

Dear XXX,

I would like your approval to attend Accreditation Matters 2025, a conference being held by NATA on Wednesday, July 30 and Thursday, July 31 at the International Convention Centre in Sydney.

To give you an idea of size and scope, Accreditation Matters 2024 attracted more than 500 delegates, hosted more than 45 individual sessions, and had more than 60 national and international speakers.

Accreditation Matters 2025 will also be two full days of keynote speakers, panels and masterclasses covering key timely and highly relevant trends including AI, automation, accreditation, health, professional development as well as trade and supply chain themes.

Here are five reasons I think it would be valuable for me and for our organisation.

1. The opportunity to learn and hone my professional skills including quality management, governance and risk management within our organisation.
2. Access to real life case studies and trends that will help us better prepare for the impact of automation and technological change within our organisation.
3. Gain a greater understanding of the functional value of accreditation and conformity assessment and what it can deliver our organisation
4. An incredible opportunity to participate in professional development in an area I'm passionate about.
5. Significant networking in one location! Spend key time with colleagues, industry leaders, like-minded attendees as well as making important new connections.

Below is cost of attending Accreditation Matters 2025:

**Delegate Pass: Early Bird until April 30, 2025, is \$1045 (inc. GST)**

This includes the two full days to plus access to Networking Drinks and the Celebration Dinner on the night of Wednesday the 30<sup>th</sup> (where the NATA Excellence Award will be announced)

Delegate pricing goes to \$1370 (inc GST) after April 30.

Of course, following my attendance at Accreditation Matters 2025 I would be happy to share key takeaways, including those that we can implement for our organisation which will deliver operational efficiencies.

I believe that significant event will benefit both my own professional development as well as how we optimise our own organisation

Thank you for your consideration of this request.

Regards,

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