

Annual Industry Awards Sponsorship proposal

September 2023



**Chemistry
Australia**

The Business of Chemistry
Essential for Life

Sponsorship Opportunity



Chemistry Australia is the industry association representing organisations within the chemistry industry in Australia.

We have a diverse membership of more than 90 companies positioned across the entire value chain including manufacturers, importers and distributors, logistics and supply chain partners, raw material suppliers, fabricators, compounders, recyclers, research, academia and service providers to the industry. These businesses range from small family-owned companies to leading national and multinational enterprises.

Each year, the Chemistry Australia Industry Awards recognise and celebrate excellence in our industry and acknowledge the outstanding work of our members to provide the economy with the broad range of products and services Australia relies on.

Chemistry Australia welcomes interest in sponsorship of the 2024 Industry Awards and we hope you will join us for this exciting celebration of our industry's achievements and contribution. For more information, please visit: www.caiawards.com.au

Chemistry Australia Members



Chemistry Australia Members



Event Details:

Wednesday, 1st May 2024

Grand Hyatt Melbourne

300 guests



Rewind: 2023 Chemistry Australia Industry Awards



2023 Award Winners & Sponsors

NET ZERO TRANSITION AWARD

Wesfarmers Chemicals, Energy & Fertilisers

Sponsor: BASF Australia Limited

CIRCULAR ECONOMY AWARD

Dulux Paints and Coatings

Sponsor: Dow Australia & New Zealand

HEALTH, SAFETY & ENVIRONMENT AWARD

Air Liquide Australia Limited

Sponsor: Orica Australia Limited

YOUNG LEADER AWARD

Hannah Campbell

Sponsor: Incitec Pivot Limited

HALL OF FAME

Ian Hansen

Wesfarmers Chemicals, Energy & Fertilisers



Chemistry Australia Industry Awards



In **2024**, Chemistry Australia will present awards in the following categories:

Young Leader

**Net Zero
Transition**

**Circular
Economy**

**Health, Safety
&
Environment**

Hall of Fame

We are pleased to invite your organisation to sponsor the event, an individual award, or become an Awards partner.

Sponsorship packages

GOLD PACKAGE – Event sponsorship (Exclusive)

\$10,000

SILVER PACKAGE – Award sponsorship

\$7,500

BRONZE PACKAGE – Partner sponsorship

\$2,000



GOLD PACKAGE – Event sponsorship (Exclusive)

\$10,000



As a Gold sponsor, your package includes:

- Tickets for 10 guests to attend the Awards and Gala Dinner, priority seating and table signage
- Gala event – emcee recognition in opening and closing speeches
- Gala event – featured video or speech
- Your company logo on the Awards Gala Dinner menu and program acknowledgement
- Company logo, website link and 500-word profile on Awards website
- Social media promotion on LinkedIn, Twitter from launch to Awards night and post event
- Inclusion in the Award Finalists announcement press release
- Inclusion in the Award Winners announcement press release
- Gala Dinner signage featuring company logo

As a silver package sponsor, your package includes:

- Sponsorship of an Award
- Participation in the Award selection process
- Opportunity to present your sponsored Award and inclusion in photography with the winner
- Company logo, website link and 200-word profile on Awards website
- Social media promotion on LinkedIn, Twitter from launch to Awards night and post event
- Inclusion in the Award Finalists announcement press release
- Inclusion in the Award Winners announcement press release
- Company name or logo on the award trophy and on screen at the Gala Dinner
- Tickets for 6 guests to attend the Awards and Gala Dinner, table signage
- Gala Dinner signage featuring company logo

BRONZE PACKAGE – Partner Sponsorship

\$2,000



As a bronze package sponsor, your package includes:

- Company logo, website link and 100-word profile on Awards website
- Social media promotion on LinkedIn, Twitter from launch to the Awards night and post event
- Inclusion in the Award Winners announcement press release
- Company name or logo on screen
- Tickets for 2 guests to attend the Awards and Gala Dinner, table signage
- Gala Dinner event signage featuring company logo

Sponsorship Packages

Entitlements	Gold – Event	Silver – Award	Bronze – Partner
Tickets for 10 guests to attend the awards and gala dinner, priority seating and table signage	X		
Gala event – emcee recognition in opening and closing	X		
Gala event – featured video or speech	X		
Award sponsorship and gala event presentation		X	
Gala dinner menu and program acknowledgement	X		
Participation in the Award selection process		X*	
Company logo, website link and profile on Awards website	X	X	X
Social media promotion	X	X	X
Press release announcing the Award Finalists	X	X	
Press release announcing the Award Winners	X	X	X
Company name or logo on the award trophy and on screen		X	
Tickets for 6 guests to attend the awards and gala dinner, table signage		X	
Tickets for 2 guests to attend the awards and gala dinner, table signage			X
Gala event signage featuring company logo	X	X	X

*Avoiding any conflicts of interest

Why Should Your Company Sponsor

Growing New Business

At the Chemistry Australia awards, your customers and prospects will be in attendance. This is a premier business-development opportunity for your company to raise brand visibility at the industry's highest-profile event.

Networking

Connect in person to create new business relationships and strengthen existing ones with prospects, customers and partners. The audience you can expect to see include Managing Directors, CEOs, and senior leaders from Operations, Health, Safety & Environment, Commercial, Corporate Affairs, Manufacturing, and Sales departments of the major chemistry businesses in Australia.

Partnership

Showcasing your alignment and collaboration with Chemistry Australia endorses your involvement in the supply chain of our industry.



Promoting Our Sponsors

Digital and member communications assist us to generate interest in the Awards whilst promoting our sponsors.

Sponsors will benefit from exposure in the lead up to the event, during the Gala Dinner and Awards, and in post event activities.

During the Industry Awards, your brand will have exposure to an audience of:

- Chemistry Australia members
- Suppliers
- Customers
- Service providers
- Government, and
- Business stakeholders

The Awards will be supported by a digital campaign (including blog posts) reaching an online audience of:

- 790 member subscribers
- 1,225 LinkedIn followers
- 628 Twitter followers

Thank you

Thank you for considering sponsorship of the 2024 Chemistry Australia Industry Awards.

Chemistry Australia looks forward to your company's support of this wonderful opportunity to celebrate the chemistry industry as a leading contributor to the Australian economy.

For more information, please contact **Chemistry Australia** by email at info@chemistryaustralia.org.au

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