

PRODUCT CATALOGUE

Nitty.



HEALTHY NAILS



SALON ACCREDITED



VEGAN & CRUELTY FREE



DIY FRIENDLY

ABOUT MITTY

Mitty's journey began nearly a decade ago during a life-changing moment—recovering from a kidney transplant. Stuck in a hospital bed, I stumbled upon the mesmerizing world of nail art on Instagram, and just like that, I was hooked. But there was one tiny problem: the nail products available back then? Let's just say they didn't quite nail it. So, I set out to create my own.

Fast forward to today, Mitty has grown into a brand that's redefining the nail game. We're all about high-quality, easy-to-use products designed for home users who want salon-level results—without the salon price tag. Our lineup includes everything from innovative nail polishes and precision nail art tools to eco-friendly, non-toxic alternatives. And we don't do it alone! We collaborate with top nail techs, design experts, and chemical engineers to stay ahead of the trends and keep our products cutting-edge.

Oh, and here's something we're extra proud of—Mitty is the first Australian-owned brand to offer a fully vegan and cruelty-free range of nail art essentials. Because beauty should never come at the cost of our furry friends.

At Mitty, we believe nail art is more than just polish—it's a form of self-expression, creativity, and confidence. So whether you're a total beginner or a nail pro, we've got everything you need to bring your nail dreams to life.



A handwritten signature in black ink, which appears to be 'Mitra'.

Mitra | CEO/Co-founder

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WHERE TO **FIND US?**

Beauty **Supply** Group

STRICTLY TRADE ONLY



WHOLELIFE
PHARMACY & HEALTHFOODS

barneys
salon supplies



WESTCOAST
HAIR & BEAUTY SUPPLIES

Ardour
Hair
& Beauty

MARKET **ORGANICS**
.COM.AU
ORGANIC & SUSTAINABLE WHOLEFOODS



AMR
HAIR & BEAUTY



Finishing Touch
Hair & Beauty Supplies



SOUTH
COAST HAIR
& BEAUTY
SUPPLIES

FLANNERY'S
ORGANIC • WHOLEFOOD • WELLNESS



WIZARD
pharmacy



Prestige
Salon
Supplies



glamaCo.
beauty trade superstore

Maconii
Something for everyone

NA
NAIL ADDICTION

ADOREBEAUTY

83% PLANT BASED **NAIL POLISH**



- Mitty nail polish is made in Australia with a focus on ethical production and natural ingredients. Mitty nail polish is certified vegan and cruelty free.
- Mitty nail polish is 85% all natural ingredients derived from sugarcane, manioc, potato, and corn. The use of these ingredients provides a cleaner and more sustainable option compared to traditional nail polish formulas.

- Mitty nail polish is also breathable, allowing air and moisture to pass through the polish and reach the nail bed. This innovative formulation promotes healthier nails and prevents damage from prolonged use.
- Designed to provide high-performance and long-lasting wear, Mitty nail polish is suitable for both home users and professional salon manicurists.



**STAND
AVAILABLE!**



NAIL POLISH DRY SPRAY



Dry your nail polish in just **60 seconds** with Mitty Quick Dry Spray! This little magic helper comes in a handy 60ml micro spray bottle for super easy, accurate application every single time.

Here's how it works:

Spray from 25-30 cm away on your freshly painted nails, wait for just 1 minute, and voilà—your nails are touch-dry and ready for whatever comes next!

Key benefits

- Fast drying time, just **60 seconds** to dry
- Prevents smudging
- Vegan & cruelty free
- Made in Australia

MANI/PEDI PREP KIT

Introducing the Ultimate Mani-Pedi Prep Kit – For Longer-Lasting Nails!

Tired of your press-ons, semi-cure gel stickers, or gel polish lifting too soon? The secret to long-lasting wear is proper nail prep! Our Mani-Pedi Prep Kit is designed to give your nails the perfect foundation, ensuring your favorite nail products stay put.

Why It Works:

Most nail products lift because the natural shine on your nail plate prevents proper adhesion. Our kit removes excess oils and gently buffs the nail surface, creating the ideal base for any nail enhancement—whether it's press-ons, gels, or stickers.

What's Inside:

- 1x Cuticle pusher/nail file stainless steel tool
- 50 cute pink sanding pads
- Toe Separators

Say goodbye to premature lifting and hello to flawless, long-lasting nails. Prep like a pro—because great nails start with the right foundation!



PRESS ON **NAILS**

Mitty Press-On Nails are high-quality soft gel tips, which distinguish them from low-grade ABS plastic options. These soft gel nails are designed to replicate the look of freshly manicured nails from a professional salon. We guarantee that these press-ons boast unparalleled quality, fit, and comfort, surpassing any other press-on nails on the market.



Princess



Snowy



Glorified



Classic



Just Wow



Looking Good



Snuggles



Original Pink



Just Me



Icy



I Said So



Styled Up



Glazed



Powdery



Shimmer



Cupids Kisses



Sweet & Sassy



Unicorn



Goddess



Pop my Rainbow



Soft Melt



Stole my Heart



Go Go Girl



Blow Up



Bejeweled



Soft Haze



Speel



Blizzard



Royalty



Frenchy



Bow Bow

SEMI-CURED GEL NAIL STICKERS



Mitty Semi-cured gel nail stickers represent the cutting edge of nail innovation. Imagine having access to salon-quality gel nail polish in the form of convenient stickers! These stickers allow you to achieve stunning gel nails from the comfort of your own home, all at a fraction of the usual cost, without subjecting your nails to damage or enduring long drying times.



1 Buff your nails with the nail file and push back cuticles.



2 Clean your nails with alcohol wipe.



3 Find the perfect match for each nail.



4 Apply the stickers gently press and flatten the nail edge with wooden stick.



5 Cut the excess gel sticker with nail clipper.



6 Cure your nails under a LED lamp for 60 seconds.



7 File the tip and wipe with alcohol wipe.



8 Finished! You have a perfect long lasting manicure.

CORDLESS PORTABLE MINI LED NAIL LAMP 6W

RRP \$39.95 AUD RRP \$45.99 NZD



Mitty 6W Cordless LED lamp is the answer to a portable manicure and flash curing. It's small enough to fit into the palm of your hand with a cutting-edge cordless design. This nail lamp features:

- 100% LED
- Cordless & rechargeable
- 60 second cure cycle
- 1-year warranty
- Perfect for semi-cured gel nail stickers



Celestial



Twilight



Savannah



Classique



Majestic



Rebel



Nebula



Luminescent



Whimsical



Fluffy Clouds



Magnifique



Sugar Rush



Blissful



Harmonic



Whispering



Crisp Breeze



Berry Bliss



Maya



Jungle



Jam

4 STEP PEDI KIT

Treat your feet with this vegan, cruelty-free, ultra-nourishing 4-Step Pedi Kit, in the comfort of your home, and achieve salon quality results. Start with our relaxing and exfoliating jelly soak, and finish with a soothing, sensual lotion. When you're done, you'll be walking on clouds.

Available in **5 scents:**

-  Lemon
-  Lavender
-  Rose
-  Green Tea
-  Orange

CUTICLE JUICE

Mitty 100% Australian Cuticle Juice feeds your skin, adds flexibility to nails and stimulates healthy nail growth. Well groomed cuticles are the foundation of strong healthy nails.

Available in **30ml** and in **6 scents:**

- Rose
- Mango
- Coconut & Lime
- Marshmallow
- Jasmine
- Lavender **NEW**

Ingredients:

- Sweet Almond oil
- Jojoba oil
- Coconut oil
- Avocado oil
- Vitamin E oil

No silicones sulphates or parabens
100% Vegan & Cruelty Free

NAIL REMOVAL



POLISH OF **SOAKIES**

Remove SNS (Dipping), Acrylic, Gel Nail Polish & Gel Nails easily at home

If you're like me and can't stand the hassle of aluminum foil when removing gel polish or SNS, then you'll love Mitty Soakies! Unlike other methods, they're comfortable, practical, and let you keep using your fingers while they work their magic. No more awkward foil wraps or unnecessary waste—just an easy, effective way to remove polish. Plus, they're so much more fun to use! Give Polish Off Soakies a try and say goodbye to the discomfort of traditional removal methods.



REMOVAL **PEN**

The Mitty Nail Removal Pen revolutionises the process of removing press-on nails and semi-cured gel stickers. It is entirely safe, effortless, and swift, ensuring no harm to your nails or precious reusable press-on nails. Plus, it's 100% pure vegan and cruelty-free.

Suitable for:

- Press on nails
- Semi-cured gel nail stickers

MIX & MATCH DISPLAY OPTION



KEY FEATURES

Customisation Options

- Choose the number of shelves based on available retail space.
- Mix and match different product categories to cater to specific customer preferences.
- Adjust product arrangement to highlight seasonal or best-selling items.

Diverse Product Categories

- **Press on nails:** available in short, medium, and long styles.
- **New arrivals & trending products:** featuring fresh designs and customers favorite styles.
- **Semi-Cured Gel Stickers:** various designs and colors.
- **Accessories:** Includes a cordless mini LED nail lamp and the nail removal pen

GONDOLA END OR ON SHELF OPTIONS



KEY FEATURES

Customisation Options

- Gondola end top and second shelf option.
- Mix and match the shelves into two or even three levels
- Units can fit into planogrammed shelving
- Mix and match with other vegan and natural alternatives in stores
- Display cubes available.

Diverse Product Categories

- **83% Plant-Based Formula:** A sustainable and healthier alternative to traditional nail polish.
- **Nail polish dry spray**

Thank you!



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