



Occupational
Therapy
Australia

OT Mental Health Forum

Partnership &
Exhibition
Prospectus

October
29-30 2026

National Convention
Centre Canberra





Invitation to support

On behalf of Occupational Therapy Australia (OTA), I am delighted to invite you to be part of our flagship event for occupational therapists working across all areas of mental health practice in Australia.

The **OT Mental Health Forum 2026** will be held in person at the National Convention Centre Canberra on Thursday 29 & Friday 30 October – right in the heart of OT Week, the celebration of occupational therapy and its vital role in health, wellbeing, and mental health.

Following the success of the 2024 OT Mental Health Forum with 300+ passionate participants, we are excited to present a range of partnership and exhibition opportunities designed to deliver meaningful connections, visibility, and impact. Early bird opportunities are available now—secure your place soon, as spots are limited.

Join us in October to celebrate OT Week, connect with the OT community, and engage with the latest developments in occupational therapy mental health practice and research.



Alexandra Reynolds
Chief Operating Officer
Occupational Therapy Australia

Testimonials from MHF 2024

“ Our overall experience was fantastic. It was well run, logistics were clear, we were supported and knew who to go to if we had any questions, everyone was lovely and we were able to build a lot of connections and network. Would definitely recommend this to other people and hope we can attend again in future years.”

– Courtney M

“ It was a very positive experience, super enjoyable conference. Yes I would recommend [participating in this event to others in the industry]. It was great being able to talk to OTs who are passionate about mental health.”

– Kate H

“ Would absolutely recommend – it was refreshing to engage with a group focused on mental health OT, there is no other space quite like it.”

– Simon M

Contact details

For more details on the packages or to book, please contact:

Nicole Gough
Manager, Partnerships & Development

E: advertising@otaus.com.au

P: 1300 682 878

M: 0451 807 647





About Occupational Therapy Australia

Occupational Therapy Australia is the peak membership body representing over 34,000 occupational therapists.

OTA is a national organisation that represents OTs across all states and territories. Our members include both occupational therapists and occupational therapy students.

OTA works to support OTs throughout their career, facilitating lifelong learning, fostering evidence-based practice and promoting the future of OT practice.

OTA strives to ensure our members receive quality, responsive services that add significant value to their careers.

We support, promote and represent the profession of occupational therapy as one of the fastest growing areas of the allied health sector in Australia.

For more information about OTA please visit www.otaus.com.au.

About the event

Since its beginnings as a small initiative in the 1990s, the OT Mental Health Forum has grown into a national biennial event, attracting 300+ occupational therapists from across every area of mental health practice in Australia. Building on the success of the 2024 Forum and OTA's ongoing work with the Mental Health Endorsement Program, the 2026 Forum will take place at the heart of OT Week, Australia's celebration of occupational therapy and its vital role in health, wellbeing, and mental health.

The Forum provides a unique opportunity for occupational therapists to come together to exchange ideas, share practices and challenges, network, and learn from leading OT mental health research and practice. The program will include plenary sessions, concurrent sessions, occupation stations, and an Exhibition Area where participants can meet exhibitors and discover the latest products and services.

Benefits of participation

Showcase occupational therapy in mental health

Be part of a forum that celebrates and highlights the profession's impact across Australia.

Generate new leads

Connect with a highly engaged audience and capture new contacts for future marketing opportunities.

Increase brand visibility

Promote your organisation alongside leading health innovations and research to hundreds of influential professionals.

Build industry networks

Engage directly with occupational therapists onsite, sharing your products, services, and expertise.

Support the OT profession

Demonstrate your commitment to advancing occupational therapy and mental health practice in Australia.





Partnership and exhibition opportunities overview

Early bird
closes 31
July 2026

	Early bird	Standard	Availability
Partnership			
Major Co-Partner	\$8,500	\$9,000	Two (2)
<i>This package delivers over \$12,000 in value of partnership and exhibition inclusions. This is a high-impact option for brands looking to engage meaningfully with the OT profession and elevate their visibility and impact. Secure your place now to make the most of this limited opportunity.</i>			
Exhibition			
Exhibitor display table	\$2,800	\$3,000	Twelve (12)
Sponsorship items			
Barista cart	\$5,200	\$5,500	Two (2)
Welcome Reception (Thursday)	\$5,500	\$6,000	Exclusive
Advertising			
Conference Sessions			
30 sec video/slideshow advert (Plenary)	\$1,950.00	\$2,200.00	Two (2)
30 sec video/slideshow advert (Concurrent)	\$500.00	\$550.00	Three (3)
Industry Supporter eMagazine			
Exhibitor upgrade to full page	-	\$220.00	Limited
Non-exhibitor half page	-	\$450.00	Limited
Non-exhibitor full page	-	\$700.00	Limited

- All prices are in AUD and inclusive of GST
- No sponsor or exhibitor may assign, sublet or apportion whole or any part of their OTA national event package.

- Partnership & Exhibition packages are offered to sole entities, and cross promotion is not permitted.



Partnership and exhibition inclusions

			Major Co-Partner	Exhibitor Display Table
Early bird price (until 31 July)			\$8,500	\$2,800
Standard price (from 1 August)			\$9,000	\$3,000
Conference hospitality		Barista cart package for 2 days (4 hours per day), includes 2 staff with option to upgrade to branded cart/ cups at sponsor cost	✓	-
Advertising		30-second video advertising package, includes branding and acknowledgement during the session	Plenary	-
Exhibition	Two day exhibition space	Display space, including 1 x trestle table, 1 x white lockable counter (with branding at the front) and 2 stools	✓	✓
Company branding and promotion	Industry Supporter eMagazine	Colour advertisement in the Industry Supporter eMagazine	Full page	Half page
	Onsite branding	Opportunity to display up to 2 pull-up or teardrop banners (at sponsor cost)	✓	✓
		Opportunity to provide flyers (at sponsor's cost)	✓	✓
		Opportunity to provide small gift/take-home item (at sponsor cost)	✓	✓
		Partner acknowledgement and company logo on the PowerPoint reel featured throughout event	✓	-
	Program and Exhibition Guide	Company name and exhibition table numbers listed in the exhibition directory	✓	✓
		Partner acknowledgement and logo in program and exhibition guide	✓	-
		Opportunity for partner to provide QR code within program guide	✓	-
	Event website	Company logo and hyperlink to website on event website	✓	✓
		Partner acknowledgement, logo, and hyperlink to website on the homepage of the event website	✓	-
Registration	Social media	Partner acknowledgement on pre-event eDMs /social media	✓	-
	Event app	Rotating banner in the homepage of the event app	✓	-
	Exhibitor/delegate registration (including daily catering)	Two complimentary in-person partner/exhibitor registration (with access to both the exhibition area and delegate sessions)	✓	✓
Leads list	Event app and exhibitor portal	Welcome Reception	Two complimentary tickets	✓
		An exhibitor lead management via the conference app which enables you to scan the QR code on delegate name badges and collect the leads (including contact details).	✓	✓
		Exporting the leads contact details is completed from the exhibitor portal.		



Sponsorship items inclusions

			Early bird price (until 31 July)	Barista cart	Welcome Reception
			Standard price (from 1 August)	\$5,200	\$5,500
				\$5,500	\$6,000
Conference hospitality		Barista cart package for 2 days (4 hours per day), includes 2 staff with option to upgrade to branded cart/ cups at sponsor cost		✓	-
		Branding and naming rights (e.g., Brought to you by [Sponsor Name])		✓	✓
Registration	Welcome Reception	Two complimentary tickets		-	✓
Company branding and promotion	Industry Supporter eMagazine	Colour advertisement in the Industry Supporter eMagazine		Full page	Full page
	Program and Exhibition Guide	Sponsor acknowledgement and logo in program and exhibition guide		✓	✓
	Event website	Company logo and hyperlink to website on event website		✓	✓
	Social media	Sponsor acknowledgement on pre-event eDMs/social media		✓	✓
	Sponsorship	Verbal acknowledgement during key sessions		✓	✓
		3-5 minute speaking opportunity to welcome delegates		-	✓
		Opportunity to provide QR code linking to resources, printed in A4 (at sponsor's cost)		At cart	Within reception area
		Sponsor acknowledgement and company logo on the PowerPoint reel featured throughout event		✓	✓
	Onsite branding	Opportunity to display up to 2 pull-up or teardrop banners (at sponsor's cost)		✓	✓
		Opportunity to provide flyers (at sponsor's cost)		✓	✓
		Opportunity to provide small gift/take-home item (at sponsor's cost)		✓	✓
		Opportunity to provide up to 2 pull-up or teardrop banners within the Plenary Room (at sponsor's cost)		✓	-

Welcome Reception (Exclusive)

The Welcome Reception will take place on Thursday evening and all delegates will have a ticket to attend. This vibrant setting will provide a warm and inviting space to network while enjoying drinks and canapés. The Welcome Reception sponsor opportunity offers a great way to display your brand to our delegates.

Barista cart

Be associated with quality barista coffee service throughout the event. The package includes one barista cart located within the exhibition area with supply of barista and all consumables. The barista cart will run for 4 consecutive hours each day.



Exhibition details

The exhibition will form an integral part of the OT Mental Health 2026 and offers outstanding face-to-face opportunities to network and engage with delegates. All catering will be served in the exhibition area, providing exhibitors with maximum opportunity to showcase their products and interact with delegates.

Exhibition hours

Thursday 29 October 2026 8.30am - 4.45pm

Friday 30 October 2026 8.00am - 1.30pm

Exhibition hours are a guide and will be confirmed in the Exhibitor Briefing Notes (EBNs).

Exhibition briefing notes

Exhibitor briefing notes including the final floor plan and details regarding move-in and move-out arrangements will be distributed on 25 July 2026.

Payments and deadlines

Full payment is due upon booking or within 14 days of receipt of your tax invoice.

Late payments will incur a fee.

Advertising

		Plenary	Concurrent
Early bird until 31 July		\$1,950	\$500
Standard price from 1 August		\$2,200	\$550
Conference session	30-second video/slideshow advertisement played during one session	Plenary session with keynote speaker	Concurrent session
	Verbal acknowledgement of advertiser	✓	✓
	Company logo to appear on the title slides during the session	✓	✓
	Company logo to appear within the program for the session	✓	✓
Program and Exhibition Guide	Sponsor acknowledgement and logo in program and exhibition guide	✓	
Branding	Sponsor acknowledgement and company logo on the PowerPoint reel featured throughout event	✓	

- All prices are in AUD and inclusive of GST
- No sponsor or exhibitor may assign, sublet or apportion whole or any part of their OTA national event package.
- Partnership & Exhibition packages are offered to sole entities, and cross promotion is not permitted.



Upon receipt of your booking form at Occupational Therapy Australia a formal acknowledgement advice outlining your entitlements and a tax invoice including full bank details will be issued.

Section A: Contact details

Organisation details

Organisation name (for invoicing purposes): _____ ABN: _____

Organisation name (for all event and marketing materials): _____

Address: _____

City: _____ State: _____ Postcode: _____

Country: _____ Website: _____

Contact person details

Title: _____ First name: _____ Last name: _____

Position: _____

Department: _____

Daytime contact phone: _____ Fax: _____ Mobile: _____

Email: _____

To help us keep all key people informed, please complete the section below and tick all that apply:

☐ I will be the main contact leading up to the event. ☐ I will be attending the event in person.

☐ I will not be attending the event. Please send on-site updates and instructions to:

Contact name: _____ Phone: _____ Email: _____

Contact name: _____ Phone: _____ Email: _____

Note: To avoid miscommunication, we will ensure that both the main contact and the on-site attendee/s (if different) receive relevant updates before and during the event.

How did you find out about Mental Health Forum 2026?

☐ Direct email notification ☐ Colleague/friend ☐ Newsletter or journal advertisement

☐ Workplace notice board/poster ☐ Website search ☐ Social media

☐ At another event: _____ ☐ Other: _____

Section B: Partnership, Sponsorship and Advertising

Package name: _____ Amount: \$ _____

Package name: _____ Amount: \$ _____

Package name: _____ Amount: \$ _____

Section B total: \$ _____

Section C: Exhibition

☐ Exhibitor

Signage name: _____

Section C total: \$ _____



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Exhibitor area of practice

To assist the delegates to visit the exhibitors that are of relevance to them and ensure you have the opportunity to meet delegates of relevance to you, we ask you to nominate your area/s of interest (select as many that apply)

- | | | |
|--|---|---|
| ☐ Acute care rehab/hospital | ☐ Environmental modifications/access | ☐ Palliative care |
| ☐ Administration/management | ☐ Hand therapy | ☐ Primary health |
| ☐ Aged care | ☐ Health promotion | ☐ Private practice |
| ☐ Assistive technology | ☐ Medical/surgical | ☐ Recruitment |
| ☐ Carer and consumer focus | ☐ Mental health | ☐ Rehabilitation |
| ☐ Community health | ☐ Neurological conditions | ☐ Research/education |
| ☐ Cultural competency | ☐ OH&S/ergonomics | ☐ Vision impairment |
| ☐ Disability | ☐ Occupational rehab | ☐ Other (please specify) |
| ☐ Driving/vehicle modifications | ☐ Paediatrics | _____ |

Booking and payment authority

Booking total

Insert totals for each section:

Section B: \$ _____ Section C: \$ _____ Discount code: _____

☐ Early Bird discount?

All prices are inclusive of GST

Total: \$ _____

Payment method

- ☐ Credit card ☐ Visa ☐ MasterCard ☐ AMEX

Card number: | | | | | | | | | | | | | | | | | |

Expiry date: ____/____ CVC/CCV: _____

Cardholders name: _____ Cardholders signature: _____

Credit card fee (2%): \$ _____

Confirm amount to be charged to credit card: \$ _____

- ☐ EFT Bank Transfer

Invoice to be issued upon booking confirmation:

Account name: Occupational Therapy Australia **Bank:** Westpac

BSB: 033-048 **Account:** 386820 **Swift:** WPACAU2S

Invoice is due within 30 days of issue. Full payment must be received at least one month prior to the event, or admission to the event may not be granted.

Authority and declaration

- ☐ I have read and agree to the partnership and exhibition booking terms and conditions.

Signature: _____

Date: _____



Forum and exhibition guidelines, payment and booking terms and conditions

The term 'OTA' refers to Occupational Therapy Australia Pty Ltd, the managers of the forum and exhibition.

The term 'Partner' and/or 'Exhibitor' includes any person, firm, company or corporation and its employees and agents identified in the Booking Form or other written request for partnership and exhibition space.

The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Forum. All prices listed in the Partnership and Exhibition Prospectus include GST.

1. A completed and signed Booking Form is required to allocate partnership / exhibition booths.
2. Acceptance of partnership and exhibition offers is at the discretion of the Occupational Therapy Australia.
3. Space will be allocated on a 'first come' basis, as close as possible to the desired location.
4. Upon receipt of signed booking form, OTA will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.
5. The deposit will be 50% of the full amount, and payment is due 14 days from the date of invoice. If after this time has elapsed without payment, OTA reserves the right to sell to another Partner or Exhibitor.
6. The full amount is payable before 27 August 2026. No Exhibitor shall occupy allocated exhibition space until all monies owing to OTA are paid in full.
7. If you miss the payment date, any time dependent discounts will be forfeited, i.e. you will be billed at the next highest level (early bird rate to standard or standard to +10%).
8. All monies are payable in Australian dollars. Cheque / direct deposits must be made payable to 'Occupational Therapy Australia' and forwarded to the OTA office at 5/340 Gore Street, Fitzroy Vic 3065. Credit card payments will incur a 2% service fee.
9. If you pay by electronic funds transfer or an international cheque, you agree to pay any bank charges and must include these in the amount you transfer.
10. All payments must include 10% Goods and Services Tax component.
11. Partners and Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package / booked space unless prior consent in writing to OTA is provided.
12. Partners and Exhibitors agree to adhere to all venue rules and regulations.
13. Privacy Statement: To assist with your participation, your organisation and contact details may be shared with suppliers and contractors and be included in participant lists. If you object to your details being shared, please inform OTA via advertising@otaus.com.au.
14. Any event that conflicts with Mental Health Forum 2026 is not permitted without prior approval from OTA. All functions and events that coincide with the event must seek approval through OTA at advertising@otaus.com.au.
15. Cancellation Policy: All cancellations must be received in writing to OTA at advertising@otaus.com.au on or before 27 August 2026. In the event of cancellation of partnership or exhibition space, unless that particular area of partnership or exhibition is resold, OTA reserves the right to retain the monies received. If the balance of payment is not received by the due date, the allocated partnership or exhibition space will be cancelled. Any partnership package or exhibition space cancelled after 27 August 2026 will not be refunded.
16. Discounts for any entitlements not used or required will not be provided.
17. OTA agrees to promote the exhibition to delegates at the Forum.
18. OTA will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally, OTA will not be accountable for the level of commercial activity generated.
19. OTA reserves the right to change the exhibition floor layout if necessary.
20. OTA may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
21. OTA reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand or booth, and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by OTA.
22. OTA will specify conditions relating to the movement of goods and displays prior to, during and after the exhibition.
23. OTA agrees to provide the Exhibitor with briefing notes, including final floorplan and details regarding move-in and move-out arrangements prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
24. OTA will organise security onsite during the period of the exhibition but will accept no liability for loss or damage.
25. Partner and Exhibitor registrations: Mental Health Forum 2026 is an integrated event and all staff in attendance at your booth must be registered. Where a complimentary registration is included in the partnership and/or exhibition package, you will still be required to complete a registration form with the details of the attending delegate.
26. OTA reserves the right to refuse any person including Exhibitor staff, representatives, visitors, contractors and /or agents entry to the exhibition if they do not hold a Forum name badge.
27. Exhibitors must produce a valid Insurance Certificate of currency for the period of the exhibition, and this must be submitted by 24 September 2026 to advertising@otaus.com.au.
28. Exhibitors must comply with all the directions / requests issued by OTA including those outlined in the Exhibitor Briefing Notes (EBNs).
29. Any materials received after deadlines is not guaranteed to be printed and the Exhibitor may forfeit that element of their package without compensation from OTA.
30. Exhibitors will provide OTA with information regarding the proposed booth and social activities.
31. Exhibitors will not display an exhibit in such a manner as to obstruct or affect neighbouring Exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces, or using amplified sound.
32. The Exhibitor must not commence to pack up its stand partially or totally before closing time on the last day of the Forum.
33. Exhibitors must not leave any goods or promotional material on its stand after 3pm on the last day of the Forum.
34. Official contractors will be appointed by OTA to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.
35. Exhibitors acknowledge that OTA has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that OTA will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that OTA will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
36. Partners and Exhibitors agree to indemnify and hold harmless Occupational Therapy Australia, its officers, staff, agents and contractors from and against all claims, liabilities, damages, losses or expenses, including legal fees, arising from or in connection with their participation in the Forum, including any breach of these Terms and Conditions or any negligent act or omission.
37. In the event that a Partner or Exhibitor breaches any of these Terms and Conditions, OTA reserves the right to cancel their participation, reallocate their partnership or exhibition space, and retain any payments made. OTA may also recover any additional costs incurred as a result of the breach.