



2025 PAPUA NEW GUINEA INVESTMENT WEEK

DECEMBER 7 - 11 | ICC SYDNEY

SPONSORSHIP PACKAGES & BENEFITS

INVITATION TO SPONSOR

The PNG Chamber of Resources and Energy is pleased to invite your organisation to participate as a sponsor of the **2025 Papua New Guinea Investment Conference**.

As PNG's premier international business forum, this conference showcases the vast investment opportunities across the country and brings together leaders from industry, government, and business, along with key stakeholders—all in one dynamic venue. The success and impact of the 2024 PNG Resources and Energy Investment Conference highlighted the value of this platform.

Aligning your brand with this prestigious event offers exceptional exposure and strategic value. Our sponsorship packages are tailored to meet a variety of corporate objectives and include the following tiers: **Principal, Major, Diamond, Gold, Platinum, Silver, Bronze, and Nickel**.

Core Benefits for All Sponsors

All sponsorship levels include the following benefits:

- Use of your corporate logo and name in conference publications (where appropriate)
- Recognition in media releases and promotional materials
- Verbal recognition during the conference
- Formal acknowledgement of all Sponsors (Principal, Major, Diamond, Gold, Platinum, Silver, Bronze, and Nickel) during the official opening and closing sessions.
- Logo placement on venue signage and foyer displays
- Opportunity to display corporate brochures at the venue
- Logo inclusion in the official conference handbook
- Logo display during session breaks
- Logo listing on the conference website with a hyperlink to your company site (activated upon receipt of sponsorship payment)
- Reserved seating for sponsor representatives in prime areas during key functions

Note: Any additional banners or promotional materials not specified in the package will be at the sponsor's expense. Custom proposals must be approved by the Host.

SPONSORSHIP BOOKING FORM

Please tick ☒ your preferred sponsorship package(s) and complete the contact details on the next page:

Principal Sponsor – \$100,000.00 (5 Available)

- ☐ Principal (5 Available)

Major Sponsor – \$75,000.00 (6 Available)

- ☐ Option 1 – Major (5 Available)
☐ Option 2 – Conference Satchel (1 Available)

Diamond Sponsor – \$60,000.00 (2 Available)

- ☐ Option 1 - Exclusive Conference and Awards Gala Dinner – Tuesday 9th December (6:00pm – 10:00pm)
☐ Option 2 - Conference Polo Shirt

Gold Sponsor – \$39,000.00 each (7 Available)

- ☐ Option 1 – Conference Notebook
☐ Option 2 - Conference Lanyards
☐ Option 3 - Conference Cap
☐ Option 4 - Conference Tumbler
☐ Option 5 – Entertainment_Conference & Awards Gala Dinner – Tuesday 9th December (6:00 – 10:00pm)
☐ Option 6 - Audio Visual
☐ Option 7 - Conference Registration and Information Desk

Platinum Sponsor – \$31,000.00 each (9 Available)

- ☐ Option 1 - Exhibition Opening Cocktail Function – Sunday 7th December (4:30pm – 6:30pm)
☐ Option 2 - Networking Cocktail Function – Monday 8th December (4:30pm – 6:30pm)
☐ Option 3 - Networking Cocktail Function – Tuesday 9th December (5:00pm – 6:00pm)
☐ Option 4 - Pre-Dinner Cocktails – Tuesday 9th December (5:00pm – 6:00pm)
☐ Option 5 - Networking Cocktail Function – Wednesday 10th December (5:00pm – 7:00pm)
☐ Option 6 - Tuesday Networking Morning Tea – 9th December
☐ Option 7 - Tuesday Networking Lunch – 9th December
☐ Option 8 - Tuesday Networking Afternoon Tea – 9th December
☐ Option 9 - Conference Self Check-in Kiosk

Silver Sponsor – \$26,000.00 each (9 Available)

- ☐ Option 1 - Printing of Conference Handbook
☐ Option 2 - Speakers and Chairpersons Gifts
☐ Option 3 - Branded Bottled Water
☐ Option 4 - Monday Networking Morning Tea – 8th December
☐ Option 5 - Monday Networking Lunch – 8th December
☐ Option 6 - Monday Networking Afternoon Tea – 8th December
☐ Option 7 - Wednesday Networking Morning Tea – 10th December
☐ Option 8 - Wednesday Networking Lunch – 10th December
☐ Option 9 - Wednesday Networking Afternoon Tea – 10th December



Bronze Sponsor – \$17,000.00 each (5 Available)

- ☐ Option 1 - Thursday Networking Morning Tea – 11th December
☐ Option 2 - Thursday Networking Lunch – 11th December
☐ Option 3 - Thursday Networking Morning Tea – 11th December
☐ Option 4 - USB Charger
☐ Option 5 - Conference Pen

Nickel Sponsor – \$6,000.00 (5 Available)

- ☐ Conference Branding – (5 Available)

SPONSORSHIP BOOKING FORM

Contact Information | Please return the completed form to:  events@pngcore.org |  **+675 207 9080**

Contact Person for Sponsorship *(Please complete the information below)*

Name	
Position	
Organisation	
Postal Address	
Phone	
Email	

Contact Person for Finance *(Please complete the information below)*

Name	
Position	
Phone	
Email	

SPONSORSHIP PACKAGES AND BENEFITS

PRINCIPAL SPONSOR

AUD 100,000 (+GST) | 5 Packages Available
Total Value of Benefits: AUD 42,000

As a Principal Sponsor, your organisation will enjoy premium visibility and exclusive access throughout the 2025 Papua New Guinea Investment Conference. Benefits include:

- ◆ **Sponsorship Inclusions:**
 - **Premium exhibition space (6m by 2m)** in a high-traffic, strategic location at the venue
 - **6** full delegate registrations
 - **10** admissions to the Conference Gala Dinner (1 Table sitting 10)
 - **2** tickets to the Sponsor's Boat Cruise on Saturday, 6th December 2025
 - **1** Full-page feature in the designated newspaper as part of the Post-Event Supplement
- ◆ **Exclusive Recognition:**
 - Prominent visibility to keynote speakers, the Prime Minister, Senior Government Ministers, international thought leaders, and industry executives
 - Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)
 - Logo display on the main conference banner located on the speakers' stage

MAJOR SPONSOR – OPTION 1

AUD 75,000 (+GST) | 5 Packages Available
Total Value of Benefits: AUD 31,000

This Major Sponsorship tier offers strong brand exposure and valuable networking opportunities.

- ◆ **Sponsorship Inclusions:**
 - **Larger exhibition booth (4m by 2m)** in a prime location within the exhibition area
 - **4** full delegate registrations
 - **5** admissions to the Conference Gala Dinner
 - **2** tickets to the Sponsor's Boat Cruise on Saturday, 6th December 2025
 - **1** Half-page feature in the designated newspaper as part of the Post-Event Supplement
- ◆ **Exclusive Recognition:**
 - Visibility to keynote speakers, government officials, and industry leaders
 - Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)
 - Logo display on the speakers' stage banner

MAJOR SPONSOR – OPTION 2

Major Sponsor – Option 2: Conference Satchels

AUD 75,000 (+GST) | 1 Package Available
Total Value of Benefits: AUD 31,000

This exclusive package offers branding on one of the most visible and retained items of the conference—the delegate satchel.

- ◆ **Sponsorship Inclusions:**
 - **Larger exhibition booth (4m by 2m)** in a prime location within the exhibition area
 - **4** full delegate registrations
 - **5** admissions to the Conference Gala Dinner
 - **2** tickets to the Sponsor's Boat Cruise on Saturday, 6th December 2025
 - **1** Half-page feature in the designated newspaper as part of the Post-Event Supplement
- ◆ **Exclusive Recognition:**
 - Corporate logo prominently displayed on the conference satchel
 - Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)

DIAMOND SPONSOR

AUD 60,000 (+GST) | 2 Packages Available

Total Value of Benefits: AUD 18,900

Option 1 - Exclusive Conference & Awards Gala Dinner – Tuesday 9th December (6:00 PM – 10:00 PM)

As the Diamond Sponsor of this prestigious evening, your organisation will enjoy unmatched visibility during one of the conference's most high-profile events. For the entire duration of the Gala Dinner, your brand will take center stage—featured exclusively throughout the venue in a sophisticated, uninterrupted setting. With no competing logos, every moment of celebration, networking, and recognition becomes a powerful showcase of your leadership and commitment to excellence.

Option 2 - Conference Polo Shirt

As the Diamond Sponsor of the conference polo shirts, your organisation will gain premium brand exposure that extends far beyond the event. Your logo will be featured on high-quality, co-branded shirts offered to delegates—creating a strong visual presence throughout the conference and long after it concludes. As attendees return to their home cities and countries, your branding travels with them, turning each shirt into a mobile ambassador for your organisation. This sponsorship offers enduring visibility, strategic engagement, and a powerful association with leadership on a global stage.

◆ Diamond Sponsorship Benefits:

- **Standard exhibition booth (3m by 2m)** in a prime location within the exhibition area
- **2** full delegate registrations
- **5** admissions to the Conference Gala Dinner
- **1** ticket to the Sponsor's Boat Cruise on Saturday, 6th December 2025
- **1** Half-page feature in the designated newspaper as part of the Post-Event Supplement
- Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)

GOLD SPONSOR

AUD 39,000 (+GST) | 7 Packages Available

Total Value of Benefits: AUD 12,000

Gold Sponsors receive high-impact branding opportunities and tailored visibility across the conference.

◆ Sponsorship Benefits:

- **3** full delegate registrations
- **3** admissions to the Conference Gala Dinner
- **1** ticket to the Sponsor's Boat Cruise on Saturday, 6th December 2025
- **1** Quarter-page feature in the designated newspaper as part of the Post-Event Supplement

◆ Exclusive Recognition:

- Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)

◆ Product Sponsorship Options 1 - 4:

Each option includes **corporate logo placement** on the sponsored item, which will be distributed to all delegates via the satchel. Final logo placement will be determined by the Host.

- **Option 1:** Conference Notebook
- **Option 2:** Conference Lanyard
- **Option 3:** Conference Cap
- **Option 4:** Conference Tumbler

◆ Additional Gold Opportunities:

- **Option 5:** Entertainment for the Conference & Awards Gala Dinner
 - Logo prominently featured as a key branding element at the dinner venue, alongside the Dinner Sponsor.
- **Option 6:** Audio Visual Sponsorship
 - Exclusive visibility in the main conference area and plenary sessions
 - Logo displayed near AV technician station
- **Option 7:** Conference Registration & Information Desk
 - Logo displayed at the registration area for the full duration of the event

PLATINUM SPONSOR

AUD 31,000 (+GST) | 9 Packages Available

Total Value of Benefits: AUD 8,600

Platinum Sponsors enjoy premium visibility across key networking functions and branded touchpoints throughout the conference.

◆ Sponsorship Benefits:

- **2** full delegate registrations
- **2** admissions to the Conference Gala Dinner
- **1** ticket to the Sponsor's Boat Cruise on Saturday, 6th December 2025
- **1** Quarter-page feature in the designated newspaper as part of the Post-Event Supplement

◆ Exclusive Recognition:

- Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)
- Corporate logo displayed in the sponsored function area

◆ Function Sponsorship Options 1 – 8:

Each option includes branding visibility at the respective event or location.

- **Option 1:** Exhibition Opening Cocktail Function – Sunday 7th December (4:30 PM – 6:30 PM)
- **Option 2:** Networking Cocktail Function – Monday 8th December (4:30 PM – 6:30 PM)
- **Option 3:** Networking Cocktail Function – Tuesday 9th December (5:00 PM – 6:00 PM)
- **Option 4:** Pre-Dinner Cocktails – Tuesday 9th December (5:00 PM – 6:00 PM)
- **Option 5:** Networking Cocktail Function – Wednesday 10th December (5:00 PM – 7:00 PM)
- **Option 6:** Tuesday Networking Morning Tea – 9th December
- **Option 7:** Tuesday Networking Lunch – 9th December
- **Option 8:** Tuesday Networking Afternoon Tea – 9th December

◆ Additional Platinum Opportunity:

- **Option 9:** Conference Self Check-in Kiosk (Logo displayed on kiosk machines throughout the event)

SILVER SPONSOR

AUD 26,000 (+GST) | 9 Packages Available

Total Value of Benefits: AUD 6,600

Silver Sponsors receive targeted branding opportunities and recognition across select conference elements.

◆ Sponsorship Benefits:

- **2 full delegate registrations**
- **1 admission to the Conference Gala Dinner**
- **1 ticket to the Sponsor's Boat Cruise** on Saturday, 6th December 2025

◆ Product Sponsorship Options 1-3:

Each option includes branding on the sponsored item or visibility during the associated event.

- **Option 1:** Printing of Conference Handbook
 - Logo printed on handbook and included in delegate satchels
- **Option 2:** Speakers and Chairpersons Gifts
 - Gifts presented to all speakers and chairpersons
 - Verbal acknowledgement during gift presentations
 - Sponsor may supply gifts (subject to PNGCORE approval and quality standards)
- **Option 3:** Bottled Water
 - Logo displayed on branded water bottles distributed at the venue

◆ Function Sponsorship Options 4 – 9:

Each option includes branding visibility at the respective event or location.

- **Option 4:** Monday networking morning tea – 8th December
- **Option 5:** Monday networking lunch – 8th December
- **Option 6:** Monday networking afternoon tea – 8th December
- **Option 7:** Wednesday networking morning tea – 10th December
- **Option 8:** Wednesday networking lunch – 10th December
- **Option 9:** Wednesday networking afternoon tea – 10th December

BRONZE SPONSOR

AUD 17,000 (+GST) | 5 Packages Available

Total Value of Benefits: AUD 3,600

Bronze Sponsors gain visibility through select networking sessions and branded delegate items.

◆ Sponsorship Benefits:

- **1 full delegate registration**
- **1 admission to the Conference Gala Dinner**
- **1 ticket to the Sponsor's Boat Cruise** on Saturday, 6th December 2025

◆ Sponsorship Options:

- **Option 1:** Thursday Networking Morning Tea – 11th December
- **Option 2:** Thursday Networking Lunch – 11th December
- **Option 3:** Thursday Networking Afternoon Tea – 11th December
- **Option 4:** USB Charger
- **Option 5:** Conference Pen

NICKEL SPONSOR – CONFERENCE BRANDING

AUD 6,000 (+GST) | 5 Packages Available

Total Value of Benefits: AUD 610

Nickel Sponsors receive entry-level branding and recognition as part of the conference's visual identity.

◆ Sponsorship Benefits:

- **1 admission to the Conference Gala Dinner**
- **1 ticket to the Sponsor's Boat Cruise** on Saturday, 6th December 2025

SPONSORSHIP TERMS & CONDITIONS

<p>1. Sponsorship Packages</p> <p>1.1 To confirm sponsorship, sponsors must complete and submit the sponsorship application form.</p> <p>1.2 The PNG CORE reserves the right to alter and revise packages.</p> <p>1.3 The PNG CORE is responsible for the benefits stated in each package. Any additional requests by the sponsor will be charged at the sponsor's own cost.</p> <p>1.4 Sponsors will be included in promotional materials only after full payment is received and cleared in the PNG CORE's bank account.</p> <p>1.5 Sponsors must submit a brief company profile and a high-resolution logo (EPS, JPEG, or TIFF) to the PNG CORE.</p> <p>2. Payment Terms & Cancellation Policy</p> <p>2.1 All sponsorship fees are quoted in Australian Dollars (AUD) and are subject to a 10% Goods and Services Tax (GST).</p> <p>2.2 Full payment must be made upon invoice issuance. Partial payments will not be accepted.</p> <p>2.3 Bank transfers must reference the invoice number, organisation name, and sponsorship package.</p> <p>2.4 Payments must be made via Electronic Funds Transfer (EFT), Bank Transfer, or Credit Card (Online). EFTPOS payments are accepted at the PNG CORE office. Cash and cheques will NOT be accepted. Bank cheques should be deposited directly into PNG CORE's bank account, and a copy of the remittance advice should be emailed to PNG CORE.</p> <p>2.5 Bank charges incurred during payment processing are the responsibility of the payer.</p> <p>2.6 Cancellation of sponsorship must be made in writing to PNG CORE, specifying the reason. Refunds will be processed as follows:</p> <ul style="list-style-type: none"> • Cancellations made on or before October 31, 2025, will be refunded, less a 10% handling fee. • Cancellations made after October 31, 2025, are non-refundable. This applies to late bookings as well. <p>2.6.1 If branding or merchandise production has begun, the sponsor is liable for the full sponsorship amount. Non-payment may result in legal action.</p> <p>2.6.2 Approval is subject to the PNG CORE's discretion, considering promotional benefits already provided or any services rendered on behalf of this package and potential resale of the sponsorship.</p> <p>2.6.3 All refunds will be processed after the event.</p> <p>3. Sponsorship Responsibilities & Regulations</p> <p>3.1 Sponsors must comply with all venue rules, event guidelines, and agreed sponsorship deliverables.</p> <p>3.2 All branding, promotional materials, and activations must be aligned with the event's schedule and approved by PNG CORE in advance.</p> <p>3.3 Sponsors are responsible for any damages caused to the venue or event infrastructure resulting from their activities or installations.</p> <p>3.4 The PNG CORE is not liable for any damages or loss to sponsors' or exhibitors' property at the venue during the event.</p>	<p>4. Branding Policy – 90/10 Branding Ratio</p> <p>4.1 All event branding, signage, and visual displays will follow a 90/10 branding policy:</p> <ul style="list-style-type: none"> • 90% PNG CORE branding • 10% sponsor branding <p>4.2 This ensures consistency across all event assets and maintains the integrity of the event brand.</p> <p>4.3 Sponsors will be acknowledged according to their package level but must adhere to this branding ratio across all event-related materials, including backdrops, banners, digital media, and promotional displays.</p> <p>4.4 PNG CORE reserves the right to review and approve all sponsor-branded materials before publication or display.</p> <p>5. Security, Health & Safety</p> <p>5.1 PNG CORE will provide general security during the event. Sponsors are responsible for the safety and security of their materials, equipment, and personnel.</p> <p>5.2 Valuables or sensitive promotional materials must not be left unattended. PNG CORE accepts no responsibility for loss or damage.</p> <p>5.3 All sponsored activations or displays must comply with venue safety protocols, including electrical safety, emergency access, and fire prevention.</p> <p>5.4 Use of pyrotechnics, hazardous materials, or potentially unsafe structures must be declared and approved in writing by PNG CORE and the venue management in advance.</p> <p>6. Photography, Media & Event Compliance</p> <p>6.1 PNG CORE reserves the right to take photos and videos during the event for promotional purposes.</p> <p>6.2 The PNG CORE reserves the right to use the sponsor's name, logo, and branding in event-related materials, including websites, social media, and printed collateral.</p> <p>6.3 Sponsors may take their photos but must not obstruct traffic flow or disrupt other exhibitors.</p> <p>6.4 Sponsors must comply with all event regulations, venue policies, and local laws. Failure to comply may result in the termination of sponsorship benefits without a refund.</p> <p>7. Obligations & Rights</p> <p>7.1 Sponsors must ensure their promotional activities do not disrupt other sponsors or exhibitors.</p> <p>7.2 Exhibition booths allocated under sponsorship packages must comply with the Exhibition Terms & Conditions.</p> <p>8. Sponsorship Deliverables & Timeline</p> <p>8.1 Sponsors must submit all required materials (e.g., logos, advertisements, banners) in the specified format by the deadline communicated by the PNG CORE.</p> <p>8.2 Failure to meet deadlines may result in exclusion from promotional activities without compensation or refund.</p> <p>8.3 The PNG CORE is not responsible for errors in promotional materials if the sponsor provides inaccurate or delayed information.</p> <p>9. Agreement to Terms & Conditions</p> <p>9.1 By submitting a sponsorship application and making payment, sponsors acknowledge and agree to these Terms & Conditions.</p>
--	--