

APASC25

SCIENTIFIC CONFERENCE
ADELAIDE | 23-25 OCTOBER

LEAD THE PHYSIOTHERAPY EVOLUTION



SPONSORSHIP AND EXHIBITION PROSPECTUS

apasc.physio



AUSTRALIAN
PHYSIOTHERAPY
ASSOCIATION

INVITATION

The Australian Physiotherapy Association (APA) is the peak body representing the interests of Australian physiotherapists and their patients. The APA is a national organisation with more than 32,000 members.

The APA is committed to the concept of continuing professional education, with a strategic plan strongly focused on providing opportunities for members through professional excellence and career success.

At APASC25 we are leading the physiotherapy evolution. Physiotherapy as a profession never stands still, it's constantly evolving through research, innovation, disruption, the embracing of change, diversity and inclusion. Be a part of our future, play your part in the evolution of physiotherapy as we pave the way into the unknown.



North Terrace, Adelaide
South Australia 5000
Australia

adelaidecc.com.au



PROGRAM SNAPSHOT

WEDNESDAY 22 OCTOBER

- > Exhibition build and bump in
- > Pre-conference workshops

THURSDAY 23 OCTOBER

- > Exhibition opens
- > Conference opening and keynote
- > Breakout sessions: invited and abstracts
- > Welcome Reception

FRIDAY 24 OCTOBER

- > Conference breakfasts
- > Exhibition
- > Keynote addresses
- > Breakout sessions: invited and abstracts

SATURDAY 25 OCTOBER

- > Exhibition closes
- > Keynote addresses
- > Breakout sessions: invited and abstracts
- > Conference close and keynote
- > Conference Dinner



WHO ATTENDS

With an expected audience of around 1,600 national and international attendees and an exhibition of over 120 booths, APASC25 will bring together industry professionals from across Australia and overseas. It promises to be the industry's premium networking opportunity of the year.

Showcase your products and services to:

- > physiotherapy practitioners
- > practice managers and owners
- > business leaders
- > allied health clinicians
- > international representatives
- > future clinicians.

WHY JOIN US?

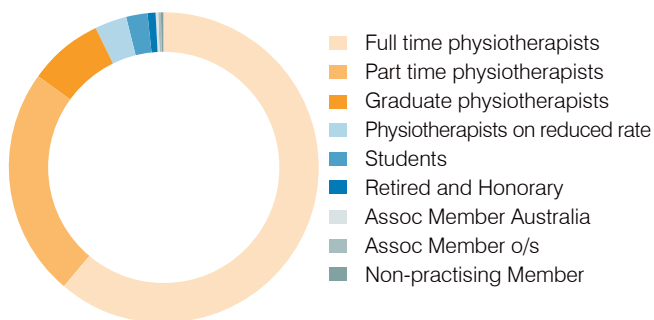
- > Showcase and educate over 1,600 prospective face-to-face customers on the use of your products, services, programs, software and offerings.
- > Expose your products to both a national and worldwide audience via the APASC25 website and conference app.
- > Collect highly qualified leads and strengthen long-term brand building.
- > Be seen as a supporter of the physiotherapy industry in Australia.
- > Utilise our multiple networking opportunities to make the most of your visit.

DELEGATES BY NATIONAL GROUP IGNITE 2023



- | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> ■ Musculoskeletal ■ Sports & Exercise ■ Business Premium Principal ■ Neurology ■ Women's & Men's Pelvic Health ■ Pain ■ Paediatric ■ Gerontology ■ Cardiorespiratory ■ Disability | <ul style="list-style-type: none"> ■ Advanced Practice (incl. ED) ■ Educators ■ Cancer, Lymphoedema & Palliative ■ Occupational Health ■ Acupuncture and Dry Needling ■ Aquatic ■ Leadership and Management ■ Orthopaedic ■ Mental Health ■ Business Practitioner |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

DELEGATES BY MEMBER TYPE



- Full time physiotherapists
- Part time physiotherapists
- Graduate physiotherapists
- Physiotherapists on reduced rate
- Students
- Retired and Honorary
- Assoc Member Australia
- Assoc Member o/s
- Non-practising Member

We hope to have a chance to discuss the opportunities set out in the following prospectus with you.

APA CONTACT:

Glenn Lloyd
Manager, Partnerships
and Business Development

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P: +61 3 9092 0822
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1750+

IGNITE2023
CONFERENCE ATTENDANCE

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The APA looks forward to exploring all sponsorship and exhibition opportunities in this unrivalled event, providing sponsors and exhibitors with the chance to network, connect, and engage with more than 1600 physiotherapy professionals. We aim to ensure that all companies attending receive tangible engagement and exposure from their support of APASC25, the APA and our industry.

OPTIONS

There are multiple opportunities to have a presence at APASC25 to suit your marketing plan and all budgets.

EXHIBITING

The exhibition is an integral part of this conference. The exhibition will commence at 7.30 am on Thursday 23 October (with exhibitor bump in from 2pm Wednesday 22 October). The exhibition will conclude in the afternoon of Saturday 25 October.

KEY REASONS TO WORK WITH THE APA

Educate more than 1600 prospective face-to-face customers in the use of your products, services and programs.

Elevate brand awareness and credibility of your product while cementing your company as a strong supporter of the physiotherapy industry.

Engage and network to broaden your contacts and strengthen your brand.

Establish a comprehensive lead list of potential new customers while re-engaging and strengthening existing client relationships.

Please contact APA's Manager, Partnerships and Business Development to discuss the following or any other sponsorship or exhibition opportunities in further detail, see contact details on (page 4.)



PLATINUM SPONSOR

including branded delegate satchel and lanyards

\$40,000

including GST

ONE AVAILABLE

As the **sole** Platinum sponsor of APASC25, your organisation will be the primary sponsor receiving the ultimate level of exposure and recognition during the event.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Platinum Sponsor, with your company logo appearing on most of the generated collateral:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - logo on signage on the exhibition entrance feature.
- > corporate logo printed in prominent position in full colour on the satchel product alongside the conference logo, which every attendee receives
- > corporate logo on all lanyards, which every attendee receives
- > opportunity for a representative from your organisation to make a two-minute oral presentation (holding slide with sponsor logo provided by APA)
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > option to provide one (1) satchel gift to be placed in all delegate satchels (no paper documents, sponsor to supply in addition to sponsorship value)
- > one (1) 6m x 3m exhibition booth located in a prominent position (Platinum sponsor will be allocated booths within the APA sponsor hub)
- > four (4) complimentary exhibitor registrations including Welcome Reception and Conference Dinner tickets (not including access to conference sessions)*
- > 60 days digital advertising on the registration page of the conference website
- > one priority app push notification per day
- > one sponsor message (max 50 words) as part of the conference communications emails, including logo.

TICKET SUMMARY

Exhibitor registrations*	4
Welcome Reception	4
Conference Dinner	4

*All Exhibitor and Sponsor registrations are due by Monday 22 September 2025 to be eligible for this option. No additional exhibitor registration can be purchased on site.



GOLD SPONSOR

including Conference Dinner

\$25,000

including GST

SOLD

As the **Gold** Sponsor of APASC25, your organisation will receive a high level of exposure and recognition during the event.

The Conference Dinner offers the opportunity to bring together delegates, exhibitors and speakers in an informal networking setting.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Gold Sponsor, with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > acknowledgement as the Conference Dinner sponsor at the event and an opportunity for a two-minute address (including logo on menu and a pull up banner)
- > option to provide one (1) satchel gift to be placed in all delegate satchels (no paper documents, sponsor to supply in addition to sponsorship value)
- > one (1) 3m x 3m exhibition booth located in a prominent position within the APA sponsor hub

- > two (2) complimentary exhibitor registrations, including Welcome Reception and Conference Dinner tickets (not including access to conference sessions)
- > two (2) additional complimentary Conference Dinner tickets
- > sponsorship of mini keynote which includes a two-minute oral presentation, holding slide with company logo provided by the APA
- > one priority app push notification per day
- > 30 days of digital advertising on the program page of the conference website.

TICKET SUMMARY

Exhibitor registrations	2
Welcome Reception	2
Conference Dinner	4



SILVER SPONSOR

including Welcome Reception

\$18,000

including GST

SOLD

As the **Silver** Sponsor of APASC25, your organisation will receive a significant level of exposure and recognition.

The Welcome Reception offers the opportunity to bring together delegates, exhibitors and speakers in an informal networking setting within the exhibition hall.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Silver Sponsor with your company logo on
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > acknowledgement as the Welcome Reception sponsor (pull up banners) at the event and the opportunity for a two-minute address at commencement of the function
- > option to provide one (1) satchel gift to be placed in all delegate satchels (sponsor to supply in addition to sponsorship value, no paper documents)

- > one (1) 3m x 3m exhibition booth located in a prominent position within the APA sponsor hub
- > two (2) complimentary exhibitor registrations, including Welcome Reception and Conference Dinner tickets (not including access to conference sessions)
- > two (2) additional complimentary Welcome Reception tickets
- > one priority app push notification per day
- > 30 days digital advertising on exhibition page on conference website.

TICKET SUMMARY

Exhibitor registrations	2
Welcome Reception	4
Conference Dinner	2



BRONZE SPONSOR

including one Mini Keynote Session

\$16,000

including GST

ONE AVAILABLE

Bronze sponsorship extends the opportunity to be a major contributor to APASC25.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Bronze Sponsor, with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
 - > company profile (100 words) featured on the conference website and conference app (with company logo)
 - > Sponsorship of a mini keynote session with the opportunity for a two minute oral presentation and your company logo on a holding slide provided by the APA.
 - > option to provide one (1) satchel gift to be placed in all delegate satchels (sponsor to supply in addition to sponsorship value, no paper documents)
- > one (1) 3m x 3m exhibition booth located in a prominent position within the APA sponsor hub
 - > two (2) complimentary exhibitor registrations, including Welcome Reception and Conference Dinner tickets (not including access to conference sessions)
 - > one app push notification per day
 - > 30 days digital advertising on the exhibition page on conference website.

TICKET SUMMARY

Exhibitor registrations	2
Welcome Reception	2
Conference Dinner	2



APA RE-CHARGE LOUNGE SPONSOR

\$15,000

including GST

ONE AVAILABLE

As the Re-Charge Lounge sponsor of APASC25, your organisation will receive a high level of exposure and recognition along with a platform to showcase your products to a targeted audience.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Re-Charge Lounge Sponsor, with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > two company banners within the lounge (to be supplied by sponsor)

- > two complimentary exhibitor registrations, including Welcome Reception and Conference Dinner tickets (not including access to conference sessions).
- > double sided logo signage on Re-Charge desk itself
- > one (1) app push notification per day.

TICKET SUMMARY

Exhibitor registrations	2
Welcome Reception	2
Conference Dinner	2



COFFEE CART SPONSOR

\$11,000

including GST

TWO AVAILABLE

Located in two high traffic zones, the coffee cart will be branded with your logo.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Coffee Cart Sponsor with your company logo/message on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance panel.
 - > company profile (100 words) featured on the conference website and conference app with logo
 - > signage on front of cart (you supply artwork)
 - > option to provide branded coffee cups (at own expense and approved by APA) – APA to provide delivery details
- > two complimentary exhibitor registrations which include Welcome Reception and Conference Dinner (does not include conference sessions)
 - > one app push notification per day.

TICKET SUMMARY

Exhibitor registrations	2
Welcome Reception	2
Conference Dinner	2



APP AND TECHNOLOGY SPONSOR

\$10,000

including GST

ONE AVAILABLE

As the App and Technology Sponsor of APASC25, your organisation will receive a high level of exposure and recognition along with a platform to showcase your products to a targeted audience.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the App and Technology Sponsor, with your company logo on:
 - conference app (with hyperlink to your website) and allowance for large exclusive brand ad
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature
 - signage on registration desk.
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > logo on signage promoting delegate Wi-Fi
- > sponsorship including branding of the post event survey communication

- > one (1) 3m x 3m exhibition booth located in a prominent position to showcase your technology
- > two (2) complimentary exhibitor registrations, including Welcome Reception and Conference Dinner tickets (not including access to conference sessions)
- > one app push notification per day
- > 30 days of digital advertising on the program page of the conference website.

TICKET SUMMARY

Exhibitor registrations	2
Welcome Reception	2
Conference Dinner	2



CATERING BREAK SPONSOR

\$9,500

including GST

ONE AVAILABLE

As the Catering Break Sponsor of APASC25, your organisation will receive a high level of exposure and recognition along with a platform to showcase your products to a targeted audience.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Catering Break Sponsor with company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature
 - signage at each lunch catering station (minimum 10 signs)
 - verbal acknowledgement and recognition as the Catering Break Sponsor during the lunch.
- > Dress catering staff in branded product (aprons or caps) at your cost (APA and venue need to approve images and provide quantities)
- > two (2) Exhibitor Passes inclusive of exhibition catering only
- > priority push notification on Conference App pre-service time (two lunch breaks, two morning tea and three afternoon tea).



E-POSTER SPONSOR

\$4,000

including GST

ONE AVAILABLE

As the e-Poster Sponsor of APASC25, your organisation will receive a high level of exposure and recognition along with a platform to showcase your products to a targeted audience.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the e-Poster Sponsor, with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > signage at the e-Poster station within the exhibition and opportunity to display two company banners (to be supplied by sponsor).

E-POSTER PRESENTATIONS

Official
E-Poster
Partner:



OPENING OR CLOSING PLENARY SPONSOR

\$3,850

including GST

TWO AVAILABLE

Two sponsorship opportunities for two high-profile speakers* who will be engaged to present the opening and closing keynotes at APASC25. This sponsorship provides you an opportunity to align your organisation with one of these speakers who has been specifically engaged to ensure attendees leave with a positive, empowering message or action.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Opening or Closing Plenary Sponsor with company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature

- > verbal acknowledgement and recognition as the Opening or Closing Plenary Sponsor and the opportunity for a two-minute oral address at the commencement of the session (company logo on holding slide provided by APA).

* Speakers will be announced in the coming months. Express your interest in this package by contacting the APA Conference Sponsorship and Exhibition Team.



PLENARY SPONSOR

\$3,330

including GST

TWO AVAILABLE

The plenary sessions form the backbone of the conference, with two sessions available to choose from. Please visit the conference website to review the sessions* as they are confirmed and decide the best fit and alignment for your brand.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Plenary Sponsor with company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature
- > verbal acknowledgement and recognition as the Plenary Sponsor and the opportunity for a two-minute oral address at the commencement of the session (company logo on holding slide provided by APA).

* Speakers will be announced in the coming months. Express your interest in this package by contacting the APA Conference Sponsorship and Exhibition Team.

STATIONERY SPONSOR

\$3,300

including GST

ONE AVAILABLE

An opportunity to supply branded pads and pens to go into all delegate satchels at APASC25.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Stationery Sponsor, with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > supply of branded company pens and A5 pads to be placed in all delegate satchels (sponsor to supply or the APA can organise printing of the pads and charge back to company).

VOLUNTEER SPONSOR

\$3,300

including GST

ONE AVAILABLE

As the Volunteer Sponsor of APASC25, your organisation will receive a high level of exposure and recognition along with a platform to showcase your products to a targeted audience.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the Volunteer Sponsor, with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
- > company profile (100 words) featured on the conference website and conference app (with company logo)
- > logo on the front or back of the conference volunteer shirts.



MINI KEYNOTE SPONSOR

\$2,500

including GST

TWO AVAILABLE

As a Mini Keynote Sponsor of APASC25, your organisation will receive a high level of exposure and recognition along with a platform to showcase your products to a targeted audience.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as a Mini Keynote Sponsor with company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature
- > verbal acknowledgement and recognition as a Mini Keynote Sponsor and the opportunity for a two-minute oral address at the commencement of the session (company logo on holding slide provided by APA).*

*Speakers will be announced in the coming months. Express your interest in this package by contacting the APA Conference Sponsorship and Exhibition Team.



NATIONAL GROUP STREAM SPONSOR

PRICE ON APPLICATION

ONE AVAILABLE FOR EACH NATIONAL GROUP

Sponsor the APA National Group that best suits your products and services. By electing to sponsor an APA National Group, your organisation will receive a high level of exposure and recognition targeted to your requested National Group member base.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the National Group Stream Sponsor with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature.
- > verbal acknowledgement and recognition as the Group Sponsor at the commencement of a National Group session (session to be determined)
- > opportunity for a representative from your organisation to make a two-minute oral presentation during a National Group session (session to be determined) holding slide with your logo at your Group's session (provided by the APA)
- > company banner display in the meeting room (company to provide)
- > one (1) delegate gift in a National Group session where possible.

NATIONAL GROUPS HOLDING A FULL STREAM IN APASC25*

Acupuncture and Dry Needling	Advanced Practice/ Emergency Department	Animal
Aquatic	Cancer, Palliative Care and Lymphoedema	Cardiorespiratory
Disability	Educators	Gerontology
Mental Health	Musculoskeletal	Neurology
Occupational Health	Orthopaedic	Paediatric
Pain	Sports and Exercise	Women's, Men's and Pelvic Health

* subject to change

NATIONAL GROUP BREAKFAST SPONSOR

PRICE ON APPLICATION

ONE AVAILABLE FOR EACH NATIONAL GROUP
HOLDING A BREAKFAST

Breakfast sessions offer an opportunity for organisations to sponsor one National Group with an invited keynote speaker.

These early morning sessions draw intimate groups of attendees who have an opportunity to engage with the speaker and others present.

Breakfast sessions will be hosted on Friday 24 October, 7.00 am–8.30 am.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the National Group Breakfast Sponsor with your company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature
- > opportunity for a representative from your organisation to make a two-minute oral presentation at commencement of the National Group Breakfast session. A holding slide with your logo at your Group's breakfast (provided by the APA)

- > verbal acknowledgement and recognition as the National Group Breakfast Partner at the commencement of the breakfast session
- > company banner display in the meeting room (company to provide)
- > company logo printed on menu.

National Groups participating in the breakfast sessions will be announced in the coming months. Express your interest in this package by contacting the APA Conference Partnership and Exhibition Team.



NATIONAL GROUP WORKSHOP SPONSOR

PRICE ON APPLICATION

ONE AVAILABLE FOR EACH NATIONAL GROUP HOLDING A WORKSHOP

Sponsor one of the National Group Workshops, which are designed for attendees to meet, network and work with others who share a common interest.

National Group Workshops will be hosted on Wednesday 22 October and may take the form of half-day, full-day or two half-day sessions. These may be hosted on or offsite.

YOUR ENTITLEMENTS

- > acknowledgement and recognition as the National Group Workshop Sponsor with company logo on:
 - conference app (with hyperlink to your website)
 - conference website (with hyperlink to your website)
 - signage on the exhibition entrance feature
- > opportunity for a representative from your organisation to make a two-minute oral presentation during the workshop session* with a holding slide with your logo at your Group's workshop (provided by the APA)
- > verbal acknowledgement and recognition as the National Group Workshop Sponsor at the commencement of the workshop
- > company banner display in the meeting room (sponsor to provide).

National Groups participating in the workshops will be announced in the coming months –express your interest in this package by contacting the APA Conference Sponsorship and Exhibition Team.

* depending upon whether session runs straight from another session in the same room.



SATCHEL GIFTS

\$2,500

including GST

LIMITED AVAILABILITY

To maximise your exposure and promote your company as an integral part of the physiotherapy profession, include a gift in the APASC25 delegate satchels.

- > one satchel delegate gift to be placed in all delegate satchels (sponsor to supply approximately 1750+ gifts).

Due to APA's sustainability targets, other than the Stationery sponsors note pads, paper inserts will not be accepted. Merchandise products only will be accepted.

Booking deadline: 1 September 2025

A sample must be sent to the APA office when booking is made. APA will then confirm booking once sample has **been received**. Samples will need to be received by 1 September 2025, and what is supplied for packing **MUST** be the same as the sample approved. Inserts are to be sent direct to packing house. Details to be provided.

DIGITAL ADVERTISING BANNER ON CONFERENCE WEBSITE

\$440

including GST

FOR 30 DAYS EXPOSURE

The APASC25 website will provide opportunities for advertising on several selected pages.

All artwork must be supplied by the company to the specifications notified by the APA. Please note that each banner allows for two different advertisers at any one time.

Pages available include:

- > Registration
- > Abstracts (until March)
- > Program (after July)

- > Speakers
- > Accommodation
- > Venue
- > Sponsorship
- > Exhibition

Note: No printed advertising options will be available for the 2025 conference as it is a paperless event.

EXHIBITING

The APASC25 exhibition will commence on the morning of Thursday 23 October 2025 and will conclude after afternoon tea on Saturday 25 October. The exhibition will provide an unparalleled marketing opportunity to meet with all the delegates over the conference duration with morning tea, lunch and afternoon tea breaks plus the two-hour Welcome Function held on the evening of Thursday 23 October 2025, all being within the exhibition.

EXHIBITION BOOTH

\$6,750

including GST
(3 X 3M) SINGLE BOOTH

\$13,500

including GST
(6 X 3M) DOUBLE BOOTH

EXHIBITION BOOTH INCLUSIONS

Walling:

- > 2.48m high smooth finish walls
- > colour options – white (subject to availability)



Fascia sign:

- > 1 x digitally printed fascia sign per open side, with black lettering on a white background.
- > stand numbers and conference logo included on all fascia signs

Lighting:

- > 2 x spotlights per 3m x 3m booth.

Power:

- > 1 x 4 amp power point per 3m x 3m booth.

Carpet:

- > Venue carpet included

Not to be used:

- > pins, staples, screws, nails, bolts, velcro, paint or double-sided adhesive tape. (Please note that a charge will be invoiced to exhibitors for any wall panel damage)

To be used:

- > UHU tac white putty (white tac), 3M Command picture hanging strips, hook & chain (all available from Adelaide Expo Hire)

Delivery and collection:

- > cost is inclusive of delivery, installation and dismantle of exhibition booths.

Exhibition booking will be secured with the return of a booking form (following pages) and payment to the APA of a minimum 50 per cent deposit to be received within 14 days. If deposit is not received within this time frame the booking will be cancelled.

Exhibition booths will be allocated on a first-come first-serve basis, with sponsors priority booths.

NEW OPTION! Tower Booths

- > 6 x 6 space, 4 metre central tower structure with 4 sided digital print, 1 x high table, 2 x bar stools and 4 x planters



\$25,300

including GST
(3 available)

EXHIBITOR TICKET SUMMARY

Standard exhibitor registrations	(2 per booth) includes Exhibition access, welcome and dinner. No access to sessions.
Upgrade standard exhibitor to Delegate	(maximum 2 per company) includes session access, exhibition access, welcome and dinner ticket. +\$800
Additional exhibitor registrations	(maximum 2 per booth) Exhibition access only. Includes all in Exhibit catering, no welcome or dinner, these can be purchased separately based on availability. Cannot be upgraded. +\$405

EXHIBITOR INSURANCE:

All exhibitors are responsible for their own insurance, including public liability. Exhibitors must provide a copy of their insurance policy and certificate of currency upon request.

EXHIBITOR REGISTRATION INCLUSIONS

(as per inclusions listed above within your sponsorship or exhibition package):

- > conference exhibition registration for the duration of the conference
- > daily catering (morning tea, lunch and afternoon tea)
- > social events – Welcome Reception, Conference Dinner
- > conference satchel (one per booth).

Please note: exhibitors do not have access to sessions.

APA will appoint a contractor to build the exhibition and to supply exhibitor furniture at an additional cost to the exhibitor. Details will be included in the exhibitor manual.

EXHIBITOR REGISTRATION ADDITIONAL COSTS

Additional exhibitor registration:

\$405 per person for three days (total).

Note: This is to cover the cost of catering for any additional (not included within your sponsorship inclusions) exhibitor staff for Thursday through Saturday. This does not include access to conference sessions or the conference dinner. These need to be purchased by 1 September and are not available for purchase onsite.

Additional exhibitor social tickets:

\$100 Welcome Reception.

Delegate registration:

Various – refer to registration rates on the conference website. Delegate registration will allow access to conference sessions, social functions and the exhibition.

EXHIBITOR SCHEDULE:

Wednesday 22 October 2025	Exhibitor bump-in
	Pre-Conference Workshops
Thursday 23 October 2025	Conference day one
	Exhibition
	Welcome Reception
Friday 24 October 2025	Conference day two
	Exhibition
Saturday 25 October 2025	Conference day three
	Exhibition
	Exhibitor bump-out
	Conference Dinner

Confirmed dates and times for the exhibitor schedule will be provided in the Exhibition Manual.

EXHIBITION MANUAL

An Exhibition Manual will be provided to all confirmed exhibitors closer to the event. This comprehensive manual will include all the details you'll need in the lead up to this event to plan your participation, including bump-in/ bump-out schedule, venue details (parking, OH&S, accommodation, cleaning, deliveries, etc), electrical equipment tag and testing, key dates, how to achieve the best return on your time and investment, and much more.

EXHIBITOR PASSPORT

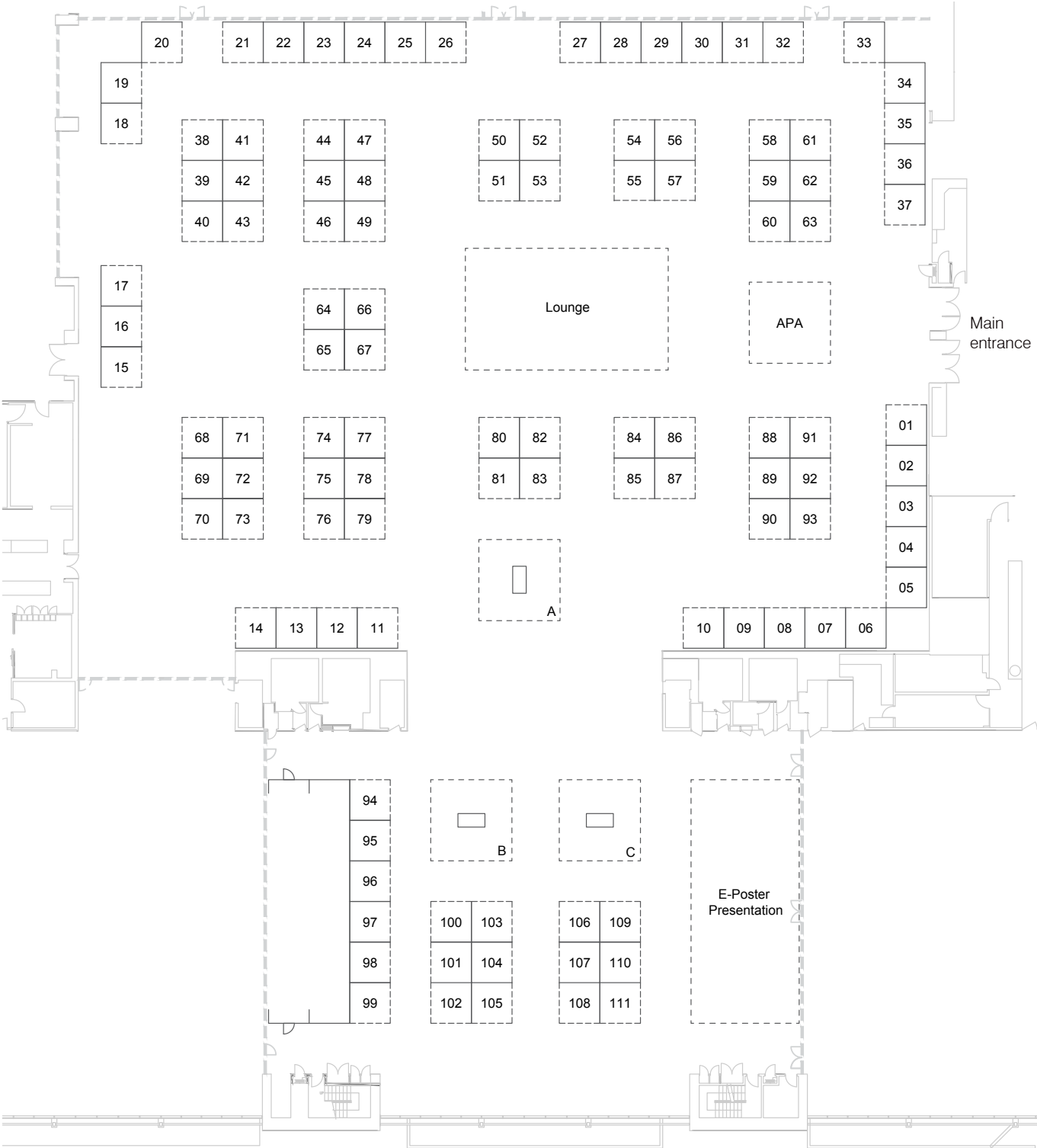
The APA will facilitate a digital competition run within the Delegate App for delegates to win a range of prizes by incentivising them to visit the exhibition, scan codes and chat with exhibitors.



EXHIBITION FLOOR PLAN

ADELAIDE CONVENTION CENTRE

Please check the conference website for an up-to-date floor plan showing available, sold and reserved booths. Please note booth configuration is subject to change at any time.



CONDITIONS

PAYMENT CONDITIONS

1. All prices listed are Australian dollars, and include 10 per cent Australian Goods and Services Tax (GST).
2. A deposit of 50 per cent must be received by the APA within 14 days of your booking (failure to do so will result in the cancellation of your booking), with the balance due to be paid by no later than 3 September 2025. The Australian Physiotherapy Association will provide a letter of confirmation together with a tax invoice for the full amount payable.
3. Bookings will be allocated strictly in accordance with the date of receipt of the signed application form and confirmed deposit payment.
4. Participation in the event is not permitted until the full payment has been confirmed.
5. For direct debit payments:

Name of Account:

AUSTRALIAN PHYSIOTHERAPY ASSOCIATION

BSB: 083 – 170

ACCOUNT #: 489250709

Ref: APASC25 (and your organisation name)

Bank: NATIONAL AUSTRALIA BANK LIMITED

Bank Address:

129 – 135 ELGIN STREET

CARLTON VIC 3053

6. Cancellation Policy: In the event of an exhibitor making a cancellation, a 50 per cent fee will apply prior to 26 August 2025. No refunds will be made for cancellations after this date. Partial refunds on Exhibition Booths (less an administration fee of \$220.00) may occur if the cancelled booth is resold, following the sale of all other vacant booths.
7. The Australian Physiotherapy Association reserves the right of refusal of any application.

TERMS & CONDITIONS

1. The Australian Physiotherapy Association will take all diligent care to fulfill the above mentioned sponsorship and exhibition commitments. The sponsors and exhibitors must ensure that they take out appropriate public liability and other insurance to cover risks which may arise due to their involvement in the conference and Exhibition, and that the insurance is maintained at all relevant times.
2. The sponsors and exhibitors must indemnify and hold the Australian Physiotherapy Association harmless in respect of all damages, injuries, costs, claims, demands, liabilities, and expenses, however they may arise and whoever may make them in connection with or arising out of the conference and Exhibition.
3. Sponsors and exhibitors are responsible for the security of all their equipment and materials while at the conference.
4. The Australian Physiotherapy Association and the Adelaide Convention Centre will not be held liable for damage or loss of goods or equipment while at the conference.
5. Sponsors and exhibitors are responsible for providing all their requirements i.e. banners, promotional material and any other required material within the specified timelines outlined in this prospectus and the Exhibitor Manual (to be supplied).
6. Whilst every care is taken in program content/ structure, the Australian Physiotherapy Association reserves the right to alter/substitute components of the event as deemed appropriate.
7. Exhibition booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by the Australian Physiotherapy Association. Cross promotion is prohibited.
8. Lead generation data captured at your booth is solely for the use of the single company contracted to that booth and not for further distribution.
9. Sponsors and exhibitors must abide by the rules and trading policies implemented by the Australian Physiotherapy Association and the Adelaide Convention Centre.
10. Bump in and bump out times must be strictly adhered to.

SPONSOR AND EXHIBITOR APPLICATION FORM

Company name: _____

Contact person: _____ Position: _____

Address: _____

City: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____ Website: _____

PACKAGES (including GST)

	Investment (AUD)	Booking (please tick)
Platinum Sponsor	\$40,000	
Gold Sponsor – Conference Dinner	\$25,000	SOLD
Silver Sponsor – Welcome Reception	\$18,000	SOLD
Bronze Sponsor	\$16,000	
Re-charge Lounge Sponsor	\$15,000	
Coffee Cart Sponsor (2 available)	\$11,000	
App and Technology Sponsor	\$10,000	
Catering Break Sponsor	\$9,500	
e-Poster Sponsor	\$4,000	
Opening or Closing Plenary Sponsor	\$3,850	
Plenary Session Sponsor	\$3,300	
Stationery Sponsor	\$3,300	
Volunteer Sponsor	\$3,300	
Mini Keynote Sponsor	\$2,500	
National Group Stream Sponsor	POA	
- Nominated Group		
National Group Breakfast Sponsor	POA	
- Nominated Group		
National Group Workshop Sponsor	POA	
- Nominated Group		

ADVERTISING (including GST)

	Investment (AUD)	Booking (please tick)
Satchel Gift	\$2,500	
Digital advertising	\$440	

EXHIBITOR BOOTHS (including GST)

	Investment (AUD)	Booking (please tick)
Single Booth – 3 x 3	\$6,750	
Double Booth – 3 x 6	\$13,500	

TOWER BOOTHS AND MULTIPLE BOOTHS (including GST)

	Investment (AUD)	Booking (please tick)
Tower Booth – 6 x 6 space (3 available – Please type A, B or C)	\$25,300	
Triple or Quad Booth \$6,750 x no. of spaces		

CUSTOM BOOTHS (including GST)

	No. of spaces	Investment (AUD)	Booking (please tick)
We require a custom build approved by the APA. \$6,750 x no. of spaces			

All values above are in Australian Dollars

Please refer to the exhibition floor plan on the conference website & indicate your preferred booth number. Booths will be allocated on a first in first served basis.

	1st Choice	2nd Choice	3rd Choice
Booth number (refer to floor plan on page 25)			
Name to be used for exhibition fascia and all promotional material (please ensure you supply a logo in EPS format to reflect this branding).			

Note: We do not allocate floor space only, all exhibitors must have a booth with fascia OR a custom built booth approved by the APA. Carpet is included.

SPONSOR AND EXHIBITOR APPLICATION FORM

PAYMENT

Please tick (✓) to indicate payment method

AMEX MasterCard Visa Direct deposit*

Name on credit card:

Credit card no:

Expiry date: CW no:

Signature: _____ Date: _____

Total amount to be charged: AUD \$ _____

I/We agree to the terms & conditions as mentioned and understand that space will be allocated strictly in accordance with date of receipt of application and payment. Payment of 50% MUST be received within 14 days of this application to secure the required partnership or space, and the reservation is confirmed once the deposit is paid.

Cancellation Policy: Before 26 August 2025 refund less 50%. After 26 August 2025, NO refund will apply as detailed in terms and conditions above.

Signed: _____ Date: _____

Please complete this form and return with payment details, via email to either advertising@australian.physio or glenn.lloyd@australian.physio

*FOR DIRECT DEBIT PAYMENTS:

Name of Account: AUSTRALIAN PHYSIOTHERAPY ASSOCIATION

BSB: 083 – 170

ACCOUNT #: 489250709

Ref: APASC25 (and your organisation name)

Please include the reference with the eft payment

Bank: NATIONAL AUSTRALIA BANK LIMITED
129 – 135 ELGIN STREET CARLTON VIC 3053