



# PNG RESOURCES GOLDEN EXHIBITION

16 – 18 July | APEC Haus, Port Moresby

## SPONSORSHIP PACKAGES AND BOOKING FORM

### Standardized Sponsorship Privileges:

All sponsorship levels provide significant exposure and recognition, including logo and name placement across event publications, media releases, promotional materials, venue signage, and foyer displays. Sponsors also receive verbal acknowledgement during the exhibition, with Diamond and Gold Sponsors formally recognized at the official opening and closing sessions. Additionally, all sponsors can display corporate brochures at the venue.

### Sponsorship Options and Benefits:

#### Diamond Sponsor: Option 1 – Golden Exhibition | PGK 50,000 +gst (5 AVAILABLE)

- Exhibition Booth (3m by 2m) in a prime location within the exhibition area at the Golden Exhibition from 16-18 July.
- 1 full delegate registration at the PNG Resources Week (13-16 July)
- 1 Quarter-page feature in the designated newspaper as part of the Post-Event Supplement.

#### Diamond Sponsor: Option 2 – Lunch Sponsor | PGK 50,000 +gst (2 AVAILABLE)

- Exhibition Booth (3m by 2m) in a prime location within the exhibition area at the Golden Exhibition from 16-18 July.
- 1 full delegate registration at the PNG Resources Week (13-16 July)
- 1 Quarter-page feature in the designated newspaper as part of the Post-Event Supplement.

#### Diamond Sponsor: Option 3 – School Sponsor for 3 Days | PGK 50,000 +gst **SOLD**

- Exhibition Booth (3m by 2m) in a prime location within the exhibition area at the Golden Exhibition from 16-18 July.
- 1 full delegate registration at the PNG Resources Week (13-16 July)
- 1 Quarter-page feature in the designated newspaper as part of the Post-Event Supplement.

#### Gold Sponsor: Option 2 – School Sponsor of the Day | PGK 15,000 +gst (4 AVAILABLE) **1 SOLD**

- 1 full delegate registration at the PNG Resources Week (13-16 July)
- 1 Quarter-page feature in the designated newspaper as part of the Post-Event Supplement.

## SPONSORSHIP PACKAGES AND BOOKING FORM

|                                                                                                                                                                     |                                                                    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| All golden exhibition bookings will be completed on this form. Please complete the form and return it to <a href="mailto:events@pngcore.org">events@pngcore.org</a> | <b>AMOUNT (PGK +gst)</b><br>Please tick (/) from the options below |
| 1. Diamond Sponsor – Option 1: Golden Exhibition (5 Available)                                                                                                      | 50,000 <input type="checkbox"/>                                    |
| 2. Diamond Sponsor – Option 2: Lunch Sponsor (2 Available)                                                                                                          | 50,000 <input type="checkbox"/>                                    |
| 3. Gold Sponsor – Option 1: Debate Sponsor (3 Available)                                                                                                            | 15,000 <input type="checkbox"/>                                    |
| 4. Gold Sponsor – Option 2: School Sponsor of the Day (4 Available)                                                                                                 | 15,000 <input type="checkbox"/>                                    |

## Sponsorship Authorization Contact

### Contact Person for Sponsorship *(Please complete the information below)*

|                |  |
|----------------|--|
| Full Name      |  |
| Position       |  |
| Organization   |  |
| Postal Address |  |
| Phone          |  |
| Email          |  |

### Contact Person for Finance *(Please complete the information below)*

|           |  |
|-----------|--|
| Full Name |  |
| Position  |  |
| Phone     |  |
| Email     |  |



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## SPONSORSHIP TERMS AND CONDITIONS

### 1. Sponsorship Packages

- 1.1 Sponsors must complete and submit the sponsorship application form in order to confirm their sponsorship.
- 1.2 PNG CORE reserves the right to amend or modify sponsorship packages at its discretion.
- 1.3 PNG CORE will deliver the benefits outlined in each sponsorship package. Any additional requirements requested by the sponsor will be at the sponsor's own expense.
- 1.4 Sponsors will only be featured in promotional materials once full payment has been received and cleared in PNG CORE's bank account.
- 1.5 Sponsors are required to provide a brief company profile and a high-resolution logo (EPS, JPEG, or TIFF format) to PNG CORE.

### 2. Payment Terms & Cancellation Policy

- 2.1 All sponsorship fees are quoted in Papua New Guinea Kina (PGK) and are subject to a 10% Goods and Services Tax (GST).
- 2.2 Full payment is required upon issuance of an invoice. Partial payments will not be accepted.
- 2.3 All bank transfer payments must clearly reference the invoice number, organisation name, and selected sponsorship package.
- 2.4 Payments must be made via Electronic Funds Transfer (EFT) or bank transfer. EFTPOS payments are accepted at the PNG CORE office.  
**Cash and cheques will not be accepted.** Bank cheques must be deposited directly into PNG CORE's bank account, and a copy of the remittance advice must be emailed to PNG CORE.
- 2.5 Any bank charges incurred during payment processing are the responsibility of the payer.
- 2.6 Cancellation of sponsorship must be submitted in writing to PNG CORE and must include the reason for cancellation. Refunds will be processed as follows:
  - Cancellations made on or before 12 June 2026 will be refunded, less a 10% handling fee.
  - Cancellations made after 12 June 2026 are non refundable. This includes late bookings.
- 2.6.1 If branding or merchandise production has commenced, the sponsor will be liable for the full sponsorship amount. Failure to pay may result in legal action.
- 2.6.2 All sponsorship approvals are subject to PNG CORE's discretion, taking into account promotional benefits already provided, services rendered under the sponsorship, and the potential for resale of the sponsorship package.
- 2.6.3 All approved refunds will be processed after the conclusion of the event.

### 3. Sponsorship Responsibilities & Regulations

- 3.1 Sponsors must comply with all venue rules, event guidelines, and the agreed sponsorship deliverables.
- 3.2 All branding, promotional materials, and activations must align with the event schedule and receive prior approval from PNG CORE.
- 3.3 Sponsors are responsible for any damage caused to the venue, facilities, or event infrastructure as a result of their activities, displays, or installations.
- 3.4 PNG CORE accepts no liability for loss or damage to sponsors' or exhibitors' property while at the event venue.

### 4. Branding Policy – 90/10 Branding Ratio

- 4.1 All event branding, signage, and visual materials must adhere to the following branding ratio:
  - 90% PNG CORE branding
  - 10% sponsor branding
- 4.2 This branding approach ensures consistency across all event assets and protects the integrity of the overall event brand.
- 4.3 Sponsors will be recognised in accordance with their sponsorship level; however, all branding must comply with the 90/10 ratio across backdrops, banners, digital media, and promotional displays.
- 4.4 PNG CORE reserves the right to review, approve, or reject all sponsor-branded materials prior to publication or display.

### 5. Security, Health & Safety

- 5.1 PNG CORE will provide general security for the duration of the event. Sponsors remain responsible for the safety and security of their personnel, materials, and equipment.
- 5.2 Valuables and sensitive promotional materials must not be left unattended. PNG CORE will not be held responsible for any loss or damage.
- 5.3 All sponsored activations, displays, and installations must comply with venue safety requirements, including electrical standards, emergency access, and fire safety regulations.
- 5.4 The use of pyrotechnics, hazardous materials, or potentially unsafe structures must be declared in advance and approved in writing by both PNG CORE and venue management.

### 6. Photography, Media & Event Compliance

- 6.1 PNG CORE reserves the right to photograph and record video throughout the event for marketing, promotional, and reporting purposes.
- 6.2 PNG CORE may use the sponsor's name, logo, and branding in event-related materials, including websites, social media platforms, and printed publications.
- 6.3 Sponsors may take photographs within their allocated areas, provided they do not obstruct traffic flow or interfere with other exhibitors or sponsors.
- 6.4 Sponsors must comply with all event rules, venue policies, and applicable laws. Failure to comply may result in termination of sponsorship benefits without refund.

### 7. Obligations & Rights

- 7.1 Sponsors must ensure their promotional activities do not disrupt other sponsors or exhibitors.
- 7.2 Exhibition booths allocated under sponsorship packages must comply with the Exhibition Terms & Conditions

### 8. Sponsorship Deliverables & Timeline

- 8.1 Sponsors must submit all required materials (e.g., logos, advertisements, banners) in the specified format by the deadline communicated by the PNG CORE.
- 8.2 Failure to meet deadlines may result in exclusion from promotional activities without compensation or refund.
- 8.3 The PNG CORE is not responsible for errors in promotional materials if the sponsor provides inaccurate or delayed information.

### 9. Agreement to Terms & Conditions

- 9.1 By submitting a sponsorship application and making payment, sponsors acknowledge and agree to these Terms & Conditions.