



2024 Business Educators Australasia (BEA) Conference, hosted by the University of Sydney Business School

The Economics and Business Educators (EBE) NSW is excited to be organising the *2024 Business Educators Australasia (BEA) Conference, hosted by the University of Sydney Business School* with the theme *Innovative Perspectives*. The conference will start with optional off site excursions on Thursday June 27, followed by the two day conference between Friday 28 June – Saturday 29 June 2024.

This biennial conference serves as a pivotal platform for secondary school business, economics, commerce and legal studies teachers to exchange knowledge, ideas, and innovations. A range of industry leading keynotes have been organised, as well as a number of concurrent workshops covering: Accounting and Financial Literacy, Economics, Law, Business, and General Interest. These will address both content and pedagogy, presented by both teachers and industry experts.

The University of Sydney Business School is the venue host. Founded in 1920, the first of its kind in Australia, the University of Sydney Business School offers teaching and research across a range of disciplines and is also home to the Institute of Transport and Logistic Studies. Our community has grown to be truly global with 92000+ alumni worldwide, 1000+ students from more than 65 countries, and an international workforce of 550+ talented and committed people. We enthusiastically unleash our diversity and expertise in all we do and care about.

We look forward to seeing you at the conference.



2024 BUSINESS EDUCATORS AUSTRALASIA

BIENNIAL CONFERENCE: INNOVATIVE PERSPECTIVES

Friday 28 & Saturday 29 June 2024

Hosted by The University of Sydney Business School

Conference Program

Thursday June 27 (Optional Excursion)	
10:00 am	It's Zoo Business, Taronga Zoo
2:00 pm	Resources can I access remotely and for free for my subjects, State Library of NSW

Friday June 28					
	Accounting and Financial Literacy	Economics	Law	Business	General Interest
7:45 am	Registration Opens, and Light Breakfast				
8:30 am	Welcome to Country, Welcome to the University of Sydney, Business School, Welcome from the Business Educators Australasia				
9:15 am	Keynote 1 - A future focussed lens- Australian Curriculum: Economics and Business Version 9.0 <i>Rachelle Willington, Australian Curriculum, Assessment and Reporting Authority</i>				
10:10 am Workshop 1	Financial Education <i>Caroline Stewart, Ecstra Foundation</i>	Trade and the Global Economy <i>Professor Shumi Akhtar, The University of Sydney Business School</i>	Current Human Rights Issues in Australia and Global Human Rights Issues affecting our Nation	2023 HSC Business Studies Examination Review <i>Nicholas Gliddon, HSC Business Studies Exam</i>	Utilising Artificial Intelligence in Business Education <i>Kerri Buttery, Digital Literacy Licence</i>



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Friday June 28					
	Accounting and Financial Literacy	Economics	Law	Business	General Interest
			Lorraine Finlay, Australian Human Rights Commission		
11:00 am	Morning Tea				
11:20 am	Keynote 2 - International Expansion into the US Markets <i>Pepe Saya, Pepe Saya Butter Co</i>				
12:30 pm	Lunch				
1:10 pm Workshop 2	The ATO's new and free curriculum-aligned teaching resources <i>Reeta Sidhu, Australian Taxation Office</i>	Balance of Payments Structure <i>Amy Donnelly, Australian Bureau of Statistics</i>	2023 HSC Legal Studies Examination Review <i>Susan Cooke, HSC Legal Studies Exam</i>	Business Co-Design: Engaging students in real-world challenges <i>Associate Professor Elaine Huber, The University of Sydney Business School</i>	The Importance of Career Literacy towards Career Sustainability <i>Jason Soh Chiaw Ker, Sunway College</i>
2:00 pm Workshop 3	Financial Accounting <i>Robert Bihar, Finance Educator</i>	2023 HSC Economics Examination Review <i>Linda Busetto,</i>	Teaching Crime for Success <i>Haris Sheranzey, Economics and Business</i>	Innovative Perspectives in Human Resources <i>Anchal Saxena,</i>	The middle lead: Coaching up, down and across <i>Zaynab Salim,</i>



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		<i>HSC Economics Exam</i>	<i>Educators (EBE) NSW</i>	<i>CBRE</i>	<i>Elevate Education Consultancy</i>
2:50 pm	Coffee Break				
3:10 pm Workshop 4	Innovative Approaches to Financial Literacy <i>Roset Khair, Economics and Business Educators (EBE) NSW</i>	What Cognitive Load Theory means for Teaching Economics <i>Leith Thompson, Economics Teacher</i>	Exploring Citizenship, Diversity & Culture in Years 7 & 8 <i>Michelle Mitchell, Victorian Commercial Teachers Association</i>	Business ventures in schools. How? <i>Chantal Carter, Clayfield College</i>	Secret cyborgs in the classroom: exploring AI <i>Mathew Esterman, Our Lady of Mercy College (OLMC) Parramatta</i>
4:00 pm	Networking Drinks (Additional Charge)				



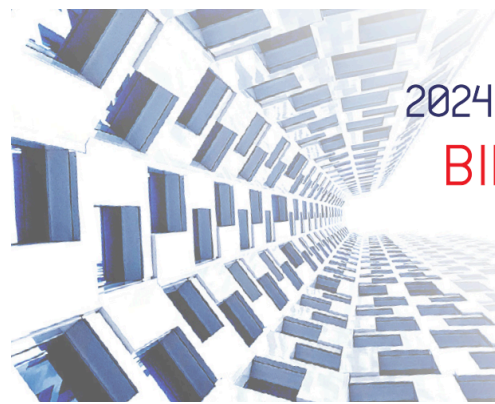
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Saturday June 29					
	Accounting and Financial Literacy	Economics	Law	Business	General Interest
7:30 am	Working Breakfast (Additional Charge)				
9:00 am	Keynote 3 - Monetary Policy and Current Economic Conditions, and Teaching Monetary Policy in the Classroom <i>Michelle Wright, Reserve Bank of Australia</i>				
10:00 am Workshop 5	Bringing Accounting to Life <i>Sasha Mildenhall, Taylors Lakes Secondary College</i>	Revolutionising economics education with AI: A case study with Bloom <i>Gary Liang, Bloom AI</i>	Emerging Modern Slavery Laws and the Role of Business <i>Esty Marcu, The University of Sydney</i>	Building a Project Based Learning project for Economics and Business, or Commerce <i>Anisa Khan, Unity Grammar</i>	Innovative Curriculum for Entrepreneurship Education <i>Dr Shani Hartley, The Evidence Institute AISNSW</i>
10:50 am	Morning Tea				
11:20 am Workshop 6	Free financial literacy short courses, micro-credentials, videos, games and more <i>Damian Nicholson, Financial Basics Foundation</i>	Creativity in Economics <i>Ian More, Creative Classroom</i>	**SESSION CANCELLED** Contemporary issues and the Rule of Law: Regulating Sexual Assault <i>Chris Merritt, Rule of Law Institute Australia</i>	Leveraging Technology to Enhance ESG and Financial Statement Studies <i>The University of Sydney Business School</i>	Using the PYOE in the classroom <i>Nick Ward, Economics and Business Educators (EBE) NSW</i>



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Saturday June 29

	Accounting and Financial Literacy	Economics	Law	Business	General Interest
12:10 pm Workshop 7	Engagement with accounting and financial literacy <i>Joy Russell, Scotch Oakburn College</i>	The Hidden Curriculum in Economics <i>Terry Huang, Economics Teacher</i>	Law Reform and Crime <i>Dr David Saliba MP, State Member for Fairfield</i>	A Case for Social Enterprise <i>The Big Issue</i>	<i>There will be no presentation for this stream in this session.</i>
1:00 pm	Lunch				
1:30 pm	Keynote 4 - What do the best teachers do and Panel Discussion <i>Gavin Brennan, Premier's Reserve Bank of Australia Economics Scholarship Winner</i>				
2:20 pm	Closing Remarks				



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Thursday 27 June 2024

Morning Excursion (10:00 - 11:00 am), It's Zoo Business

Note: This is an optional offsite excursion. Participants are to meet at the main Taronga Zoo entrance at 9:45 am. The address is Taronga Institute for Science and Learning, Taronga Zoo, Cammeraygal Country, Bradleys Head, Mosman NSW 2088.

Taronga Conservation Society Australia is a unique not-for-profit organisation and a fascinating case study for Business Studies students. In this session, participants will hear from the NSW Department of Education's Zoo Education Advisor and Taronga's Director of Education. Participants will engage in a deep dive into Taronga Education's Business Studies workshop It's Zoo Business and learn how to incorporate Taronga as a rich case study for students through excursions, incursions, or virtually. The session will include a guided tour of the Taronga Institute of Science & Learning, an innovative beacon for the future of environmental education and science, and time for participants to explore Taronga to experience 'Zoo Business' in action, just as your students would.

Paul Maguire, Director of Education, Taronga Conservation Society Australia

Paul leads all streams of Taronga's multi-faceted approach to education encompassing the divisions of School Education, Tertiary Education, Community & Cultural Education, and Guest Learning & Impact at both Taronga Zoo and Taronga Western Plains Zoo. Starting at Taronga Zoo more than two decades ago through a NSW Department of Education secondment from his secondary school teaching position to establish the Zoomobile incursion and outreach program, Paul has since remained with Taronga, harnessing a deep understanding of the organisation to drive high engagement and impact across a diverse education portfolio to inspire a positive impact on people, wildlife, and communities.

Matt Nelson, Zoo Education Advisor, NSW Department of Education

Matt is based at Taronga Zoo and leads a team of qualified primary and secondary teachers across both Taronga sites to deliver K-12 school education programs, across a range of subject areas from science and geography through to business studies. The NSW Department of Education and Taronga have worked in close partnership for more than 40 years to enable NSW students' access to the wealth of knowledge, expertise and experiences on offer in a world-class conservation organisation. The School Education team are passionate about forging meaningful connections between students and industry experts, enhancing visibility of STEM careers, and engaging students in real world application of curriculum, just as Taronga's staff do every day.

Afternoon Excursion (2:00 - 3:00 pm), The State Library - what resources can I access remotely and for free for subjects relating to Economics, Business, and the Law

Note: This is an optional offsite excursion. Participants are to meet at the main at the NSW State Library, 1 Shakespeare Place, Sydney NSW 2000



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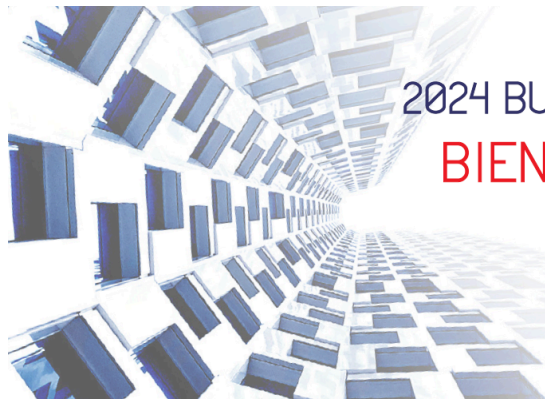
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Research is an essential skill for our senior students. How can we assist learners in accessing free resources to complement their learning on topics such as Business, Economics, and the Law. This session will involve a tour of the historic State Library, followed by an information session on how to access the free online resources available to teachers and students Australia-wide.

Edith Ho, Team Leader, Business and Government Team, State Library of NSW

Edith Ho is the Team Leader of the Business and Government Team as the NSW State Library



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Optional Networking Events

There will be two optional networking events to attend. The purpose of these events is to provide an opportunity to build connections, share knowledge, career development, and social interaction. Both will be at the University of Sydney Business School. There is an additional charge and you need to select this when registering for the conference.

Networking Drinks, Friday June 28, 4:00 - 5:30 pm

Overlooking the Inner West with a range of alcoholic beverages, the networking drinks serve as a relaxed yet purposeful setting for professionals to connect, exchange ideas, and build relationships in a more informal environment. These events offer a departure from the structured atmosphere of traditional networking events, allowing attendees to engage in casual conversations over drinks. The purpose of networking drinks extends beyond merely socialising; it provides an opportunity for individuals to strengthen existing connections and forge new ones in a comfortable setting.

Working Breakfast, Saturday June 29, 7:30 - 9:00 am

This working breakfast is an opportunity for Chartered Accountants Australia and New Zealand (CA ANZ) to explain the attractiveness of the accounting profession and show how the profession works. This dynamic platform for attendees to network, collaborate, and strategize while kick starting their day with sustenance. Beyond mere nourishment, it fosters an environment conducive to productive discussions and idea exchange, capitalising on the early morning hours when minds are fresh and focused. Participants seize the opportunity to engage in informal conversations, forge new connections, and fortify existing ones, leveraging the relaxed ambiance to build rapport and explore potential collaborations.

Rachael Rankin, Chartered Accountants Australia and New Zealand (CA ANZ)



Keynote Speakers

Keynote 1 - A future focussed lens- Australian Curriculum: Economics and Business Version 9.0

Educators will be guided by ACARA's Curriculum Specialist HASS, Rachelle Willington, to explore how innovation is supported by the changes and refinements to the Economics and Business 7-10 curriculum content in the Australian Curriculum V 9.0. Key changes will be identified for Years 7 to 10, specifically updating of terminology, the new content in Economics and Business to strengthen consumer and financial literacy and changes to content descriptions and content elaborations through a future focussed lens. Participants will also examine the importance of skills and the interrelated nature of Knowledge and Understanding and Skills strands in the Humanities and Social Sciences learning area. The curriculum has been refined and streamlined for a dynamic future and participants will see how they can convey these transformative changes.

Rachelle Willington, Curriculum Specialist - HASS, Australian Curriculum, Assessment and Reporting Authority

Rachelle Willington, Curriculum Specialist, Humanities and Social Sciences, Australian Curriculum, Assessment and Reporting Authority (ACARA) is responsible for the Australian Curriculum: Humanities and Social Sciences and the Cross-curriculum priority Asia and Australia's engagement with Asia. Rachelle led the development and review of the F-10 Australian Curriculum: Humanities and Social Sciences learning area. She has participated in several national projects including the recent Constitutional Education Fund resources project. Rachelle is an experienced educator that has worked in both P-6 and 7-10. During her career she has been a classroom teacher, HASS curriculum coordinator, curriculum adviser for the Queensland Department of Education and HASS curriculum specialist at QCAA.

Keynote 2 - International Expansion into the US Markets

Pepe Saya Butter Co is an Australian entrepreneurial success story. It was started in 2009, with the dream of making a beautiful tasting Australian cultured butter and creating a shift towards using local butter. This case study will show what it takes to be a successful Australian business.

Pepe Saya, Buttermaker, Pepe Saya Butter Co

Pepe (Pierre) is a buttermaker. A lover of all things dairy and dedicated to changing the landscape of butter consumption in Australia. All those who know him know that he lives and breathes butter.



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Keynote 3 - Monetary Policy and Current Economic Conditions, and Teaching Monetary Policy in the Classroom

An overview of monetary policy, and current economic conditions from the Reserve Bank of Australia (RBA). This will be followed by an overview of teaching monetary policy in the classroom.

Michelle Wright, Deputy Head of Communications (Public Education), Reserve Bank of Australia

Michelle Wright is the Deputy Head of the Communications Department at the Reserve Bank of Australia. As part of this role, she heads the Bank's Public Education Program, which produces resources to support economics students and teachers. She is an experienced economist, having worked in a range of economics, financial markets and financial stability roles at both the Reserve Bank of Australia and the Bank of England. Michelle holds a Master's Degree in Economics from the London School of Economics and has published research papers on macro-financial linkages and foreign exchange markets.

Alex Symonds, Public Education Economist and Economics Teacher, Reserve Bank of Australia

Alex Symonds is a Public Education Economist and Economics Teacher at the Reserve Bank of Australia. He works in the Bank's Public Education and Access Team, collaborating with RBA economists to produce materials to help Australia's economics teachers and students. Prior to joining the Bank, Alex was a high school teacher and taught senior Economics and Business Studies, as well as a range of junior subjects. As a teacher, Alex created a suite of online economics resources that have been used by teachers and students around the world.

Keynote 4 - What do the best teachers do and Panel Discussion

What do the best economics teachers in NSW do? Gavin has seen them in action, and it's a good time to find out as we head back to school after the holidays. Last year, he was given access to HSC data to identify the best performing economics teachers in NSW. He went to their schools to interview them and observe them in the classroom. While there are many evidence-based teaching strategies that can increase our impact on student learning, there were 8 specific elements that were common among most or all of the teachers and classrooms identified in my study. This presentation will be followed by a panel discussion of other premier scholarship winners.

Gavin Brennan, Premier's Reserve Bank of Australia Economics Scholarship Winner

Gavin is an experienced Economics and Business Studies teacher in NSW. He was the winner of the Premier's Reserve Bank of Australia Economics Scholarship. Prior to teaching Gavin was a Senior Policy Analyst with the Australian Department of Climate Change.



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Workshop 1 - Friday June 28, 10:10 - 11:00

Accounting and Financial Literacy

Financial Education

Money matters. Ecstra is creating and supporting more financial education in schools, catalysing community led financial capability, funding consumer care initiatives focused on advocacy and regulatory reform, and measuring and sharing insights.

Caroline Stewart, CEO, Ecstra Foundation

Caroline is a philanthropic leader with over 25 years of corporate, legal, financial services, governance and not-for-profit experience. Caroline is the inaugural CEO of Ecstra. Prior to joining she led the UBS Australia Foundation, a corporate private ancillary foundation. She has worked with multiple stakeholders across the community, financial services, corporate, government and charity sectors and was a banking and finance lawyer. Caroline brings to Ecstra her professional skills, experience, networks and a strong belief that genuine collaboration is required to address the widening financial literacy gap and many structural barriers to financial wellbeing in Australia.

Economics

Trade and the Global Economy

This presentation will explore the role and importance of trade within the global economy. It will explore the cause and impact and provide context of where it is going.

Professor Shumi Akhtar, Associate Professor, Discipline of Finance, The University of Sydney Business School

Dr Akhtar's research interests are broad, and include Corporate Finance, Multinationals, Tax, International Finance, Asset Pricing, Welfare/Retirement/Superannuation/Pension systems, Risk Management, Capital Markets, Market Efficiency, Liquidity, Behavioural Finance, Financial Systems, Inequality, Block chain, Big Data, Machine Learning, Digitalisation, Globalisation and Higher Education. Her research interests also include Mergers and acquisitions, Corporate governance, Commodities, Real estate, High frequency trading, peer-to-peer lending, innovation and entrepreneurship, private equity and banking and finance. Her research publications have appeared in leading international and Australian peer-reviewed journals.

Law

Current Human Rights Issues in Australia and Global Human Rights Issues affecting our Nation

This presentation will explore the current human rights issues within Australia and the global human rights affecting our nation. Presented by the current Australian Human Rights Commission.

Lorraine Finlay, Human Rights Commissioner, Australian Human Rights Commission

Lorraine Finlay commenced her term as Human Rights Commissioner on 22 November 2021. Prior to joining the Commission Lorraine has worked as a lawyer and academic specialising in human rights and public law. Her most recent roles have been as the Senior Human Trafficking Specialist with the Australian Mission to ASEAN, and as a law lecturer at Murdoch University. In her academic role Lorraine has lectured in areas including criminal law, constitutional law and



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	<i>international human rights, and has been recognised with a number of national and university awards for her teaching and research.</i>
Business	<p>2023 HSC Business Studies Examination Review</p> <p>Analysis of the NSW 2023 HSC Business Studies Examination from a representative from NESA's Marking Centre. Unpacking key questions, focusing on what better student responses included, and areas for students to improve.</p> <p>Nicholas Gliddon, Senior Marker, HSC Business Studies Exam</p> <p><i>Nicholas Gliddon is a Senior HSC Marker for Business Studies and has been teaching the course for the past 15 years. He is one of the Senior Business Studies teachers and an Assistant Head of Department at Knox Grammar School. Knox Grammar School is one of the leading schools in Business Studies, Economics and Legal Studies. Over the past 8 years, Knox Grammar School has achieved exceptional results in these subjects. For Business Studies, this has included more than 500 Band 6's, including 26 students achieving the Top Achievers list. Nicholas has a Masters in Educational Leadership and has done extensive research into the effective use of formative assessments in Business Studies. Nicholas has a comprehensive understanding of the HSC Business Studies course and has developed a reputation for developing innovative teaching and learning resources that provide significant value-add, differentiation and improvements in student academic outcomes.</i></p>
General Interest	<p>Utilising Artificial Intelligence in Business Education</p> <p>The use of Artificial Intelligence (AI) in industry has boomed since the release of ChatGPT in November 2022. The tools and resources available to educators in their teaching are growing each day, and students will need to know how to use these tools when entering the workforce. This session provides a snapshot of how such tools can be incorporated into the business education classroom.</p> <p>Kerri Buttery, Founder, Digital Literacy Licence</p> <p><i>Kerri Buttery, the founder of VETNexus and Digital Literacy Licence, has worked in the Australian education sector since the 1990s. With a background as a Business and Technology teacher, Kerri is passionate about the use of technology in education and not only how this can be used to engage learners, but also streamline the role of the educator. She also has a focus on access and equity to education and information, and how the accessibility of educational resources can be improved.</i></p>



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Workshop 2 - Friday June 28, 1:10 - 2:00 pm	
Accounting and Financial Literacy	<p>The ATO's new and free curriculum-aligned teaching resources</p> <p>The ATO has developed free resources for Economics and Business teachers teaching Commerce and senior Economics and Business Studies. These resources are fully mapped to the new Australian Curriculum and NSW syllabuses. In this session, we will explore these resources and how they can be used in the classroom.</p> <p>Reeta Sidhu, Schools Education Strategy, Individuals and Intermediaries, Australian Taxation Office</p> <p><i>Reeta Sidhu is Assistant Director of the Schools Education Strategy unit, with over 20 years' experience in the Australian Taxation Office. The unit is responsible for the development and delivery of the ATO's schools education program. The program is aimed at equipping young people with the knowledge and skills they need to build their confidence and make informed decisions when interacting with the tax and superannuation systems. Reeta is passionate about helping people with their personal finance. Outside work she enjoys travelling the world to experience different cultures, cuisines and nature. She enjoys a good hike and loves animals.</i></p>
Economics	<p>Balance of Payments Structure</p> <p>The Balance of Payments (BoP) summarises the economic transactions of an economy with the rest of the world. This is often the most difficult concept to teach in Economics. This presentation will focus on the structure of the BoP, as well as the trends in recent years.</p> <p>Amy Donnelly, Director a/g, Balance of Payments and International Trade, International Statistics Branch, Australian Bureau of Statistics</p> <p>The Australian Bureau of Statistics (the ABS) is the central statistical authority for the Australian Government and, by legal arrangements, provider of statistical services to Australian State and Territory Governments.</p>
Law	<p>2023 HSC Legal Studies Examination Review</p> <p>Analysis of the NSW 2023 HSC Legal Studies Examination from a representative from NESA's Marking Centre. Unpacking key questions, focusing on what better student responses included, and areas for students to improve.</p> <p>Susan Cooke, Senior Marker, HSC Legal Studies Exam</p>
Business	<p>Business Co-Design: Engaging students in real-world challenges</p> <p>In this session we will introduce you to the way we develop and deliver a transformational student learning experience at the University of Sydney Business School. We use a connected learning approach with elements of design thinking and educational design research to co-design experiences for our students to engage with course content through real-world challenges.</p> <p>Associate Professor Elaine Huber, Associate Professor and Academic Director, Business</p>



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Workshop 2 - Friday June 28, 1:10 - 2:00 pm

Co-Design, The University of Sydney Business School

Elaine Huber is an Associate Professor at the University of Sydney Business School and a Principal Fellow of the Higher Education Academy. She is a leader in co-design and collaboration in the higher education sector and has been designing curriculum and teaching adults for 30 years. Her philosophy of teaching takes a student-centred approach and incorporates active and collaborative learning to improve the student experience. Elaine is Vice President of ASCILITE, the leading national body on technology enhanced learning, has led a wide range of learning and teaching communities and is highly versed in leading and supporting colleagues through institutional change. Elaine is also an alumnus of Homeward Bound - a global leadership initiative set against the backdrop of Antarctica, which aims to heighten the influence and impact of women in making decisions that shape our planet.

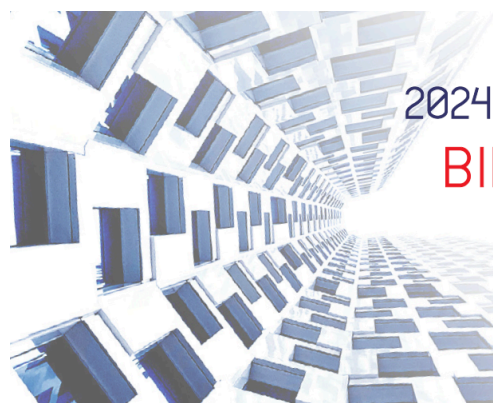
General Interest

The Importance of Career Literacy towards Career Sustainability

The transition from education to employment is a critical juncture in the lives of young adults. At this juncture, career decisions that are made could not only impact their career sustainability but also influence the broader trajectory of sustainable development. In this regard, career literacy emerges as a crucial component in empowering young individuals to make informed and strategic decisions about their careers in the future, as those who have low career literacy may find it difficult to gain the necessary employability skills in the workforce. It is important as the modern employment landscape is undergoing rapid transformation, influenced by technological advancements, changing industry demands, and shifting socio-economic paradigms, which renders employability and career sustainability a concern for education policymakers and institutions.

Jason Soh Chiaw Ker, Senior Lecturer, Sunway College

Jason Soh is a senior lecturer in Sunway College Kuala Lumpur, Malaysia. He has been teaching various Year 12 business courses, ranging from Accounting and Finance, Career and Enterprise as well as Business Management and Enterprise for over a decade. He is also a Microsoft Innovative Educator Expert since 2020, and the recipient of the Award of Excellence in Teaching by his institution in 2022. He is the author of the Career and Employability book, and is currently pursuing his PhD in Sustainable Development at Sunway University, Malaysia, focusing on the field of career sustainability research.



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Workshop 3 - Friday June 28, 2:00 - 2:50 pm	
Accounting and Financial Literacy	<p>Financial Accounting</p> <p>This presentation will explore key concepts of financial accounting. Financial accounting is a specific branch of accounting involving a process of recording, summarising, and reporting the myriad of transactions resulting from business operations over a period of time. These transactions are summarised in the preparation of financial statements—including the balance sheet, income statement, and cash flow statement—that record a company's operating performance over a specified period.</p> <p>Robert Bihar, Finance Educator</p> <p><i>Robert is a Finance Educator. A guide. He likes to shine a light on what's behind the numbers. Robert likes to share his expertise and lessons learned from spending 25 years in the C-Suite, where he taught basic finance skills to managers of large corporations.</i></p>
Economics	<p>2023 HSC Economics Examination Review</p> <p>Analysis of the NSW 2023 HSC Economics Examination from a representative from NESA's Marking Centre. Unpacking key questions, focusing on what better student responses included, and areas for students to improve.</p> <p>Linda Busetto, Senior Marker, HSC Economics Exam</p> <p><i>Linda Busetto, a teacher of Economics for 25 years, HSC marker for 25 years, senior marker for 5 years, writer on the CSSA Catholic Trials since 2002, Australian Independent Schools convenor for Economics since 2017, guest speaker for many schools for HSC symposiums on how to improve marks in economics, involved with standards for NESA and TAG committee for NESA economics syllabus. First place in the state for two years business, NSW Quality teacher of the year 2011. She is a House Coordinator at Rosebank College in the inner west, and has worked in coeducational, single sex schools as well as a TAFE teacher. She is a passionate economics teacher who thoroughly believes in making the course accessible, while still being theoretical, analytical and interesting for as many students as possible.</i></p>
Law	<p>Teaching Crime for Success</p> <p>Strategies in how to best teach the Crime topic in legal studies and ensure high levels of engagement from students.</p> <p>Haris Sheranzey, Director, Economics and Business Educators (EBE) NSW</p> <p><i>Haris Sheranzey is a Business and Legal Studies expert, he has been teaching it for over 10 years with 9 years of HSC marking experience. He worked in Criminal Defence & Human Resources prior to teaching. In 2019 he managed to get a state rank in Legal studies and in 2021 he had 3 of his students get 97 in the HSC. As a hobby, Haris is a martial arts instructor and is currently doing a PhD in differentiated teaching methods</i></p>
Business	Innovative Perspectives in Human Resources



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Workshop 3 - Friday June 28, 2:00 - 2:50 pm

	<p>This presentation is a business case study on how organisations redefine human resources in the areas of talent development and acquisition. Learn about the practical strategies and visionary insights from a seasoned industry leader to inspire and equip your students to use contemporary and relevant HR examples in their responses.</p> <p>Anchal Saxena, Vice President - Transformation, CBRE <i>Vice President at CBRE, a large multinational organisation with 15+ years experience in technology and business transformation, with specialisation within HR.</i></p>
General Interest	<p>The middle lead: Coaching up, down and across. Turning burnout into balance, stress into strength and challenges into opportunities. Have you ever thought about your impact as a middle leader? Do you consider yourself to be influential with your teams, with other middle leaders and with your direct managers? Learn more about your impact as a leader by identifying your strengths and exploring opportunities in your school setting and through building your capacity to communicate effectively and strategically.</p> <p>Zaynab Salim, Elevate Education Consultancy <i>Zaynab Salim is a Transformation Coach and Educational Consultant and founder of Elevate Education Consultancy. Zaynab also holds the role of Early Practitioner Induction Course Coach at a school, serving secondary school teachers in their growth mindset, pedagogy and development. Through her role as an educator mentor and coach, Zaynab has helped many teachers work on their wellbeing, empowerment, resilience and excellence both in the school setting and in their personal lives, regardless of their career experience or expertise. Zaynab completed Growth Coaching Internationals' Coach Training Program, along with Authentic Educations Accelerated Coaching Certification, allowing her to gain certification and accreditation in Coaching. She's presented at various Conferences and has received the Crescent Educator Award for Excellence and Innovation in Teaching in 2023.</i></p>



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Friday 28 & Saturday 29 June 2024

Hosted by The University of Sydney Business School

Workshop 4 - Friday June 28, 3:10 - 4:00 pm

Accounting and Financial Literacy

Innovative Approaches to Financial Literacy

How can educators approach financial literacy using engaging, student-centred pedagogy while ensuring that essential skills such as literacy and numeracy are central to learning. This session will explore ways to generate ideas and plan learning to ensure achievement of outcomes.

Roset Khair, Vice President, Economics and Business Educators (EBE) NSW

Roset Khair is the Head of Teaching and Learning at Unity Grammar. She was previously Head of Department for the HSC subjects of Business Studies, Legal Studies, Economics and Commerce and has taught all these subjects for over 12 years. She is a HSC marker for Business Studies. She has been an EBE Director for over 6 years and is currently Vice President and has convened and presented many of their Commerce & Business Studies courses around assessment, literacy and creative and independent and project-based learning.

She has been recognised as a 2023 recipient of the Outstanding Professional Service Award. In 2022 she was awarded Western Sydney Women Educator of the Year and was also awarded 2022 Crescent Awards Educator of the year for Innovation in Teaching.

She is the Educational Consultant to the ASX, where she provides educational advice and has completed a major project updating their learning materials. She has also presented at various conferences and is part of Ecstra Foundation's Financial Education Advisory Panel.

Before teaching, Roset worked in the legal field and in corporate banking for over 12 years. She is passionate about financial literacy and entrepreneurship and hopes to inspire students to achieve their potential by creating learning that is engaging and skill based, with relevance to its real-life application.

Economics

What Cognitive Load Theory means for Teaching Economics.

The learning of any complex, dynamic, infinite system, such as Economics, is fraught with the potential to over burden anyone's cognitive load. Pair this with an adolescent mind, classroom and the requirement of exam questions to demand not just knowledge but analysis of those infinite, complex and dynamic systems and you have a recipe for a Cognitive Load crisis. This presentation will share some considerations and strategies to use CLT to help lighten this load and make Economics more accessible to all.

Leith Thompson, Economics Teacher

Leith Thompson is the former Subject Master of Economics at Sydney Grammar School in Sydney's CBD. After graduating with a Bachelor of Economics from the University of Sydney, Leith began her career as a Marketing Representative at IBM Australia. She then completed a postgraduate Diploma of Education (Secondary), also at the University of Sydney. Leith currently continues postgraduate study in Educational Psychology here at the University of Sydney. Leith



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	has removed herself from a full time teaching load, to concentrate more on her study—how we learn complex dynamic systems such as Economics, equity issues in education and the motivation of students, she currently continues to teach Economics at Sydney Grammar.
Law	<p>Exploring Citizenship, Diversity & Culture in Years 7 & 8</p> <p>Positioning teachers for success, this session will use Inquiry Based learning techniques to help teachers explore and find answers to: what makes a great citizen?, how might we dive into democracy, and how can we teach 'diversity, culture & identity'? Aligned to the Years 7 - 10 Civics and Citizenship curriculum, teachers will leave with some new ideas and resources to use in their classrooms.</p> <p>Michelle Mitchell, Executive Officer, Victorian Commercial Teachers Association</p> <p><i>Michelle taught in secondary schools for over 26 years before accepting the role of Executive Officer at the Victorian Commercial Teachers Association. During her time in the classroom, Michelle was a Head of Department, Strategic Implementation Manager and Interim Deputy Principal. She has written and delivered immersive experiences, end of year programs and classroom challenges for her students to engage in civics and citizenship. Michelle has presented at the National Education Summit, Monash University Education Faculty, Economic Society of Australia (Victorian Branch), and at the Annual Comview Conference. She has also published work through AHISA and in Monash University's LENS.</i></p>
Business	<p>Business ventures in schools. How?</p> <p>Do you want to hear a school's approach on engaging students in business and providing real world contexts? Clayfield College is working hard to create young entrepreneurs of the future and have students experience real world business problems for solving. This has resulted in a consistently high number of students enrolled in the subject in Years 9&10. Participants will be taken on a journey and walk away with ideas to implement in their own schools.</p> <p>Chantal Carter, Head of Business, Entrepreneurship and Performance, Clayfield College</p> <p><i>Chantal has over 25 years teaching in Queensland, in both private and state schools, coeducational, all boys and all girls. She is currently at Clayfield College in Queensland, a school which has adopted the Parallel Learning Model. Chantal has a wealth of teaching experience in both Junior and Senior subjects and is a Fellow of BEAQ. She works for QCAA in her role as a Lead Endorser and Confirmer.</i></p>
General Interest	<p>Secret cyborgs in the classroom: exploring AI</p> <p>Students and teachers are using AI tools (knowingly or unknowingly) and this is both a challenge and a huge opportunity. In this workshop, Matt will lead participants through the basics of AI and some of the tools and strategies that can enhance learning and teaching both to be more productive and achieve things not previously possible. No experience in AI tools is necessary, but it is recommended participants sign up to either ChatGPT or Microsoft CoPilot in preparation. Whether you're a secret cyborg or not, all are welcome!</p>



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Mathew Esterman, Director of Innovation and Partnerships, Our Lady of Mercy College (OLMC) Parramatta

Matthew Esterman is a History teacher and Director of Innovation and Partnerships at Our Lady of Mercy College, Parramatta. He holds masters degrees from Macquarie University and the University of Sydney, and is the recipient of several awards, most recently the Commonwealth Bank Teaching Fellowship for 2023. His role involves establishing and maintaining valuable partnerships with external organisations such as universities, industry partners and charitable organisations, as well as seeking out and adopting innovative approaches to the school experience. Matthew has been a leading voice in the strategic and practical use of AI in schools, exploring the potential and pitfalls of various tools and platforms. Matthew recently launched the Mercy Multi Credential initiative at OLMC, which allows students to curate a portfolio of evidence from across their school experience towards a nationally recognised, formal credential. He is a keen lifelong learner who believes we can bend the future using creativity, critical thinking, and compassion.



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Workshop 5 - Saturday June 29, 10:00 - 10:50 am

Accounting and Financial Literacy

Bringing Accounting to Life

An interactive workshop showcases a range of practical activities and engaging case studies to engage students with Accounting and Financial Literacy. From the first learning intention of the year - Accounting is your new super power, right through to a deep understanding of modelling and predicting the effects different recommendations will have in a business. This session aims to add a range of tools to your classroom toolkit.

Sasha Mildenhall, Assistant Principal, Taylors Lakes Secondary College

Passionate about helping students to achieve and improving instructional practice. The developer of the College's LEAP Program for Gifted and Talented students and the eLearning program (including the Flipped classroom and cyber wellness). A 2019 winner of the Commonwealth Bank Teaching Awards and a passionate advocate for Deep Learning and the importance of supporting students to develop their Character, Communication, Citizenship, Collaboration, Creativity and Critical Thinking. President and active member of the Board of Directors of the Victorian Commercial Teachers Association (VCTA). Mentoring and supporting teachers with classroom practice, the use of ICT, formative assessment and differentiation. Committed to the effective use of technology and the possibilities it brings to engage learners of all ages and abilities and to the possibilities, it offers true differentiation in the classroom.

Economics

Revolutionising economics education with AI: A case study with Bloom

Bloom is an AI-powered tutor and teaching assistant for high schools and universities. Bloom can be trained on any content, enabling more accurate and tailored information. Bloom's persona is trained to teach socratically and encourage curiosity, rather than directly providing answers. We've used Bloom at a top Australian university with over 1,500 students in first- and second-year economics courses. Results showed increased student engagement (e.g. record-high student feedback scores), saved staff time, and improved inclusivity and accessibility. Bloom is also currently used in high schools to support the teaching of Economics, as well as other subjects such as English, Psychology and Physics.

This presentation will share insights on:

- How generative AI works and how it can be applied in secondary education
- The results and learnings from the pilot with 200 economics students
- Strategies for integrating AI tools like Bloom into economics education
- Practical approaches to adapting assessments when incorporating AI into teaching

This session is particularly relevant for educators looking to embrace innovative perspectives in teaching Economics.

Gary Liang, Founder & CEO, Bloom AI

Gary Liang is the Founder & CEO of Bloom AI, an AI tutor and teaching assistant for high schools



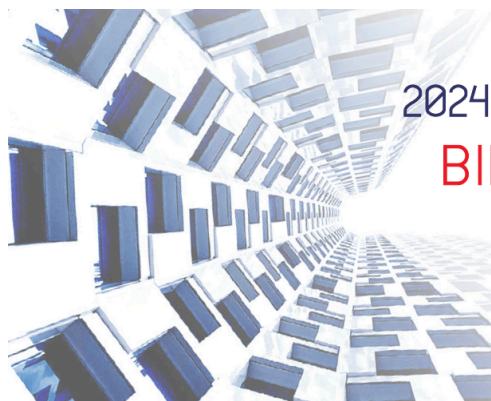
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	<p>and universities. He also teaches economics and mathematics at UNSW Sydney and the University of Sydney, and is the author of the HSC Economics Workbook. Previously, he was a management consultant at McKinsey & Company, and the founder of a high school tuition company specialising in small personalised classes in mathematics, sciences and economics.</p>
Law	<p>Emerging Modern Slavery Laws and the Role of Business</p> <p>Modern slavery is all around us, often hidden in plain sight. People can become enslaved making our clothes, serving our food, picking our crops, working in factories, or working in houses as cooks, cleaners or nannies. Victims of modern slavery might face violence or threats, be forced into inescapable debt, or have their passport taken away and face being threatened with deportation.</p> <p><i>Esty Marcu, Director Modern Slavery Unit, Office of the Provost and Deputy Vice-Chancellor, The University of Sydney</i></p>
Business	<p>Building a Project Based Learning project for Economics and Business, or Commerce</p> <p>This session will provide actionable insights into how to incorporate Project-Based Learning in Economics and Business or Commerce. Educators will learn how to create everyday experiences in the classroom as an opportunity for learners to engage in reflection, learning, self-discovery and growth through Project-Based Learning.</p> <p><i>Anisa Khan, Head of Project-Based Learning at Unity Grammar</i></p> <p><i>Anisa Khan is the Head of Project-Based Learning at Unity Grammar. With over 10 years of experience teaching in schools across Sydney, Anisa specialises in the key learning area of HSIE. She is currently pursuing a Master of Educational Leadership at UNSW and completed training through PBL Works in the USA.</i></p>
General Interest	<p>Innovative Curriculum for Entrepreneurship Education</p> <p>Hear how some schools develop and implement innovative curriculum for the teaching and learning of entrepreneurship and the development of students' enterprising capabilities, skills and attributes. Learn of the barriers encountered and the successes achieved in the process. Explore some of the pedagogical approaches you could introduce to your own classroom.</p> <p><i>Dr Shani Hartley, Senior Research Specialist at The Evidence Institute AISNSW</i></p> <p><i>Dr Shani Hartley has considerable experience in schools and universities and as a facilitator of professional learning for teachers. As a secondary school teacher and Head of Department, Shani taught and led Economics, Business Studies, Society & Culture and other HSIE subjects. At AISNSW she is the Senior Research Specialist and leads courses about research and data. She has a strong desire to improve school education through research informed practice and is particularly interested in the development of students' critical thinking and problem solving. Her research has focused on curriculum and pedagogy and her PhD examined school-developed curriculum in the form of enterprise education</i></p>



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Workshop 6 - Saturday June 29, 11:20 - 12:10 pm

Accounting and Financial Literacy

Free financial literacy short courses, micro-credentials, videos, games and more

This session will focus on free tools for student engagement with, and understanding of, 'real-life' financial concepts covered in Economics & Business. It will showcase the just-launched Financial Basics Classroom Academy short-courses, the brand new animated MoneyIQ financial education video series and the updated ESSI Money Game.

Damian Nicholson, National Program Manager, Financial Basics Foundation

Damian is the National Program Manager at Financial Basics Foundation. He is an experienced Business and Technology teacher who taught in remote, regional, and rural parts of Queensland South Burnett region for almost 20 years. A passion for financial literacy education brought Damian from the classroom into the charity space to oversee FBF's education programs.

Economics

Creativity in Economics

Welcome to the dynamic realm of Creativity in Economics! In this engaging class, we'll delve into the intersection of imagination and commerce, exploring how innovative thinking reshapes industries and drives economic progress. From brainstorming sessions to real-world case studies, we'll cultivate your creative instincts, empowering you to envision disruptive solutions and seize emerging opportunities. Get ready to ignite your entrepreneurial spark and embark on a transformative journey where creativity isn't just a skill – it's a strategic advantage.

Ian More, Author and Educator, Creative Classroom

Ian was awarded a Fellowship for 'Creative Teaching in Economics and Business Studies' by the Australian College of Educators and an Honorary Fellowship of the Teachers' Guild of NSW for his 'Valuable Contribution to Education'. With over 45 years of experience as a teacher of Business Studies and Economics at Trinity Grammar School, including 40 years as Head of Department, Ian has established himself as an expert in his field. Currently, Ian's main focus is delivering engaging lectures for schools in NSW on Business Studies and Economics, either in person or via Zoom. Additionally, he has a strong passion for providing study skills and motivational lectures, both privately and within schools. Ian also thoroughly enjoys visiting schools and teaching in short blocks. More information can be found at www.creativeclassroom.com.au

Law

****SESSION CANCELLED****

Contemporary issues and the Rule of Law: Regulating Sexual Assault

Effectively regulating sexual assault offences challenges governments across Australia. Given that most offences occur between two parties without witnesses, the investigation, prosecution and trial processes become a true adversarial encounter. Using a rule of law lens, Chris will examine challenges in regulating sexual assaults in contemporary Australia.

Chris Merritt, Vice President, Rule of Law Institute Australia

Chris Merritt is the Vice-President of the Rule of Law Education Centre, Legal Affairs Commentator



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	<i>for the Australian Newspaper and appears regularly as a Legal Commentator on Sky News. In his weekly columns, Mr Merritt has analysed the immediate and ongoing legal impacts of government and court decisions on individuals, businesses and the Australian community</i>
Business	<p>Leveraging Technology to Enhance ESG and Financial Statement Studies</p> <p>This presentation will focus on two areas: Financial Statements and Environmental, Social, and Governance (ESG). The first part will focus on using engaging tools with financial statements for students. The second part on Environmental, Social, and Governance (ESG) will look at a tool which uses AI to make a judgement on ESG.</p> <p>Antonije Krivokapic and Benjamin Lay, Discipline of Accounting, Governance and Regulation, The University of Sydney Business School</p> <p><i>The Discipline of Accounting, Governance and Regulation is home to a diverse community of internationally recognised scholars who continually strive to publish high level research in leading international journals. We undertake research into diverse issues affecting the business community and regulatory authorities.</i></p>
General Interest	<p>Using the PYOE in the classroom</p> <p>This presentation will first explore the Plan Your Own Enterprise (PYOE) Competition and then how it can be used in the classroom as an assessment. Examples of past presentations will be shown.</p> <p>Nick Ward, President, Economics and Business Educators (EBE) NSW</p> <p><i>Nick Ward is the President of the Economics and Business Educators (EBE) NSW. He has been in this role since 2021, and was a director prior to this. Nick is also a Head Teacher HSIE, CAPA, and Languages at Moruya High School, on the south coast of NSW. Prior to this Nick was a Head Teacher at two other public schools in NSW.</i></p>



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Workshop 7 - Saturday June 29, 12:10 - 1:00 pm

Accounting and Financial Literacy

Engagement with accounting and financial literacy

The engagement with accounting and financial literacy sessions brings innovative real-world learning ideas that are FUN. I will share strategies to engage students, including interactive games, collaborative teamwork, and friendly competitions and more – to lighten the load and bring energy into the room. I'll explore creative approaches to enhance financial literacy and bring accounting to life in classrooms.

Joy Russell, Social Science Teacher, Scotch Oakburn College

Joy Russell is a fierce advocate for empowering adolescents and teaches Economics, Business Studies, Year 9 Humanities and Commerce. She is currently the Coordinator for Years 11 and 12 at Scotch Oakburn College in Launceston, Tasmania. She leads moderation of TCE Economics in Tasmania and serves on UTAH's Economics Course Advisory Committee. Joy's corporate background in banking and asset management equips her with unique organisational and problem-solving skills. Beyond the classroom, she volunteers for JCP Youth and Pony Club, and she thrives outdoors enjoying birdwatching, running, and gardening.

Economics

The Hidden Curriculum in Economics

There has been discussion at times of a 'hidden curriculum,' throughout the Stage 6 Economics course. In the interest of equity, this workshop aims to unearth it and provide tangible support for those teaching it for the first time, or refreshing for the next time.

Terry Huang, Economics Teacher

Terry is an Economics teacher with experience supporting a diverse range of students in both the government and non-government sector. He is particularly interested in promoting equitable access towards the Economics curriculum, prompting him to co-host the HSC Economics Review, an Economics podcast viewed over 50,000 times on YouTube, covering a range of contemporary economic issues in a digestible format. He believes in empowering students to seek deep understanding and to think critically about economic issues, which is pertinent in the current climate of clickbait, misinformation, and hot takes. Terry was the recipient of The School of Education Prize for the best performance in his undergraduate program at the University of New South Wales.

Law

Law Reform and Crime

Cover contemporary criminal law reform. In addition a Q&A regarding my experiences in law enforcement and politics as it relates to law and justice.

Dr David Saliba MP, State Member for Fairfield

David is currently the State Member for Fairfield in the NSW Parliament. Prior to politics, David was a Federal Agent in the Australian Federal Police fighting organised crime, corruption, and terrorism. He also served as a Captain in the Australian Army Reserve. David's private sector experience includes working as a Management Consultant for KPMG Australia. Academically,



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	<i>David taught economics and law at Western Sydney University. He holds a PhD as well as degrees in law and economics (with double first-class honours and a university medal).</i>
Business	<p>A Case for Social Enterprise</p> <p>The Big Issue is a leader in Australia's social enterprise sector, providing employment opportunities to people experiencing homelessness and disadvantage. In this workshop, participants explore the role social enterprises such as The Big Issue can play in alleviating disadvantage and offering sustainable solutions to pressing social issues. Participants are encouraged to think about their role as consumers and future taxpayers, considering the economic impacts of their choices. As well as explaining the impacts of homelessness on the Australian economy, the session features the story of someone who has experienced homelessness and found employment at The Big Issue.</p> <p>The Big Issue</p> <p><i>The Big Issue is an independent, not-for-profit organisation dedicated to supporting and creating work opportunities for people experiencing homelessness, marginalisation and disadvantage. Simply put, we help people help themselves. They run social enterprises to create work opportunities for people who are unable to access mainstream work. These include The Big Issue magazine, the Women's Workforce and The Big Issue Classroom, as well as the Community Street Soccer Program. People come to The Big Issue from a wide range of circumstances, including homelessness, long-term unemployment, intellectual and physical disability, mental illness, drug and alcohol dependency and family breakdown. Our programs provide low-barrier opportunities for people to earn a meaningful income, build their confidence and connect with their community and support networks.</i></p>
General Interest	<i>There will be no presentation for this stream in this session.</i>