# 18TH AUSTRALIAN SPACE FORUM

HARNESSING NATIONAL INTERESTS THROUGH SPACE

15-16 JULY 2025 ADELAIDE, SOUTH AUSTRALIA



SPONSORSHIP OPPORTUNITIES 2025\_

It is with great pleasure that
The Andy Thomas Space Foundation
invites you to consider sponsoring the
18<sup>th</sup> Australian Space Forum.

15-16 JULY 2025 Adelaide, South Australia

Taking place over three nights and two days at the Adelaide Convention Centre, the 18<sup>th</sup> Australian Space Forum represents the pre-emninent event for Australia's national space industry.

Supported by the Australian Space Agency and the South Australian Space Industry Centre, and endorsed by industry, government and research leaders, the event has grown year-on-year, and increasingly attracts large audiences from both domestic and international markets, showcasing the very best in research, technology and operations across the Australian and global space ecosystem.

Designed to encourage collaboration and investment, and to strengthen ties across the industry, this year's forum will focus on emerging themes and trends in local, national and international contexts, with additional opportunities for deep engagement in specialised areas through curated streams, panel discussions and workshops.

Your decision to partner with the Andy Thomas Space Foundation to help bring this innovative and inspiring event to life will provide your organisation with maximum exposure at Australia's premiere space industry event for 2025, and will reflect and reinforce your presence as a leading actor in the space sector – with the added benefit of supporting valuable STEM and space education initiatives that aim to inspire and excite the next generation of Australian space professionals.

The 18<sup>th</sup> Australian Space Forum is an event not to be missed, and we warmly invite you and your organisation to join us as we explore the exciting developments and new opportunities that our growing space ecosystem presents, both within our sovereign borders, and as a vital partner for global space operations.

MICHAEL DAVIS AO
BOARD CHAIR
THE ANDY THOMAS SPACE FOUNDATION

#18ASF\_

HARNESSING NATIONAL INTERESTS THROUGH SPACE

PROUDLY HOSTED BY



SUPPORTED BY



SOUTH AUSTRALIAN SPACE INDUSTRY CENTRE

# Industry and Delegate Footprint The Australian Space Forum

18

Entering its 18<sup>th</sup> iteration in 2025, the Australian Space Forum (ASF) brings all facets of the Australian space industry together, offering extensive opportunities to learn, share, network, collaborate and forge new business relationships that advance the capability, capacity and resilience of the industry into the future.

Attracting delegates from both domestic and international markets, our footprint provides our sponsors, partners and exhibitors a unique opportunity to enage with a broad cross-section of the space community, including key figures and decision-makers from leading organisations in defence, infrastructure, research and development, manufacturing, engineering, launch capability, mission operations and cybersecurity.

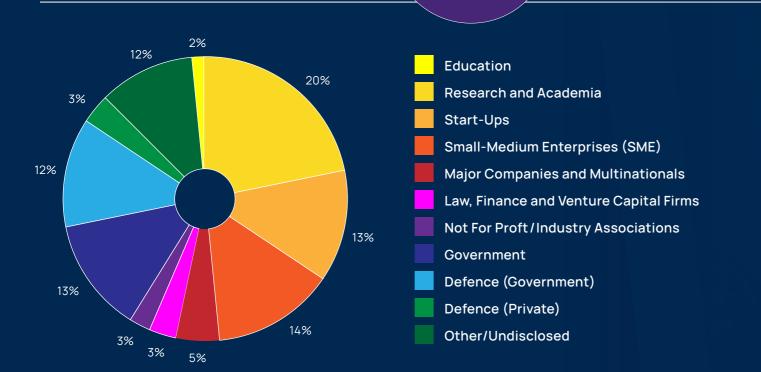
Providing sponsors and exhibitors with access to a truly diverse and influential audience, in recent years, the ASF has proven to be an excellent catalyst for start-ups and small to medium-sized enterprises looking to accelerate or scale-up their operations within the space sector, and a valuable opportunity for major companies to connect with emerging trends and new opportunities in research, technology and public policy.

### 17ASF New Business

Connections

Sponsors and industry delegates indicating they made new business connections through their participation at the 17th Australian Space Forum.

17ASF Delegates by Industry



91.1%

"The Australian Space Forum...plays a vital role in fostering collaboration, showcasing capabilities and facilitating commercial opportunities that extend globally. The South Australian Space Industry Centre continues to be a proud supporter of the Forum as a unique platform to engage with stakeholders and contribute to the advancement of Australia's space ecosystem...

MR. MATT OPIE CHIEF EXECUTIVE DUTH AUSTRALIAN SPACE INDUSTRY CENTRE





Driving progress in education, research and innovation for the future of the Australian space ecosystem: The work and impact of The Andy Thomas Space Foundation

Founded and commencing operation in 2020, The Andy Thomas Space Foundation is recognised as one of Australia's leading space not-for-profits.

The Andy Thomas Space Foundation is proud to convene Australia's preeminent space industry event as an extension of its mission to advance the Australian space industry through education, research and innovation — forging new pathways for the next generation of Australians to pursue their future place in space.

Supported by the Australian Space Agency and the South Australian Government, and propelled forward by ever-growing connections and contributions from industry partners, the Foundation has successfully launched an array of programs, projects and scholarships that have positively impacted the educational journey of more than 28,000 students, and enhanced the delivery of space and STEMrelated education in more than 270 schools, universities and higher education institutions.

By partnering with the Andy Thomas Space Foundation, your organisation contributes meaningfully to the advancement of the Australian space industry, with all profits from the Australian Space Forum directed to the advancement of the next generation of scientists, researchers and engineers through the invaluable opportunities facilitated by the Foundation's annual Education Fund.

**Quod Invenias Explorans Spatium** Progressus Est Humanitatis

**Human Progress is in Space Exploration** 

PETER NIKOLOFF

**EXECUTIVE DIRECTOR** THE ANDY THOMAS SPACE FOUNDATION

**OUR IMPACT** 

Through the ongoing support of our industry partners, the Andy Thomas Space Foundation has achieved:

28,264

Australian students directly participating in ATSF Space and STEM **Education Programs** 

705+

Teachers upskilled through ATSF-supported training and accreditation programs.

268+

Schools participating in new STEM and Design Thinking projects through primary and secondary school programs.

Undergraduate/postgraduate students supported to complete ongoing research, studies or internships.

The ATSF delivers programs and projects with a focus on three interconnected goals:

- 1. Advancing Space Education Making STEM literacy for all students an educational priority.
- 2. Raising Space Awareness Making connections between space science and technologies and our everyday lives.
- 3. Contributing to the national space community

Through events and other education initiatives



#18ASF

# Exclusive and Bespoke Sponsorship Opportunities

Maximise your engagement and visibility at the 18th Australian Space Forum with one of our high-impact sponsorship packages:

		free to the term		<u> </u>			
Sponsorship Package	Networking Dinner Tlckets	18ASF Forum Attendees	Exclusive Inclusions	Exhibiting and Delegate Engagement	Brand Association + Visibility	Price (ex-GST)	
Platinum	3	10	••••	••••	••••	\$	30,000
Networking Dinner	10	4	••••	••••	••••	\$	25,000
Gold		7	••••	••••	••••	\$	15,000
Exhbition Lounge		5	•••	••••	••••	\$	12,000
Name Badge		5	•••	•••	••••	\$	10,000
Coffee Cart		4	•••	••••	•••	\$	10,000
Lunch and Tea Break		4	•••	••••	•••	\$	8,500
Technology		4	•••	•••	••••	\$	8,500
Silver		5	•••	•••	•••	\$	7,500
Meeting Room		4	•••	•••	•••	\$	7,500
Networking Hour		4	•••	•••	•••	\$	7,500
Media Stage		3	••	•••	•••	\$	6,000

#18ASF\_. HARNESSING NATIONAL INTERESTS THROUGH SPACE

"The criticality of space to our national interests presents an opportunity to advance and grow our civil space industry...
Government, Industry and Research must continue to work in concert so that our future as a nation is written not just on Earth, but in the skies above."

ENRICO PALERMO HEAD OF THE AUSTRALIAN SPACE AGENCY 16<sup>TH</sup> AUSTRALIAN SPACE FORUM





# 18<sup>th</sup> Australian Space Forum **Platinum Sponsor**

# Exclusive (1 x Opportunity Available)

\$30,000

A top-tier opportunity to align your company or organisation alongside the Andy Thomas Space Foundation as the Platinum Sponsor supporting the 18<sup>th</sup> Australian Space Forum.

#### Bespoke/Exclusive Inclusions

- Top-tier logo display on all event signage and collateral.
- Verbal acknowledgement by the MC across the duration of the 18th Australian Space Forum.
- An opportunity for a representative or delegate from your organisation to provide sponsor remarks through a 5-minute address to attendees during the 18<sup>th</sup> Australian Space Forum program.
- Opportunity to display a piece of proprietary technology, or technical capability, in a high-traffic location for the duration of the 18th Australian Space Forum.
- Social Media and Interview Opportunities to highlight brand and share thought leadership.
- Priority opportunity to book the Media Stage within the Exhibition Hall
- · Priority access to meeting room bookings.

#### **Attendance and Networking**

- 10 x Complimentary two-day registrations to the  $18^{th}$  Australian Space Forum.
- 3 x Tickets to attend the Andy Thomas Space Foundation Networking Dinner, including a seat on the ATSF Head Table(s).

#### **Exhibiting**

- 1x Double Exhibition Space (2 x 3m x 3m) in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^
- 1x Double Exhibition Space (2 x 3m x 3m) space only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs.\*

#### Visibility and Brand Association

- 1x Pull-up banner, located on the stage in the Plenary Hall.\*
- 1 x Full-Page colour advertisement in the official Australian Space Forum digital handbook.

#### Acknowledgement

Company profile and/or logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Delegate name badges.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Platinum Sponsor acknowledgement slides to be displayed prominently throughout the duration of the 18<sup>th</sup> Australian Space Forum

#### **Additional Benefits**

 First right of refusal for equivalent level of sponsorship at the 19<sup>th</sup> Australian Space Forum.

^Custom signage available at additional expense
#Alternative furnishing available at additional expense
\*Up to 1m wide; to be provided by sponsor
\*Location the discretion of the Andy Thomas Space Foundation





# **Andy Thomas Space Foundation**

# **Networking Dinner Sponsor**

# Exclusive (1 x Opportunity Available)

\$25,000

An exclusive and extensive opportunity to place your organisation at the centre of the Australian Space Forum's official networking event.

#### Bespoke/Exclusive Inclusions

- An opportunity for a representative or delegate from your organisation to provide sponsor remarks through a 5-minute address to attendees at the Andy Thomas Space Foundation Networking Dinner.
- Verbal acknowledgement by the MC during the dinner.
- Opportunity to display a piece of proprietary technology, or technical capability, in a high-traffic location for the duration of the Andy Thomas Space Foundation Networking Dinner.
- Social Media and Interview Opportunities to highlight brand and share thought leadership.
- · Access to meeting room bookings.

#### **Attendance and Networking**

- 4 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.
- 10 x Tickets (one full table) to the Andy Thomas Space Foundation Networking Dinner.

#### **Exhibiting**

- 1x Double Exhibition Space (2 x 3m x 3m) in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name^
- 1x Double Exhibition Space (2 x 3m x 3m) space only, in a prominent location including access to power, 1 x clothed trestle table and 2 x chairs\*

#### Visibility and Brand Association

- 1x Pull-up banner\*, located on the stage at the Networking Dinner.
- 1 x Full-Page colour advertisement in the official Australian Space Forum digital handbook.

#### Acknowledgement

Company profile and logo featured on:

- The official Australian Space Forum website.
- The Andy Thomas Space Foundation Networking Dinner event web page.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- 'Dinner Sponsor' acknowledgement slides to be displayed prominently throughout the ATSF Networking Dinner.

#### **Additional Benefits**

 First right of refusal for equivalent level of sponsorship at the 19<sup>th</sup> Australian Space Forum.

^Custom signage available at additional expense
#Alternative furnishing available at additional expense
\*Up to 1m wide; to be provided by sponsor
ocation the discretion of the Andy Thomas Space Foundation





# 18<sup>th</sup> Australian Space Forum **Gold Sponsor**

### Bespoke (Multiple Opportunities Available)

\$15,000

A substantial and bespoke opportunity for your company or organisation to be recognised as a key supporter of Australian Space Industry, and a major contributor to the 18<sup>th</sup> Australian Space Forum.

#### Bespoke/Exclusive Inclusions

- Verbal acknowledgement by the MC across the duration of the 18th Australian Space Forum.
- Opportunity to display a pull-up banner positioned on the stage in the Plenary Hall for the duration of the 18th Australian Space Forum
- Opportunity to display a piece of proprietary technology, or technical capability, in a high-traffic location for the duration of the 18<sup>th</sup> Australian Space Forum.<sup>+</sup>
- Priority opportunity to book the Media Stage within the Exhibition Hall.
- Social Media and Interview Opportunities to highlight brand and share thought leadership.
- · Priority access to meeting room bookings.

#### **Attendance and Networking**

7 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs\*

#### Visibility and Brand Association

- 1x Pull-up banner, located on the stage in the Plenary Hall.\*
- 1x Full-Page colour advertisement in the official Australian Space Forum digital handbook.

#### Acknowledgement

Company profile and logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital program.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Gold Sponsor acknowledgement slides to be displayed prominently throughout the duration of the 18<sup>th</sup> Australian Space Forum.

#### **Additional Benefits**

• First right of refusal for equivalent level of sponsorship at the 19<sup>th</sup> Australian Space Forum.

^Custom signage available at additional expense
#Alternative furnishing available at additional expense
\*Up to 1m wide; to be provided by sponsor
Location the discretion of the Andy Thomas Space Foundation.





# 18<sup>th</sup> Australian Space Forum **Exhibition Lounge Sponsor**

# Exclusive (1 x Opportunity Available)

\$12,000

An exclusive opportunity to position your company, organisation or service as the official facilitators of our Exhibitor Lounge - a high exposure area across the duration of our two-day program.

#### Bespoke/Exclusive Inclusions

- Exclusive branding opportunities within the Exhibition Lounge area, with exceptional exposure during meals and session breaks.
- Opportunities to display and distribute collateral within the Exhibition Lounge, including during Networking Hour.
- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- Access to book the Media Stage within the Exhibition Hall to facilitate an announcement, update, product demonstration or delegate engagement session.
- Access to meeting room bookings.

#### Attendance and Networking

5 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1 x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1 x clothed trestle table and 2 x chairs.\*

#### Visibility and Brand Association

- 1x Pull-up banner, located on the stage in the Plenary Hall\*
- 1x Full-Page colour advertisement in the official Australian Space Forum Handbook.

#### Acknowledgement

Company profile and/or logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital program.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.
- Networking Lounge signage within the Exhibition Hall.

#### **Additional Benefits**





# 18<sup>th</sup> Australian Space Forum Name Badge Sponsor

# Exclusive (1 x Opportunity Available)

\$10,000

Employ our delegates as ambassadors for your brand, product or service. An exclusive opportunity to gain maximum visbility across registration points, self-service kiosks, name badges and delegate identification materials.

#### Bespoke/Exclusive Inclusions

- Company logo included on registration self-service kiosks.
- Company logo included on name badge design (alongside Platinum and Supporting Sponsors).
- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- Access to meeting room bookings.

#### **Attendance and Networking**

5 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1 x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs.\*

#### Visibility and Brand Association

1x Full-Page colour advertisement in the official Australian Space Forum digital handbook.

#### Acknowledgement

Company profile and/or logo featured on:

- Registration points and self-serve kiosks.
- Delegate and exhibitor name badges.
- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.

#### **Additional Benefits**





# 18<sup>th</sup> Australian Space Forum Coffee Cart Sponsor

### Community (4 x Opportunities Available)

\$10,000

Associate your brand, product or service with an energetic start to the day, and enjoy outstanding brand visibility during morning tea, lunch, afternoon tea and session breaks.

#### Bespoke/Exclusive Inclusions

- Company logo or custom design included on sponsored coffee cart.
- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- · Access to meeting room bookings.

#### **Attendance and Networking**

4 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs\*

#### Visibility and Brand Association

1 x Pull-up banner, located near the sponsoed coffee cart for the duration of the 18th Australian Space Forum.\*

#### Acknowledgement

Company profile and/or logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital program.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.

#### **Additional Benefits**

- First right of refusal for equivalent level of sponsorship at the 19<sup>th</sup> Australian Space Forum.
- Opportunity to amplify reach by providing branded cups for use at the event.<sup>+</sup>





# 18<sup>th</sup> Australian Space Forum **Lunch and Tea Break Sponsor**

### Bespoke (2 x Opportunities Available – 1 x Each Day)

\$8,500

Bring your company or organisation to the forefront during meals and session breaks, feed foot traffic to your exhibition space and place your brand at the front-of-mind as delegates step on to the Exhibition Floor.

#### Bespoke/Exclusive Inclusions

- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- Verbal acknowledgement by the MC prior to lunch and tea breaks.
- · Access to meeting room bookings.

#### **Attendance and Networking**

4 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs.\*

#### Visibility and Brand Association

- 1x Pull-up banner, located on the stage in the Plenary Hall.\*
- 1x Half-Page colour advertisement in the official Australian Space Forum digital handbook.

#### Acknowledgement

Company profile and logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.

#### **Additional Benefits**

- First right of refusal for equivalent level of sponsorship at the 19<sup>th</sup> Australian Space Forum.
- Opportunity to amplify reach by providing branded napkins for use at the event.<sup>+</sup>





# 18<sup>th</sup> Australian Space Forum **Technology Sponsor**

# Exclusive (1 x Opportunity Available)

\$8,500

An exclusive opportunity to have your brand, company or organisation recognised as the official technology sponsor of the 18<sup>th</sup> Australian Space Forum

#### Bespoke/Exclusive Inclusions

- Verbal acknowledgement by the MC during the 18<sup>th</sup> Australian Space Forum.
- Custom 'Technology Sponsor' slide featuring company logo, displayed on high-rotation in the Plenary Hall and Streamed Sessions throughout the duration of the 18th Australian Space Forum.
- · Access to meeting room bookings.

#### **Attendance and Networking**

4 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1 x clothed trestle table and 2 x chairs.\*

#### Visibility and Brand Association

1x Half-Page colour advertisement in the official Australian Space Forum Handbook.

#### Acknowledgement

Company profile and logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.

#### **Additional Benefits**





# 18<sup>th</sup> Australian Space Forum **Networking Hour Sponsor**

### Exclusive (1 x Opportunity Available)

\$7,500

A tailored opportunity to position your organisation alongside the Andy Thomas Space Foundation as the hosts and facilitators of the Australian Space Forum's official networking hour on Wednesday 16 July, 2025.

#### Bespoke/Exclusive Inclusions

- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- Verbal acknowledgement by the MC during the Networking Hour event on the second day of the 18<sup>th</sup> Australian Space Forum.
- Access to meeting room bookings.

#### Attendance and Networking

4 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs.\*

#### Visibility and Brand Association

1 x Pull-up banner, located at the entrance to the Exhibition Hall during Networking Hour.\*

#### Acknowledgement

Company profile and/or logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- 'Networking Hour Sponsor' acknowledgement slides to be displayed prominently throughout the 18<sup>th</sup> Australian Space Forum program.

#### **Additional Benefits**





# 18<sup>th</sup> Australian Space Forum **Meeting Room Sponsor**

# Exclusive (1 x Opportunity Available)

\$7,500

An exclusive opportunity to place your company, organisation or brand at the centre of networking and business development throughout the 18<sup>th</sup> Australian Space Forum.

#### Bespoke/Exclusive Opportunities

- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- Company logo featured on meeting room booking form and associated communications.
- Exclusive branding opportunities within the sponsored meeting space(s) for the duration of the 18th Australian Space Forum.
- Priority access to meeting room bookings.

#### Attendance and Networking

4 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs.\*

#### Visibility and Brand Association

1 x Pull-up banner, located in the sponsored meeting room.\*

#### Acknowledgement

Company profile and/or logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.





# 18<sup>th</sup> Australian Space Forum **Silver Sponsor**

### Community (Multiple Opportunities Available)

\$7,500

Position your organisation as a key actor in Australia's growing space industry by showcasing your products and services at Australia's pre-eminent space industry event.

#### Bespoke/Exclusive Inclusions

- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- Access to book the Media Stage within the Exhibition Hall to facilitate an announcement, update, product demonstration or delegate engagement session.
- · Access to meeting room bookings.

#### Attendance and Networking

5 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1 x Exhibition Space (1 x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1 x clothed trestle table and 2 x chairs\*

#### Visibility and Brand Association

1x Half-Page colour advertisement in the official Australian Space Forum digital handbook.

#### Acknowledgement

Company profile and logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.

#### **Additional Benefits**





# 18<sup>th</sup> Australian Space Forum **Media Stage Sponsor**

### Exclusive (1 x Opportunity Available)

\$6,000

Boost the presence of your company or organisation within the Exhibition Space, and support industry and delegate engagement through our Media Stage.

#### Bespoke/Exclusive Opportunities

- Verbal acknowledgement by the MC during the 18th Australian Space Forum.
- Company logo featured on Media Stage booking form and associated communications.
- Company logo included on Media Wall design positioned behind the Media Stage in the Exhibition Hall (alongside other top-tiered sponsors).
- Company logo included on Media Stage lectern signage
- · Access to meeting room bookings.

#### **Attendance and Networking**

3 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum.

#### **Exhibiting**

1 x Exhibition Space (1m x 3m x 3m), in a prominent location, including a 2m x 2.5m (WxH) frame featuring company/organisation name.^

#### OR

1x Exhibition Space (1 x 3m x 3m) only, in a prominent location including access to power, 1x clothed trestle table and 2 x chairs.\*

#### Acknowledgement

Company profile and/or logo featured on:

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital handbook.
- Media Wall outside the entrance to the 18<sup>th</sup> Australian Space Forum.
- Sponsor acknowledgement slides displayed across the duration of the event.
- Media Wall positioned behind the Media Stage in the Exhibition Hall.
- Media Stage lectern.





# 18<sup>th</sup> Australian Space Forum **Exhibition Trade Display Sponsor**

Industry (Multiple Opportunities Available) \$2,300

Start-Up\* (Multiple Opportunities Available)

\$1,350

The Exhibition Hall is a key component of the Australian Space Forum and provides an excellent opportunity for organisations to promote their products and services.

All catering breaks and networking opportunities will be held in the exhibition area.

Schools and students will once again be invited to participate in Space Passport sessions, which provides students with the opportunity to meet exhibitors during plenary session times. The program is designed to inspire future space leaders allowing our next generation to learn about careers within the space industry and discuss the pathways and subjects needed to get there.

#### **Exhibiting**

1 x Exhibiting Space (1 x 3m x 3m), including a 2m wide x 2.5m high frame featuring company or organisation name.

#### OR

1x Exhibiting Space (1 x 3m x 3m) space only, in a prominent location including access to power, 1 x clothed trestle table and 2 x chairs.\*

#### **Attendance and Networking**

- 2 x Complimentary two-day registrations to the 18<sup>th</sup> Australian Space Forum
  - Reduced rate on purchasing additional delegate tickets.

#### Acknowledgement

Company profile and/or logo featured on

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital program.

<sup>\*</sup> Start-up companies with less than 10 employees are able to apply for the discounted exhibition rate.





# 18<sup>th</sup> Australian Space Forum **Space Passport Sponsor**

### Exclusive (1 x Opportunity Available)

\$1,000

An exclusive opportunity to partner with the Andy Thomas Space Foundation to support the 2025 Space Passport Program - the official educational outreach activity of the 18<sup>th</sup> Australian Space Fourm

#### Bespoke/Exclusive Inclusions

- Verbal acknowledgement by the MC during the 18<sup>th</sup> Australian Space Forum.
- Company logo featured on all Space Passport promotional material and marketing collateral

#### Visibility and Brand Association

- Company logo featured on all Space Passport promotional material and marketing collateral.
- Opportunity to discuss customisation options to highlight a relevant project or mission representing your organisation

#### Acknowledgement

Company profile and/or logo featured on

- The official Australian Space Forum website.
- The official Australian Space Forum conference app and digital program.
- Sponsor acknowledgement slides displayed across the duration of the event.

# **ATSF Networking Dinner Tickets**

# Monday 14 July 2025 • Adelaide Convention Centre

To increase networking opportunities and provide a forum to discuss the future of space development in a unique environment, we invite and encourage all exhibitors and sponsors to attend the 5<sup>th</sup> Andy Thomas Space Foundation Networking Dinner.

Table (10 x Tickets)

\$1,950

Individual Tickets

S220



# 18<sup>th</sup> Australian Space Forum **Advertising Opportunities**

The Exhibition Hall and Australian Space Forum digital handbook both provide a valuable opportunity for sponsors and exhibitors to extend their reach and visibility with additional advertising.

### Hanging Banner - Exhibition Hall

\$2,000

### Event Handbook - Full Page

\$1,000

1 x Full Page (A4 - 297mm x 210mm) full-colour advertisement included in the official digital event handbook.

### Event Handbook - Half Page

\$600

1 x Half Page (A5 - 210mm x 148mm) full-colour advertisement included in the official digital event handbook.

# Australian Space Week

### 13-18 July 2025 • Nationwide

The Andy Thomas Space Foundation invites members of the Australian space ecosystem to contribute to the 3<sup>rd</sup> Annual Australian Space Week. A variety of opportunities to host or support events, workshops and experiences are available, and expressions of interest to establish new events are highly encouraged.

For further information about Australian Space Week, or to register an event, please visit:

www.andythomas.foundation/3asw

# 18th Australian Space Forum

# **Book Your Space**

Gain maximum exposure for your company, organisation or brand at Australia's premiere space industry event for 2025, and partner with the Andy Thomas Space Foundation to support the future of the Australian Space Industry.

Join us in Adelaide from 15-16 July 2025 - book now to secure your space at the 18th Australian Space Forum!

### Sponsorship Packages

To book a sponsorship package, please email: spaceforum@andythomas.foundation

# **Exhibition Trade Displays**

To book a trade display or exhibition space, please visit: www.andythomas.foundation/18ASF-Exhibitor-Bookings or scan the QR Code below.

If you have any queries relating to sponsorship and exhibition, please email: **spaceforum@andythomas.foundation** 





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