



# SPONSORSHIP OPPORTUNITIES AT A GLANCE

UPGRADE YOUR PREMIUM SPONSORSHIP OR EXHIBITION SPACE TO AN ANNUAL PARTNERSHIP WITH OTA.

Contact Kirra to find out more.

**EARLY BIRD  
CLOSES  
DEC 20TH  
2024**

SPONSORSHIP	EARLY BIRD	STANDARD	# OF OPPORTUNITIES
*PREMIUM SPONSORSHIP (Includes Exhibition)			
Conference Partner (4 booths)	-	\$35,000	One (1)
Major Sponsor (3 booths)	-	\$27,500	Two (2)
Sponsor (2 booths)	-	\$17,500	Four (4)
Supporter (1 booth)	-	\$9,500	Seven (7)
CONFERENCE HOSPITALITY			
Naming Rights Welcome Reception	-	\$12,000	One (1)
Conference Name Badge & Registration Partner	Contact Kirra for details		One (1)
Conference Breakfast Session	-	\$3,500 + catering per guest	Two (2)
Exhibition Booth & Barista Station Package	-	\$9,500	Three (3)
CONFERENCE TECHNOLOGY			
Conference App	\$5,000	\$5,500	One (1)
Wi-Fi	\$3,500	\$4,000	One (1)
ePoster	Contact Kirra for details		One (1)
CONFERENCE MATERIAL			
Pens	\$900 +stock	\$1,000+stock	One (1)
Writing Pads	\$900 +stock	\$1,000+stock	One (1)
ADVERTISING			
Conference Sessions			
30 sec Video/Slideshow advert played at start of one of Plenary Sessions	\$2,950	\$3,600	Four (4)
30 sec Video/Slideshow advert played at start of one of Concurrent Sessions with invited speakers	\$1,300	\$1,600	Six (6)
30 sec Video/Slideshow advert played at start of one of Concurrent Sessions	\$550	\$650	Limited
Industry Support eMagazine			
Half Page	Inclusive for Exhibitors		Limited
Exhibitor Upgrade to Full Page	-	\$550	Limited
Non-Exhibitor Half Page	-	\$800	Limited
Non-Exhibitor Full Page	-	\$1,100	Limited
PRESENTATIONS			
Exhibitor Presentation	Inclusive for Exhibitors		Limited. Subject to review and approval
Non-Exhibitor Presentation	-	\$850 + delegate registration	Limited. Subject to review and approval
EXHIBITION			
Exhibition Booth- 3x3m	\$5,500	\$5,950	Fifty+ (50) Available
Exhibition Booth- 2x2m	\$3,950	\$4,250	Twenty-six (26)
Vehicle Space	\$8,500	\$8,950	Four (4)
Start Up Alley 1m Pod	-	\$2,250	Ten (10)
Exhibition Booth & Barista Station Package	-	\$9,500	Three (3)
Contact Kirra to Upgrade to an Annual Partnership package which includes premium sponsorship and/or exhibition space along with advertising and branding with OTA across a 12month period.			

All prices are quotes in Australian Dollars and are inclusive of Australian Goods and Services Tax (GST)

**\*PREMIUM PACKAGES ARE ALSO INCLUSIVE OF THE FOLLOWING:**

## CONFERENCE PARTNER

### One of:

- Exclusive Conference App Partner or Conference Name Badge & Registration Partner
- 30 sec video/slideshow advert played at start of one of plenary sessions
- Opportunity to donate a prize for OTA's Gamification
- Branding and acknowledgement opportunities throughout OTAUS2025

## MAJOR SPONSOR

### One of:

- Wi-fi Exclusive partner or 30 sec video/slideshow advert played at start of one of plenary sessions
- 30 sec video/slideshow played at start of one concurrent session with invited speaker
- Opportunity to donate a prize for OTA's Gamification
- Branding and acknowledgement opportunities throughout OTAUS2025

## SPONSOR

- Conference Award Partner or 30 sec/video slideshow advert played at start of one of concurrent session or Writing Pads or Pens
- Opportunity to donate a prize for OTA's Gamification
- Branding and acknowledgement opportunities throughout OTAUS2025

## SUPPORTER

- 30 sec/video slideshow advert played at start of one concurrent session
- Opportunity to donate a prize for OTA's Gamification
- Branding and acknowledgement opportunities throughout OTAUS2025

**FOR FURTHER DETAILS ON PACKAGE INCLUSIONS OR TO UPGRADE TO AN ANNUAL PARTNERSHIP:**

Please contact **Kirra Miriklis**, Manager, Partnerships & Sponsorships via [advertising@otaus.com.au](mailto:advertising@otaus.com.au) or phone **0451 807 647**.



# EXHIBITION OPPORTUNITIES

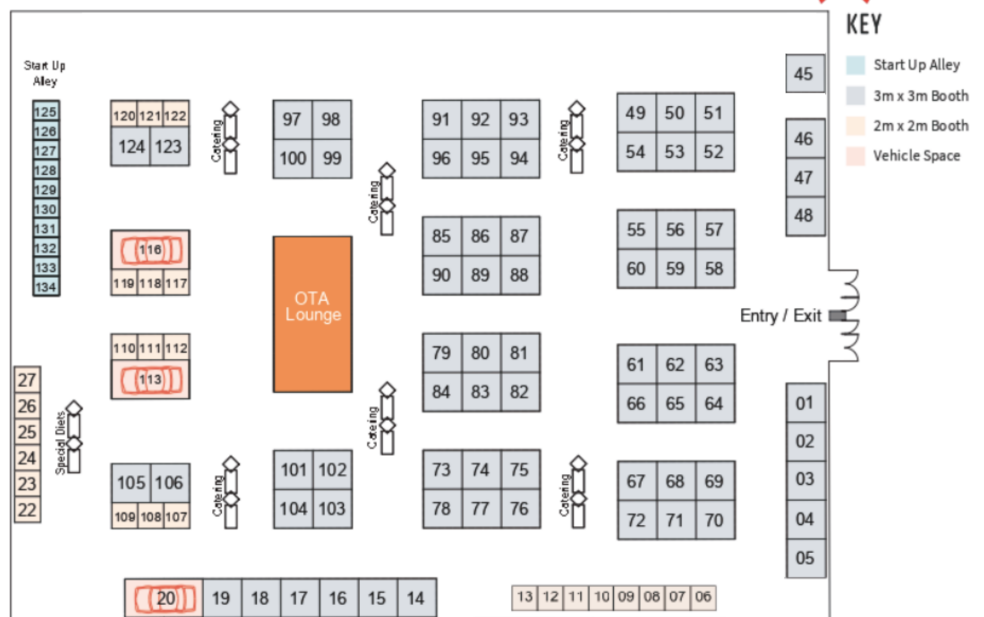
**EARLY BIRD  
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All lunches, morning and afternoon teas will be served in the exhibition area, providing exhibitors with the maximum opportunity to showcase their products and interact with delegates.

The exhibition will form an integral part of the National Conference. An exhibition booth offers an outstanding face-to-face opportunity to network and engage with delegates with an interest in the occupational therapy industry.

This floorplan is provided to assist with selecting your preferred site but please note that final booth allocation will be at the discretion of OTA.

## EXHIBITION FLOORPLAN



Premium sponsors and annual partners will be given preferential access to key exhibition stand locations. Final booth allocation will be at the discretion of OTA.

For current booth availability please

[CLICK HERE](#)

## EXHIBITION HOURS

**Tuesday 24th June 2025:**  
Exhibitor bump in

**Wednesday 25th June 2025:**  
8:00am – 5:00pm

**Thursday 26th June 2025:**  
8:00am – 5:00pm

**Friday 27th June 2025:**  
8:00am – 2:00pm

Exhibition hours are a guide and will be confirmed in the exhibitor briefing notes.

## FREE GENERAL PUBLIC EXHIBITION PASS

On Thursday (time TBC) the exhibition will be open to visitors of all ages, including those with a disability, seniors and their families, friends and carers - you are welcome to invite your customers along!

## EXHIBITION BOOTH 3M X 3M

Early Bird: **\$5,500**      Standard: **\$5,950**

(book and pay prior to 20th December 2024)

### Inclusions:

- 3x3m exhibition booth or equivalent raw space located within the exhibition area.
  - Walls – 2.34m high smooth finish wall panels within 2.48m high Octanorm aluminium framing.
  - Fascia – Installed over each open side of the booth
  - Signage – Digitally printed fascia sign containing the exhibitors name and Conference logo.
  - Lighting – 2x LED spotlights per each 3mx3m booth
  - Power – 1x 4amp powerpoint per 3mx 3m booth
- Two (2) complimentary exhibitor registrations per booth including daily catering and tickets to the Welcome Reception.
- Company name and booth number listed in the exhibition directory
- Half page advertisement in the industry supporter eMagazine
- Company logo, booth number and website address listed on the exhibitors page of the website and conference App.

## EXHIBITION BOOTH 2M X 2M

Early Bird: **\$3,950**

Standard: **\$4,250**

## VEHICLE SPACE

Early Bird: **\$8,500**

Standard: **\$8,950**

## START UP ALLEY 1M POD

Standard: **\$2,250**

Some inclusions may vary to the standard 3m x 3m exhibition booth entitlements.

**FOR FURTHER DETAILS ON PACKAGE INCLUSIONS OR TO UPGRADE TO AN ANNUAL PARTNERSHIP:**

Please contact **Kirra Miriklis**, Manager, Partnerships & Sponsorships via [advertising@otaus.com.au](mailto:advertising@otaus.com.au) or phone **0451 807 647**.



Upon receipt of your booking form at Occupational Therapy Australia a formal acknowledgement advice outlining your entitlements and a tax invoice including full bank details will be issued.

## SECTION A: CONTACT DETAILS

### ORGANISATION DETAILS

Organisation Name (for invoicing purposes)  ABN

Organisation Name (for marketing purposes)

Address

City  State  Postcode

Country  Website

### CONTACT PERSON DETAILS

Title  First Name  Last Name

Position

Department

Daytime Contact Phone  Fax  Mobile

Email

### PLEASE TICK IF APPLICABLE

☐ I will be the main person leading up to the OTAUS2025

☐ I will be the main person at the OTAUS2025

☐ I will not be attending the OTAUS2025, please liaise with: Name

Phone  Email

### HOW DID YOU FIND OUT ABOUT THE OTA 31ST NATIONAL CONFERENCE 2025?

☐ Direct email notification

☐ Newsletter or Journal advertisement

☐ Website search

☐ At another event

☐ Colleague/friend

☐ Workplace notice board/poster

☐ Social media

☐ Other

## SECTION B: SPONSORSHIP

Package name:  AMOUNT \$

Package name:  AMOUNT \$

Package name:  AMOUNT \$

**SECTION B TOTAL: \$**

## SECTION C: EXHIBITION

Number of Booths: ☐ Exhibition Vehicle Space ☐ Exhibition Booth (3mx3m) ☐ Exhibition Booth (2mx2m)

☐ Start Up Alley

Please Indicate: ☐ Raw Space ☐ Shell Scheme

Exhibition Booth Preference: 1st preference  2nd preference  3rd preference

Fascia /Signage Name:

**SECTION C TOTAL: \$**

[View Floor Plan here](#)



### EXHIBITOR AREA OF PRACTICE

To assist the delegates to visit the exhibitors that are of relevance to them and ensure you have the opportunity to meet delegates of relevance to you, we ask you to nominate your area/s of interest (select as many that apply)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Acute Care Rehab/Hospital       | <input type="checkbox"/> Environmental Modifications / Access | <input type="checkbox"/> Palliative Care        |
| <input type="checkbox"/> Administration / Management     | <input type="checkbox"/> Hand Therapy                         | <input type="checkbox"/> Primary Health         |
| <input type="checkbox"/> Aged Care                       | <input type="checkbox"/> Health Promotion                     | <input type="checkbox"/> Private Practice       |
| <input type="checkbox"/> Assistive Technology            | <input type="checkbox"/> Medical / Surgical                   | <input type="checkbox"/> Recruitment            |
| <input type="checkbox"/> Carer and Consumer Focus        | <input type="checkbox"/> Mental Health                        | <input type="checkbox"/> Rehabilitation         |
| <input type="checkbox"/> Community Health                | <input type="checkbox"/> Neurological Conditions              | <input type="checkbox"/> Research / Education   |
| <input type="checkbox"/> Cultural Competency             | <input type="checkbox"/> OH&S / Ergonomics                    | <input type="checkbox"/> Vision Impairment      |
| <input type="checkbox"/> Disability                      | <input type="checkbox"/> Occupational Rehab                   | <input type="checkbox"/> OTHER (please specify) |
| <input type="checkbox"/> Driving / Vehicle Modifications | <input type="checkbox"/> Paediatrics                          |   |

## BOOKING AND PAYMENT AUTHORITY

### BOOKING TOTAL

Insert totals for each section:  
All prices are inclusive of GST

Section B

\$

Section C

\$

Apply  
Discount  
Code

TOTAL

\$

### PAYMENT METHOD

☐ Credit Card

☐ Visa

☐ MasterCard

☐ AMEX

Note: a surcharge of 2% applies

Card Number

Cardholder Name

Cardholder Signature

Expiry Date

 / 

CCV

CC Fee

CONFIRM AMOUNT TO BE CHARGED TO CREDIT CARD

\$

☐ EFT Bank Transfer

Invoice to be issued;

Account Name: Occupational Therapy Australia, Bank: Westpac

BSB 033-048 Account: 386820 Swift: WPACAU2S

### AUTHORITY AND DECLARATION

☐ I have read and agree to the sponsorship and exhibition booking terms and conditions

Signature

Date

PLEASE COMPLETE THIS FORM AND RETURN  
IT TO KIRRA MIRIKLIS.

If you have any enquiries regarding exhibition  
or potential sponsorship opportunities,  
please contact Kirra Miriklis.

**Kirra Miriklis**

Manager, Partnerships

& Sponsorships

Occupational Therapy Australia

**Occupational Therapy Australia**

**P:** 1300 682 878

**M:** 0451 807 647

**E:** advertising@otaus.com.au

[www.otausevents.com.au/OTAUS2025](http://www.otausevents.com.au/OTAUS2025)



## CONFERENCE AND EXHIBITION GUIDELINES, PAYMENT AND BOOKING TERMS & CONDITIONS:

The term 'OTA' refers to Occupational Therapy Australia Pty Ltd, the managers of the conference and exhibition.

The term 'Exhibitor' includes any person, firm, company or corporation and its employees and agents identified in the Booking Form or other written request for exhibition space.

The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference. All prices listed in the Sponsorship and Exhibition Prospectus include GST.

1. A completed and signed Booking Form is required to allocate sponsorship / exhibition booths.
2. Space will be allocated on a 'first come' basis, as close as possible to the desired location.
3. Upon receipt of signed booking form, OTA will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.
4. The deposit will be 50% of the full amount, and payment is due 14 days from date of invoice. After this time, the space will be available for sale to another company.
5. The balance payment is payable by 14 February 2025. No exhibitor shall occupy allocated exhibition space until all monies owing to OTA are paid in full.
6. All monies are payable in Australian dollars. Direct deposits must be made payable to 'Occupational Therapy Australia' and forwarded to the OTA office at 5/340 Gore Street, Fitzroy Vic 3065. Credit card payments will incur a 2% service fee.
7. If you pay by an electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
8. If you miss the payment date, any time dependent discounts will be forfeited, i.e. you will be billed at the next highest level (early bird rate to standard).
9. All payments must include 10% Goods and Services Tax component.
10. Acceptance of sponsorship and exhibition offers is at the discretion of the Occupational Therapy Australia.
11. All inclusions in conference printed materials are subject to strict printing deadlines. OTA reserves the right to approve all branding provided by sponsors and exhibitors.
12. OTA agrees to promote the exhibition to delegates at the Conference.
13. Cancellation Policy: All cancellations must be received in writing to OTA. In the event of cancellation of sponsorship or exhibition space, unless that particular area of sponsorship or exhibition is resold, the Organising Committee reserve the right to retain monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition space will be cancelled. Any sponsorship package or exhibition space cancelled after 14 February 2025 will not be refunded.
14. Sponsors / Exhibitors are not permitted to assign, sublet or apportion the whole or any part of their package / booked space unless prior consent in writing to OTA is provided. The Exhibitor is only permitted to exhibit its own products or services of the organisation that has completed the booking form.
15. Privacy Statement: In order to assist with your participation, your organisation and contact details may be shared with suppliers and contractors, and be included in participant lists. If you object to your details being shared, please inform OTA via [advertising@otaus.com.au](mailto:advertising@otaus.com.au)
16. Any event that conflicts with the Occupational Therapy Australia 31st National Conference and Exhibition is not permitted without prior approval from the Organising Committee. All functions and events that coincide with the Conference must seek approval through OTA.
17. All exhibitors must produce a valid Insurance Certificate of currency for the period of the exhibition and this must be submitted to the Conference Office by Friday 9 May 2025.
18. OTA reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by OTA.
19. OTA reserves the right to change the exhibition floor layout if necessary.
20. OTA may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
21. OTA agrees to provide the exhibitor with briefing notes, including final floor plan and details regarding move-in and move-out arrangements prior to the exhibition for the purpose of communicating required actions on the part of the exhibitor.
22. The Exhibitor must not pack up its stand partially or totally before closing time on the last day of the Conference.
23. OTA reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and /or agents entry to the exhibition if they do not hold a Conference name badge.
24. OTA will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
25. OTA will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
26. OTA will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Conference Office will not be accountable for the level of commercial activity generated.
27. The exhibitor must comply with all the directions / requests issued by OTA including those outlined in the Exhibition Manual.
28. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces, or using amplified sound.
29. The exhibitor agrees to adhere to all Conference venue rules and regulations.
30. The exhibitor must not leave any goods or promotional material on its stand after 3pm on the last day of the Conference.
31. The exhibitor acknowledges that OTA has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the exhibitor acknowledges that OTA will not be able to provide assistance in tracking lost deliveries. The exhibitor agrees that OTA will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified.
32. Official contractors will be appointed by OTA to undertake stand construction and freight forwarding plus supply furniture, electrics and IT equipment. This is for insurance and security reasons.
33. Discounts for any entitlements not used or required will not be provided.
34. The exhibitor will submit plans and visuals of custom designed exhibits to OTA by no later than 21 March 2025. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building.
35. The exhibitor will provide OTA with information regarding proposed booth and social activities.
36. Sponsor and exhibitor registrations: OTA 31st National Conference and Exhibition is an integrated event and all staff in attendance at your booth must be registered. Where a complimentary registration is included in the sponsorship and/or exhibition package, you will still be required to complete a registration form with the details of the attending delegate.
37. If the in-person component is cancelled all exhibitors will be transferred to the equivalent virtual sponsor/exhibitor package.