



Oceania
Tobacco
Control
CONFERENCE

2024
Reignite the Fight

23-25 October
Gold Coast, Australia



Exhibitor Proposal

The Oceania Tobacco Control Conference (OTCC) is a biennial conference that provides a forum to share the latest tobacco control research, policy developments and programs from our region and to showcase best practice and emerging trends from international jurisdictions.

The conference brings together tobacco control researchers, policy makers, program administrators and students from Australia, New Zealand, and Pacific Islands nations.

To host a successful OTCC event in 2024, Cancer Council invites your agency or organisation to be part of this prominent conference as an **Exhibitor**.

This is an excellent opportunity to demonstrate your organisation's involvement in and commitment to tobacco control.

As an exhibitor sponsor, you'll have direct access to a specialised audience of tobacco control professionals across the Oceania region. The exhibition stall provides a dedicated space to engage directly with conference attendees, facilitating valuable face-to-face interactions, fostering relationships, and generating high-quality collaborations.

The value gained as an exhibitor extends beyond the conference, leveraging the exchange of collective knowledge and connections to propel your organisation forward, attracting new partnerships and opportunities.

Why become an exhibitor?

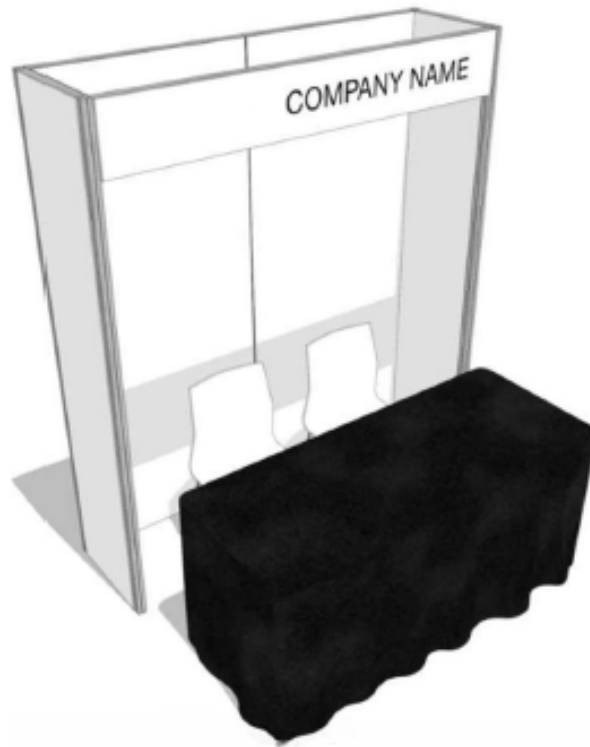
- **Targeted Exposure:** Engage directly with tobacco control experts, policy influencers and academics from Australia, New Zealand, and the Pacific Islands.
- **Networking:** Foster partnerships and collaborations with professionals dedicated to tobacco control, enhancing your network and influence in the field.
- **Brand Visibility:** Receive significant exposure to a targeted audience of industry professionals, decision-makers, and potential customers, increasing your brand's visibility and recognition.

Proudly hosted by



Exhibitor Package 3K

Elevated Table Top Display



Promoted and recognised as an 'Exhibitor' via:

- OTCC 2024 website
- Event marketing and advertising
- Conference app

Dedicated Exhibitor Hall:

The exhibitor hall will serve as a key area for the conference, where exhibitor stalls will be prominently located. Conference delegates will frequently pass through this space during scheduled breaks and refreshment periods.

Inclusions:

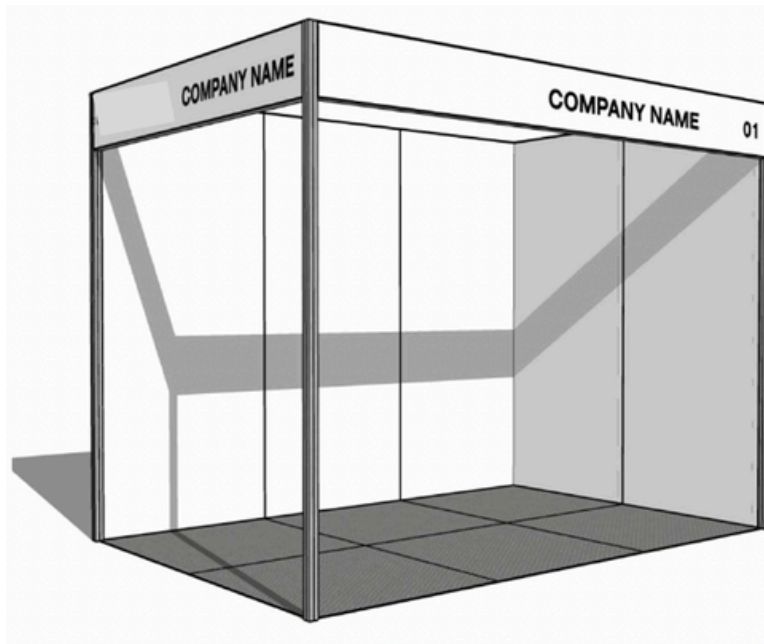
- 2.4m high white back wall with company name on fascia sign
- 1 x Power Outlet
- 1 x Arm Light
- Table with table cloth
- 2 x Chairs
- Delivery, installation, labour and collection

*Exhibitors are able to hire additional furniture for their stall through the exhibition builder at their own cost.

*Conference registration is not included in the exhibitor package.

Exhibitor Package 5K

Exhibition Booth



Promoted and recognised as an 'Exhibitor' via:

- OTCC 2024 website
- Event marketing and advertising
- Conference app

Dedicated Exhibitor Hall:

The exhibitor hall will serve as a key area for the conference, where exhibitor stalls will be prominently located. Conference delegates will frequently pass through this space during scheduled breaks and refreshment periods.

Inclusions:

- 2.4m high white back and side walls
- Company name on fascia sign on both sides
- 1 x Power Outlet
- 1 x Arm Light
- Delivery, installation, labour and collection

*Exhibitors are able to hire additional furniture for their stall through the exhibition builder at their own cost.

*Conference registration is not included in the exhibitor package.

Important Details

About Cancer Council

We believe in a cancer-free future. There are things that we can all do every day to help make this happen. Together with our volunteers, supporters, stakeholders and staff, we are committed to reducing the impact of cancer on individuals and the community, and to lessening the burden for people affected by cancer.

We are the only organisation that works across every area of every cancer:

- Conducting and funding world-class research that underpins our work across the cancer journey
- Preventing cancer
- Supporting people as they navigate the cancer journey
- Advocating to ensure that governments take action on cancer.

Cancer Council is an independent charity and is largely community funded. Our unique combination of local program delivery, community engagement and national influence enables everyone who cares about cancer to make the biggest possible difference.

In the past, Cancer Councils around Australia have hosted OTCC in partnership, or with significant sponsorship from the Commonwealth, state and territory government departments and affiliated organisations. All these groups are commonly invested in one goal – reducing the impact of tobacco and e-cigarette use, and related health issues in our communities.

Conflict of interest policy

OTCC 2024 requires all suppliers, contractors, delegates, speakers and organisations involved either financially or voluntarily to agree to the OTCC 2024 Conflict of Interest (COI) Policy. In ensuring this is adhered to, all potential sponsors will be required to sign a declaration advising that they agree with the COI. The COI can be provided for all interested parties and will also be available to download on the conference website.

Contact and next steps

OTCC 2024 would be thrilled to welcome your agency or organisation as a sponsor of this exciting conference. If you would like to discuss in further detail, or have interest in becoming a sponsor, please contact either:

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Libby Jardine

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