



HYDROGEN
NEW ZEALAND

H₂ 2 zero Summit 2023

Decarbonisation | Delivery | Deployment

SPONSOR & EXHIBITOR PROSPECTUS

Tuia ki te rangi
Tuia ki te whenua
Tuia ki te moana
Ka rongō te pō Ka
rongō te ao
Tihei mauri ora.
E rere nei te hā o mihi
ki a koutou katoa.

Greetings,

Welcome to the New Zealand Hydrogen Council's Sponsor & Exhibitor Prospectus for the H₂ 2 ZERO Summit 2023, to be held on 7 & 8 September at Tākina Convention & Exhibition Centre, situated in the heart of Wellington, New Zealand's vibrant capital city.

On behalf of New Zealand's peak hydrogen agency, I take great pleasure in inviting you to participate in this year's Summit either as a sponsor, an exhibitor or as one of our 300+ attendees that will have the opportunity to listen to and engage with hydrogen industry leaders from New Zealand and around the world.

Building on the overwhelming success of last year's conference, this year cements the H₂ 2 ZERO Summit as New Zealand's premium 'must attend' hydrogen event.

The Summit will enable Sponsors & Exhibitors to engage with organisations from across the geographic and economic spectrum of New Zealand, including representatives of the electricity and gas generation, distribution and retail networks, fuel distributors, vehicle manufacturers, road, aviation and maritime transport providers, investors and financiers, hydrogen technology manufacturers, as well as researchers, roading and engineering specialists, professional service providers, economic development agencies and central and local government.

You will network with industry, government and academia in our spectacular Cocktail Event and celebrate the achievements of the winners of Aotearoa New Zealand's inaugural Hydrogen Awards, which will be announced during our

prestigious evening Gala Dinner. Showcasing your hydrogen technology and services in our Exhibition Hall will maximise your exposure and cut across the hydrogen supply chain landscape and beyond.

Position your organisation at the forefront of transitioning New Zealand to a low emissions future by joining us at our H₂ 2 ZERO Summit 2023 at Tākina on 7 & 8 September.

Delivering innovation through collaboration is at the heart of advancing our hydrogen supply chain and we welcome you on this exciting journey.

We now invite you to explore the various Sponsor & Exhibitor options in this prospectus and we look forward to receiving confirmation of your preferred package.

The Hydrogen Council Team look forward to seeing you all soon!

Ngā mihi nui,



Dr Linda Wright
Chief Executive
New Zealand Hydrogen Council



Join us and experience

Keynote addresses, plenary sessions and 40+ leading industry speakers from around the world addressing our 300+ delegates in the Conference Hall

Our spectacular and very social Cocktail Event held in the Gallery

A prestigious Gala Dinner, which will also include the announcement of Aotearoa New Zealand's inaugural Hydrogen Awards

And in response to requests, we are excited to announce our hydrogen industry exhibition, which takes place in the Exhibition Hall





Programme Overview

Wednesday 6 September

EXHIBITOR SET UP

Thursday 7 September

CONFERENCE DAY 1

KEYNOTE ADDRESS & PLENARY SESSIONS

EXHIBITION DAY 1

COCKTAIL EVENT & GALA DINNER

AOTEAROA HYDROGEN AWARDS

Friday 8 September

CONFERENCE DAY 2

KEYNOTE ADDRESS & PLENARY SESSIONS

EXHIBITION DAY 2

EXHIBITOR AFTERNOON PACK DOWN

Who will attend?

The H2 2 ZERO Summit will include:

300+
delegates

World leading
industry
speakers

National &
international
governments

International
energy
agencies

World leading
hydrogen
researchers

28
hydrogen
exhibitions

What are the key themes?

The H2 2 ZERO Summit will include:

Global hydrogen technology developments

Global advances in export supply chains

International strategy & policy
developments

International transport developments in
road, rail, aviation & maritime

New Zealand hydrogen developments &
opportunities

Hydrogen investment decision making

New Zealand hydrogen policy settings

International & New Zealand R&D
investment focus

100 Renewable – the role of hydrogen in
achieving New Zealand's climate change
commitments



Sponsorship Opportunities

Early entry by major sponsors creates a confidence that inspires success for New Zealand's premier hydrogen event.

We understand how important it is for all of our sponsors and exhibitors to feel that your investment is wisely placed.

The benefits of your investment are exceptional exposure, creative networking spaces and opportunities, direct connections, ability to build new relationships, strengthen existing ones, display commitment and transact excellent business.

We are now seeking to engage with Hydrogen Council Members to secure key Sponsors & Exhibitors for our H₂ 2 ZERO Summit 2023 and offer the premium opportunity for brand exposure in the hydrogen, decarbonisation and low emissions space.

The Hydrogen Council's H₂ 2 ZERO Summit sponsorship strategy is to work with each sponsor to offer unique and customised leveraging opportunities. Our sponsorship categories include our exclusive Premium Partner through to Gold, Silver & Bronze options, as well as a range of new and additional sponsorship opportunities throughout our premier event.

This year, for the first time, in response to requests from last year's Summit attendees, we are offering our Members the opportunity to showcase their leading edge hydrogen technology and services with 28 exhibitor spaces across three categories Elite, Advanced and Essential. In our expanding hydrogen industry we are excited to show case our world leading innovative technology and capability across the breadth of the supply chain.

Sponsor & Exhibitor Benefits

Being a Sponsor & Exhibitor at the H₂ 2 ZERO Summit enables your organisation to position itself alongside a highly curated selection of innovative companies leading the way in the rapidly developing hydrogen industry both in New Zealand and much farther afield.

- Engaging as a Sponsor & Exhibitor will empower your business to:
- Engage and network with every key stakeholder in the New Zealand hydrogen sector as well as international leaders
- Showcase your expertise to an audience that is actively developing and investing in hydrogen projects large and small
- Develop long-term relationships with potential future hydrogen producers and project developers
- Consolidate your relationships with existing clients and build relationships with potential customers
- Generate collaboration opportunities from a high-level, targeted audience of active hydrogen professionals

We have carefully designed a range of sponsorship experiences and exhibitor options to optimise your brand exposure with our engaging Summit participants.

Sponsor & Exhibitor Overview



APPLY NOW

Please confirm your Sponsor & Exhibitor selection through [this link](#) or call us today to discuss your preferred package from the following range of options:

Sponsorship Packages

PREMIUM PARTNER	\$25,000
GOLD SPONSOR	\$10,000
SILVER SPONSOR	\$5,000
BRONZE SPONSOR	\$2,500

Additional Opportunities

GALA DINNER	\$15,000
AOTEAROA HYDROGEN AWARDS	\$10,000
SUMMIT APP	\$10,000
COCKTAIL EVENT	\$8,000
COFFEE LOUNGE	\$8,000
LUNCH	\$6,000
BARISTA SPONSOR	\$5,000
SUMMIT LANYARD	\$4,000
MEETING ROOM	\$500

Exhibitor Packages

ELITE PACKAGE	\$4,200
ADVANCED PACKAGE	\$3,400
ESSENTIAL PACKAGE	\$2,800

*All prices exclude GST



Benefits include:

SUMMIT COLLATERAL

- Sponsor logo in the final programme
- Two complimentary registrations
- Use of the H₂Z ZERO Summit name and logo for sponsors own advertising
- Sponsor logo & link on the homepage and sponsor page of the Summit website
- Sponsor announcement on the Summit website & social media
- Sponsor logo on selected Summit promotional material
- Sponsor logo on Summit signage as appropriate
- Sponsor thank you in pre and post event news update
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Screen saver video or images during recess & between speakers
- Recognition as Premium Partner in media releases, digital marketing and social media posts, where possible
- Banner on display in main Summit area

PLENARY SPONSOR

- Acknowledgement as the Premium Partner during opening and closing remarks each day
- Option to place corporate signage on stage during Plenary Session

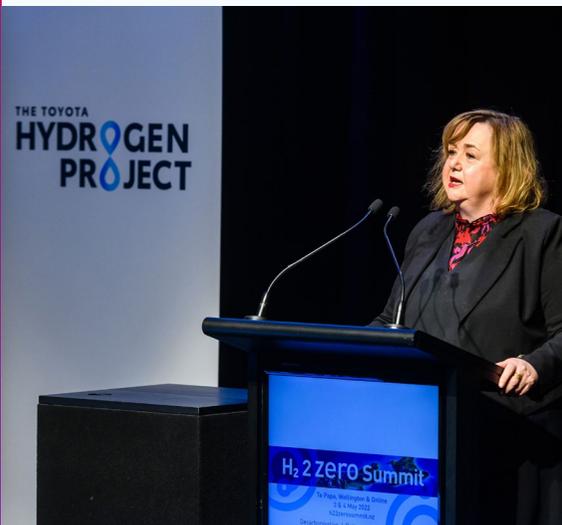
- Sponsor logo on Plenary Session signage
- Speaking opportunity at Key Note Address of Plenary Session Day 1
- Speaking opportunity at Key Note Address of Plenary Session Day 2
- Speaker nomination on Day 1
- Lectern sponsorship opportunity
- Signage on stage
- Signage in high attendee locations

SUMMIT APP

- Sponsor logo & link on the Summit App
- Profile of company or products, with contact details included in the Summit App

EXHIBITION

- One complimentary exhibition booth in a prime location (Double Stand 6m x 3m)
- Exhibitor registration for two company representatives
- Sponsor name displayed on the programme signage board as an exhibitor
- Signage at high attendee locations within the exhibition area
- Logo placement in exhibition map directory
- Exhibitor name displayed on the programme signage board as an exhibitor





Benefits include:

SUMMIT COLLATERAL

- One complementary Summit registration
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the homepage and sponsor page of the Summit website
- Sponsor logo on selected promotional material
- Sponsor logo on Summit signage as appropriate
- Sponsor thank you in pre and post event news update
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Media exposure in association with Summit promotion, where possible
- Banner on display in main Summit area

PLENARY SPONSOR

- Acknowledgement of sponsorship during opening remarks each day
- Sponsors logo on Plenary Session signage
- Speaking opportunity at Key Note Address of Plenary Session Day 2*
- Speaker opportunity on Day 1**
- Speaker opportunity on Day 2**
- Signage on stage Signage in high attendee locations

CATERING

- Opportunity to sponsor morning or afternoon tea on Day 1 or Day 2~
- Signage around morning tea area
- Announcement from stage
- Opportunity to erect company collateral in the morning tea area

SUMMIT APP

- Sponsor logo & link on the Summit App
- Profile of company or products, with contact details included in the Summit App.

EXHIBITION

- One complimentary exhibition booth (Single Stand 3m x 3m - 2 available)
- Exhibitor registration for one company representative
- Sponsor name displayed on the programme signage board as an exhibitor
- Signage at high attendee locations within the exhibition area
- Logo placement in exhibition map directory



Benefits include:



SUMMIT COLLATERAL

- One complementary Online Summit registration
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the homepage and sponsor page of the Summit website
- Sponsor announcement on the Summit website & social media
- Sponsor thank you in pre and post event news update
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Media exposure in association with Summit promotion, where possible
- Signage at high attendee locations

PLENARY SPONSOR

- Speaker nomination on Day 2"

CATERING

- Opportunity to have naming rights as breakfast sponsor on Day 1 or Day 2~
- Opportunity to provide branding at breakfast station, such as pull up banners

SUMMIT APP

- Sponsor logo & link on the Summit App
- Profile of company or products, with contact details included in the Summit App

MEETING ROOM

- Branded meeting room booking (2 hourly reservations)^



SUMMIT COLLATERAL

- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the homepage and sponsor page of the Summit website
- Sponsor announcement on the Summit website & social media
- Sponsor logo on Summit signage as appropriate
- Sponsor thank you in pre and post event news update
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Signage at high attendee locations

PLENARY SPONSOR

- Speaker opportunity on Day 2"

SUMMIT APP

- Sponsor logo & link on the Summit App

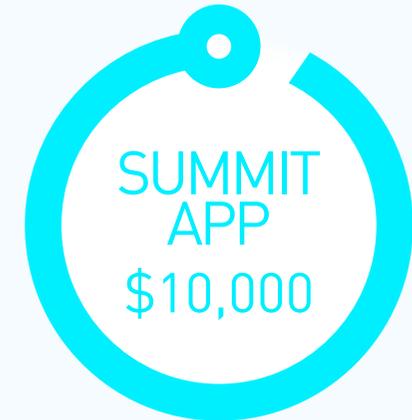
GIVE AWAY

- One giveaway gift opportunity to be provided by the sponsor and approved by Hydrogen Council

Additional Sponsorship Opportunities



- Welcome and opening remarks at the Gala Dinner
- Four corporate Gala Dinner guest passes
- Mid-dinner speaking opportunity
- Gala Dinner Sponsor to introduce Aotearoa Hydrogen Awards sponsor
- Sponsor logos on the Gala Dinner invitations
- Sponsor logos on the Gala Dinner menus
- Seat allocation at the head table
- Opportunity to display banners at the Gala Dinner
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the Summit website
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Signage at high attendee locations
- Sponsor logo & link on the Summit App
- Profile in the Summit App



- Sponsor logo & link on all key pages of the Summit App, which will be used by 300+ attendees throughout the Summit
- Company profile & contact details in the Summit App
- Profile in the Summit App
- Sponsor logo & link on the Summit website
- Sponsor logo on the H₂ 2 ZERO Summit signage as appropriate
- Thank you in pre and post event in news update
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations



The Aotearoa Hydrogen Awards will celebrate exceptional achievements by recognising organisations and individuals demonstrating innovation, leadership, commitment and vision in advancing the opportunity for hydrogen to play an intrinsic role in our low emissions future.

Nominations for the awards will be invited via the H₂ 2 ZERO Summit website and the Awards Ceremony will take place during the prestigious Gala Dinner, where winners will be recognised in different categories for their outstanding contribution to the hydrogen industry in Aotearoa New Zealand.

- Exclusive sponsor of the Aotearoa Hydrogen Awards
- Opportunity to present the awards at the Gala Dinner
- Option to place corporate signage on stage during the Gala Dinner
- Sponsor announcement on the awards page of the Summit website & social media
- Sponsor logo and link on the awards page of the Summit website
- Media exposure in association with the Aotearoa Hydrogen Awards promotion
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the sponsors page of the Summit website
- Thank you in pre and post event in the Hydrogen Council News Update
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Media exposure in association with Summit promotion, where possible
- Sponsor logo & link on the Summit App
- Company profile & contact details included in the Summit App



- Welcome and opening remarks at the highly attended and very social Cocktail Event
- Contribution to the Cocktail Menu design and content
- Sponsor logo on the Cocktail Menu
- Opportunity to theme the Cocktail Menu
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the Summit website
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Opportunity to display banners at the Cocktail Event
- Signage in high attendee locations
- Sponsor logo & link on the Summit App



The Coffee Lounge is a new sponsor opportunity situated in a prime location for catering and networking throughout the day. The Coffee Lounge will include one barista coffee cart, tables, chairs and sofas.

- Naming rights of the Coffee Lounge coffee cart on Day 1 and Day 2 (Hydrogen Council to provide signage)
- Opportunity for the Sponsor to provide additional branding at the Coffee Lounge, such as pull up banners, sustainable branded coffee cups, signage on tables.
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the Summit website
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Signage in high attendee locations
- Sponsor logo & link on the Summit App
- Profile in the Summit App



- Name placed in high visibility strategic locations (Hydrogen Council to provide signage)
- Exclusive sponsor of the Summit Lunch on either Day 1 or Day 2
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the Summit website
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Opportunity to display banners at the Lunch
- Signage at high attendee locations
- Sponsor logo & link on the Summit App



Barista sponsorship is one of the most popular sponsorship opportunities and will be situated within the Exhibition Hall for maximum brand exposure

- Naming rights as Barista Sponsor of two coffee carts either on Day 1 or Day 2 (Hydrogen Council to provide signage)
- Opportunity for the Sponsor to provide additional branding of coffee carts, such as pull up banners, sustainable branded coffee cups
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the Summit website
- Signage in high attendee locations
- Sponsor logo & link on the Summit App
- Profile in the Summit App



- Sponsor logo on front and back of Summit Lanyard provided to all attendees of conference and exhibition (350+) (Lanyards provided by the Hydrogen Council)
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the Summit website
- Sponsor logo in the "Thank you to our sponsors" on-site banner in strategic locations
- Sponsor logo & link on the Summit App



- Two hour branded meeting room bookings^ (booking schedule available)
- Use of the H₂ 2 ZERO name and logo for sponsors own advertising
- Sponsor logo & link on the Summit website
- Sponsor logo & link on the Summit App

* = 1 speaking opportunity across category
** = 4 speaking opportunities across category
'' = 2 speaking opportunities across category
~ = 1 sponsor opportunity each day
^ = 4 x 2 hour meeting reservations per day



Exhibition Opportunities

The Exhibition Hall is a central focus of the Summit, providing exhibitors with a prime opportunity to connect with delegates, share knowledge, exchange ideas and seek collaborative partners. It is also a fantastic platform to showcase technology advancements, skills and capability and business acumen and offerings.

The Exhibition will showcase New Zealand's low emissions hydrogen capability to a receptive and engaged audience.

There are three exhibitor packages as follows:



ELITE EXHIBITOR \$4,200

HARDWARE

- Large Double Exhibition Stand (6m x 3m) consisting of Velcro receptive Corinthian panels (2.3m high)<
- Power - 2 x 10 amp supply with 4 plug multi-box
- 3 x 150W LED spotlights

EXHIBITOR OPPORTUNITIES

- Premium location in the Exhibition Hall
- Exhibitor registration for two company representatives
- Media exposure in association with Summit promotion, where possible
- Signage at high attendee locations
- Exhibitor name displayed on the exhibition signage board
- Use of the H2 H2 2 ZERO name and logo for exhibitor's own advertising
- Exhibitor logo & link on the Summit website
- Announcement on the Summit website & social media
- Exhibitor logo on Summit signage as appropriate
- Exhibitor logo on the Summit App
- Exhibitor profile & contact details included in the Summit App
- Profile in the Summit App
- Logo placement in Exhibitor Map & Directory

> Printing and furniture hire to be arranged directly with the exhibition hire company

ADVANCED EXHIBITOR

\$3,400

HARDWARE

- Large Single Exhibition Stand (3m x 3m) consisting of Velcro receptive Corinthian panels (2.3m high)<
- Power - 1 x 10 amp supply with 4 plug multi-box
- 2 x 150W LED spotlights

EXHIBITOR OPPORTUNITIES

- Prime location in the Exhibition Hall
- Exhibitor registration for one company representative
- Signage at high attendee locations
- Exhibitor name displayed on the exhibition signage board
- Recognition as an exhibitor via a rotating holding slide on AV
- Use of the H2 2 ZERO name and logo for sponsors own advertising
- Exhibitor logo & link on the Summit website
- Announcement on the Summit website & social media
- Exhibitor logo on Summit signage as appropriate
- Exhibitor logo on the Summit App
- Exhibitor profile & contact details included in the Summit App
- Profile in the Summit App
- Logo placement in Exhibitor Map & Directory

ESSENTIAL EXHIBITOR

\$2,800

HARDWARE

- Single Exhibition Stand (3m x 3m) consisting of Velcro receptive Corinthian panels (2.3m high)<
- Power - 1 x 10 amp supply with 4 plug multi-box
- 1 x 150W LED spotlight

EXHIBITOR OPPORTUNITIES

- Exhibitor registration for one company representative
- Exhibitor name displayed on the exhibition signage board
- Recognition as an exhibitor via a rotating holding slide on AV
- Use of the H2 2 ZERO name and logo for sponsors own advertising
- Exhibitor logo & link on the Summit website
- Announcement on the Summit website & social media
- Exhibitor logo on the Summit signage as appropriate
- Exhibitor profile & contact details included in the Summit App
- Profile in the Summit App
- Logo placement in Exhibitor Map & Directory

Tākina Exhibition & Convention Centre

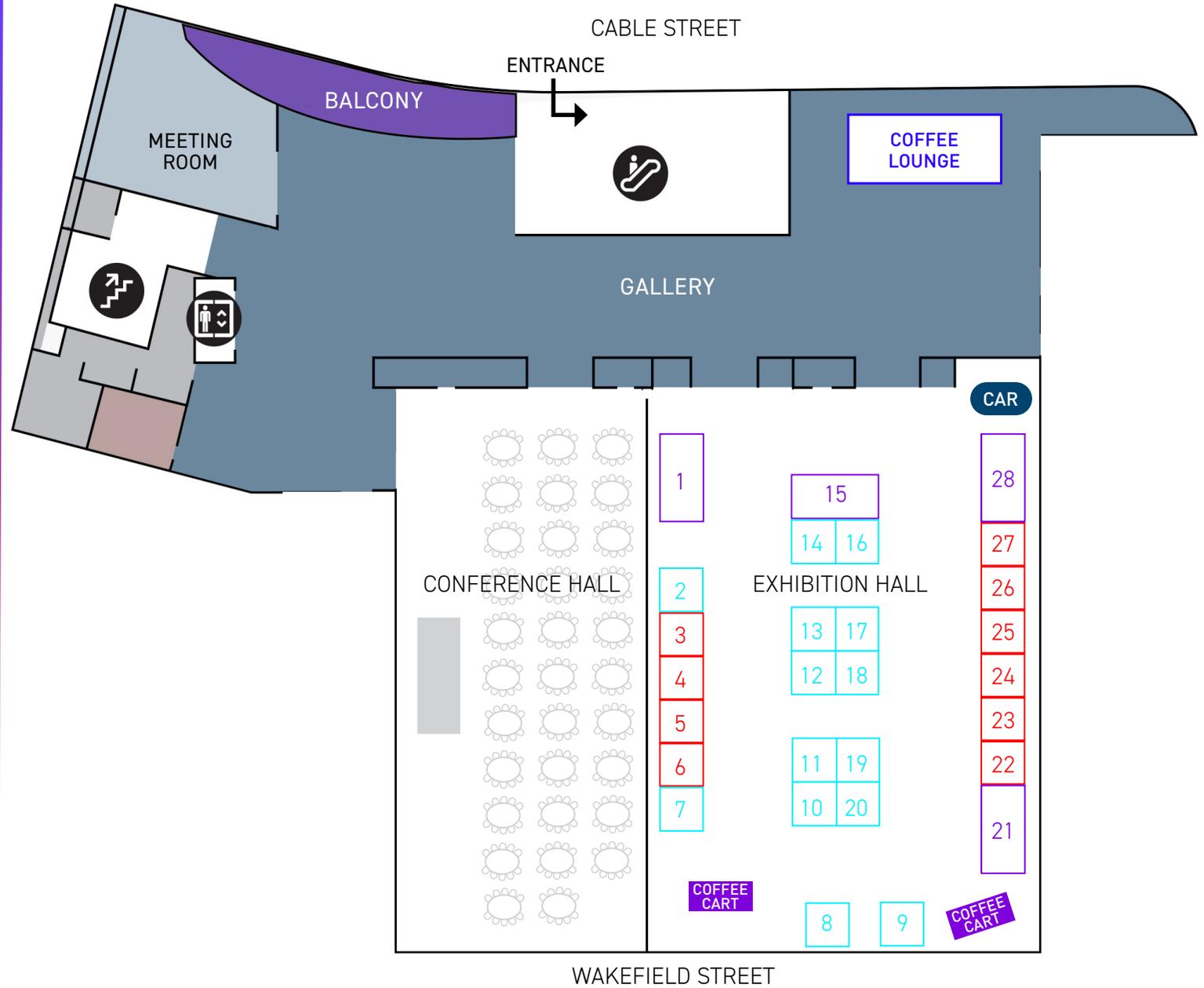
SITUATED IN THE HEART OF NEW ZEALAND'S CAPITAL CITY, WELLINGTON, TĀKINA IS A BRAND NEW WORLD-CLASS CONFERENCE AND EXHIBITION CENTRE.

Aligning with our values, Tākina has been designed and built in a way that reduces negative impacts on the environment and has been awarded Five Green Star Design certification – the first convention centre in the country to achieve this standard. The rating represents New Zealand excellence for environmental sustainability, energy efficiency and green building.

This striking new building is the Capital's largest built infrastructure investment in two decades and offers event facilities across three floors and 18,000 m². Tākina, which opened in June 2023, will host this year's H₂ 2 ZERO Summit on the entire second floor.

Tākina Exhibition & Convention Centre

FLOOR PLAN



EXHIBITOR BOOTHS:

- ELITE
- ADVANCED
- ESSENTIAL

The visible spectrum of light from hydrogen displays as four narrow bands of bright light that correspond to emissions of photons by electrons in excited states. In recognition of the important work undertaken by Max Planck, Albert Einstein & Niels Bohr, we have incorporated these colours into the Hydrogen Council's brand identity.

Violet

Bohr orbit shift: 6 → 2

Wave length: 410 nm

Blue-violet

Bohr orbit shift: 5 → 2

Wave length: 434 nm

Blue-green

Bohr orbit shift: 4 → 2

Wave length: 486.1 nm

Red

Bohr orbit shift: 3 → 2

Wave length: 656.2 nm

Terms and Conditions

The parties commit to executing the following Terms and Conditions in good faith:

- The New Zealand Hydrogen Council (Organiser) has the sole and exclusive rights to promote, market and operate the H₂ 2 ZERO Summit as an international hydrogen conference and exhibition aimed at advancing the uptake of hydrogen in New Zealand as an integral part of New Zealand's transition to a low emission future.
- The Organiser will facilitate promotional opportunities to the benefit of the Sponsor, Exhibitor and/or the Organiser; before, during and after the H₂ 2 ZERO Summit.
- The Sponsor or Exhibitor will work in association with the Organiser, other sponsors or exhibitors, the venue and other stakeholders to facilitate the delivery of a successful event.
- The Sponsor or Exhibitor will receive from the Organiser the benefits as detailed in the Sponsorship or Exhibitor package, as part of the Sponsor or Exhibitor Agreement.
- It will be the responsibility of the Organiser to display the logo of the Sponsor or Exhibitor on its webpage and Summit App promoting the Event and to organise a direct link with the Sponsor or Exhibitor's webpage. The Sponsor or Exhibitor will undertake to promote the Event on its webpage and to organise a link from its webpage to the Organiser's event page if possible.
- The Sponsor or Exhibitor's trademarks, logos, images and all other identifications which may be recognised as the Sponsor or Exhibitor's products or services (the Trademarks) shall remain as property of the Sponsor or Exhibitor.
- The Organiser is authorised to use the Sponsor or Exhibitor's Trademarks in any and all advertising and promotional materials for the H₂ 2 ZERO Summit. The Organiser guarantees that reasonable care will be taken that any use of the Sponsor or Exhibitor's Trademarks shall not negatively affect the Sponsor or Exhibitor's reputation in any way.
- The Sponsor or Exhibitor will provide in a timely manner all required logos, imagery and any other promotional material to the Organiser as requested.
- The Organiser will not be responsible for failing to promote the Sponsor or Exhibitor if the Sponsor or Exhibitor does not provide the necessary assets, or respond to any other reasonable request of the Organiser that is deemed necessary for the proper execution the H₂ 2 ZERO Summit as set out in the Sponsorship and Exhibition Agreement.
- The production of all promotional material for distribution and/or display at the H₂ 2 ZERO Summit is the responsibility of the Sponsor or Exhibitor, unless otherwise stated as part of the Sponsor or Exhibitor Agreement.
- All Sponsor and Exhibitor packages are available on a first in, first served basis. Sponsorship packages and exhibition space will be allocated only on receipt of full payment for the package agreed.
- The Sponsor or Exhibitor will deposit the agreed financial amount quoted in New Zealand dollars plus GST into the Organiser's account within one month of the date of signing the Sponsor or Exhibitor Agreement or by the date specified (whichever is sooner) on the invoice issued by the Organiser to the Sponsor or Exhibitor. All payments shall be made in New Zealand dollars, by credit card or bank transfer. All payments must be received prior to the Summit. No Sponsor or Exhibitor will be allowed to set up their sponsorship opportunity or exhibition stand if full payment has not been received.
- The Sponsor or Exhibitor will be authorised to publicise its sponsorship of the Summit in any way it sees fit, providing this fully and clearly respects the image of the H₂ 2 ZERO Summit, the Organiser, as well as the image of the other Sponsors or Exhibitors.
- The Sponsor or Exhibitor grants permission for videos and photographs to be taken by the event photographer throughout the Summit. I understand that this media will be produced and used for promotional purposes in association with the H₂ 2 ZERO Summit and the New Zealand Hydrogen Council. The Sponsor or Exhibitor authorise the use of their photograph or video on the Organiser's website, printed material, and/or all social media without further consideration. The Sponsor or Exhibitor understand that there is no compensation for this media.
- The Organiser reserves the right to remove any part or all of any exhibitor booth and marketing collateral, if it is deemed to be detrimental to the aims of the Organiser or the hydrogen industry in general. The Council's decision is final.
- The Organiser accepts no liability for any loss, damage or theft suffered by the Sponsor or Exhibitor in the process of executing H₂ 2 ZERO Summit.
- The Sponsor or Exhibitor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the Sponsor or Exhibitor directly.
- Exhibitors shall set up their exhibition stand between 4 pm and X pm on Wednesday 6 September and pack down their exhibition stand between 5 pm and 10 pm on Friday 8 September 2023. Any remaining items left onsite and owned by the Exhibitor shall removed at the Exhibitors expense.
- Exhibitors wishing to run competitions must do so from their own site with prior approval of the Organiser.
- Exhibitors are not permitted to place any flyers or promotional material anywhere in the Summit other than in their own Exhibition Stand, unless it is an approved part of their sponsorship package.
- The Organiser reserves the right to co-ordinate the request for space on the part of the Exhibitors in such a way that each will be guaranteed an adequate presence within the limits of the overall space available. The Organiser may need to make changes to the floor plan, however changes will not be undertaken without discussion with the exhibitors affected.
- Sponsors or Exhibitors may not assign or sublet any part of their exhibition space without approval from the Organiser.
- The Sponsor or Exhibitor must comply with New Zealand Health and Safety Legislation and Regulations.
- If the H₂ 2 ZERO Summit must be cancelled for any reason beyond the control of the Organiser within one month of the date of the event, all sponsorship support, committed by the Sponsor or Exhibitor to the Organiser shall still be paid/provided by the Sponsor or Exhibitor. In such circumstances, the Organiser will work with the Sponsor to continue the event online, or to realise the strategic partnership of the two entities in another mutually beneficial way.
- Cancellation policy:
 - Cancellation 60+ days prior to the event will incur payment of 25% of contracted amount.
 - Cancellation 0-59 days prior to the event will incur payment of 100% of the contracted amount.
- These Terms and Conditions shall enter into force upon the date of signature on the Sponsor or Exhibitor Agreement, and will be binding until 30 September 2023, unless the parties agree upon an extension.



HYDROGEN

NEW ZEALAND

Positioning New Zealand at the forefront
of the global hydrogen economy



www.nzhydrogen.org

FOR FURTHER INFORMATION:

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