

LA ROCHE POSAY  
LABORATOIRE DERMATOLOGIQUE

**N1** DERMATOLOGIST  
RECOMMENDED  
SKINCARE BRAND  
WORLDWIDE\*

# CICAPLAST BAUME B5+

## MULTI-REPAIRING HYDRATING BALM

NOW POWERED BY  
MICROBIOME SCIENCE



**RICH, NOURISHING**  
TEXTURE

**BETTER SKIN MOISTURE  
BARRIER REPAIR**  
FROM DAY 1†

**CICAPLAST BAUME B5+** Balm Cream is a multi-repairing hydrating balm for dry skin with a rich nourishing texture that can be used for multiple purposes on adults, children and babies from 3+ months and is dermatologically tested for sensitive skin.

It is powered by a unique prebiotic complex called **Tribioma** to rebalance the skin microbiome, combined with **Madecassoside** to soothe the skin and 5% **Vitamin B5** (Panthenol) to repair the skin moisture barrier.



It has a **rich nourishing texture suitable for sensitive skin** including skin concerns such as **mild sunburnt skin, post procedure,** skin discomfort, dry to very dry xerosis-prone skin, dry, mild eczema-prone skin, post superficial irritations, visible redness and visibly rough areas.

Hypoallergenic, fragrance, lanolin and paraben-free. Cicaplast Baume B5+ is **suitable for use on 15 skin concerns** and is recommended for the whole family.



**SCAN FOR INFO**  
OR SPEAK TO  
YOUR HEALTHCARE  
PROFESSIONAL

**DIRECTIONS FOR USE:** APPLY TWICE DAILY TO CLEAN, DRY SKIN. CAN BE APPLIED GENEROUSLY OR AS REQUIRED TO BODY, FACE AND LIPS. AVOID THE EYE CONTOUR AREA. DO NOT APPLY TO BROKEN SKIN.

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\*Survey conducted among the skincare market carried out by APLUSA and other partners between January 2023 and May 2023, involving dermatologists in 34 countries, representing more than 80% of the worldwide GDP. †Scientific study on 54 subjects. THIS INFORMATION IS GENERAL IN NATURE AND IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY. IT IS NOT INTENDED TO BE A SUBSTITUTE FOR PROFESSIONAL MEDICAL ADVICE AND SHOULD NOT BE RELIED ON AS HEALTH OR PERSONAL ADVICE. PLEASE CONSULT A HEALTHCARE PROFESSIONAL FOR ADVICE RELEVANT TO YOUR CIRCUMSTANCES. CAUTION: Do not swallow. Keep out of reach of children and babies. In case of contact with eyes, rinse them immediately.