

IAQ INFRASTRUCTURE ASSEMBLY

Creating Prosperity for Queensland

2025

Sponsorship Prospectus



12th September 2025



Howard Smith Wharves





We invite you to partner with IAQ at the 2025 “Creating Prosperity for Queensland” Assembly to explore opportunities, challenges, and solutions for delivering infrastructure that benefits communities across the state. This flagship event will focus on critical sectors, including housing, energy, health, education, transport, and water, highlighting the need for cross-sector collaboration and certainty in achieving decarbonisation, housing and energy security, and long-term community outcomes. The Assembly will provide a dynamic platform for public and private sector leaders to position Queensland as a frontrunner in economic growth, renewable energy, and sustainable development for future generations.



Introduction



The IAQ “Creating Prosperity for Queensland” Assembly 2025 will unpack the role of infrastructure to help deliver on the challenges and opportunity of the current economic climate, and produce community benefit and prosperity for the state and all Queenslanders.

Long term strategic decisions will impact future generations of Queenslanders and the IAQ Assembly 2025 provides an opportunity to discuss and consider the public and private sector infrastructure planned for Queensland’s future.

How do we provide prosperity for our state using long lasting infrastructure?

- create long term liveability through affordable housing, health and education solutions
- deliver affordable and reliable access to water, energy, transport, and mobility for all people to ensure inclusion and diversity
- work with communities and First Nations people to deliver decarbonised, nature positive community and environmental benefits
- use the 2032 Games as a catalyst for legacy infrastructure across the state

Creating prosperity for Queensland is key.

The 2025 IAQ “Creating Prosperity for Queensland” Assembly will provide Queensland stakeholders a platform for networking, idea development, solution innovations and connecting. This will be a forum where the public and private sector can engage to generate ideas and foster prosperity outcomes.



Why Sponsor?

IAQ is working with industry leading organisations to ensure this event is impactful and stimulating for participants, and that it underscores the role of good planning in infrastructure and importantly, the role of public and private sector to plan, deliver infrastructure for the future prosperity of Queensland and community benefits to all Queenslanders.

As a sponsor you will be at the forefront of these conversations, driving positive change and seeking solutions and innovation for planned and future projects both in SEQ and all Queensland regions.

Sponsoring opportunities place a spotlight on your company's achievements and capabilities. The IAQ Infrastructure Assembly provides a genuine platform for your people to engage with Queensland's most influential leaders in the public and private sectors.

The IAQ "Creating Prosperity for Queensland" Assembly is a bespoke event, with a program that includes a range of speakers and session formats; ensuring audience participation. As a sponsor, we can work with you on the most impactful way for your sponsorship to integrate into the single-day event.

In addition to exposure at the event, our social media, app, newsletter and website will provide you with ample opportunity to leverage your involvement and connect to all delegates before, during and after the event.

The IAQ "Creating Prosperity for Queensland" Assembly brings together the many diverse groups that form not only Queensland's but the nation's infrastructure backbone. This is your opportunity to join the conversation.



Program Overview

Creating Prosperity for Queensland

1. Long term liveability for all Queenslanders

- Affordable housing developments and solutions
- Delivering accessible health care across the state
- Providing education to all regions and all Queenslanders

2. Affordability and reliability

- Deliver affordable and reliable access to water and energy
- Provide transport and mobility solutions for all regions and the south east corner
- Ensure inclusion, equity and diversity in the provision of services and infrastructure

3. Working with communities and first nations

- Nature positive communities
- Decarbonisation
- Environmental benefits

4. International prosperity solutions

- What we can use from international success to help our state prosper

5. Interactive insights

- Real-time audience participation

6. Spotlight on Games legacy benefits for Queenslanders

- Why the games should benefit every Queensland community, through more space for parks, sports, recreation and accommodation.

7. Fireside Chat: Future of Infrastructure - Creating Prosperity for Queensland

Program is subject to change.



Program Overview

Program is subject to change.

8.30 am	Assembly Opening including Welcome to Country
8.45 am	Event Partner Keynote: Creating Prosperity for Queensland
9.00 am - 9.45 am	SESSION ONE - LONG TERM LIVEABILITY FOR ALL QUEENSLANDERS
	Keynote x 1
	Panel discussion - Affordable housing developments and solutions, delivering accessible health care across the state, providing education to all regionals and all Queenslanders
9.45am - 10.30 am	SESSION TWO - AFFORDABILITY AND RELIABILITY
	Keynote x 1
	Panel discussion - Deliver affordable and reliable access to water and energy, provide transport and mobility solutions for all regions and the south east corner, ensure inclusion, equity and diversity in the provision of services and infrastructure
10.30 am - 11.00 am	Morning Tea
11.00 am - 12.00 pm	SESSION THREE - WORKING WITH COMMUNITIES AND FIRST NATIONS
	Keynote x 1
	Panel discussion - Nature positive communities, decarbonisation, environmental benefits
12.00 pm - 12.40 pm	Expert Speaker
12.40 pm - 1.30 pm	Lunch
1.30 pm - 2.15 pm	SESSION FOUR - INTERNATIONAL PROSPERITY SOLUTIONS
	Keynote speaker followed by facilitated Q&A
2.15 pm - 2.45 pm	SESSION FIVE - INTERACTIVE INSIGHTS
	An engaging platform for real-time audience participation, where knowledge-sharing and active discussions lead to actionable takeaways.
2.45 pm - 3.30 pm	SESSION SIX - SPOTLIGHT ON GAMES LEGACY BENEFITS FOR QUEENSLANDERS
	Keynote x 1
	Panel Discussion - Why the Games 2032 should benefit every Queensland community, through more space for parks, sports, recreation and accommodation
3.30 pm - 3.50 pm	Afternoon Tea
3.50 pm - 4.30 pm	SESSION SEVEN - FUTURE OF INFRASTRUCTURE - CREATING PROSPERITY FOR QUEENSLAND
	Fireside Chat - A facilitated conversation with an industry thought leader to provide fresh perspectives.
4.30pm - 4.45pm	Event Close
4.45pm - 6.45pm	Networking drinks



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Sponsorship Opportunities

As an IAQ Infrastructure Assembly sponsor you will have the opportunity to showcase your brand and position yourself as an industry leader. Packages can be tailored to meet your individual marketing requirements.

Event Partner

Investment: \$20,000 + GST | Packages Offered: 1

As event partner you will have the opportunity to open the event with a 15 minute keynote address. In addition you can provide a panelist to join up to three different panel sessions throughout the day ensuring the program showcases your organisation's strategic thinking and industry leadership.

(Total number of participants = keynote x 1 + panelists x 3)

Event Partner sponsorship package benefits include:

- Your corporate logo will be placed in all advertising promoting this event
- Your corporate logo with hyper-link will be placed on the event website
- Your corporate logo will feature on official sponsor banners and holding slides for the entirety of the conference
- Two x corporate banners on display in conference room (sponsor to provide banners)
- Opportunity to provide your marketing materials / gift to delegates
- Announcements during the event to recognise and thank your support of the event
- Free table at IAQ Major Industry Breakfast of your choice in 2025 (Value \$1,139)
- Listing of your company on the Conference App including contact details and a brief description (80 words maximum) of products and services and web link.
- Three x complimentary Delegate Tickets including full day conference and networking drinks
- Four x complimentary Speaker/Panelists Tickets including full day conference and networking drinks
- Access to 10% discount on any additional conference tickets purchased
- 1 x pre and 1 x post Assembly LinkedIn posts to promote your initiatives
- Inclusion in Assembly LinkedIn posts promoting the event and acknowledgement as event partner and promoting your speakers within the program
- Delegate list (does not include contact details) to be made available as a PDF document emailed 7 days prior to the event, as well as a PDF list emailed after the event (subject to the Privacy Act).

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Networking Reception Sponsor

Investment: \$11,500 + GST

As the Networking Reception Drinks sponsor you will provide the Assembly closing presentation (3 mins) and host the networking event at the conclusion of the day's session. In addition the Networking Reception Drinks Sponsorship benefits include:

- Your corporate logo with hyper-link will be placed on the event website
- Your corporate logo will be placed in advertising promoting this event where appropriate
- Your corporate logo will feature on official sponsor banners and sponsor holding slides for the entirety of the conference
- One x corporate banner on display in conference room / networking area (sponsor to provide banner)
- Announcements during the event to recognise and thank your support of the event
- Listing of your company on the Conference App including contact details and a brief description (80 words maximum) of products and services and web link
- Two x complimentary Delegate Tickets including full day conference and networking drinks (non-transferable)
- Access to 10% discount on any additional conference tickets purchased
- Inclusion in Assembly LinkedIn posts promoting the event and acknowledgement as Networking Drinks Sponsor
- Delegate list (does not include contact details) to be made available as a PDF document emailed 7 days prior to the event, as well as a PDF list emailed after the event (subject to the Privacy Act).



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MC Sponsor

Investment: \$10,000 + GST | Packages Offered: 1

As a MC Sponsor you will have the opportunity to sponsor the MC of the day's events, who's job it is to keep the sessions flowing, engage with audience and introduce all speakers and panelists.

In addition, the MC Sponsorship benefits include:

- Your corporate logo will be placed in all advertising promoting this event.
- Your corporate logo with hyper-link will be placed on the event website.
- Your corporate logo will feature on official sponsor banners and sponsor holding slides for the entirety of the conference
- One x corporate banner on display in conference room (sponsor to provide banner)
- Opportunity to provide your marketing materials / gift to delegates
- Announcements during the event to recognise and thank your support of the event
- Listing of your company on the Conference App including contact details and a brief description (80 words maximum) of products and services and web link.
- Two x complimentary tickets to the full conference and networking event (non-transferable)
- Access to 10% discount on any additional conference tickets purchased
- One x LinkedIn post to promote your session
- Inclusion in Assembly LinkedIn posts promoting the event and acknowledgement
- Delegate list (does not include contact details) to be made available as a PDF document emailed 7 days prior to the event, as well as a PDF list emailed after the event (subject to the Privacy Act)
- One x complimentary ticket to the pre-event exclusive speaker and VIP dinner.



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Digital Sponsor

Investment: \$10,000 + GST | Packages Offered: 1

The Digital Sponsorship provides the opportunity to sponsor the Assembly Delegate App and digital activations for continual and consistent exposure throughout the event day and beyond. The Digital Sponsorship includes:

- Your corporate logo and message will appear on the splashscreen of the Assembly Delegate App
- You have the opportunity to provide a digital banner to appear as the footer of the App
- Listing of your company on the App including contact details and a brief description (80 words maximum) of products and services and web link. Can also include 2 x PDF brochures and 2 x video links.
- Opportunity to expand your network by connecting directly with other attendees through the app's contact sharing.
- Branding the conference Wi-Fi network name or login page with your corporate logo and messaging.
- A dedicated area within the app where you can share whitepapers, case studies, or other premium content.
- Up to three sponsor-driven live event polls or word clouds shared through the app during the event.
- One x corporate banner on display in conference room (sponsor to provide banner)
- Your corporate logo will be placed in advertising promoting this event where appropriate
- Your corporate logo with hyper-link will be placed on the event website
- Your corporate logo will feature on official sponsor banners and sponsor holding slides for the entirety of the conference
- Inclusion in Assembly LinkedIn posts promoting the event and acknowledgement as Digital Sponsor
- Two x complimentary Delegate Tickets including full day conference and networking drinks (non-transferable)
- Access to 10% discount on any additional conference tickets purchased
- Delegate list (does not include contact details) to be made available as a PDF document emailed 7 days prior to the event, as well as a PDF list emailed after the event (subject to the Privacy Act).

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Platinum Sponsor

Investment: \$8,950 + GST per session | Packages Offered: 4

As a Platinum Sponsor, you will have the exclusive opportunity to sponsor one of the following sessions on the program:

- Session One: Long-Term Liveability for All Queenslanders
- Session Two: Affordability and Reliability
- Session Three: Working with Communities and First Nations
- Session Six: Spotlight on Games Legacy Benefits for Queenslanders

Each session is 45 minutes long, consisting of a 15-minute keynote presentation followed by a 30-minute panel discussion. As the Platinum Sponsor, you will provide the keynote speaker and two additional panelists, with a total of three speakers within the one session. (Note: the selection of keynote speaker and panelists will be made in consultation with IAQ).

In addition to the opportunity to sponsor a session, the Platinum Sponsorship includes the following benefits:

- Your corporate logo will be featured in all event advertising materials
- Your corporate logo, with hyperlink, will appear on the event website
- Your corporate logo will be displayed on official sponsor banners and on sponsor holding slides throughout the conference
- One corporate banner will be displayed in the conference room (sponsor to provide banner)
- Opportunity to distribute your marketing materials or gifts to delegates
- Announcements during the event to recognise and thank your support
- Listing of your company on the Conference App, including contact details, an 80-word company description, and a web link
- Two complimentary delegate tickets, including full access to the conference and networking drinks (non-transferable)
- Three complimentary speaker/panelist tickets, including full access to the conference and networking drinks (non-transferable)
- Access to a 10% discount on additional conference tickets
- One LinkedIn post promoting your session
- Inclusion in Assembly's LinkedIn posts, acknowledging your Platinum Sponsorship and promoting your speakers within your session
- Delegate list (excluding contact details) will be provided as a PDF document, emailed seven days prior to the event, and again post-event (subject to Privacy Act).

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Expert Speaker Sponsor

Investment: \$8,950 + GST | Packages Offered: 1

As the exclusive Expert Speaker Sponsor, you will have the unique opportunity to drive a thought-provoking conversation on Creating Prosperity for Queensland, focusing on the pivotal role of infrastructure in addressing the challenges and seizing the opportunities of the current economic climate, while delivering lasting community benefits and prosperity for all Queenslanders. (Note: the selection of the expert keynote speaker will be made in consultation with IAQ).

The benefits include:

- Provision of an expert keynote speaker to provide a 30 minute presentation + 10 minutes Q&A as a highlight on the program just before lunch.
- Your corporate logo will be featured in all event advertising materials
- Your corporate logo, with hyperlink, will appear on the event website
- Your corporate logo will be displayed on official sponsor banners and on sponsor holding slides throughout the conference
- One corporate banner will be displayed in the conference room (sponsor to provide banner)
- Opportunity to distribute your marketing materials or gifts to delegates
- Announcements during the event to recognise and thank your support
- Listing of your company on the Conference App, including contact details, an 80-word company description, and a web link
- One complimentary delegate ticket, including full access to the conference and networking drinks (non-transferable)
- One complimentary speaker ticket, including full access to the conference and networking drinks (non-transferable)
- Access to a 10% discount on additional conference tickets
- Inclusion in Assembly's LinkedIn posts, acknowledging your Sponsorship and promoting your expert speaker
- Delegate list (excluding contact details) will be provided as a PDF document, emailed seven days prior to the event, and again post-event (subject to Privacy Act).



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Fireside Chat Sponsor:

Future of Infrastructure – Creating Prosperity for Queensland

Investment: \$8,950 + GST | Packages Offered: 1

Become the Fireside Chat Sponsor and play a pivotal role in shaping a compelling conversation on the future of infrastructure in Queensland. This exclusive session will feature a facilitated discussion with an industry thought leader, offering fresh perspectives on the opportunities and challenges facing the region. As the sponsor, your brand will be prominently associated with thought leadership and forward-thinking solutions, positioning you as a key player in driving progress. This intimate, engaging format allows for meaningful dialogue, providing valuable takeaways for attendees while aligning your brand with innovation and industry excellence. (Note: the selection of the speaker and facilitator will be made in consultation with IAQ).

The benefits include:

- Provision of a speaker and facilitator for the session.
- Your corporate logo will be featured in all event advertising materials
- Your corporate logo, with hyperlink, will appear on the event website
- Your corporate logo will be displayed on official sponsor banners and on sponsor holding slides throughout the conference
- One corporate banner will be displayed in the conference room (sponsor to provide banner)
- Opportunity to distribute your marketing materials or gifts to delegates
- Announcements during the event to recognise and thank your support
- Listing of your company on the Conference App, including contact details, an 80-word company description, and a web link
- One complimentary delegate ticket, including full access to the conference and networking drinks (non-transferable)
- Two complimentary speaker/facilitator tickets, including full access to the conference and networking drinks (non-transferable)
- Access to a 10% discount on additional conference tickets
- Inclusion in Assembly's LinkedIn posts, acknowledging your Sponsorship and promoting your session
- Delegate list (excluding contact details) will be provided as a PDF document, emailed seven days prior to the event, and again post-event (subject to Privacy Act).

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Interactive Insights Sponsor

Investment: \$7,500 + GST | Packages Offered: 1

Step into the spotlight as the Interactive Insights Sponsor and lead a high-energy, dynamic 30-minute session designed to captivate and inspire conference attendees. This unique opportunity allows your brand to take centre stage, providing the session facilitator who will drive real-time audience participation, encourage lively discussions, and generate actionable insights. By guiding a fast-paced, interactive conversation, your brand will be associated with innovation, thought leadership, and meaningful engagement. This is a powerful platform to showcase your expertise, elevate your visibility, and create lasting connections with a targeted audience of industry professionals. (Note: the selection of the discussion topic and facilitator will be made in consultation with IAQ).

The benefits include:

- Provision of an experienced facilitator to run the session.
- Your corporate logo will be featured in all event advertising materials
- Your corporate logo, with hyperlink, will appear on the event website
- Your corporate logo will be displayed on official sponsor banners and on sponsor holding slides throughout the conference
- One corporate banner will be displayed in the conference room (sponsor to provide banner)
- Opportunity to distribute your marketing materials or gifts to delegates
- Announcements during the event to recognise and thank your support
- Listing of your company on the Conference App, including contact details, an 80-word company description, and a web link
- One complimentary delegate ticket, including full access to the conference and networking drinks (non-transferable)
- One complimentary facilitator ticket, including full access to the conference and networking drinks (non-transferable)
- Two complimentary tickets to the pre-event exclusive speaker and VIP dinner held the night prior to the Assembly
- Access to a 10% discount on additional conference tickets
- Inclusion in Assembly's LinkedIn posts, acknowledging your Sponsorship and promoting your session
- Delegate list (excluding contact details) will be provided as a PDF document, emailed seven days prior to the event, and again post-event (subject to Privacy Act).

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Lunch Sponsor

Investment: \$6,600 + GST | Packages Offered: 1

An opportunity to feature your corporate logo in the lunchtime break. You also have an opportunity to supply pens for the delegate tables so that you can continue your brand visibility after the event.

- Your corporate logo will be featured on all food stations, where they will be marked with signs saying "Lunch Brought to you by....."
- Your corporate logo will appear on the holding screens throughout the entire lunchtime break
- Your corporate logo will feature on the Assembly pens alongside the IAQ Assembly logo. (organiser discretion as to logo being printed in full colour or mono)
- Materials will be sourced by the Assembly organisers with an emphasis on sustainability. An artwork proof of the branding will be provided for approval.
- Your corporate logo with hyper-link will be placed on the event website
- Your corporate logo will feature on official sponsor banners and sponsor holding slides for the entirety of the conference
- Announcements during the event to recognise and thank your support of the event
- Access to 10% discount on any conference tickets purchased
- Listing of your company on the Conference App including contact details and a brief description (80 words maximum) of products and services and web link
- Delegate list (does not include contact details) to be made available as a PDF document emailed 7 days prior to the event, as well as a PDF list emailed after the event (subject to the Privacy Act).



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Registration Sponsor

Investment: \$6,500 + GST | Packages Offered: 1

As the Registration Sponsor, your brand will be front and centre as attendees embark on their event experience. This premium opportunity provides exclusive visibility at the very first touchpoint, with prominent branding at the on-site check-in area. Your logo will be featured on attendee lanyards, ensuring your brand is visible throughout the event. This high-impact sponsorship offers a unique chance to engage attendees right from the start, reinforcing your presence and setting the tone for meaningful connections throughout the conference. (Note: To allow time for production this sponsorship must be confirmed and paid for at least 6 weeks prior to the event).

This exclusive opportunity includes:

- Your corporate logo to appear on the Assembly lanyards alongside the IAQ Assembly logo (organiser discretion as to logo being printed in full colour or mono). Lanyards will be sourced by the Assembly organisers and an artwork proof of the branding will be provided for your approval.
- One corporate banner will be displayed in the registration check-in area at the conference (sponsor to provide banner)
- Your corporate logo will be featured in all event advertising materials
- Your corporate logo, with hyperlink, will appear on the event website
- Your corporate logo will be displayed on official sponsor banners and on sponsor holding slides throughout the conference
- Listing of your company on the Conference App, including contact details, an 80-word company description, and a web link
- One complimentary delegate ticket, including full access to the conference and networking drinks (non-transferable)
- Access to 10% discount on any conference tickets purchased



IAQ INFRASTRUCTURE ASSEMBLY

Creating Prosperity for Queensland



For further information or to discuss
sponsorship opportunities contact:

Membership & Events - IAQ

E: membership@iaq.com.au

P: 0413 384 429

Event Organisers:

E: iaqassembly@nectarcc.com.au

P: 1300 878 815

