

# SPONSORSHIP PACKAGES & BENEFITS

## INVITATION TO SPONSOR

The PNG Chamber of Resources & Energy is pleased to invite your organization to participate as a sponsor of **PNG Resources Week Golden Exhibition 2026**.

As Papua New Guinea's flagship resources industry event, PNG Resources Week is a premier platform that brings together leaders from the resources sector, government, investors, and the broader business community. The event showcases the country's vast opportunities across mining, petroleum, energy, and emerging sectors, while fostering dialogue, investment, and strategic partnerships.

Building on the continued success and impact of previous PNG Resources Week events, the 2026 program will once again deliver a dynamic and high-level engagement platform through conferences, exhibitions, networking functions, and industry-led discussions.

Aligning your brand with PNG Resources Week 2026 offers exceptional visibility, credibility, and access to key decision-makers and stakeholders. Our sponsorship packages are designed to meet a range of corporate objectives and provide meaningful brand exposure through the following tiers: **Principal, Major, Diamond & Gold**.

### Core Benefits for All Sponsors

All sponsorship levels include the following benefits:

- Corporate logo and name featured, where possible and appropriate, in event publications, media releases, and publicity materials.
- Logo placement on venue signage and foyer displays
- Logo display during session breaks
- Logo listing on the conference website with a hyperlink to your company site (activated upon receipt of sponsorship payment).
- Recognition in media releases and promotional materials
- Verbal recognition during the conference
- Formal acknowledgement of all Sponsors (Principal, Major, Diamond and Gold) during the official opening and closing sessions.
- Opportunity to display corporate brochures at the venue
- Reserved seating for sponsor representatives in prime areas during key functions

**Note:** Any additional banners or promotional materials not specified in the package will be at the sponsor's expense. Custom proposals must be approved by the Host.

## SPONSORSHIP BOOKING FORM

Please tick  your preferred sponsorship package(s) and complete the contact details below:

### SPONSORSHIP PACKAGES

#### PRINCIPAL SPONSOR – PGK200,000 +gst (4 AVAILABLE) 1 SOLD

- Principal (July 13-16)

#### MAJOR SPONSOR – PGK100,000 +gst (5 AVAILABLE) 2 SOLD

- Option 1 – Resources Summit Dinner – Thursday 16th July (6:00 PM – 10:00 PM) **SOLD**
- Option 2 – Delegate Satchel (July 13-16) **SOLD**
- Option 3 – Major Sponsor PRW (July 13-16) (5 AVAILABLE)

#### DIAMOND SPONSOR – PGK60,000 +gst (10 AVAILABLE) 5 SOLD

- Option 1 – PRW Day 1 Catering Sponsor (Monday 13 July)
- Option 2 – PRW Day 2 Catering Sponsor (Tuesday 14 July)
- Option 3 – PRW Day 3 Catering Sponsor (Wednesday 15 July)
- Option 4 – PRW Day 4 Catering Sponsor (Thursday 16 July)
- Option 5 – Delegate Hat Sponsor (July 13-16) **SOLD**
- Option 6 – Delegate Notebook Sponsor (July 13-16)
- Option 7 – Speakers & Chairpersons Gifts' Sponsor (July 13-16) **SOLD**
- Option 8 – Lanyards & Biro's (July 13-16)
- Option 9 – Coffee Mug Sponsor (July 13-16)
- Option 10 – Delegate Polo Shirt Sponsor (July 13-16) **SOLD**
- Option 11 – Telco Sponsor (July 6-16) **SOLD**
- Option 12 – Logistics & Security Sponsor (July 6-16) **SOLD**
- Option 13 – Water & Treats Sponsor (July 6-16)

#### GOLD SPONSOR – PGK50,000 +gst (9 AVAILABLE) 1 SOLD

- Gold Sponsor (July 13-16)

### Sponsorship Authorization Contact

Contact Person for Sponsorship (Please complete the information below)

Full Name	
Position	
Organisation	
Postal Address	
Phone	
Email	

Contact Person for Finance (Please complete the information below)

Full Name	
Position	
Phone	
Email	

## SPONSORSHIP PACKAGES AND BENEFITS

**PGK 200,000 +gst | 5 Packages Available**

Total Value of Benefits to Sponsor: PGK 55,770.00

### PRINCIPAL SPONSOR

As a Principal Sponsor, your organization will enjoy premium visibility and exclusive access throughout the 2026 Papua New Guinea Resources Week. Benefits include:

#### ◆ Sponsorship Inclusions:

- **Premium exhibition space (6m by 2m)** in a high-traffic, strategic location at the PRW from 13-16 July
- **6** full delegate registrations at the PRW from 13-16 July
- **10** admissions to the Resources Summit Dinner (1 Table sitting 10) – July 16
- **1** Full-page feature in the designated newspaper as part of the Post-Event Supplement

#### ◆ Exclusive Recognition:

- Prominent visibility to keynote speakers, the Prime Minister, Senior Government Ministers, international thought leaders, and industry executives
- Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)
- Logo display on the main conference banner located on the speakers' stage
- Opportunity to speak at the conference
- Be recognized as a Principal Sponsor for the duration of the event.

**PGK 100,000 +gst | 7 Packages Available**

Total Value of Benefits to Sponsor: PGK 25,740.00

### MAJOR SPONSOR

#### ◆ Sponsorship Inclusions:

- **Exhibition booth (3m by 2m)** in a prime location within the exhibition area at the PRW from 13-16 July
- **2** full delegate registrations at the PRW from 13-16 July
- **5** admissions to the Resources Summit Dinner – July 16
- **1** Half-page feature in the designated newspaper as part of the Post-Event Supplement

#### ◆ Exclusive Recognition:

- Visibility to keynote speakers, government officials, and industry leaders
- Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)
- Opportunity to speak at the event
- Be recognized as a Major Sponsor for the duration of the event

#### Option 1 – Resources Summit Dinner – Thursday 16 July (6:00 PM – 10:00 PM)

As the Summit Dinner Sponsor, your brand will be prominently featured throughout the Gala Dinner, including venue branding and event materials. This sponsorship ensures maximum visibility to all delegates, industry leaders, and VIP guests. Your organization will also be acknowledged during the dinner, reinforcing your position as a key supporter and strengthening your brand presence at one of PNG Resources Week's most high-profile events.

#### Option 2 - Delegate Satchels (July 13 - 16)

As the Delegate Satchel Sponsor, your brand will be prominently displayed on all official delegate satchels and have the opportunity to display your branding wherever possible at the event and exhibition venue for all four days. This ensures high visibility as delegates carry your branded satchels throughout PNG Resources Week, reinforcing your organization as a key supporter and boosting brand recognition across networking, exhibition, and conference.

#### Option 3 – PNG Resources Week (PRW) (July 13 - 16) (5 AVAILABLE)

As the PRW Major Sponsor, your brand will enjoy premium visibility across PNG Resources Week, with prominent placement on all official event materials and signage, as well as extensive branding opportunities throughout the event and exhibition venues over the full four days. This high-impact exposure positions your organisation as a leading supporter of the industry, strengthens brand presence, and maximises recognition among key stakeholders across networking sessions, exhibitions, and conference engagements.

**PGK 60,000 +gst | 15 Packages Available**

Total Value of Benefits to Sponsor: PGK 19,690.00

## DIAMOND SPONSOR

This Diamond Sponsorship tier receives high-impact branding opportunities and tailored visibility across the conference.

### ◆ Sponsorship Inclusions:

- **Exhibition booth (3m by 2m)** in a prime location within the exhibition area at the PRW from 13-16 July
- **2 full delegate registrations** at the PRW from 13-16 July
- **1 Quarter-page feature** in the designated newspaper as part of the Post-Event Supplement

### ◆ Exclusive Recognition:

- Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval)
- Opportunity to speak at the conference
- Be recognized as a Diamond Sponsor for the duration of the event.

### ➤ Sponsorship Options

#### Options 1 – 4: Catering Sponsorship

Each option includes branding visibility at the respective function area.

- Option 1: PRW Day 1 Catering Sponsor (Monday 13 July)
- Option 2: PRW Day 2 Catering Sponsor (Tuesday 14 July)
- Option 3: PRW Day 3 Catering Sponsor (Wednesday 15 July)
- Option 4: PRW Day 4 Catering Sponsor (Thursday 16 July)

#### Options 5-10: Product Sponsorship (July 13 – 16)

Each option includes corporate logo placement on the sponsored item, which will be distributed to all delegates via the satchel. Final logo placement will be determined by the Host. All product branding will follow an 80/20 branding policy, comprising 80% PNG CORE/Event branding and 20% Sponsor branding.

- Option 5: Delegate Hat Sponsor (July 13 - 16)
- Option 6: Delegate Notebook Sponsor (July 13 - 16)
- Option 7: Speakers & Chairpersons Gifts' Sponsor (July 13 - 16)
- Option 8: Lanyards & Biro's (July 13 - 16)
- Option 9: Mug Sponsor (July 13 - 16)
- Option 10: Delegate Polo Shirt Sponsor (July 13 - 16)

#### Option 11: Telco Sponsor (July 6 - 16)

As the Telco Sponsor, your brand will be recognized as the official Wi-Fi provider, with logos and branding displayed throughout all delegate areas, conference rooms, and event spaces. This ensures maximum visibility at every networking, catering, and conference interface during the **Golden Exhibition and PNG Resources Week**.

#### Option 12: Logistics & Security Sponsor (July 6 - 16) (2 Available)

As the Logistics & Security Sponsor, your brand will be highly visible on all delegate buses for pick-up and drop-off and at entrance security checkpoints. This sponsorship positions your organization as a trusted partner in safety and event operations while giving high-profile exposure to all attendees throughout the **Golden Exhibition and PNG Resources Week**.

#### Option 13: Water & Treats Sponsor (July 6 - 16) (2 Available)

As the Diamond Sponsor for Water & Treats, your brand will be featured as the official provider of water and treats, with logos on all bottled water and branding displayed everywhere possible at the Exhibition and event space-giving maximum visibility to all attendees throughout the **Golden Exhibition and PNG Resources Week**. (A dedicated water station will be allocated.)

**PGK 50,000 +gst | 10 Packages Available**

Total Value of Benefits to Sponsor: PGK 13,860.00

## GOLD SPONSOR

Gold Sponsors receive high-impact branding opportunities and tailored visibility across the conference.

### ◆ Sponsorship Benefits:

- **3 full delegate registrations** at the PRW from 13-16 July
- **1 Quarter-page feature** in the designated newspaper as part of the Post-Event Supplement

### ◆ Exclusive Recognition:

- Opportunity to include a double-sided A4 promotional flyer in the delegate satchel (subject to Host approval).
- Opportunity to speak at the conference
- Be recognized as a Gold Sponsor for the duration of the event.

# SPONSORSHIP TERMS & CONDITIONS

## 1. Sponsorship Packages

- 1.1 To confirm sponsorship, sponsors must complete and submit the sponsorship application form.
- 1.2 The PNG CORE reserves the right to alter and revise packages.
- 1.3 The PNG CORE is responsible for the benefits stated in each package. Any additional requests by the sponsor will be charged at the sponsor's own cost.
- 1.4 Sponsors will be included in promotional materials only after full payment is received and cleared in the PNG CORE's bank account.
- 1.5 Sponsors must submit a brief company profile and a high-resolution logo (EPS, JPEG, or TIFF) to the PNG CORE.

## 2. Payment Terms & Cancellation Policy

- 2.1 All sponsorship fees are quoted in Papua New Guinea Kina (PGK) and are subject to a 10% Goods and Services Tax (GST).
- 2.2 Full payment must be made upon invoice issuance. Partial payments will not be accepted.
- 2.3 Bank transfers must reference the invoice number, organization name, and sponsorship package.
- 2.4 Payments must be made via Electronic Funds Transfer (EFT) and Bank Transfer. EFTPOS payments are accepted at the PNG CORE office. **Cash and cheques will NOT be accepted.** Bank cheques should be deposited directly into PNG CORE's bank account, and a copy of the remittance advice should be emailed to PNG CORE.
- 2.5 Bank charges incurred during payment processing are the responsibility of the payer.
- 2.6 Cancellation of sponsorship must be made in writing to PNG CORE, specifying the reason. Refunds will be processed as follows:
  - Cancellations made on or before June 12, 2026, will be refunded, less a 10% handling fee.
  - Cancellations made after June 12, 2026, are non-refundable. This applies to late bookings as well.
- 2.6.1 If branding or merchandise production has begun, the sponsor is liable for the full sponsorship amount. Non-payment may result in legal action.
- 2.6.2 Approval is subject to the PNG CORE's discretion, considering promotional benefits already provided or any services rendered on behalf of this package and potential resale of the sponsorship.
- 2.6.3 All refunds will be processed after the event.

## 3. Sponsorship Responsibilities & Regulations

- 3.1 Sponsors must comply with all venue rules, event guidelines, and agreed sponsorship deliverables.
- 3.2 All branding, promotional materials, and activations must be aligned with the event's schedule and approved by PNG CORE in advance.
- 3.3 Sponsors are responsible for any damage caused to the venue or event infrastructure resulting from their activities or installations.
- 3.4 The PNG CORE is not liable for any damage or loss to sponsors' or exhibitors' property at the venue during the event.

## 4. Branding Policy – 90/10 Branding Ratio

- 4.1 All event branding, signage, and visual displays will follow a 90/10 branding policy:
  - 90% PNG CORE branding
  - 10% sponsor branding
- 4.2 This ensures consistency across all event assets and maintains the integrity of the event brand.
- 4.3 Sponsors will be acknowledged according to their package level but must adhere to this branding ratio across all event-related materials, including backdrops, banners, digital media, and promotional displays.

- 4.4 PNG CORE reserves the right to review and approve all sponsor-branded materials before publication or display.

## 5. Security, Health & Safety

- 5.1 PNG CORE will provide general security during the event. Sponsors are responsible for the safety and security of their materials, equipment, and personnel.
- 5.2 Valuables or sensitive promotional materials must not be left unattended. PNG CORE accepts no responsibility for loss or damage.
- 5.3 All sponsored activations or displays must comply with venue safety protocols, including electrical safety, emergency access, and fire prevention.
- 5.4 Use of pyrotechnics, hazardous materials, or potentially unsafe structures must be declared and approved in writing by PNG CORE and the venue management in advance.

## 6. Photography, Media & Event Compliance

- 6.1 PNG CORE reserves the right to take photos and videos during the event for promotional purposes.
- 6.2 The PNG CORE reserves the right to use the sponsor's name, logo, and branding in event-related materials, including websites, social media, and printed collateral.
- 6.3 Sponsors may take their photos but must not obstruct traffic flow or disrupt other exhibitors.
- 6.4 Sponsors must comply with all event regulations, venue policies, and local laws. Failure to comply may result in the termination of sponsorship benefits without a refund.

## 7. Obligations & Rights

- 7.1 Sponsors must ensure their promotional activities do not disrupt other sponsors or exhibitors.
- 7.2 Exhibition booths allocated under sponsorship packages must comply with the Exhibition Terms & Conditions.

## 8. Sponsorship Deliverables & Timeline

- 8.1 Sponsors must submit all required materials (e.g., logos, advertisements, banners) in the specified format by the deadline communicated by the PNG CORE.
- 8.2 Failure to meet deadlines may result in exclusion from promotional activities without compensation or refund.
- 8.3 The PNG CORE is not responsible for errors in promotional materials if the sponsor provides inaccurate or delayed information.

## 9. Agreement to Terms & Conditions

- 9.1 By submitting a sponsorship application and making payment, sponsors acknowledge and agree to these Terms & Conditions.