



# OT Exchange

Brisbane 2026

## From Ideas to Impact

### Partnership & Exhibition Prospectus



Occupational  
Therapy  
Australia

**June 23–24**

Brisbane  
Convention and  
Exhibition Centre,  
Queensland





## About the event

### From ideas to impact

OT Exchange (OTX) is Australia's largest clinical conference for occupational therapists (OTs), bringing together real-world knowledge and approaches that strengthen everyday practice. Designed for the whole profession, it's the must-attend event to connect, be inspired, and shape the future of occupational therapy together.

Coming to life for the first time in 2020, and biannually since then, OT Exchange continues to grow and cement its place as the key clinical conference for occupational therapists to attend.

OTX2026 offers thought-leaders in each of the five streams:

- Knowledge Translation
- Older Persons
- Paediatrics
- Disability
- Assistive Technology

The program will offer an extensive selection of plenary sessions, concurrent sessions, workshops, clinical conversations, exhibitor presentations and posters as well as opportunities to meet with approximately 1,000 OTs from Australia and internationally.

### Benefits of participation

By participating in OT Exchange 2026, you can:

**Reach a large audience** – Engage directly with approximately 1,000 OTs from Australia and internationally.

**Boost brand visibility** – Position your brand alongside the latest innovations and research, with opportunities for logos, advertisements, and exhibitor presentations.

**Generate leads** – Capture valuable contacts with our lead capture system to extend your marketing reach.

**Showcase innovation** – Launch new products or services and spark conversation among delegates.

**Maximise exposure** – Stand out through exclusive opportunities such as the Learning & Development Hub, Welcome Reception, Branded Networking Lounges, Branded Food & Beverage Carts (i.e. coffee/gelato/popcorn).

**Support the profession** – Demonstrate your commitment by actively supporting the growth and impact of occupational therapy.





## Partnership and exhibition opportunities

Act quickly to secure your investment at this event, as availability and options are limited

Early bird  
closes  
December  
19 2025

	Early bird	Standard	Availability limit
<b>Premium partnership</b>			
OTX - Elite Partner* (4 booths, 3m x 3m each)	\$35,000	1	
OTX - Premier Partner* (3 booths, 3m x 3m each)	\$30,000	4	
OTX - Major Partner* (2 booths, 3m x 3m each)	\$18,000	6	
OTX - Partner* (1 booth, 3m x 3m)	\$11,000	10	
* Features exclusive inclusions	Contact Nicole Gough for details		
<b>Exhibition</b>			
Exhibition booth - 3m x 3m^	\$4,800	\$5,400	50
Exhibition booth - 2m x 2m^	\$3,300	\$3,700	30
Exhibition pod (Start-up Alley) - 2m x 1m^	\$2,200	\$2,400	10
Vehicle space - 6m x 3m^	\$7,600	\$8,700	4

<sup>^</sup> IMPORTANT - OTA will endeavour to ensure exhibitors' proximity away from competitors but specific booth positioning cannot be guaranteed and will be at the discretion of OTA.

Learning & Development Hub Partner*	-	\$12,000	1
Welcome Reception Partner*	-	\$13,000	1
Registration and Name Badge sponsor*	-	\$3,000	1
WiFi sponsor*	-	\$2,000	1
Food & Beverage Carts - Staffed, Branded Cart & Cups*#	-	\$7,000	3

\* Features additional inclusions

# Requires additional booth space

Contact Nicole Gough for details

<b>Advertising and branding</b>			
<b>Exhibition Industry e-Magazine</b>			
Half page	Included in exhibition booth cost		
Upgrade to full page	-	\$550	-
Non-Exhibitor Half Page	-	\$800	-
Non-Exhibitor Full Page	-	\$1,100	-
OTA Conference Copyright Image Access	-	\$550	-

### Learning & Development Hub presentations

Exhibitor 'in-break' presentations - 10 minutes**	Included in exhibition booth cost
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\*\* Subject to review and approval based on learning content

All prices are quoted in Australian Dollars and are inclusive of Australian Goods and Services Tax (GST)

### Elite and Premier partners

Inclusions: Multiple premium position booths, 30-second brand plenary video, OTA image rights, Multiple exhibition, function and delegate passes, various promotional platform inclusions and OTX acknowledgements and first option to secure Value Added Opportunities and more.

Each partnership comes with annual advertising credits and includes first right of refusal by November 1 2026\*\*\*

### Major partners

Inclusions: Multiple premium position booths, OTA image rights, Multiple exhibition, function and delegate passes, various promotional platform inclusions and OTX acknowledgements.

Each partnership comes with annual advertising credits and includes first right of refusal by November 1 2026\*\*\*

### Partners

Inclusions: Premium position booth, OTA image rights, Multiple exhibition, function and delegate passes, various promotional platform inclusions and OTX acknowledgements.

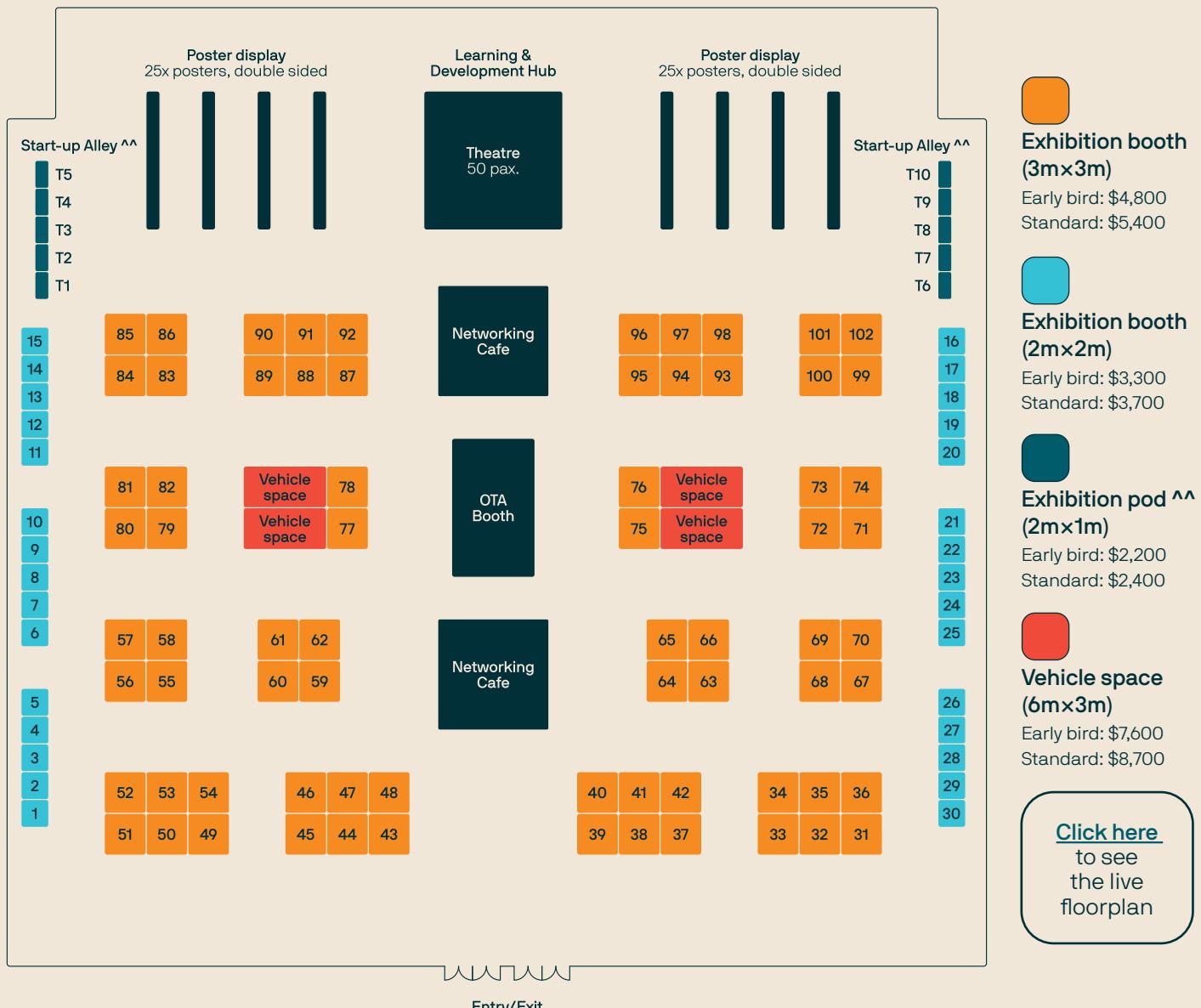
Each partnership comes with annual advertising credits and includes first right of refusal by November 1 2026\*\*\*

**\*\*\* For further information on premium partnership and value added opportunities or conference package upgrades:**

Please contact Nicole Gough or Nina Alfler at [advertising@otaus.com.au](mailto:advertising@otaus.com.au) or call 0451 807 647



## Exhibition floorplan



### Exhibition booth inclusions

Each booth package includes:

- Shell Scheme
- Walls – 2.4m High anodized matte black frame with white laminated infills
- Fascia – Installed on each open side of the booth
- Signage – Digitally printed fascia sign containing name and conference logo
- Lighting – 1x LED Spotlight per each 3m x 3m booth, 2m x 2m booth and 2m x 1m pod
- Power – 1x 4-amp power point per each 3m x 3m booth, 2m x 2m booth and 2m x 1m pod
- Complimentary Registrations: Two exhibitor registrations per booth including daily catering and tickets to the Welcome Reception
- Branding and Marketing
  - Company name, booth number and position in the exhibition layout listed in Exhibition Program Directory
  - Half page advertisement in the Exhibition Industry e-Magazine
  - Company logo, booth number and website address listed on the Exhibitors page of the OTX website and Conference App.

<sup>^^</sup> Exhibition Pods are subject to eligibility and some inclusions vary from standard booths. For more details, please contact the OTA Partnerships Team at [advertising@otaus.com.au](mailto:advertising@otaus.com.au).

June 23–24

Brisbane Convention and  
Exhibition Centre, Queensland

## Exhibitor information

The exhibition hall forms an integral part of the OTX Conference. Its 'face-to-face' style showcases your business and brand to OT delegates and, importantly, helps make them aware of new products, ideas, and services. The beauty of our OTX exhibition is that it allows for two-way conversations and practical demonstrations, where suppliers and OTs can learn from each other.



## Meals

All morning teas, lunches and afternoon teas are served in the exhibition hall for delegates and exhibitors, maximising opportunities for exhibitors to meet OT delegates.



## Delegate engagement initiatives

We will use our Event App to encourage OTs to visit exhibition booths and scan a unique, OTA-provided QR code to accumulate points to win prizes.

This year, prizes will be provided by OTA and awarded to delegates in the last session of the conference who have accumulated the most points from booth visitations.

Exhibitors will then be able to capture the contact data of every OT that scans the QR code at the booth and access it post-conference through the Exhibitor Portal.

**IMPORTANT: You will receive information prior to the conference on how to set up your Exhibitor Portal to facilitate the data capture function of the Event App. This task can only be fulfilled by the exhibitor and must be done prior to the event.**

To further encourage OTs to spend more time in the exhibition hall we have designed three key innovations within the hall.

1. We will build a Learning & Development Hub including a 50-seat theatrette (with wireless headphones on each seat) and display all academic posters on either side of the theatrette at the rear of the hall. Various OTA-reviewed and approved short exhibitor presentations will be made at the theatrette during breaks.
2. We will also build lounge areas for OTs to relax and consume their meals during breaks.
3. The OTA Membership Hub will also be positioned centrally in the hall as part of these innovations to encourage OTs to spend maximum time in the exhibition hall.



## Optional booth upgrades

Each exhibitor has the option of upgrading and personalising their booth to maximise brand impact and amenity. These options will be noted in the Exhibitor Briefing Notes prior to the event. Any upgrades of your booth will be a commercial arrangement between you and the OTA-selected exhibition builder at a cost agreed by you and the builder. OTA is not involved and has no oversight of any potential upgrade options.



## Exhibition hours

Monday June 22 - Exhibitor bump in

Tuesday June 23 – 8.00am – 5.00pm

Wednesday June 24 – 8.00am – 3.00pm (bump out from 3.00pm)

*Exhibition hours and timings are a guide and may change slightly.*

**IMPORTANT: Confirmation of timings, OTA-preferred freight forwarders, and OTA Booth builders for the Brisbane Conference and Exhibition Centre will be advised in the Exhibitor Briefing Notes in the lead up to the event.**





Upon receipt of your booking form at Occupational Therapy Australia a formal acknowledgement advice outlining your entitlements and a tax invoice including full bank details will be issued.

## Section A: Contact details

### Organisation details

Organisation name (for invoicing purposes): \_\_\_\_\_ ABN: \_\_\_\_\_  
Organisation name (for all event and marketing materials): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Country: \_\_\_\_\_ Website: \_\_\_\_\_

### Contact person details

Title: \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Department: \_\_\_\_\_  
Daytime contact phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Email: \_\_\_\_\_

### To help us keep all key people informed, please complete the section below and tick all that apply:

I will be the main contact leading up to the event.  I will be attending the event in person.  
 I will not be attending the event. Please send on-site updates and instructions to:

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Note: To avoid miscommunication, we will ensure that both the main contact and the on-site attendee/s (if different) receive relevant updates before and during the event.*

### How did you find out about OT Exchange Conference 2026?

Direct email notification  Colleague/friend  Newsletter or journal advertisement  
 Workplace notice board/poster  Website search  Social media  
 At another event: \_\_\_\_\_  Other: \_\_\_\_\_

## Section B: Partnership, Sponsorship and Advertising

Package name: \_\_\_\_\_ Amount: \$ \_\_\_\_\_  
Package name: \_\_\_\_\_ Amount: \$ \_\_\_\_\_  
Package name: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Section B total: \$ \_\_\_\_\_

## Section C: Exhibition

*Note: All exhibition booth packages exclude furniture and fixtures (e.g. tables, chairs, shelving, raised flooring). These can be hired at the exhibitor's expense from the official Event Furniture Supplier.*

Number of booths:  Exhibition booth (3mx3m): \_\_\_\_\_  Exhibition booth (2mx2m): \_\_\_\_\_  
 Exhibition pod (2mx1m): \_\_\_\_\_  Vehicle space (6mx3m): \_\_\_\_\_ Total cost: \$ \_\_\_\_\_  
Preferred stand number: First preference: \_\_\_\_\_ Second preference: \_\_\_\_\_ Third preference: \_\_\_\_\_  
Fascia/signage name: \_\_\_\_\_ Section C total: \$ \_\_\_\_\_

### Exhibitor area of practice

To assist the delegates to visit the exhibitors that are of relevance to them and ensure you have the opportunity to meet delegates of relevance to you, we ask you to nominate your area/s of interest (select as many that apply)

<input type="checkbox"/> Acute care rehab/hospital	<input type="checkbox"/> Environmental modifications/access	<input type="checkbox"/> Palliative care
<input type="checkbox"/> Administration/management	<input type="checkbox"/> Hand therapy	<input type="checkbox"/> Primary health
<input type="checkbox"/> Aged care	<input type="checkbox"/> Health promotion	<input type="checkbox"/> Private practice
<input type="checkbox"/> Assistive technology	<input type="checkbox"/> Medical/surgical	<input type="checkbox"/> Recruitment
<input type="checkbox"/> Carer and consumer focus	<input type="checkbox"/> Mental health	<input type="checkbox"/> Rehabilitation
<input type="checkbox"/> Community health	<input type="checkbox"/> Neurological conditions	<input type="checkbox"/> Research/education
<input type="checkbox"/> Cultural competency	<input type="checkbox"/> OH&S/ergonomics	<input type="checkbox"/> Vision impairment
<input type="checkbox"/> Disability	<input type="checkbox"/> Occupational rehab	<input type="checkbox"/> Other (please specify) _____
<input type="checkbox"/> Driving/vehicle modifications	<input type="checkbox"/> Paediatrics	

### Booking and payment authority

#### Booking total

Insert totals for each section:

Section B: \$ \_\_\_\_\_

Section C: \$ \_\_\_\_\_

Discount code: \_\_\_\_\_

Early Bird discount?

All prices are inclusive of GST

Total: \$ \_\_\_\_\_

#### Payment method

Credit card

Visa

MasterCard

AMEX

Card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_ / \_\_\_\_\_

CVC/CCV: \_\_\_\_\_

Cardholders name: \_\_\_\_\_

Cardholders signature: \_\_\_\_\_

Credit card fee (2%): \$ \_\_\_\_\_

Confirm amount to be charged to credit card: \$ \_\_\_\_\_

EFT Bank Transfer

Invoice to be issued upon booking confirmation:

**Account name:** Occupational Therapy Australia **Bank:** Westpac

**BSB:** 033-048

**Account:** 386820

**Swift:** WPACAU2S

*Invoice is due within 30 days of issue. Full payment must be received at least one month prior to the event, or admission to the event may not be granted.*

#### Authority and declaration

I have read and agree to the partnership and exhibition booking terms and conditions.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Conference and exhibition guidelines, payment and booking terms and conditions

The term 'OTA' refers to Occupational Therapy Australia Pty Ltd, the managers of the conference and exhibition.

The term 'Partner' and/or 'Exhibitor' includes any person, firm, company or corporation and its employees and agents identified in the Booking Form or other written request for Partnership and exhibition space.

The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference. All prices listed in the Partnership and Exhibition Prospectus include GST.

1. A completed and signed Booking Form is required to allocate Partnership/exhibition booths.
2. Acceptance of Partnership and exhibition offers is at the discretion of the Occupational Therapy Australia.
3. Space will be allocated on a 'first come' basis, as close as possible to the desired location.
4. Upon receipt of signed booking form, OTA will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.
5. The deposit will be 50% of the full amount, and payment is due 14 days from the date of invoice. If after this time has elapsed without payment, OTA reserves the right to sell the space to another Partner or Exhibitor.
6. The full amount is payable before 20 February 2026. No Exhibitor shall occupy allocated exhibition space until all monies owing to OTA are paid in full.
7. If you miss the payment date, any time dependent discounts will be forfeited, i.e. you will be billed at the next highest level (early bird rate to standard or standard to +10%).
8. All monies are payable in Australian dollars. Cheque/direct deposits must be made payable to 'Occupational Therapy Australia' and forwarded to the OTA office at 5/340 Gore Street, Fitzroy Vic 3065. Credit card payments will incur a 2% service fee.
9. If you pay by electronic funds transfer or an international cheque, you agree to pay any bank charges and must include these in the amount you transfer.
10. All payments must include 10% Goods and Services Tax component.
11. Partners and Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package/ booked space unless prior consent in writing to OTA is provided.
12. Partners and Exhibitors agree to adhere to all Conference venue rules and regulations.
13. Privacy Statement: To assist with your participation, your organisation and contact details may be shared with suppliers and contractors and be included in participant lists. If you object to your details being shared, please inform OTA via [advertising@otaus.com.au](mailto:advertising@otaus.com.au).
14. Any event that conflicts with OT Exchange 2026 is not permitted without prior approval from OTA. All functions and events that coincide with the Conference must seek approval through OTA at [advertising@otaus.com.au](mailto:advertising@otaus.com.au).
15. Cancellation Policy: All cancellations must be received in writing to OTA at [advertising@otaus.com.au](mailto:advertising@otaus.com.au). In the event of cancellation of Partnership or exhibition space, unless that particular area of Partnership or exhibition is resold, OTA reserves the right to retain the monies received. If the balance of payment is not received by the due date, the allocated Partnership or exhibition space will be cancelled. Any Partnership package or exhibition space cancelled after 20 February 2026 will not be refunded.
16. Discounts for any entitlements not used or required will not be provided.
17. OTA agrees to promote the exhibition to delegates at the Conference.
18. OTA will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally OTA will not be accountable for the level of commercial activity generated.
19. OTA reserves the right to change the exhibition floor layout if necessary.
20. OTA may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
21. OTA reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand or booth, and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by OTA.
22. OTA will specify conditions relating to the movement of goods and displays prior to, during and after the exhibition.
23. OTA agrees to provide the Exhibitor with briefing notes, including final floorplan and details regarding move-in and move-out arrangements prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
24. OTA will organise security on-site during the period of the exhibition but will accept no liability for loss or damage.
25. Partner and Exhibitor registrations: OT Exchange 2026 is an integrated event and all staff in attendance at your booth must be registered. Where a complimentary registration is included in the Partnership and/or exhibition package, you will still be required to complete a registration form with the details of the attending delegate.
26. OTA reserves the right to refuse any person including Exhibitor staff, representatives, visitors, contractors and /or agents entry to the exhibition if they do not hold a Conference name badge.
27. Exhibitors will submit plans and visuals of custom designed exhibits to OTA by no later than 30 March 2026. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.
28. Exhibitors must produce a valid Insurance Certificate of currency for the period of the exhibition, and this must be submitted by Friday 8 May 2026 to [advertising@otaus.com.au](mailto:advertising@otaus.com.au).
29. Exhibitors must comply with all the directions/requests issued by OTA including those outlined in the Exhibitor Briefing Notes (EBNs).
30. Any materials received after deadlines is not guaranteed to be printed and the Exhibitor may forfeit that element of their package without compensation from OTA.
31. Exhibitors will provide OTA with information regarding the proposed booth and social activities.
32. Exhibitors will not display an exhibit in such a manner as to obstruct or affect neighbouring Exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces, or using amplified sound.
33. The Exhibitor must not commence to pack up its stand partially or totally before closing time on the last day of the Conference.
34. Exhibitors must not leave any goods or promotional material on its stand after 3pm on the last day of the Conference.
35. Official contractors will be appointed by OTA to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.
36. Exhibitors acknowledge that OTA has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that OTA will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that OTA will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
37. Partners and Exhibitors agree to indemnify and hold harmless Occupational Therapy Australia, its officers, staff, agents and contractors from and against all claims, liabilities, damages, losses or expenses, including legal fees, arising from or in connection with their participation in the Conference, including any breach of these Terms and Conditions or any negligent act or omission.
38. In the event that a Partner or Exhibitor breaches any of these Terms and Conditions, OTA reserves the right to cancel their participation, reallocate their Partnership or exhibition space, and retain any payments made. OTA may also recover any additional costs incurred as a result of the breach.