



## **Digital Poster Guidelines**

Thank you for contributing a digital poster to the 2026 ALLA Conference. These guidelines are designed to help you create an engaging, accessible, and visually effective poster for online display.

This is a wonderful opportunity to highlight your knowledge, share innovative projects, and express your creativity within the vibrant community of law librarianship and legal research.

As for poster design, let your creativity take the lead! Whether you're a fan of classic design techniques or want to try out AI tools, feel free to experiment, just remember to mention any AI involvement in your pitch.

Please ensure your poster has a clear message, is succinct and self-explanatory; you can address specific details with viewers in discussion with them.

For complex and detailed projects, a QR code may be useful in providing a link to further information or a video recording about the poster. A QR code can help you share the story behind the work and describe how it provides opportunity for the industry.

## **Poster Specifications:**

- Orientation: Landscape
- Size: 1920 × 1080 pixels (16:9)
- Format: PDF
- File size: Under 20MB

## **Due Dates:**

- Email your poster file (PDF) to [shanna@premiereventconcepts.com.au](mailto:shanna@premiereventconcepts.com.au) no later than Friday, 14 August 2026.

If you have any queries, please do not hesitate to contact the conference organiser on +61 437 377 107 or [shanna@premiereventconcepts.com.au](mailto:shanna@premiereventconcepts.com.au).

Yours sincerely,

Shanna Sheldrick  
Managing Director, Premier Event Concepts  
On behalf of the Conference Organising Committee