

Luke Carson
Creative Director, Scooter

As Creative Director at Scooter Luke is responsible for driving Scooter's design excellence and leading the studio with an emphasis on true collaboration, differentiation, and authenticity in the work.

A true exponent of his craft, Luke's passion for beautiful and meaningful design solutions coupled with his meticulous eye for detail and process ensure the highest standards are met from end to end of every project.

Before his time at Scooter Luke had 20 years of experience after running his own boutique design studio, crafting and executing design and branding solutions across a variety of clients incl. Super Members Council of Australia, University of Melbourne, pitt&sherry, HRL, Mental Health Victoria, Ducon, Woods Bagot, Peter Elliott Architecture, Hartshorn, Vision Finance, Red Hill Brewery, Lovelight, Chin, Xavier College, Royal Children's Hospital, GeoMax.