

NDS Virtual Conferences 2022

# Supporter Prospectus



**CEOs' Meeting 2022**

**28-29 November**

Hilton, Sydney



## About NDS

National Disability Services – the peak national industry association for disability services – invites you to join us by participating in our 2022 CEOs' Meeting.

NDS represents over 1,200 non-government service providers which offers unparalleled access to a range of people providing specialist services to people with disability around Australia.

Should you wish to discuss the options available to maximise your profile and presence in the disability industry, please contact the NDS Conference team on 02 9256 3115 or email [confs@nds.org.au](mailto:confs@nds.org.au)

**[nds.org.au](https://nds.org.au)**



## CEOs' Meeting 2022

This annual highly-regarded event provides leaders from across the Australian disability services sector with analysis of national policy directions and advice on key management issues. No other national conference does this. Involving your company with this conference will put you in direct contact with decision makers from organisations across the sector.

**Date:** 28-29 November 2022

**Where:** Hilton Sydney

**Details:** This two day conference will comprise of plenary sessions and a social function on the evening of the first day. The conference is expected to attract around 550+ delegates.

**Who:** CEOs, senior managers and board members from disability service providers.

## Why Support and Exhibit

- Develop personal and direct relationships with new and existing clients
- Promote your products and services
- Add value and substance to your brand
- Build a quality database
- NDS is the peak body in the disability industry
- Raise your profile and presence in the disability sector
- Ability to respond to the emerging market including the NDIS
- Communicate your commitment and support to the disability services sector

## Secure Your Package

To secure your package please complete and return the application form. Your application will be processed and you will be sent a confirmation letter and tax invoice via email.

Closer to the conference you will be contacted by the conference management team to confirm your details and provide you with further information.

## Opportunities to Partner

As a partner, your organisation will enhance its profile and awareness in the disability sector through a unique opportunity, enabling you to demonstrate your support and commitment to the sector. This is a fantastic chance for your organisation to receive considerable exposure and recognition through a number of media avenues, reaching those directly involved in the disability sector. There are multiple partnership opportunities.

Inclusions (for example)	Price on application
<b>Pre-conference marketing</b>	
Corporate logo on the NDS conference website (with link to your company's website)	✓
<b>Opportunities* during conference</b>	
Acknowledgement as sponsor at the official opening and closing sessions of the conference and appropriate times throughout the conference	✓
Corporate logo in the delegate handbook	✓
Corporate logo on all holding slides	✓
Half page advertisement in delegate handbook	✓
One insert (flyer or promotional item) in delegate satchels	✓
Corporate banner/signage displayed in prominent position in plenary room (to be provided by sponsor)	✓
Chair drop at one session in plenary room	✓
List of delegate details (name, position and organisation) subject to privacy legislation	✓
<b>Registration and exhibition benefits</b>	
Complimentary full conference registration and social function tickets	4
Complimentary premium display booth for two days (including shell scheme, furniture and conference satchel)	1

\* Available opportunities may change without notice.

# Conference Catering

Morning and afternoon tea is a key time for delegates to network and enjoy a break from the formal proceedings. Lunch is served as a working lunch each day to provide delegates with the opportunity to network with speakers, fellow delegates and exhibitors. All conference catering will be provided in the foyer and exhibition areas.

Inclusions	Morning Tea	Lunch	Afternoon Tea
	\$2750 for 2 (inc GST)	\$5500 for 2 (inc GST)	\$2750 for 2 (inc GST)
<b>Pre-conference marketing</b>			
Corporate logo on the NDS conference website (with link to your company's website)	✓	✓	✓
<b>Opportunities during conference</b>			
Acknowledgement as a sponsor throughout the conference	✓	✓	✓
Acknowledgement of sponsorship prior to the break by chairperson	✓	✓	✓
Corporate logo in the delegate handbook	✓	✓	✓
Corporate logo on a sponsor title slide (shown immediately prior to sponsored break)	✓	✓	✓
Corporate logo in program acknowledging sponsorship break	✓	✓	✓
Advertisement in delegate handbook	1/4 Page	1/2 Page	1/4 Page
Include one insert (flyer or promotional item) in delegate satchels	✓	✓	✓
Corporate banner/signage displayed during the sponsored break (provided by sponsor)	✓	✓	✓
Sponsor name and logo displayed on buffet tables during nominated break (A5 signs provided by NDS)	✓	✓	✓
List of delegate details (name, position and organisation) subject to privacy legislation	✓	✓	✓

# Coffee Cart Partner

Provide delegates with “real” coffee by sponsoring the cappuccino coffee cart and paper cups. This is an opportunity to place your branding directly into the hands of delegates.

Inclusions	\$7500 (inc GST)
<b>Pre-conference marketing</b>	
Corporate logo on the NDS conference website and registration brochure (with link to your company's website)	✓
<b>Opportunities during conference</b>	
Corporate logo in the delegate handbook	✓
Corporate logo on a sponsor title slide (throughout sessions)	✓
Advertisement in delegate handbook	1/4 page
Insert (flyer or promotional item) in delegate satchels	1
List of delegate details (name, position and organisation) subject to privacy legislation	✓
<b>Exclusivity</b>	
Co-brand the cappuccino coffee cart with a banner & your logo on all the paper cups (venue coffee at breaks not included)	✓

# Keynote Partner

<b>Inclusions</b> Limited opportunities	<b>Starting from \$3200 per keynote</b> (depending on speaker)
<b>Pre-conference marketing</b>	
Company logo and 'keynote sponsor' acknowledgment for nominated keynote on the event website with a link to your website	✓
<b>Opportunities during conference</b>	
Corporate logo on a sponsor title slide (throughout sessions)	✓
Corporate logo in the delegate handbook	✓
Advertisement in delegate handbook	1/4 page
Insert (flyer or promotional item) in delegate satchels	✓
Two complimentary registrations	✓
One video advertisement after a plenary session (up to 1 minute). All videos must be captioned	✓
Company profile and social media details on event website	✓
List of delegate details (name, position and organisation) subject to privacy legislation	✓

# Captioning Partner

<b>Inclusions</b> 1 exclusive opportunity	<b>\$6000</b> (inc GST)
<b>Pre-conference marketing</b>	
Company logo and 'captioning partner' acknowledgment on the event website with a link to your website	✓
<b>Opportunities during conference</b>	
Corporate logo on a sponsor title slide (throughout sessions)	✓
Corporate logo in the delegate handbook	✓
Advertisement in delegate handbook	1/4 page
Insert (flyer or promotional item) in delegate satchels	✓
Two complimentary registrations	✓
One video advertisement after a plenary session (up to 1 minute). All videos must be captioned	✓
Company profile and social media details on event website	✓
List of delegate details (name, position and organisation) subject to privacy legislation	✓



# Additional Opportunities

**Banner Display** – The foyer space is the most prominent position to have your organisation's banner displayed for maximum brand exposure – noticed by hundreds of delegates over two days.

**Note Pads and Pens** – Your organisation's specially branded pads and pens will be inserted into every delegate's satchel for use during the conference and has life-long marketing benefits.

NDS can also tailor partnership packages to suit your requirements.

Inclusions	Banner Display	Note Pads and Pens
	\$1400* (inc GST)	\$1500* (inc GST)
<b>Pre-conference marketing</b>		
Corporate logo on the NDS conference website (with link to your company's website)	✓	✓
<b>Opportunities during conference</b>		
Corporate logo in the delegate handbook	✓	✓
Corporate logo on a sponsor title slide (throughout sessions)	✓	✓
Advertisement in delegate handbook	1/4 page	1/4 page
Insert (flyer or promotional item) in delegate satchels	1	note pads and pens
List of delegate details (name, position and organisation) subject to privacy legislation	✓	✓
<b>Exclusivity</b>		
Display 2 x banners in a prominent area in conference foyer (to be provided by sponsor)	max. 2 sponsors	-
Supply note pads and pens in the delegate satchels (to be provided by sponsor)	-	✓

\* 20% discount for NDS members/associates and a 15% discount for Platinum/Gold industry supporters.

# Marketing

**Satchel Inserts** – Each delegate is provided with a conference satchel which is used throughout the conference and kept as a souvenir. Inserting corporate information or products into a satchel guarantees that it will be placed directly in the hands of each delegate attending the conference.

**Chair Drops** – Providing a chair drop allows your organisation to be placed in direct contact with all delegates at a specific time that you believe will maximise your impact with delegates. Placing a chair drop in nominated sessions also allows you to reach a specific target market – subject to availability.

Inclusions	Satchel Inserts (inc GST)			Chair Drops (inc GST)		
	NDS/ Assoc	IND	Non Mem	NDS/ Assoc	IND	Non Mem
	\$580	\$700	\$850	\$580	\$700	\$850
<b>Pre-conference marketing</b>						
Company logo on the NDS conference website and (with link to your company's website)		✓			✓	
<b>Opportunities during conference</b>						
Company logo listed in the delegate handbook		✓			✓	
Company name listed on a sponsor title slide (shown throughout sessions)		✓			✓	
One flyer or promotional item inserted into each delegate's satchel		✓			–	
One flyer or promotional item placed on each delegate's chair at a session during the conference		–			✓	
List of delegate details (name, position and organisation) subject to privacy legislation		✓			✓	

**NDS/Assoc** = NDS members & organisational associates

**IND** = Platinum/Gold industry supporter

**Non Mem** = Non NDS member

# Advertising

Purchasing advertisement space in the conference handbook will place your organisation's information directly in the hands of each delegate attending the conference.

	NDS/ Assoc	IND	Non Mem
<b>Inclusions</b>	<b>\$660</b> (inc GST) 1/2 page	<b>\$780</b> (inc GST) 1/2 page	<b>\$1000</b> (inc GST) 1/2 page
<b>Pre-conference marketing</b>			
Company logo on the NDS conference website (with link to your company's website)		✓	
<b>Opportunities during conference</b>			
Company logo in the delegate handbook		✓	
Company logo on a sponsor title slide (shown throughout sessions)		✓	
Advertisement placed in the delegate handbook		✓	
List of delegate details (name, position and organisation) subject to privacy legislation		✓	

**NDS/Assoc** = NDS members & organisational associates

**IND** = Platinum/Gold industry supporter

**Non Mem** = Non NDS member

# Display Booths

A display booth provides your organisation with two full days of exposure to all delegates at the conference, allowing you to build relationships with hundreds of potential new buyers as well as clients. The exhibition spaces at all conferences have been specifically designated to maximise delegate and exhibitor contact.

\* Exhibitors can submit their booth position preference which is based on a first come, first served basis.

Inclusions	Standard Display Booth (inc GST)			Premium Booth (inc GST)
	NDS/ Assoc	IND	Non Mem	Flat Fee
	\$1500	\$1850	\$2350	\$2800
3m x 1m booth with a clothed trestle, 2 chairs, signage, power and lighting		Standard Position*		Premium Position*
Conference satchel with all materials		✓		✓
Catering & session attendance for 2x booth staff		✓		✓
<b>Pre-conference marketing</b>				
Company logo on the NDS conference website (with link to your company's website)		✓		✓
<b>Opportunities during conference</b>				
Two days of prime exposure to delegates		✓		✓
Networking during registration, morning tea, lunch and afternoon tea on both days		✓		✓
Corporate logo and company contact details included in the delegate handbook		✓		✓
Corporate logo included on a sponsor title slide (shown throughout sessions)		✓		✓
50 word blurb in delegate handbook		✓		✓
List of delegate details (name, position and organisation) subject to privacy legislation		✓		✓

**NDS/Assoc** = NDS members & organisational associates

**IND** = Platinum/Gold industry supporter

**Non Mem** = Non NDS member

# Terms and Conditions

**NDS or Owner** – refers to National Disability Services Ltd

**Exhibitor** – those who agree to exhibit at the event

**Sponsor** – those who agree to support the event

**The Event** – any National Disability Services event referred to in this prospectus

## Acceptance of Support

All exhibitor/partner/sponsor orders will be subject to the availability of items at the time that the order is received by NDS. NDS reserves the right to refuse offers of support that it believes are not in the best interests of the organisation and its members.

## Admission

NDS reserves the right to refuse entry to any non-registered exhibitor/partner/sponsor and agent of an exhibitor/partner/sponsor without any given reason. The exhibitor/partner/sponsor must obtain from NDS the necessary passes to admit its staff and representatives during the bump in, event times, and pack-down periods. Additional staff attending the conference in an exhibitor's capacity must be registered with NDS and will be charged at full registration price.

## Attendance

The exhibitor acknowledges that NDS will not be held responsible for the failure of all or any other contracted exhibitors to attend the event or the failure of any number of attendees to attend the event for any reason beyond the control of NDS. Any booth or any acceptance thereof by NDS shall not be conditional on the presence or location of any other exhibitor at the event or any other event.

## Cancellation of Order

All cancellations must be made in writing to NDS and will be charged an administration fee of \$80.00. In the event that orders are cancelled 30 days or less prior to the commencement of the event, orders will be subject to a cancellation charge equal to 100% of the total cost of the order, minus any discount. NDS reserves the right to cancel any booking of the exhibitor/sponsor for any reason whatsoever. In such an event, any deposit or their monies paid by the exhibitor/sponsor will be returned in full.

## Conditions of Exhibition and Sponsorship

In placing an order with NDS, the exhibitor accepts with no reservations that these Terms and Conditions take the place of any other document, prior written or oral agreement, as well as the exhibitor's terms and conditions of purchase or hire. NDS's Terms and Conditions can only be amended in writing by post, fax or email. NDS's Terms and Conditions of business will be binding on the parties unless otherwise amended and agreed in writing.

## Conduct of Agents

Exhibitors and sponsors will be responsible for the conduct and behaviour of their agents and contractors who must carry out all responsible requirements of NDS or its representatives.

**Contract Variations**

Where an exhibitor/partner/sponsor wishes to amend an order of an exhibition stand after work has started on site, the exhibitor will be charged in accordance with the terms and conditions set out by the exhibition supply company. NDS reserves the right in unforeseen circumstances to amend, alter or reallocate the space or the location of an exhibitor's stand and the exhibitor can take no objection or make any claims for compensation or damages in relation to any allocation, or the size or the space re-allocated by NDS. The exhibitor shall not assign or subject any part of the stand space without the consent of NDS. NDS reserves the right to alter the layout, plans and positions of displays if, in our opinion, this is desirable from the point of view of the conference as a whole.

**Corporate Banners**

The type and size of corporate banners to be displayed is subject to the space and physical constraints at each venue. The placement of corporate banners must comply with the OH&S and fire safety policies of the venue. Banners, promotional material and other representations, unless invited, must remain contained in allocated display space or designated area.

**Damage**

The exhibitor will be liable for any damages to the venue's equipment or the building in which the exhibition is being held or any of NDS's material or equipment. Provided that it has taken reasonable care, NDS shall not be under any responsibility or liable whatsoever to damages to exhibitors or their agents or contractors by loss, damage, fire, water, storms, strikes or any other cause. All property shall be at the risk of the exhibitors and the exhibitors shall insure the same accordingly.

**Display Booth Selection**

Where possible, exhibitors may select their booth position preference which is based on availability and NDS approval. Exhibitors may be moved without prior warning. NDS is not able to guarantee that competitor companies will not be placed next to each other.

**Disclaimer**

Acceptance of support does not imply endorsement of a product or service and NDS reserves the right to refuse offers of support if they feel that it is not in the best interests of the organisation and its members. NDS accepts no responsibility for the accuracy and content of any information provided by supporters. Details are correct at the time of publishing and in the event of unforeseen circumstances, NDS reserves the right to alter or delete items from the Supporter and Exhibitor Prospectus.

**Event Cancellation**

Should NDS cancel the event for any reason, the exhibitor/partner/sponsor is to be financially responsible for any loss incurred from their own travel costs.

**Exclusivity**

By committing to be an exhibitor/sponsor at an NDS event, NDS does not provide exclusivity from allowing competitor companies to participate in the conference unless it is agreed to by both parties in writing prior to each conference.

**Indemnity**

As a condition of allotment of space, the exhibitor/partner/sponsor shall indemnify NDS against all costs, charges, losses, expenses, actions, proceedings, or claims arising out of any infringement of the right of any third party, or damage or injury to any property or person whatsoever occasioned directly or indirectly by the act, default or negligence of the exhibitors and/or sponsor, their representatives, agents, or any other persons under their directions.

**Media Approval**

Media releases relating to this specific sponsorship arrangement must not be issued by one party without the consent of the other.

**No unauthorised use of marks**

Exhibitor/partner/sponsor must not use or permit the use of Owner Marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of Owner) and Owner must not use or permit the use of partner/sponsor marks (or any other trade or service marks, logos, designs, devices or intellectual property rights of partner/ sponsor) unless authorised by this Agreement or with the written consent of the other party.

**Payment**

An invoice will be sent on receipt of the completed application form. Exhibitors/partners/sponsors must make full payment to NDS within 14 days of the invoice being issued. If full payment has not been made, NDS reserves the right to refuse to allot or make space available at the event. For exhibitors who commit to three national conferences, the 10% discount will only be applied if payment is made in advance for all three conferences.

**Publication Deadlines**

Provision of company details, logos and artwork for advertising, conference literature and the NDS website are to be provided prior to the advised deadlines. If not, NDS will not guarantee that it can be published.

## Sponsorships

Please indicate below which sponsorship opportunity you would like to purchase for each conference. (All prices are GST inclusive. Subject to availability)

Partnerships		
Partner		POA
Keynote Partner		POA
Captioning Partner		\$6,000
Conference catering		
<b>1 Day</b>		Day 1 Day 2
Morning tea	\$1750	
Lunch	\$3500	
Afternoon tea	\$1750	
<b>2 Days</b>		
Morning tea	\$2750	
Lunch	\$5500	
Afternoon tea	\$2750	
Additional Opportunities		
Coffee Cart	\$7500	
Banner Display	\$1400	
Note Pads and Pens	\$1500	
Marketing		
Satchel Inserts		
NDS Members/Associates	\$580	
NDS Industry Supporter	\$700	
Non Member	\$850	
Chair Drops		
NDS Members/Associates	\$580	
NDS Industry Supporter	\$700	
Non Member	\$850	
Advertising - 1/2 page		
NDS Members/Associates	\$660	
NDS Industry Supporter	\$780	
Non Member	\$1000	

### Personal Details

Company/Organisation

Nature of Business

Primary products/services to be promoted at conference

Contact Name

Position

Address

State

Post Code

Email

Website

Mobile

Phone

Fax

### Payment Details

TOTAL \$

Date

I have read and agree to the terms & conditions outlined on pages 13-15 of this supporter kit. (This box needs to be ticked for your application to be processed)

Name

Signed

Visa

Mastercard

Cheque/Direct Debit  
(please send invoice)

Credit card number

Expiry date

CCV

Name on card

Signature



## Display Booths

Please indicate below which sponsorship opportunity you would like to purchase for each conference. (All prices are GST inclusive. Subject to availability)

### Display Booths

NDS Members/Associates	<b>\$1500</b>
NDS Industry Supporter	<b>\$1850</b>
Non Member	<b>\$2350</b>
Premium Booth	<b>\$2800</b>
Additional booth attendee	<b>\$250</b> (for 2 days)

### Booth Details

Email addresses of booth representatives

- 1.
- 2.

Display booth name (max 25 characters)

### Personal Details

Company/Organisation

Nature of Business

Primary products/services to be promoted at conference

Contact Name

Position

Address

State

Post Code

Email

Website

Mobile

Phone

Fax

### Payment Details

TOTAL \$

Date

I have read and agree to the terms & conditions outlined on pages 13-15 of this supporter kit. (This box needs to be ticked for your application to be processed)

Name

Signed

Visa

Mastercard

Cheque/Direct Debit  
(please send invoice)

Credit card number

Expiry date

CCV

Name on card

Signature