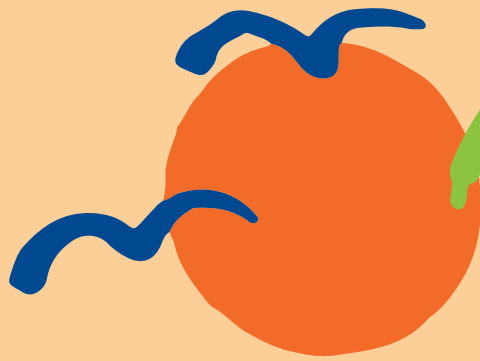


THE FAMILY
BUSINESS
CONFERENCE
2024

ASIA-PACIFIC



CAIRNS
30 APRIL – 3 MAY

CONFERENCE
PROGRAM

CAIRNS CONVENTION CENTRE
SHERIDAN ST & WHARF ST
CAIRNS QLD 4870

#TFBC24



FAMILY
BUSINESS
ASSOCIATION



MESSAGE FROM THE CEO OF FAMILY BUSINESS ASSOCIATION

This is the first year I will get to experience the Family Business Conference: Asia Pacific and, what so many describe as, the FBA 'magic dust'. Last year, before I officially became the new CEO of FBA, I had the opportunity to attend a handful of social events in Adelaide, giving me a glimpse of what promises to be a valuable and unforgettable event this year in Cairns.

In its 24th year, the annual Family Business Conference continues to bring together the family business sector across Australia and New Zealand. When I look at the program for this year's conference, it is difficult to predict what the highlights will be – that is testament to the thoughtful, relevant conference program in Cairns. Our program includes a diverse mix of sessions and networking events, uniquely tailored to be family business specific, providing you with tools and takeaways to use in your business. From engaging keynote presentations to interactive workshops, there's something for everyone to look forward to and benefit from.

Our conference theme: 'Harmony – Let's Grow Together', reflects the need and challenges for family businesses to achieve the balance of unity and growth. Harmony in all businesses, and uniquely family businesses, is one of the fundamental keys for sustainable success. Family businesses can still grow without being harmonious, however bringing harmony and growth together creates greater success and stronger businesses.

For those I haven't met, I look forward to meeting you in Cairns, and for the many people in the FBA community I have already met, I look forward to sharing the experience with you in May.



CATHERINE SAYER
CHIEF EXECUTIVE OFFICER
FAMILY BUSINESS ASSOCIATION



KEYNOTE SPEAKERS



PLENARY SPEAKERS



MASTER OF CEREMONIES



PROGRAM

The program sessions are thoughtfully designed to inspire and equip leaders for a rapidly changing world while fostering success across generations. The central theme of the conference revolves around “Growth” and “Harmony,” providing a strong foundation for our exploration of a wide array of topics. We encourage you to go online and read the profile of each session to gain insight into the learning opportunity by clicking on the title and visiting the speakers tab to learn more about each speaker. Where parallel sessions are offered, consider the options carefully and make choices according to your priorities.

TUESDAY 30 APRIL 2024

5:00pm 7:00pm **Welcome Function**

WEDNESDAY 1 MAY 2024

8:30am 12:00pm **Family Business and Emerging Generation Masterclass**

8:30am 12:00pm **Advisor Masterclass**

1:00pm 5:00pm **Longest Lunch**

1:00pm 4:30pm **Emerging Generation Longest Lunch**

THURSDAY 2 MAY 2024

7:00am 8:30am **B2B Speed Networking Breakfast**

8:45am 9:50am **Official Opening**

Catherine Sayer, CEO, Family Business Association
The Hon Bruce Billson GAICD, The Australian Small Business and Family Enterprise Ombudsman

9:50am 10:40am **Keynote: Empires of Kin: Mastering Family Business Acquisitions**

Klark and Brooke Quinn, Directors, Sara Lee

10:40am 11:15am **MORNING TEA**

11:15am 12:00pm **Parallel Session: Unplanned Inheritance a Blessing in Disguise**

Penni Donato, Managing Director, Kylie Walden, Director, Allin Towbars

Parallel Session: A Family That Eats Together, Ventures Together!

Assoc. Prof. Chris Graves, University of Adelaide Business School and panel

Parallel Session: The Blueprint for International Success: The Secret to 10xing the Value of Your Family Business

Cynthia Dearn, International Business Strategist, Dearn & Associates

12:15pm 1:00pm **Parallel Session: The Power of Story: Building Your Brand Identity for Growth**

Misha Horsnell, Marketing Director, Luke Carson, Creative Director, Scooter

Parallel Session: Harmonising Generational Perspectives

Facilitated by Alix Doherty, Director, Alix Doherty Advisory

Parallel Session: Are you Growth Ready? From Friction to Harmony

Vanessa Fudge, CEO and Founder, Leading Well

1:00pm 1:45pm **LUNCH**

1:45pm 2:30pm **Keynote: Sustainable Sustainability: Why ESG is Not Enough**

Rajeev Peshawaria, CEO, Stewardship Asia Centre

2:30pm 3:15pm **Keynote: The Wagner Family: From Concrete Roots to Paving the Way to Growth and Success**

Denis Wagner, Director, Wagner Corporation

Facilitated by Brad Scott, Founder, CEO and Managing Director, EWM Group

3:15pm 3:45pm **AFTERNOON TEA**

3:45pm 4:30pm **Closing Session: The Foti Family DYNAMICS!!**

Tino Foti, Accounts Manager, Georgia Foti, Project Manager, Foti International Fireworks

Facilitated by Neil Montagnana-Wallace, Director and Author, Hyphen

4:30pm 4:45pm **CLOSE**

6:30pm 11:00pm **Family Business Excellence Awards**

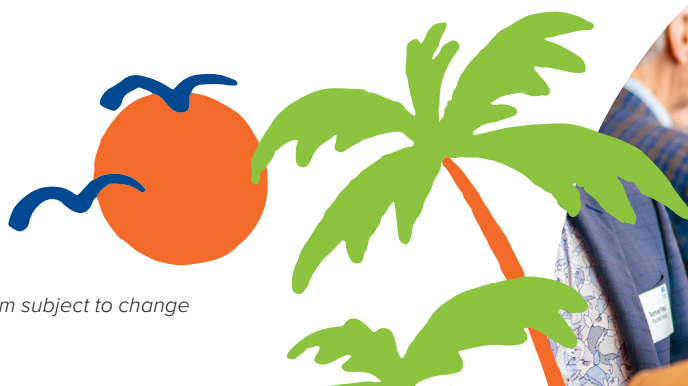
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FRIDAY 3 MAY 2024

7:00am	8:30am	Women in Family Business Breakfast Roz White, Director, White's IGA Group
8:45am	9:00am	Welcome Day 2
9:00am	9:50am	Keynote: The Quest for Legitimacy: The Bridge Between Generations Dr Jamie Weiner, Russ Haworth, Co-Directors, The Quest for Legitimacy
9:50am	10:40am	Keynote: Board and Governance Strategy for Brewing Success Rae-Lee Fleming, Director, John McLean, CEO, Glenn Cooper AM, Independent Director, Bundaberg Brewed Drinks Facilitated by Andrew Barter, Director, Tough Problem
10:40am	11:15am	MORNING TEA
11:15am	12:00pm	Parallel Session: The Vital Role of Family Businesses in Achieving Sustainable Development Goals Prof. Naomi Birdthistle, Griffith University and panel
		Parallel Session: Survival, Success and Stewardship: The SSS Strawberries Story Gina Dang, General Manager, Victor Dang, CEO, SSS Strawberries Facilitated by Grant Menzies, General Manager, Adina Watches
		Parallel Session: The Journey of Growing Successful Family Businesses: An Insider Perspective Richard Turner, Author and Founder, The Essential Entrepreneur
12:15pm	1:00pm	Parallel Session: Navigating Shareholder Exits in Family Businesses Adele Levinge, Director, Dennis Family Group, Elizabeth Guerra-Stolfa, Partner, Rigby Cooke Lawyers
		Parallel Session: How to Prepare for External Investors Jonathan Warrant, Founder and Managing Director, Greenwich Capital Partners and panel
		Parallel Session: Doing the Basics Brilliantly: Finding Your Rhythm as an SME Anesan Naidoo, Managing Director, Organisational Coaching Solutions
1:00pm	1:45pm	LUNCH
1:45pm	2:30pm	Plenary Session: Conversation and Communication Basics... Yes, We Also Mean Conflict Natalie M. McVeigh, Managing Director, Eisner Advisory Group LLC
2:30pm	3:15pm	Plenary Session: Love, Loss, Crises and Family Resilience Pip Woodward, Michael Woodward, Ben Woodward, Peter Woodward, Directors, The CaPTA Group Facilitated by Patricia O'Neill, CEO, Cairns Chamber of Commerce
3:15pm	3:45pm	AFTERNOON TEA
3:45pm	4:30pm	Keynote Session: Shaping Future You Andy Fell, Founder, GiFT631
4:30pm	5:00pm	OFFICIAL CLOSE
5:00pm	6:30pm	Farewell Drinks



*Note: program subject to change

WELCOME BACK TO YOUR COMMUNITY. IT'S TIME.

Join us for a host of social events as we welcome you back to your community. Our immersive networking events are designed to create connections that last the distance, uniting Australian and Kiwi peers.

FOR FULL DETAILS HEAD TO pecbookings.eventsair.com/2024fbc

WELCOME FUNCTION



LONGEST LUNCH



EMERGING GENERATION LONGEST LUNCH



B2B SPEED NETWORKING BREAKFAST



FAMILY BUSINESS AWARDS DINNER



WOMEN IN FAMILY BUSINESS BREAKFAST



FAREWELL DRINKS



MASTERCLASSES

The perfect way to further enhance your conference experience is to attend one the tailored Masterclasses on offer. Tickets can be purchased in addition to the Delegate Packages.



FAMILY BUSINESS AND EMERGING GENERATION MASTERCLASS **Emerging From the Shadows: Finding Your Unique Place in the World** Facilitated by Dr Jamie Weiner and Russ Haworth, The Quest for Legitimacy

During this interactive masterclass Dr. Jamie Weiner and Russ Haworth will help you understand the emerging generation's personal quest for legitimacy. Motivated by their global research, which explored the lived experience of growing up in a prominent family, Russ and Jamie became passionate about making a difference for those born in the shadow of a giant. Utilising resources from their highly acclaimed, multi-day RISE Experience, you will explore the key findings from their research, including patterns very likely present within emerging generation members' lives.

All generations of a family business will leave this Masterclass recognising the power of Breaking Moments and understanding the four phases of the Quest - Awareness, Tug of War, Exploration and Ownership.

The Family Business and Emerging Generation Masterclass is designed specifically for family business owners, successors, next-generation leaders, and stakeholders invested in the continuity and prosperity of family enterprises.



ADVISOR MASTERCLASS

Advisor Know Thyself and Family Systems Facilitated by Natalie M. McVeigh, Eisner Advisory Group LLC

In this dynamic workshop facilitated by Natalie McVeigh, we'll explore predictable patterns of behaviour among high net-worth and high-profile families, pinpointing their causes and offering effective methods to enhance communication and family cohesion. We'll delve into the Practitioner Spectrum to understand various intervention strategies, knowing when to refer out and to whom. Governance structures, crucial for decision-making and communication within families, will be examined alongside research-backed options, from self-governance to complex systems. Additionally, we'll discuss expanding advisor skills while prioritising client knowledge and agency and navigating the perils and pearls of best practices.

The Advisor Masterclass is tailored to empower professionals with in-depth insights and strategies essential for advising and guiding family-owned businesses towards sustainable success.



**DESTINATION
HARMONY
LET'S GROW
TOGETHER**



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