# WA/SA/NT 2020 State and Territory Scientific Meeting Mirror, Mirror, on the Wall

31 JULY-2 AUGUST 2020 THE VINES RESORT, SWAN VALLEY, WA

# **Sponsorship & Exhibition Prospectus**



# Invitation to sponsor and exhibit

#### Welcome!

It with pleasure that the Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) invite your organisation to partner with us at our upcoming WA/SA/NT State and Territory Scientific Meeting.

The provision of current, topical education is at the forefront of what RANZCOG provides to its Fellows, Trainees and Diplomates. The State and Territory Scientific Meetings, in particular, are locally convened education sessions that respond to state based contexts and promote excellence in women's health through a series of lectures, presentations, workshops and product exhibitions.

In 2020, the RANZCOG WA/SA/NT State and Territory Scientific Meeting, will be held in sunny Western Australia at the beautiful The Vines Resort, Swan Valley.

The RANZCOG WA/SA/NT State and Territory Scientific Meeting provides an opportunity for specialist practitioners to discuss and debate obstetric and gynaecological issues and learn of the newest developments within their field. It will also provide you, as a supplier to this specialist group, the opportunity to meet with practitioners and decision makers and provide, in a conducive environment, information on how you can assist their practice with your goods and/or services.

On the following pages are the opportunities to be involved and we welcome your engagement at our event.

#### For more information

If you require further information, please contact:

Claire Siddle

WA State Executive Officer

t: +61 8 9381 4491

e: csiddle@ranzcog.edu.au



## **Benefits of Sponsorship**

Sponsorship and exhibition at the RANZCOG WA/SA/NT State and Territory Scientific Meetings are always highly valued and sought after as they provide excellent value and engagement opportunities.

Participation provides the following benefits:

- Excellent opportunity to maintain a high profile to your target market;
- Regional focus, providing opportunity to develop state based relationships;
- Demonstrates your support for regional practice and regional education;
- Demonstrates your commitment to excellence in women's health
- Increasing awareness of your products and services
- Create new business opportunities
- Generate quality business leads

#### **Who Attends?**

It is expected that more than 200 delegates will attend the meeting. The WA/SA/NT State and Territory Scientific Meeting is well attended by Fellows, Trainees and Diplomates from across Western Australia, South Australia and the Northern Territory. This year focuses on topical developments and research in obstetrics and gynaecology and is expected to generate strong interest among specialist practitioners throughout Australia.

The 2020 WA/SA/NT State and Territory Scientific Meeting, which includes the Annual Registrar Presentations and Meeting Dinner, has been designed to provide delegates with the opportunity to attend pre-meeting workshops on Friday, together with sessions during Saturday and up until lunch time on Sunday. The program will encompass many areas of obstetrics and gynaecology and will have wide appeal to Fellows, Members, Trainees and Diplomates.



Excellent value and exceptional engagement opportunities.

# **Sponsorship Packages**

# Platinum Sponsorship \$7,500 inc GST

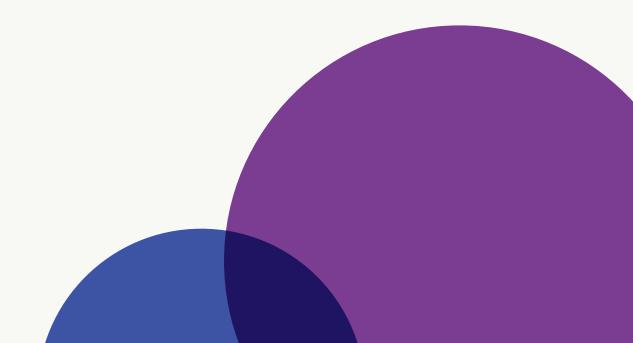
#### 1 opportunity available

- Sponsorship of keynote session
- Opportunity to address delegates during opening session
- Opportunity to display one standalone banner on stage during the keynote session
- Acknowledgment as Platinum Sponsor in advertising material
- Acknowledgement in meeting handbook provided to all delegates
- Complimentary full-page colour advertisement in meeting handbook
- Recognition on screen as "Platinum Sponsor" in between sessions
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 4 complimentary tickets to Friday cocktail reception
- 4 complimentary tickets to Saturday meeting dinner
- 2 complimentary inserts in delegate satchels – to be supplied by sponsor

# Gold Sponsorship \$5,500 inc GST

#### 1 opportunity available

- Sponsorship of one session (excludes keynote session)
- Opportunity to display standalone banner on stage during sponsored session
- Acknowledgment as Gold Sponsor in advertising material
- Acknowledgement in meeting handbook provided to all delegates
- Complimentary full-page colour advertisement in meeting handbook
- Recognition on screen as "Gold Sponsor" in between sessions
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 2 complimentary tickets to Friday cocktail reception
- 2 complimentary tickets to Saturday meeting dinner
- 2 complimentary inserts in delegate satchels to be supplied by sponsor



# **Sponsorship Packages**

# Silver Sponsorship \$4,000 inc GST

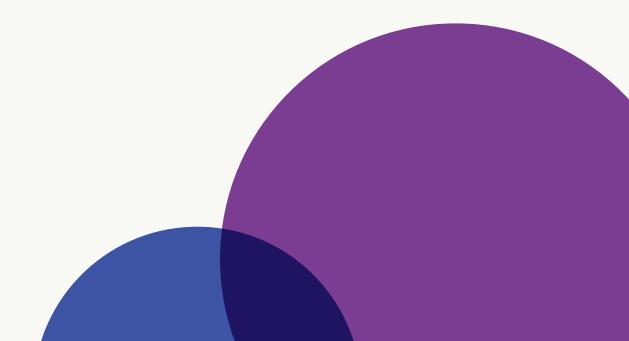
#### 3 opportunities available

- Acknowledgment as Silver Sponsor in advertising material
- Acknowledgement in meeting handbook provided to all delegates
- Complimentary half-page colour advertisement in meeting handbook
- Recognition on screen as "Silver Sponsor" in between sessions
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 1 complimentary ticket to Friday cocktail reception
- 1 complimentary ticket to Saturday meeting dinner
- 1 complimentary insert in delegate satchels – to be supplied by sponsor

# Meeting Dinner Sponsor \$4,500 inc GST

#### 1 opportunity available Saturday 7 March

- Opportunity to display 2 standalone banners at Meeting Dinner
- Opportunity to provide 1 item of merchandise / guest gifts at Meeting Dinner
- Acknowledgement on screen as "Dinner Sponsor" in between sessions
- Acknowledgement as the Meeting Dinner Sponsor in meeting handbook
- Acknowledgment as Meeting Dinner Sponsor in advertising material
- Complimentary Exhibition Display (as outlined in "Exhibition Display")
- 4 complimentary tickets to Saturday meeting dinner
- Acknowledgement of sponsorship by Chairperson at Dinner
- 1 Complimentary insert in delegates satchels – to be supplied by sponsor



# **Exhibition Opportunities**

# Trade Exhibition \$2,500 inc GST

#### **Trade Exhibition**

- Acknowledgement as Exhibitor in meeting handbook provided to all delegates
- 1 x 1.8m table with skirt cloth and 2 chairs
- Trade Display area of approx 2.1 metres
- General Purpose Power Outlet (subject to availability)
- Exhibitors badge(s)
- 1 meeting satchel containing all inserts

#### **Exhibitor registration, includes:**

- Name badges and satchel
- List of participants, subject to privacy provisions
- A copy of the meeting handbook
- Attendance at the Friday cocktail reception

#### Catering

- Friday: morning tea, lunch and afternoon tea
- Saturday: morning tea, lunch and afternoon tea
- Sunday: morning tea

#### **Social Functions**

- Opportunity to purchase tickets for the Saturday meeting dinner
- Accommodation Opportunity to book venue accommodation at reduced rates.



To maximise your exposure to delegates, Friday and Saturday morning tea, lunch and afternoon tea and Sunday morning tea will be served in the exhibition area.

Additional company representatives (in excess of TWO per exhibition space) need to register and pay an additional exhibitor fee of \$260 inc. GST per person, which includes:

- morning tea, lunch and afternoon tea on Friday and Saturday, and morning tea on Sunday.
- name badge
- delegate conference handbook and bag

# **Exhibition Hours**

## The Vines Resort, Swan Valley

Thursday 30 July 2020

Bump in 1800

Exhibition Open 0730-1700

**Friday 31 July 2020** 

Exhibition Open 0830–1800

Saturday 1 August 2020

Exhibition Open 0730-1700

**Sunday 2 August 2020** 

Exhibition Open 0800-1300

Bump out 1400-1500

To maximise your exposure to delegates, Friday and Saturday morning tea, lunch and afternoon tea and Sunday morning tea will be served in the exhibition area.

Additional company representatives (in excess of TWO per exhibition space) need to register and pay an additional exhibitor fee of \$260 inc. GST per person.



Create new business opportunities and generate quality business leads

# **Application to Sponsor or Exhibit**

### **Contact information**

Organisation	
Contact person	
Position	
Address	
Suburb	State
Country	Postcode
Telephone (business)	
Fax (business)	
Telephone (mobile)	
Email	
Company representation	
Name	
Position	

# Please provide dietary requirements

Representative name	Dietary requirements		

#### **IMPORTANT**

Your organisation's involvement is considered to be confirmed once RANZCOG has received this completed form. Your entitlements will become effective once agreed payment has been received. This form is considered a contract between RANZCOG and the exhibiting organisation.

#### **CORRESPONDENCE**

Please send your Application to sponsor or exhibit to:

#### Claire Siddle

WA State Executive Officer

**t:** 08 9381 4491

e: csiddle@ranzcog.edu.au

# SPONSORSHIP DECLARATION

Yes, my organisation accepts the entitlements outlined in the pages of the prospectus and we confirm sponsorship and exhibition of the above event. I have read and understood the entitlements and conditions outlined in the information supplied and agree to sponsor/exhibit at the 2020 RANZCOG WA/SA/NT State and Territory Scientific Meeting.

Name		
Signature		
Date		

# Please select your preferred option/s

Sponsorship type	Fee (inc GST)	Complimentary social functions	Representatives included
Platinum Sponsor	\$7,500	Friday cocktail reception and Saturday meeting dinner x 4	4
Gold Sponsor	\$5,500	Friday cocktail reception and Saturday meeting dinner x 2	3
Silver Sponsor	\$4,000	Friday cocktail reception and Saturday meeting dinner x 1	2
Meeting Dinner Sponsor	\$4,500	Saturday meeting dinner x 4	2
Coffee Cart Sponsor	\$4,400	Friday cocktail reception and Saturday meeting dinner x 2	2
Diplomates Day Sponsor Friday 31 July 2020 Includes complimentary Exhibition Display 31 July–2 August	\$3,500		2
Trade Exhibitor Saturday 1–Sunday 2 August	\$2,500	Friday cocktail reception	2
Additional representative (Trade Exhibition only)	\$260	Friday cocktail reception	
Additional Friday cocktail reception ticket	\$115	Friday cocktail reception	
Additional Saturday meeting dinner ticket	\$155	Saturday meeting dinner	
TOTAL (inc GST)			

#### **Booth Details**

Please print the following on my company sign (25 characters only)

# **Payment**

On receipt of this application, the RANZCOG Finance Department will invoice you directly.

## **Cancellation Policy**

After the official booking has been accepted, if the sponsorship item or floor space can be resold to another company, the company will receive a full refund of deposits paid, less administrative fees of 10 per cent of the total sponsorship or exhibition rate. If not able to be resold, the company will be liable to pay the following fees:

- 50 per cent of the total sponsorship or exhibition rate, if the cancellation request is received in writing on or before Monday 30 June 2020
- 100 per cent of the total sponsorship or exhibition rate, if the cancellation request is received in writing later than Monday 30 June 2020
- Any refunds of deposits paid will be made after the meeting but not later than 2 September 2020. The company will not be
  entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including
  senders' and receivers' charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be
  passed on to the sponsor/exhibitor.