

### 2025 Partnership & Exhibition Prospectus

Regional Symposium and Education & Engagement Days

> THE ROYAL AUSTRALIAN AND NEW ZEALAND COLLEGE OF OBSTETRICIANS AND GYNAECOLOGISTS

### Contents







#### Welcome

The Royal Australian and New Zealand College of Obstetricians and Gynaecologists invites your organisation to invest in partnership or exhibition opportunities associated with the upcoming 2025 RANZCOG Regional Symposium and Education & Engagement Days.

#### **RANZCOG Regional Symposium**

Given the diversity in the range of healthcare offered to women in regional and remote areas of Australia and New Zealand, the program includes content that is pertinent and interesting to all RANZCOG members, with particular importance placed on content for Fellows and RANZCOG Associates (Procedural/Adv Procedural).

This includes engaging content in the Scientific Program, and a dynamic Workshop Program. Scientific Program topics may include (but are not limited to) the following themes:

- General Obstetrics and Gynaecology
- Training and Education
- RANZCOG Program Updates (aimed at Regional Members)
- Subspecialty topics
- Free Communications presentations (4-6 presentations)

#### **RANZCOG Education & Engagement Days**

The RANZCOG Education & Engagement Days (EED) are designed to take into consideration both the established learning needs of Fellows and other Members of the College to provide an opportunity to learn about recent advances in Obstetrics and Gynaecology in a local setting with the program focused on updates in the specialty relevant to the state or territory in which the event is held. These meetings also offer delegates the opportunity to share experiences, develop networks engage with college initiatives and gather socially.

Given the diversity in the range of healthcare offered to women in Australia and New Zealand, the Program and Workshop Program is designed to be both dynamic and engaging and incudes content that is pertinent and interesting to all RANZCOG members.

Main Program session topics may include:

- General Obstetrics and Gynaecology
- Training and Education
- RANZCOG Program Updates
- Subspecialty topics
- A number of Trainee Presentations



RANZCOG's Board

#### About RANZCOG

RANZCOG is dedicated to the establishment of high standards of practice in Obstetrics and Gynaecology and women's health.

The College trains and accredits doctors throughout Australia and New Zealand in the specialties of Obstetrics and Gynaecology so that they are capable of providing the highest standards of healthcare.

The College also supports research into women's health and acts as an advocate for women's healthcare by forging productive relationships with individuals, the community, and professional organisations, both locally and internationally. As such, RANZCOG:

- Has more than 6,800 members in Australia, New Zealand and internationally.
- Advocates on women's health issues across Australia and New Zealand.
- Sets the individual curricula, training programs and assessments to ensure that those graduating have the essential attributes and key competencies expected for clinical competency and effective practice as a medical practitioner, specialist, or subspecialist within the chosen scope of practice.
- Works closely with Federal and jurisdictional Government committees and other organisations.
- Develops best practice advice on issues relating to Obstetrics and Gynaecology offered in a range of formats including Patient Information Pamphlets and College Statements, Clinical Practice Guidelines, Positions and Communiques.
- Supports and develops educational initiatives, programs, and resources for health professionals in Indigenous women's health and those in Asia and the Pacific; and
- Provides a Continuing Professional Development program facilitating training, continuing education, peer review and lifelong learning.

#### **Benefits of Partnership**

Obstetrics and Gynaecology is a unique specialty; in that it combines elements of both surgery and medicine. Highly trained specialist obstetrician-gynaecologists may have exposure to surgery through both operative Obstetrics and Gynaecology, and medicine through endocrinology, oncology, internal medicine, and medical imaging.

The Regional Symposium is tailored to meet the needs of the RANZCOG membership.

The 2024 Regional Symposium held in Glenelg, South Australia was an overwhelming success with a record attendance of over 320 attendees. The RANZCOG Symposium held on the Sunshine Coast, Queensland attracted over 350 delegates and was also an astounding success. Both symposia are a highlight on the on the RANZCOG Event calendar.

In 2025, RANZCOG plans to incorporate Education & Engagement Days (EED), raising the total to three EED events and one Regional Symposium. This expansion aims to cater to local members by offering events within their proximity.

Your involvement will enable you to meet and connect with delegates from across Australia in unique, annual events that is tailored specifically to them.



#### Top reasons to be involved

You are invited to partner with RANZCOG and participate in the Regional Symposium and Education & Engagement Days by way of partnership and/or exhibition. A limited number of partnership packages are available, all of which can be tailored towards your company objectives.

In addition, the Regional Symposium will have an exhibition which will enable you to showcase your latest products and services. There are a number of benefits of participation in the Regional Symposium or Education & Engagement Days, including:

- Demonstrating your commitment to, and support of, women's health
- Generating quality business leads
- Increasing your company profile and align your brand with the RANZCOG Regional Symposium and/or EED
- Creating new business opportunities and potential partnerships
- Launch new products or services before a large audience
- Maximise networking opportunities
- Claim the cost of partnering or exhibiting as a tax-deductible expense

RANZCOG very much appreciates the support of our partners. To assist our supporters, the College has provided a number of opportunities for engagement between delegates and partners/ exhibitors throughout the event by serving all refreshment breaks (morning tea, lunch, afternoon tea) in the exhibition area.

RANZCOG events have always been a highly regarded fixture in the calendar and attendance has grown steadily over recent years. Members enjoy the time to pause and learn from others in a collegiate environment. Feedback from partners and exhibitors over many years has shown time and time again that participation in RANZCOG events is a strategic activity that assists in reaching a large number of existing and potential clients.

Partners at previous meetings have commented:

- *"The RANZCOG Symposiums are a great opportunity to meet opinion leaders in the one place.*
- "Very well organised and a perfect opportunity to get face time with our customers."
- *"The RANZCOG events always provide an excellent platform for interaction with the delegates, coupled with relevant program topics."*
- *"A significant, and very well-run event, enabling us to connect personally with our valued members."*
- *"Excellent interest with good clinical discussions."*



### Membership







### Regional Symposium Albury, New South Wales

#### Who will Attend

The RANZCOG Regional Symposium 2025 is targeted primarily at Regional, Rural and Remote RANZCOG members.

The secondary audience for the RANZCOG Regional Symposium is health professionals such as midwives, general practitioners, medical students, and international delegates.

The RANZCOG Regional Symposium 2025 will provide an opportunity to learn about recent advances in the field of Obstetrics and Gynaecology. Meetings are designed for the Continuing Professional Development (CPD) of RANZCOG members, and the learning needs of trainees.

#### **Event Attendance**

Regional RANZCOG members value the learnings and networking opportunities at RANZCOG Regional Symposium as a chance to connect with colleagues and industry professionals who understand their unique needs as Regional and Rural practitioners.

These opportunities provide a unique platform for you to reach a highly targeted audience. As a partner, you will gain broad exposure to these important decision makers.

#### **Location and Date**

Albury Entertainment Centre 525 Swift Street Albury NSW 2640

10 - 13 April 2025

The Albury Entertainment Centre is conveniently located a short distance from Albury Airport.

Albury is a city located in southern New South Wales, Australia, positioned along the border with Victoria and bordered by the expansive Murray River. The city boasts the Murray Art Museum Albury (MAMA) in its center, exhibiting contemporary artworks ranging from photography to indigenous art. Within the Botanic Gardens, visitors can stroll along pathways weaving through well-maintained lawns, featuring a dedicated children's garden. Monument Hill stands out with its memorials commemorating the events of World War I and World War II, offering panoramic views that overlook the cityscape.



# WORKING GROUP MEMBERSRANZCOG STAFFDr Martina MendeVase Jovanoska, RANZCOG CEQDr Harsha AnanthramSudi Sekhar, RANZCOG Deputy CEO, Executive Director, Membership and EngagementDr Lilach LeibensonSara MacArthur, Manager, EventsDr Mohamed FodaKathleen McKinn, Senior Coordinator, EventsDr Mohamed FodaMegan Porter, Event CoordinatorDr Vijay RoachLucy Krelle, Event CoordinatorDr Sara OoiArlene Calma, Event CoordinatorDr Kenneth RoperSara Coordinator

Dr Gillian Gibson (RANZCOG President

# Regional Symposium at a Glance

Day One 10 April	Day Two 11 April	Day Three 12 April	Day Four 13 April
RANZCOG Associates (Procedural/Adv Procedural) Day	3-4 Didactic and Interactive Workshops	Scientific Program Meeting Dinner	Scientific Program
Registration Opens	Exhibition Bump In	Exhibition Poster Display Breakfast Masterclass Lunch and Learn	Exhibition Poster Display Breakfast Masterclass

Exhibtion Bump In	Exhibition Times	Exhibition Bump Out
Friday 11 April, from 15.00	Saturday 12 April: 07.30 - 16.00 Sunday 13 April: 07.30 - 15.00	Sunday 13 April, from 14.00



### **Presenting Partner**

# Price available on request: please contact the RANZCOG Partnerships Team for further information.

Lead the way as the exclusive Presenting Partner and create a bespoke package that includes the elements most important to your organisation. As the Presenting Partner, we will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment. It will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event.

#### **Educational and Presenting Opportunity**

Opportunity to host an exclusive educational presentation over the lunch break at the Symposium. This session is limited to a maximum of thirty (30) attendees, pending approval of topic and speakers, delegates will be invited to express interest in attendance 6 weeks out from the event during the registration process. You will be responsible for selecting attendees from the expression of interest responses. RANZCOG will distribute the invitation on behalf of the partner due to privacy reasons.

It is the responsibility of the Partner to provide presenters on the day (subject to approval by the Working Group) no later than eight weeks prior to the event at the latest to allow sufficient time to promote to attendees). The Partner will work on the content and subject, noting that all content to be approved by the Symposium Working Group.

Entitlements includes the following:

- One (1) dedicated room within the Symposium venue for the lunch session
- One (1) basic audio-visual facility in the session room (additional requirements will incur a fee)
- Opportunity to provide a working plated lunch for attendees

- Rotating Partner presentation displayed on large audio-visual screens before the start of formal proceedings on the main plenary screen (30 seconds) content to be approved by the Working Group
- Two (2) freestanding banners to be positioned in the session room (Partner to provide)
- Two (2) complimentary passes for nominated guests to attend the lunch (these passes are for the partnered lunch only, attendance to any other sessions is not included)

#### **Brand Recognition**

• Logo and profile to be placed on the Meeting App and Symposium website

#### Acknowledgement

- Exclusive Presenting Partner status
- Acknowledgement as the Presenting Partner at the opening and closing sessions
- Acknowledgement on official partners' signage

#### Exhibition

- One (1) trade table (including seating) in a prominent position on the exhibition floor
- Opportunity to purchase additional exhibitor passes



### **Presenting Partner** (continued)

#### Registration

• Two (2) full registrations to the third and fourth day of the program. Social Function tickets can be purchased at an additional cost

#### **Brand Recognition**

- Logo and profile to be placed on the Meeting App and Symposium website
- Logo on lectern
- Company logo on holding slides throughout the event

#### Promotion

- An announcement will be featured in the Connect weekly newsletter, which reaches thousands of members and trainees, once the Presenting Partnership is confirmed
- One (1) dedicated advertisement in Connect, sent to all delegates in the final weeks leading up to the Symposium and highlighting your support and encouraging delegates to visit your exhibition booth
- One (1) post featured in the Connect weekly newsletter, reaching thousands of members and trainees

#### **Delegate list**

• Delegate list available one month prior and two weeks post event (subject to compliance with privacy legislation)

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)



### **Major Partner**

#### \$11,000 (Two Opportunities)

As a Major Partner of the Regional Symposium, your company will benefit from prominent branding across the Regional Symposium onsite as well as in the lead up to and post the event. The Major Partners is an integral and high-profile supporter of the Regional Symposium. Increase your visibility and maximise your ROI by becoming a Major Partner.

#### Acknowledgement

• Acknowledgement as Major Partner in the opening and closing session each day

#### Exhibition

- Banner and two-seater table in a prominent position on the exhibition floor
- Opportunity to purchase additional exhibitor
   passes

#### Registration

• Two (2) full registrations third and fourth day of the program. Social Function tickets can be purchased at an additional cost

#### **Brand Recognition**

• Logo and profile to be placed on the Meeting App and Symposium website

- Banner in a prominent position in the main venue space (to be supplied by Partner) to be placed by the Organiser
- Company logo on holding slides throughout the event

#### Promotion

- An announcement will be featured in the Connect weekly newsletter, which reaches thousands of members and trainees, once the Major Partnership is confirmed
- One (1) dedicated advertisement in Connect, sent to all delegates in the final weeks leading up to the Symposium and highlighting your support and encouraging delegates to visit your exhibition booth
- One (1) post featured in the Connect weekly newsletter, reaching thousands of members and trainees

#### **Delegate list**

 Delegate list available one month prior and two weeks post event (subject to compliance with privacy legislation)

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)



### **Educational Breakfast**

#### \$15,000 (Two Opportunities)

Opportunity to host an educational presentation over breakfast at the Symposium. This session is limited to a maximum of twenty-five attendees, and delegates can express interest in attendance during the registration process. You will be responsible for selecting attendees from the expression of interest responses. RANZCOG will distribute the invitation on behalf of the partner due to privacy reasons.

It is the responsibility of the Partner to provide presenters on the day (subject to approval by the Working Group) at least eight weeks prior to the event at the latest to allow sufficient time to promote to attendees). The Partner will work on the content and subject, noting that all content to be approved by the Working Group.

Entitlements includes the following:

- One (1) dedicated room within the Symposium venue for the breakfast
- One (1) basic audio-visual facility in the session room (additional requirements will incur a fee)
- Opportunity to provide breakfast for attendees
- Two (2) freestanding banners to be positioned in the session room (Partner to provide)
- Two (2) complimentary passes for nominated guests to attend the breakfast (these passes are for the Partnered breakfast only, attendance to any other sessions is not included)

#### Exhibition

- Banner and two-seater table in a prominent position on the exhibition floor
- Opportunity to purchase additional exhibitor passes

#### Registration

 Two (2) full registrations third and fourth day of the program. Social Function tickets can be purchased at an additional cost

#### **Brand Recognition**

 Logo and profile to be placed on the Meeting App and Symposium website

#### **Delegate list**

• Delegate list available one month prior and two weeks post event (subject to compliance with privacy legislation)

#### Accommodation

Opportunity to book accommodation at reduced rates (subject to availability)



### Educational Lunch & Learn

#### \$8,000 (Exclusive Opportunity)

Opportunity to host an educational presentation over lunch at the Regional Symposium. This session is limited to a maximum of twenty-five attendees, and delegates can express interest in attendance during the registration process. You will be responsible for selecting attendees from the expression of interest responses. RANZCOG will distribute the invitation on behalf of the partner due to privacy reasons. It is the responsibility of the Partner to provide presenters on the day (subject to approval by the Symposium Working Group) eight weeks prior to the event at the latest to allow sufficient time to promote to attendees). The Partner will work on the content and subject, noting that all content to be approved by the Working Group.

Entitlements includes the following:

- One (1) dedicated room within the Symposium venue for the lunch
- One (1) basic audio-visual facility in the session
- room (additional requirements will incur a fee)
- Opportunity to provide lunch for attendees
- Two (2) freestanding banners to be positioned in the session room (Partner to provide)
- Two (2) complimentary passes for nominated guests to attend the lunch (these passes are for the Partnered lunch only, attendance to any other sessions is not included)
- Opportunity to provide branded items and or gifts within the room where the lunch is held, subject to approval by the Symposium Working Group and the venue. Partner to supply, distribute and pack up at the Educational Lunch & Learn

#### **Brand Recognition**

• Logo and profile to be placed on the Meeting App and Symposium website

#### **Delegate list**

 Delegate list available one month prior and two weeks post event (subject to compliance with privacy legislation)

#### Accommodation

Opportunity to book accommodation at reduced rates (subject to availability)



### **Barista Area Partner**

#### \$8,000 (Exclusive Opportunity)

Partnering with us as the Barista Area Partner will provide you with an exciting opportunity to showcase your brand to a diverse audience of coffee lovers. The coffee cart is a very popular destination for delegates looking for a quick, high quality caffeine fix. As the Barista Area Partner, you will have the chance to display your logo on the cart as well as engage with Symposium delegates in a meaningful way with your exhibition booth just adjacent to the cart. Whether you are looking to raise brand awareness, launch a new product, or simply connect with your target audience, our Barista Area Partnership offers a unique and effective way to achieve your goals.

Benefits and Inclusions:

#### Promotion

- Opportunity to provide branded cups, aprons, napkins, and hats for baristas to wear (at partner's expense), Partner to organise and subject to supplier consent
- Promotional items can be placed around the cart area, subject to College approval

#### Exhibition

- Banner and two-seater table located next to the coffee cart
- Opportunity to purchase additional exhibitor passes

#### **Brand Recognition**

• Logo and profile to be placed on the Meeting App and Symposium website

#### Registration

• Two (2) full registrations to third and fourth day of the program. Social Function tickets can be purchased at an additional cost

#### **Delegate List**

 Delegate list available one month prior and two weeks post event (subject to privacy legislation)

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)



### Morning or Afternoon Tea Partner

#### \$2,500 (Multiple Opportunities)

Morning and afternoon tea breaks will be held in the exhibition area during the Symposium. Partnering with RANZCOG for these refreshment breaks offers numerous advantages and can significantly enhance your visibility.

By displaying your branding, logos, and promotional materials in this high-traffic area, you can increase awareness of your organisation. Additionally, this partnership provides a valuable networking opportunity, allowing you to connect with potential customers, partners, and collaborators in a social setting.

Furthermore, by demonstrating your support for the Symposium and its attendees, you can foster positive associations with your brand, thereby enhancing your reputation within the industry. Consider branding the refreshment items with your company logo and messaging to further solidify your presence.



Benefits and Inclusions:

#### **Brand Recognition**

 Logo and profile to be placed on the Meeting App and Symposium website

#### Promotion

- Naming rights and signage and logos at each catering station
- Partner may display corporate literature at the catering station
- Recognition announcement by the Session
   Chair at sessions before the refreshment break
- Opportunity to provide pull up banner in the catering area during the partnered break
- Opportunity to brand refreshment break items with company logo or messaging (at Partner's expense, and subject to supplier availability and consent)

#### Exhibition

 Opportunity to purchase additional exhibitor passes

#### **Social Functions**

• Opportunity to purchase tickets for the Symposium Dinner

#### **Delegate List**

 Delegate list available one month prior and two weeks post event (subject to privacy legislation)

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)

# **Custom Opportunities**

#### **Custom Partnerships (Available on Request)**

We understand that every partner has unique goals and expectations when it comes to partnerships. That is why we offer the flexibility to negotiate custom partner packages tailored to your specific needs. Our experienced team is equipped to work with you to create a partnership package that aligns with your objectives and budget and provides maximum value for your investment. Whether it is an increased brand exposure, lead generation, or community engagement, we are committed to delivering the outcomes you are looking for.

To discuss a custom opportunity, please contact the RANZCOG Partnerships Team at: **sponsorship@ranzcog.edu.au** 



# **Exhibition Opportunities**

### **Exhibitor**

#### \$4,850 (Twenty Opportunities)

The Regional Symposium will provide exhibitors with the opportunity to market products and services directly to key decision makers within their target markets.

To acknowledge the importance of the exhibition, the Regional Symposium programs have been structured to provide maximum exposure to exhibitors. All morning and afternoon teas and lunches will be served in the trade area for the duration of the Regional Symposium in the exhibition area. Confirmed exhibitors are entitled to the following benefits and features:

#### Exhibition

- Banner and two-seater table on the exhibition floor
- Opportunity to purchase additional exhibitor
   passes

#### **Brand Recognition**

 Logo and profile on the Meeting App and Symposium website

#### Registration

• Two (2) exhibitor registrations (not including social functions)

All trade tables must be staffed by your organisation representatives. Please note that all organisation representatives are required to be registered as exhibition representatives.

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)

#### **Delegate List**

• Delegate list available one month prior and two weeks post event (subject to privacy legislation)



### **In-Kind Partnership**

Please note the following entitlements to be applied for in-kind partnerships.

- Logo and profile to be placed on the Meeting App and Symposium website (where workshop names are displayed)
- Banner to be provided by Partner to have in the workshop room
- Verbal acknowledgment by workshop presenter of partners' contribution
- One (1) exhibitor registration to the partnered workshop to network at break times





EDUCATION & ENGAGEMENT DAYS 

### **Education & Engagement Days**

### RANZCOG Education & Engagement Days - Who Will Attend?

The RANZCOG Education & Engagement Days 2025 are targeted primarily at RANZCOG members.

The secondary audience for the RANZCOG Education & Engagement Days are health professionals such as midwives, general practitioners, medical students. The RANZCOG Education & Engagement Days will provide an opportunity to learn about recent advances in the field of Obstetrics and Gynaecology. The Education & Engagement Days are designed for the Continuing Professional Development (CPD) of RANZCOG members, and the learning needs of trainees.

#### **Event Attendance**

RANZCOG members greatly appreciate the insights gained from our traditional Annual Scientific Meeting (ASM), Symposium, and Education & Engagement Days, which are held both nationally and in New Zealand. These events offer a distinctive platform for engaging with a highly targeted audience. As a partner, you will benefit from extensive visibility among these key decision-makers.

#### **Locations and Dates**

Melbourne, Victoria Pullman on the Park 28 - 29 March 2025

Cairns, Queensland 27 - 28 June 2025

Perth, Western Australia August 2025 **Melbourne** serves as the coastal capital of the southeastern Australian state of Victoria. At the heart of the city lies the contemporary Federation Square complex, featuring plazas, bars, and restaurants alongside the picturesque Yarra River. Within the Southbank precinct, visitors can explore the Melbourne Arts Precinct, home to the renowned Arts Centre Melbourne, a hub for performing arts, and the National Gallery of Victoria, showcasing a diverse collection of Australian and indigenous art.

**Cairns**, often recognised as the primary entry point to Australia's renowned Great Barrier Reef, is a vibrant city nestled in the tropical region of Far North Queensland. The Tjapukai Aboriginal Cultural Park within the city artfully showcases the rich heritage and traditions of the indigenous Aboriginal and Torres Strait Islander communities through captivating performances of music and dance. Along the Cairns Esplanade, a bustling promenade adorned with various dining establishments and bars, visitors can enjoy a refreshing swim in the adjacent lagoon. Venturing northwest of the city, the expansive Daintree National Park unfolds, encompassing a diverse landscape of mountainous rainforests, breathtaking gorges, and picturesque beaches.

**Perth**, the capital of Western Australia, is situated at the confluence of the Swan River and the southwest coast. Its suburbs are adorned with sandy beaches, while the expansive Kings Park and Botanic Garden on Mount Eliza provide panoramic vistas of the city. The Perth Cultural Centre, located in a central precinct, accommodates the state ballet and opera companies, along with various cultural institutions such as a theatre, library, and the Art Gallery of Western Australia.

# Education & Engagement Days at a Glance

Day One	Day Two
3-4 Didactic and Interactive Workshops Meeting Dinner	Main Program
Registration Opens	Breakfast Masterclass Lunch and Learn



### **Presenting Partner**

Price available on request: please contact the RANZCOG Partnerships Team for further information.

Lead the way as the exclusive Presenting Partner and create a bespoke package that includes the elements most important to your organisation. As the Presenting Partner, we will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment. It will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event.

#### **Educational and Presenting Opportunities**

Opportunity to host an exclusive educational presentation over the lunch break at the Education & Engagement Days event. This session is limited to a maximum of twenty-five attendees, and delegates can express interest in attendance during the registration process. You will be responsible for selecting attendees from the expression of interest responses. RANZCOG will distribute the invitation on behalf of the partner due to privacy reasons. It is the responsibility of the Partner to provide presenters on the day (subject to approval by the Working Group) eight weeks prior to the event at the latest to allow sufficient time to promote to attendees). The Partner will work on the content and subject, noting that all content to be approved by the Working Group.

Entitlements includes the following:

- One (1) dedicated room within the EED venue for the lunch session
- One (1) basic audio-visual facility in the session room (additional requirements will incur a fee)
- Opportunity to provide a working plated lunch for attendees
- Two (2) freestanding banners to be positioned in the session room (Partner to provide)
- Two (2) complimentary passes for nominated guests to attend the lunch (these passes are for the partnered lunch only, attendance to any other sessions is not included)

#### Acknowledgement

- Exclusive Presenting Partner status
- Acknowledgement as the Presenting Partner at the opening and closing sessions
- Acknowledgement on official partners' signage



### **Presenting Partner** (continued)

#### Registration

 Two (2) full registrations to the event.
 Social Function tickets can be purchased at an additional cost

#### **Brand Recognition**

- Logo and profile on the Education and Engagement Days website
- Banner in a prominent position in the main venue space (to be supplied by Partner), to be placed by the Organiser
- Company logo on holding slides throughout the event

#### Promotion

- An announcement will be featured in the Connect weekly newsletter, which reaches thousands of members and trainees, once the Presenting Partnership is confirmed
- One (1) dedicated advertisment in Connect, sent to all delegates in the final weeks leading up to the Education & Engagement Days and highlighting your support
- One (1) post featured in the Connect weekly newsletter, reaching thousands of members and trainees

#### **Delegate list**

• Delegate list available one month prior and two weeks post event (subject to compliance with privacy legislation)

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)



### **Major Partner**

#### \$8,500 (Exclusive Opportunity)

As a Major Partner of the Education & Engagement Days, your company will benefit from prominent branding onsite as well as in the lead up to and post the event. The Major Partner is an integral and high-profile supporter of the EED. Increase your visibility and maximise your ROI by becoming a Major Partner.

#### Acknowledgement

• Acknowledgement as Major Partner in the opening and closing session each day

#### Registration

 Two (2) full registrations to the event.
 Social Function tickets can be purchased at an additional cost

#### **Brand Recognition**

- Logo and profile to be placed on the EED website
- Banner in a prominent position in the main venue space (to be supplied by Partner), to be placed by the Organiser
- Company logo on holding slides throughout the event

#### Promotion

- An announcement will be featured in the Connect weekly newsletter, which reaches thousands of members and trainees, once the Major Partnership is confirmed
- One (1) dedicated advertisement in Connect, sent to all delegates in the final weeks leading up to the EED highlighting your support
- One (1) post featured in the Connect weekly newsletter, reaching thousands of members and trainees

#### **Delegate list**

 Delegate list available one month prior and two weeks post event (subject to compliance with privacy legislation)

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)



# Major Partner (continued)

#### **Educational Opportunitiy**

Opportunity to host an exclusive educational presentation at breakfast at the Education & Engagement Days event. This session is limited to a maximum of twenty-five attendees, and delegates can express interest in attendance during the registration process. You will be responsible for selecting attendees from the expression of interest responses. RANZCOG will distribute the invitation on behalf of the partner due to privacy reasons.

It is the responsibility of the Partner to provide presenters on the day (subject to approval by the Working Group) eight weeks prior to the event at the latest to allow sufficient time to promote to attendees). The Partner will work on the content and subject, noting that all content to be approved by the Working Group. Entitlements includes the following:

- One (1) dedicated room within the EED venue for the lunch session
- One (1) basic audio-visual facility in the session room (additional requirements will incur a fee)
- Opportunity to provide breakfast for attendees
- Two (2) freestanding banners to be positioned in the session room (Partner to provide)
- Two (2) complimentary passes for nominated guests to attend the breakfast (these passes are for the partnered breakfast only, attendance to any other sessions is not included)



### **Barista Area Partner**

#### \$6,000 (Exclusive Opportunity)

Partnering with our us as the Barista Area Partner will provide you with an exciting opportunity to showcase your brand to a diverse audience of coffee lovers. The coffee cart is a very popular destination for delegates looking for a quick, high quality caffeine fix. As the Barista Area Partner, you will have the chance to display your logo on the cart as well as engage with Education & Engagement Days delegates in a meaningful way with your exhibition booth just adjacent to the cart. Whether you are looking to raise brand awareness, launch a new product, or simply connect with your target audience, our Barista Area Partnership offers a unique and effective way to achieve your goals.

Benefits and Inclusions:

#### **Brand Recognition**

• Logo and profile to be placed on the EED website

#### Promotion

- Opportunity to provide branded cups, aprons, napkins, and hats for baristas to wear (at partner's expense), Partner to organise and subject to supplier consent
- Promotional items can be placed around the cart area, subject to College approval

#### Registration

 Two (2) full registrations to the event. Social Function tickets can be purchased at an additional cost

#### **Delegate List**

 Delegate list available one month prior and two weeks post event (subject to privacy legislation)

#### Accommodation

Opportunity to book accommodation at reduced rates (subject to availability)



### Morning or Afternoon Tea Partner

#### \$2,500 (Two Opportunities)

Morning and afternoon tea breaks will be held during the Education & Engagement Days. Partnering with RANZCOG for a morning or afternoon tea refreshment break at the Education & Engagement Days can provide several advantages and significant impact such as: Visibility having the opportunity to display your branding, logos and other promotional material in a high-traffic area; Networking, take advantage as the Partner of this social atmosphere to meet potential customers, partners or collaborators; Positive Association by showing support for the support for the EED and its attendees which help build positive associations with your brand and increase your reputation within the industry or branding the refreshment break items with your company logo and messaging.



Benefits and Inclusions:

#### **Brand Recognition**

• Logo and profile to be placed on the EED website

#### Promotion

- Naming rights and signage and logos at each catering station
- Partner may display corporate literature at the catering station
- Recognition announcement by the Session Chair at sessions before the refreshment break
- Opportunity to provide pull up banner in the catering area during the partnered break
- Opportunity to brand refreshment break items with company logo or messaging (at Partner's expense, and subject to supplier availability and consent)

#### Social Functions

• Opportunity to purchase tickets for the EED Dinner

#### **Delegate List**

 Delegate list available one month prior and two weeks post event (subject to privacy legislation)

#### Accommodation

• Opportunity to book accommodation at reduced rates (subject to availability)

### **In-Kind Partnership**

Please note the following entitlements to be applied for in-kind partnerships.

- Logo and profile to be placed on the EED website (where workshop names are displayed)
- Banner to be provided by Partner to have in the workshop room
- Verbal acknowledgment by workshop presenter of partners' contribution
- One (1) exhibitor registration to the partnered workshop to network at break times

# **Custom Opportunities**

#### **Custom Partnerships (Available on Request)**

We understand that every partner has unique goals and expectations when it comes to partnerships. That is why we offer the flexibility to negotiate custom partner packages tailored to your specific needs. Our experienced team is equipped to work with you to create a partnership package that aligns with your objectives and budget and provides maximum value for your investment. Whether it is an increased brand exposure, lead generation, or community engagement, we are committed to delivering the outcomes you are looking for.

To discuss a custom opportunity, please contact the RANZCOG Partnerships Team at: sponsorship@ranzcog.edu.au



# **Getting Involved**

#### **Environmental Sustainability Policy**

RANZCOG respects their relationships with the environment and openly acknowledge the adverse effects events can have on this. Therefore, sustainability is at the forefront of every decision we will make to minimise our environmental footprint. We are committed to reducing material waste and to using sustainable design and, where financially possible, carbon offsetting.

We aim to work with partners and suppliers who have strong sustainability policies and we encourage environmental discussions and awareness throughout our industry. We encourage you where possible to make environmentally friendly choices for your travel, accommodation and partnership materials.

#### **Public and Product Liability Insurance**

It is a requirement of the RANZCOG and venue that all exhibitors have adequate public and product liability insurance cover. This cover is to be in the amount of no less than AU\$20 million for both product and public liability insurance. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.

Exhibitors are required to submit a copy of their public and product liability insurance certificate to RANZCOG at the time of submitting their exhibition booking form.

#### How to Apply

To partner with either our Regional Symposium or Education & Engagement Days, kindly scan the QR code below associated with the specific event. If you intend to partner with multiple events, please ensure to scan the QR codes for each event. Following this, our team will reach out to you promptly.

#### 2025 Regional Symposium



#### **2025 Education & Engagement Days**







Melbourne VIC

Cairns QLD

Perth WA

# Partner Code of Conduct

This document outlines the expected behaviours and guidelines for partner participating in RANZCOG Events.

RANZCOG seeks to ensure that a safe, inclusive and respectful environment is provided for all attendees and contributors to RANZCOG Events.

The following areas are addressed in this code of conduct: respectful and professional behaviour, compliance with laws and regulations, brand representation, respect for event guidelines, collaboration and engagement, compliance with partnership agreements, privacy and data protection, safety and security and social and environmental responsibility.

#### **Respectful and Professional Behaviour**

- All partners are expected to conduct themselves in a professional manner at all times.
- Partners are expected to treat all event attendees, organisers, staff (including venue staff) with respect, courtesy and inclusivity.
- It is expected that all partners will refrain from engaging in any form of harassment, discrimination on any grounds whatsoever, or behaviour that could be considered to be offensive referring to any factors including race, gender, ethnicity, sexual orientation, religion, disability or any other protected characteristic.
- Partners are asked to demonstrate respect for the traditional owners of the lands on which the Symposium will be held (e.g., by including an acknowledgement of country on their booth stand or materials displayed at the conference).

For guidance, please see **aitsis.gov.au** to find which land you are on.

#### **Compliance with Laws and Regulations**

- Partners must adhere to all applicable local laws and regulations during the event.
- It is expected that all partners will ensure that any promotional materials and / or activities are compliant with relevant advertising and marketing regulations.

#### **Brand Representation**

- Partners should maintain the integrity and reputation of their brand by presenting accurate information about their products, services and company / organisation.
- It is expected that partners will avoid making any false or misleading claims about their brand or that of any market competitors.

#### **Respect for Event Guidelines**

- Partners must familiarise themselves with all event guidelines and policies (e.g., Occupational Health & Safety requirements for the venue) and fully comply with these.
- It is expected that partners will adhere to any restrictions or rules regarding branding, displays or promotional activities.

#### **Collaboration and Engagement**

- It is requested that partners work to foster a collaborative and positive culture and atmosphere throughout the Symposium and EED activities. They are encouraged to engage positively with all, including event attendees, organisers and other partners.
- It is expected that partners will be open to networking opportunities and to constructive professional conversations.

#### **Compliance with Partnership Agreements**

• Partners are asked to honour the terms and conditions of their partnership agreement including any deliverables, activities, promotional commitments or partnership benefits.

# Partner Code of Conduct

#### **Privacy and Data Protection**

- Partners must handle any personal data or attendee information obtained in relation to the event with appropriate care and in accordance with applicable data protection laws.
- Consent must be obtained when necessary for the collection, use or sharing of personal information.

#### Safety and Security

- Partners must comply with event safety regulations and any security protocols provided by the organisers / venue.
- It is expected that any suspicious or concerning behaviour will be reported to event staff.

#### **Social and Environmental Responsibility**

- Partners will show consideration for the environmental impacts of the event by minimising waste, promoting recycling and using sustainable practices wherever possible. This includes the avoidance of promotional material that could impact unfavourably on the environment.
- It is expected that all partners will support and engage in socially responsible initiatives aligned with the event's objectives.

#### **Consequences of Violations to this Code of Conduct**

Failure to comply with this code of conduct may result in the termination of partnership benefits and / or removal from the event without refund. Should you witness or be subjected to any violations of this Code of Conduct, please make yourself known to a member of the RANZCOG Events Team onsite.

#### **Cancellation Policy**

After the booking has been accepted, if the partnership item can be resold to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total partnership rate. If not able to be resold, the company will be liable to pay the following fees:

- 50% of the total partnership rate plus 10% administrative fee if the cancellation request is received in writing two months prior to the event.
- 100% of the total partnership/exhibition rate plus 10% administrative fee if the cancellation request is received in writing within two weeks prior to the event.

If the balance of payment is not received by the due date noted on the tax invoice, the allocated partnership or exhibition may be cancelled.

Any refunds of deposits paid will be made after the Meeting but not later than 60 days post event.



The Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) [ABN 34 100 268 969] is the Organiser of the forthcoming 2025 RANZCOG Regional Symposium and the 2025 RANZCOG Education & Engagement Days.

#### 1. Acceptance

These terms and conditions (Terms) govern the Partner's and Exhibitor's (Partner/Exhibitor).

(a) exhibition at or partnership of the Symposium or EED as specified in the Application Form.

(b) partner and exhibitor rights (entitlements) granted to the Partner or Exhibitor by RANZCOG with respect to the Symposium or EED.(c) the advertising by the Partner or Exhibitor of the Symposium or EED (whether hardcopy, electronic, online, or otherwise).(d) advertising rights granted to the Partner or Exhibitor by RANZCOG at the Symposium or EED.

#### 2. Application Options

As outlined in the RANZCOG 2025 Regional Symposium and Education & Engagement Days Partnership & Exhibition Prospectus. 2.1 RANZCOG reserves the right to decline any Partner or Exhibitor application to participate in the Symposium or EED and/or exhibition at the Symposium/EDD.

#### 3. Attendance & Participation

3.1 Partnership of and/or exhibition at the Symposium or EED is subject to the RANZCOG application acceptance, confirmation of registration and full payment of the package fees by the due date. 3.2 RANZCOG reserves the right to change the date or dates upon which the Symposium or EED is to be held and shall not be liable for damages or otherwise by reason of any such change.

#### 4. Fees & Payment

4.1 In consideration of the Partnership Rights and the Exhibition Rights (if any), the Partner/Exhibitor must pay to RANZCOG the fee (Fee) specified in and in accordance with the Symposium and Educational and Engagement Days Partnership and Exhibition Prospectus.
4.2 Unless otherwise expressly stated in the Application Form, the Fee is payable in full within 14 days of the date on the RANZCOG issued tax invoice.

4.3 In the event that the Partner or Exhibitor does not pay the Fee, or any other amount specified in the Application or under theseTerms to RANZCOG within the specified timeframe (Due Date), the partnership and/r exhibition booking may be cancelled by RANZCOG.4.4 Partners or Exhibitors will not be listed as an official partner until

full payment is received and receipted by RANZCOG.
4.5 All prices are in Australian dollars and include GST. RANZCOG will not be liable to compensate for exchange rate fluctuations.
4.6 Payment options are as per the RANZCOG issued invoice.

#### 5. Modification & Cancellation

5.1 Partners or Exhibitors requests for modifications or cancellations of packages must be in writing to the Royal Australian and New Zealand College of Obstetricians and Gynaecologists via email to sponsorship@ranzcog.edu.au

5.2 Acceptance of a request to modify or cancel a partnership or exhibition package will not be deemed to have occurred until written acknowledgement has been issued by RANZCOG.

5.3 Where payment is outstanding at time of cancellation, the Partner or Exhibitor is liable for the balance as per the cancellation policy.5.4 Where a cancellation has been accepted by RANZCOG, refunds will be processed within ten business days.

5.5 All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of partnership/ exhibition items will be passed on to the Partner or Exhibitor. Credit card surcharges will not be refunded under any circumstances.
5.6 After the application has been accepted, if the partnership item or trade exhibition space can be resold to another company, the company will receive a refund of deposits paid, less administrative fees of 10% of the total partnership or exhibition rate. If not able to be resold, the company will be liable to pay the fees outlined in Table 1 above.

#### 6. Partner/Exhibitor Rights & Obligations

6.1 Unless otherwise expressly stated, the Partner or Exhibitor will not be the exclusive Partner or Exhibitor (of their industry or otherwise) at the Symposium or EED. Notwithstanding any provision of these Terms, any and all Partnership Rights and Exhibition Rights granted to the Partner or Exhibitor are granted on a non-exclusive basis.
6.2 The Partner or Exhibitor will comply with any conditions, rules, regulations, and standards as well as any procedure provided by RANZCOG and any reasonable direction of RANZCOG in relation to the Symposium or EED.

6.3 In the event that the Partner or Exhibitor is granted Advertising Rights, the Partner or Exhibitor will:

(a) comply with the direction of RANZCOG as it relates to matters including (but not limited to) advertising deadlines, specifications, brand requirements and content; and

(b) comply with any reasonable direction of RANZCOG

#### 7. Meeting Content

7.1 RANZCOG reserves the right to alter any aspect of the Symposium or EED program and/or exhibition without notice. Refer to the Symposium or EED website for the latest information.

7.2 RANZCOG will take care to fulfil the Symposium or EED commitments as outlined in the Partnership and Exhibition Prospectus.7.3 Partners and Exhibitors are responsible for providing the information and/or artwork required by RANZCOG by the advertised deadlines.

7.4 RANZCOG reserves the right to introduce additional exhibition spaces.

#### 8. Trade Exhibition

8.1 All Partners and Exhibitors are to register officially and representative attendance in the Exhibition will not occur unless the Partner or Exhibitor representative is registered.

8.2 No Partner or Exhibitor shall sublet, share, assign or apportion part or all of their booked space except where written consent from RANZCOG has been obtained in advance.

#### 9. Partnership contribution in-kind

9.1 If a partnership contribution consists in whole or in part of the supply of goods or services (an "in-kind" partnership contribution), the partner must ensure that:

(a) all goods and services supplied are fit for the purpose for which they are supplied to RANZCOG, the host, event attendees, participants, or other third parties.

(b) all goods and services are supplied diligently, promptly and with reasonable care.

(c) all goods supplied are of acceptable and merchantable quality and must match in type and quality any samples provided by the partner;(d) all goods and services supplied comply with all applicable laws, medical industry codes, and guidelines.

9.2 The opportunities for in-kind partners may include any of the following:

- Logo and profile on Meeting App (where workshop names are displayed);
- Logo and profile on the Symposium or EED website (where applicable) (alongside the workshop name);
- Banner provided by Partner displayed in the workshop room
- Verbal acknowledgment by workshop presenter of partners' contribution;
- Acknowledgment on event App (where applicable);
- One (1) exhibitor registration to the event to network at break times.

#### 10. Code of Conduct & Values

10.1 The Partner and/or Exhibitor warrants that

(a) They will behave in a professional and appropriate manner consistent with the RANZCOG Code of Conduct and RANZCOG Values; and 10.2 RANZCOG reserves the right to immediately terminate the Partnership/Exhibition packages where a breach of clause 9.1 have occurred, without being liable to pay compensation to the Partner or Exhibitor.

10.3 They must not use or conduct business from any area outside their assigned booth area, specifically but not limited to, in the aisle ways, public thoroughfares and public areas. This includes, without limitation, the erecting of any sign, display or obstruction which intrudes into another organisation's space or the placing of promotional materials in any area outside of the allocated booth / space.

10.4 They and the suppliers they are permitted to use on site must conform to the venue's environmental requirements, workplace health and safety requirements, insurance requirements and other regulations required by the venue. Fees paid to RANZCOG do not provide any such insurance coverage.

10.5 They must ensure that their employees and contractors will, at all times, act in accordance with the reasonable directives of RANZCOG and/or the venue and must conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the venue management and with all applicable law's ordinances and directives.

10.6 They must promptly notify RANZCOG in writing if a complaint is made in connection with their products or services or the conduct of their employees in connection with the Symposium or EED. They must also promptly notify RANZCOG in writing of any materials concerns or disputes with RANZCOG.

#### 11. Risk and Loss

11.1 RANZCOG accepts no responsibility for the protection and security of personnel and property and without limitation, RANZCOG is not responsible for the loss and damage of any exhibit or other property of the partner/exhibitor under any circumstances whatsoever.
11.2 Partners and Exhibitors are responsible for insuring their items against loss and damage (at full replacement value).
11.3 Partners and Exhibitors must hold workers' compensation insurance and a broad form public liability insurance policy for a minimum of \$20 million dollars, or other amount as RANZCOG reasonably nominates, as well as any other customary insurance directed by RANZCOG or the venue. Upon request, evidence of insurance cover must be provided to RANZCOG identifying insurer, policy number, renewal date and other relevant particulars.

11.4 Partners and Exhibitor acknowledge that any travel by their company and its representatives to the RANZCOG Symposium or EED is at the Partners and Exhibitors own discretion, and that they are responsible for seeking advice and passing this on to necessary staff or representatives regarding refunds or cancellations prior to booking travel and accommodation should any State or Territory Government enforced restrictions be announced.

11.5 In addition, the Partners and Exhibitors acknowledges their company, and its representatives are liable to follow and comply with any advice and mandatory quarantine requirements set by the destination State/ Territory Government or any home State/ Territory Governments, prior to, or at the time of the event, or after the conclusion of the event, at their own expense.

11.6 Please refer to the Australian Competition and Consumer Commission (ACCC) page for more information and advice to consumers on travelling during COVID-19.

#### 12. Venue Damage

12.1 Without limiting the requirements of a venue, partners and exhibitors must not damage in any way the walls, floors, ceilings or other surface of a venue, including the exhibition area, and on request must promptly pay or reimburse RANZCOG or the venue (as directed) for the cost of reinstating any damage any damage caused by the partner/exhibitor and any associated penalties and losses for which RANZCOG is liable.

#### 13. Pack Up

13.1 Trade Exhibition must not be dismantled or removed before the published exhibition closing time.

#### 14. Compliance

14.1 RANZCOG will only accept partnership and exhibition applications from organisations that abide by the RANZCOG Advertising and Partnership Policy, their relevant industry code of conduct, in particular the Medicines Australia Code of Code of Conduct, and all applicable laws.

14.2 By submitting a Partnership or Exhibitor Application Form, the Partner or Exhibitor warrants that they:

(a) comply with the RANZCOG Advertising and Partnership Policy, applicable laws, and all provisions of the relevant code(s) of conduct or similar; and

(b) will ensure that they continue to be compliant with clause 13.1 and clause 13.2(a) for the duration of the partnership/exhibition period.

14.3 Compliance with clause 13.1 and clause 13.2 must be demonstrated on request. RANZCOG reserves the right to decline a Partners and Exhibitors application for any reason.
14.4 In the event of Partners and Exhibitors non-compliance or insufficient evidence of the ability to ensure ongoing compliance, RANZCOG reserves the right to suspend or terminate partnership and/or exhibition arrangements, without being liable to pay compensation to the Partner or Exhibitor.

#### 15. Symposium Delayed or Disrupted

15.1 In the event that the Symposium or Educational and Engagement Day is cancelled or delayed through no fault of RANZCOG, including but not limited to the actions of a venue or fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, the COVID-19 pandemic, or other similar or dissimilar from the causes enumerated herein then the Partner or Exhibitor will not be entitled to any refund or to a claim for any loss of damage.

15.2 In the event that the exhibit space to be used by the Partner or Exhibitors should be in any way rendered unusable, this contract shall not be binding.

15.3 If RANZCOG elects to cancel the Symposium or EED, the liability is limited to a refund of fees. RANZCOG will not refund any travel costs associated with the cancellation of the Symposium or EED.

#### 16. Symposium and EED Access & Security

16.1 Partners and Exhibitors are responsible for the personal safety of their representatives, the security of their representative's internet connection, and RANZCOG will not be responsible for any security or data breach that occurs as a result access to the Symposium or EEDs broadcast platform.

16.2 By submitting a Partnership or Exhibition Application Form, the Partner or Exhibitor declares that they will comply with RANZCOG's policies and requirements relating to data security and privacy.

#### 17. Copyright & Intellectual Property

17.1 The Partner and Exhibitors warrants that:

(a) all advertising and promotional material produced, published,
broadcast, displayed or exhibited by the Partner or Exhibitor (Promotional Material) with respect to the Symposium or EED must be truthful, accurate and proprietary to the Partner or Exhibitor or the Partner or Exhibitor otherwise has the right to use the Promotional Material; and
(b) the Promotional Material will not breach any regulations, laws, or the intellectual property of any third party.

17.2 RANZCOG's intellectual property will remain the property of RANZCOG, and the Partner or Exhibitor acknowledges that nothing in the Terms will be construed as transferring title in or ownership of any RANZCOG's intellectual property to the Partner or Exhibitor.
17.3 Nothing in the Terms entitles the Partner or Exhibitor to display, use, publish or otherwise refer to RANZCOG's intellectual property (including its name, logo, or Trademark) otherwise than strictly in accordance with these Terms.

17.4 Any proposed use of RANZCOG's Intellectual Property (including its name, logo, or any Trademark) by the Partner or Exhibitor must be first approved by RANZCOG in writing and in the event that RANZCOG provides its consent, the Partner or Exhibitor agrees that it will adhere to RANZCOG brand guidelines.

17.5 The Partner or Exhibitor must stop using or otherwise referring to RANZCOG Intellectual Property (including its name, logo, or Trademarks) on expiration or termination of these Terms.

#### 18. Consent & Confidentiality

18.1 The Partner or Exhibitor will not disclose RANZCOG's confidential information without prior written consent.

18.2 RANZCOG may collect Partner or Exhibitor personal information for the administration of the Symposium, for security, legal, future marketing, and promotional purposes, in accordance with its privacy policy and collection of data policy.

18.3 The Partner or Exhibitor may not, either prior to, during or after the Symposium or EED, use or disclose, or cause or permit to be used or disclosed, any confidential information (or allow or assist or make it possible for any person to observe or have access to any such confidential information) of RANZCOG, except in performing its obligations under the Terms and then only with the prior written consent of RANZCOG.

18.4 The Partner or Exhibitor must, immediately on demand by the RANZCOG:

(a) return to the RANZCOG anything containing or relating in any way to the confidential information.

(b) permanently delete all confidential information from every computer disk or electronic storage facility of any type owned or used by the Partner or Exhibitor, except that the Partner or Exhibitor may retain one copy for its own audit records; and

(c) despite anything else in the Terms, cease to make use of the confidential information, and must confirm promptly with the RANZCOG when it has done so.

#### 18.5 Exceptions

Clauses 17.3 and 17.4 do not apply to the following: (a) Information after it becomes generally available to the public other than because of:

i. a breach of these Terms; or

ii. any other misuse or unauthorised disclosure by the Partner or Exhibitor of any confidential information.

(b) The disclosure of information in order to comply with any applicable law or legally binding order of any court, government, semi-government authority or administrative or judicial body or the applicable rules of any stock exchange.

(c) The use, copying, reproduction, recording or disclosure of information after the Partner or Exhibitor receives it from a third person legally entitled to possess the information and to provide it to the Partner or Exhibitor, if that use, copying, reproduction, recording or disclosure accords with the rights or permission lawfully granted to the Partner by that third person.

18.6 The parties will comply with the Australian privacy laws.

#### 19. Liability & Indemnity

19.1 The Partner or Exhibitor will indemnify and release RANZCOG from and against all claims, actions, losses (including indirect and consequential losses), liability, damage or expenses incurred or sustained by RANZCOG (including based on any liability to or claims of any third party) arising out of or in connection with:

(a) the Advertising Rights.

(b) the Partnership Rights and or Exhibition Rights.

(c) Partnership or Exhibition of the Symposium or EED.

(d) the Partners and Exhibitors and its representatives' attendance at the Symposium or EED.

(e) any breach of the Partners or Exhibitors obligations under, or any warranty given by the Partner or Exhibitor in, these Terms.

(f) any damage to property.

(g) any personal injury or death; or

(h) any infringement of third-party rights in intellectual property by the Partner or Exhibitor.

19.2 Notwithstanding any provision of these terms, RANZCOG will not be liable for any loss of profits, business interruption, loss of information, indirect, special, punitive, or consequential loss or damage.

#### 20. Termination

20.1 RANZCOG may terminate a partnership or exhibition agreement at any time and without cause by giving the Partner or Exhibitor seven (7) days written notice.

20.2 Termination for cause

20.2.1 Failure by either party to comply with any term or condition under these Terms will entitle the other party to give the defaulting party written notice requiring it to cure the default. If the party in default has not cured, or commenced to cure (if a cure cannot be performed within the time period set forth below), the default within 10 business days after receipt of written notice, the notifying party will be entitled, in addition to any other rights it may have under these terms or otherwise at law or in equity, to immediately terminate the Partnership or Exhibition. 20.2.2 Notwithstanding any other provision contained in these Terms, RANZCOG may, with written notice to the Partner or Exhibitor, immediately terminate this Agreement in the event that RANZCOG determines that the Partner or Exhibitor is guilty of conduct tending to bring themselves or RANZCOG or its members into disrepute. 20.3 Clauses 4, 16, 17 and 18 of these Terms and this clause nineteen will continue to apply after termination or expiration of these Terms.

#### 21. In General

21.1 To the extent permitted by law, any statutory or other warranty, condition, description, or recourse, express or implied as to the Symposium or EED is expressly excluded by RANZCOG.

21.2 RANZCOG reserves the right to amend these Terms from time to time and the Partner or Exhibitor will be subject to the Terms in force at the time the Partner signs the form.

21.3 The Partner or Exhibitor may not assign any of its rights or obligations under this Agreement.

21.4 In the event any provision of this Terms is held to be invalid or unenforceable for any reason, such invalidity or unenforceability will attach only to such provision and will not affect or render invalid or unenforceable any other provision of the Partnership or Exhibition. 21.5 This Agreement shall be construed in accordance with and governed by the laws of the State of Victoria, Australia.

#### 22. Further Information

For further information please contact Natasha Pembroke- Birss Email: sponsorship@ranzcog.edu.au Phone: +61 409 790 530

#### 23.Definitions

In these Terms and Conditions:

**Confidential Information** means any information that relates to the RANZCOG, its business and its members; which the Partner or Exhibitor ought to know is confidential; or information which is identified as confidential.

#### Agreement

Information means any information, document, recommendation, opinion, statement or otherwise published, commented, posted, or otherwise made available in the Meeting.

Intellectual Property means information, trademarks, patents, designs, circuit layouts, copyrights, know-how and all other rights.



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SOCIAL MEDIA



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