

Michael Woodward
Systems and Projects Director, The CaPTA Group

Michael Woodward is a pivotal figure within the renowned CaPTA Group, a family enterprise deeply embedded in the vibrant community of Cairns. Born and raised in this tropical paradise, Michael inherited a rich legacy from his parents, Pip and Charles Woodward, the visionary founders behind COUCH (Cairns Organisation United for Cancer Health) and the iconic CaPTA Group of tourism companies.

After completing his Bachelor of Commerce at the University of Queensland, Michael embarked on a journey within the family business that spans over two decades. His tenure as the group accountant coincided with a period of rapid expansion, demonstrating his financial acumen and strategic foresight.

Gradually transitioning into various management and operational roles, Michael gained invaluable insights into the nuances of the tourism business. Notably, Michael led the successful construction and implementation of the Cairns ZOOM attraction, showcasing his adeptness in project management.

In his current role as Systems and Projects Director, Michael oversees critical initiatives such as the installation of charging infrastructure at the Tropic Wings bus depot, highlighting his commitment to sustainability and innovation within the CaPTA Group. Another recent responsibility Michael has assumed is leading the CaPTA Group's Registered Training Organisation - Careers Training Centre, showcasing his dedication to advancing professional development within the industry.

Beyond his professional endeavours, Michael actively contributes to the community as the Secretary of COUCH and other voluntary roles within this local charitable organisation that focusses on supporting the cancer-impacted community to live well.

He also serves as a Board Member for Respax (Trinity Software) and Vehicle Dealers International Pty Ltd (VDI) which is a Bus Distributor, playing a significant role in shaping the trajectory of these organisations.

Residing in Cairns with his wife Darlene, Michael epitomises the Woodward family's dedication to excellence and community stewardship. As he continues to navigate the ever-evolving landscape of the tourism industry, Michael remains resolute in upholding the values and vision that have propelled the CaPTA Group to prominence in the Cairns region.

