later than Friday 18 July 2025)


To discuss video options on LED screens, please contact the Events team at ahc@ruralhealthwest.com.au



*Pictured left:
LED screen
example only*

Trade Exhibition



 **Please note:** Illustrative only. This is not to scale. The Café Corner and exhibition booth 26 position is indicative only.

Saturday 9 August 2025

7.00am-8.00am
Exhibitors bump-in

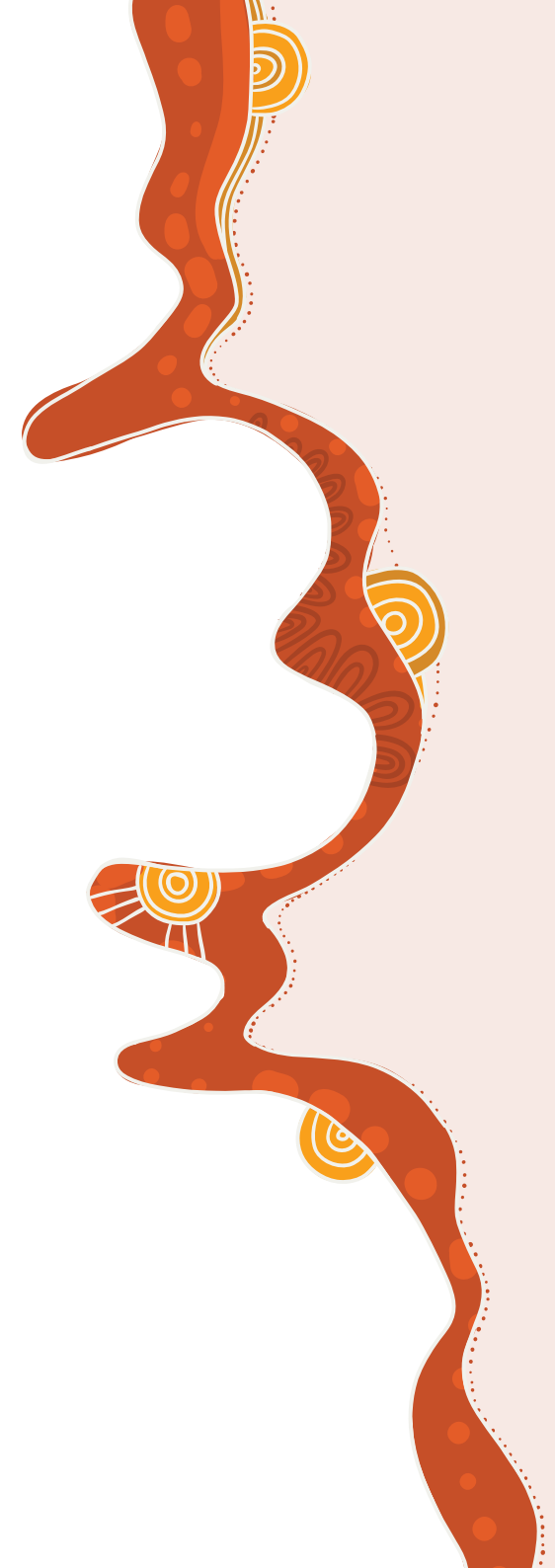
8.00am-5.00pm
Exhibition open
(including refreshment breaks)

Sunday 10 August 2025

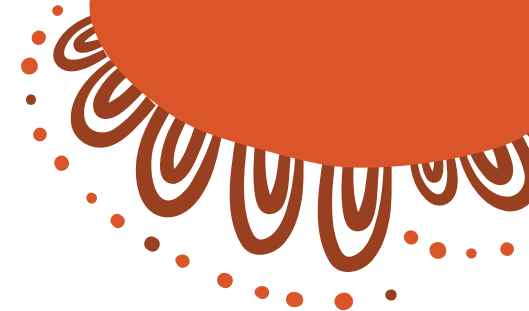
8.30am-11.15am
Exhibition open
(including refreshment breaks)

11.15am-1.00pm
Exhibitors bump-out

1.00pm-3.00pm
Exhibition booths dismantled



Important information



Terms and conditions

All packages must be paid in full within 14 days of when the invoice is issued. If payment is not received by the due date, Rural Health West has the right to cancel your package and resell to other interested parties. Sponsorship will be confirmed only upon full payment of your invoice. Promotion of your organisation on the website will only commence once payment has been made. Alternative payment options may be discussed with Rural Health West. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their booking, except upon prior written consent from Rural Health West. Penalties will apply.

Rural Health West reserves the right to alter the floorplan and/or relocate any exhibition space without notice. In the event that this happens, Rural Health West will communicate all changes to the relevant parties.

Cancellation policy

All cancellations must be notified in writing. Cancellations received prior to **Friday 13 June 2025** will receive a full refund less a \$250 fee. Cancellations received after **Friday 13 June 2025** and prior to **Friday 11 July 2025** will receive a 50 per cent refund, less a \$250 fee. Cancellations received thereafter will not be entitled to any refund.

Full terms and conditions can be downloaded from the [website](#)

Please note

All deposits and payments will be refunded should the conference be cancelled or rescheduled.

Contact us

Conference Events Team

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