



# WISE 2025 Scholarship in ASEAN & Oceania

MACQUARIE UNIVERSITY BUSINESS SCHOOL AND STR,  
A DIVISION OF THE ACADEMY OF MANAGEMENT

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**MACQUARIE UNIVERSITY SYDNEY CITY CAMPUS**

Level 24, 123 Pitt Street, Sydney, New South Wales, Australia

Thursday 20 – Friday 21 March 2025

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# Welcome

At Macquarie University Business School (MQBS), we rethink, reimagine, and rewrite the rules of business, so our community of students, staff, alumni and partners can find their purpose and collaborate to deliver solutions and ideas with global impact. Together, with your ambition and our support, we can shape the future. That's **YOU** to the power of **us**.

The Centre of Innovation, Strategy & Entrepreneurship (cISE) at MQBS together with the Strategic Management (STR) Division, a Division of the Academy of Management, welcome you to our second wISE Scholarship in ASEAN & Oceania Conference.

Around the ASEAN and Oceania regions, many researchers are engaged in exciting and innovative research projects on business strategy and policy. The conference supports the development of a scholarly community through a research-focused conference intended to help develop research agendas, provide advice on the publication process and an opportunity for strategic management scholars at the intersection of strategy, innovation and entrepreneurship to engage with each other and the broader management community in ASEAN and Oceania.

cISE at MQBS comprises scholars from Management, Marketing, Accounting, Finance and Economics. Some of our publications are listed at the end of this brochure.

If you registered for the dinner, we cordially invite you to join us:

**wISE CONFERENCE DINNER**

Thursday 20 March 2025, 6pm – 9pm  
Hotel CBD  
52 King St, Sydney NSW 2000

***We look forward to connecting and engaging with all of you in Sydney.***

- wISE 2025 ORGANISERS**

**MQBS ADVISERS**  
Professor Ralf Wilden  
Associate Professor Nidthida Lin  
Professor Francesco Chirico

**EXTERNAL ADVISERS**  
Professor Mariano Pitòsh Heyden  
Associate Professor Sam MacAulay  
Associate Professor Krithika Randhawa  
Professor Stephen Zhang



# Keynote speakers



## PROFESSOR HEATHER BERRY

MCDONOUGH SCHOOL OF BUSINESS,  
GEORGETOWN UNIVERSITY (USA)

Heather Berry is Dean's Professor of Strategy and International Business at the McDonough School of Business at Georgetown University. She holds a BA in Political Science from McGill University, an MSc in International and European Politics from Edinburgh University and a PhD with a joint degree in Strategy and Organization and International Business from the Anderson School at UCLA. Her dissertation won the Richard Farmer Best Dissertation Award at the Academy of International Business (AIB) and the Barry Richman Best Dissertation Award in the International Management Division of the Academy of Management (AOM). Heather is a Special Sworn Employee at the Bureau of Economic Analysis (BEA) and has been awarded several grants for her research (including an ASA/NSF/BEA Fellowship for her research using the BEA data). Prior to graduate school, she worked in several government positions on Capitol Hill, including Ways and Means Committee Associate in the US House of Representatives.

Heather's research and teaching reflect her interest in strategic management and international business, especially the management of global activities and operations by multinational corporations. Through her research, she seeks to understand how the strategic and organisational choices MNCs make across product and geographic markets impact their success in each of these markets. Her research has been published in strategic management and international business journals, including the *Academy of Management Journal*, *Journal of International Business Studies*, *Management Science*, *Organization Science*, *Strategy Science* and *Strategic Management Journal*. She has received several best reviewer and best paper awards and she was selected (by students and faculty) to receive the George Washington University Trachtenberg Prize for Teaching Excellence in 2019.

Heather is a Senior Editor at *Organization Science* and served two terms as Associate Editor at the *Strategic Management Journal* (2017–2022) and Consulting Editor at the *Journal of International Business Studies* (2017–2022). In May, 2018, she was elected to serve as an Officer of the Strategic Management (STR) Division in the AOM for a five-year term (2018–2023) and was previously elected to serve on the INFORMS College on the *Organization Science* Executive Committee. She is an elected Fellow of the Academy of International Business.



## PROFESSOR TIMOTHY DEVINNEY

UNIVERSITY OF MANCHESTER

Timothy Devinney is Professor and Chair of International Business at the Alliance Manchester Business School at the University of Manchester (UK). He has published more than a dozen books (eg *Managing the Global Corporation* (with J. de la Torr  and Y. Doz, 2000) and *The Myth of the Ethical Consumer* (with P. Auger and G. Eckhardt)) and more than 100 articles in leading journals including *Management Science*, *The Academy of Management Review*, *Journal of International Business Studies*, *Organization Science*, *California Management Review*, *Journal of Marketing*, *Journal of Management*, *Journal of Business Ethics* and *Strategic Management Journal*.

In 2008 he was the first recipient in management of an Alexander von Humboldt Forschungspreis (granting him a professorship at Humboldt University of Berlin) and was a Rockefeller Foundation Bellagio Fellow. In 2008 he was elected a Fellow of the AIB, in 2015 he was elected as a Fellow of the Academy of Social Sciences, in 2020 a Fellow of the European International Business Academy and in 2021 a Fellow of the AOM. He was also appointed as a Fellow of the Royal Society of Arts in 2013. In 2018 he was awarded the AOM's Impact Practice Award for the influence of his scholarship on management practice and policy and in 2019 the Service to the Global Community Award for his work and influence on the global academic community.

He served as Chair of the International Management Division of the AOM, head of the Global Strategy Interest Group of the Strategic Management Society and President of the European International Business Academy. He was Co-Editor of *Academy of Management Perspectives* and Co-Editor of the *Advances in International Management* series (Emerald) and *Founding Editor of Annals in Social Responsibility* (Emerald) and *Foundations and Trends in International Business and FnT Management*. He also served as an Associate Editor of *Management Science*. He was a member of the Executive of the Australian and New Zealand Academy of Management (ANZAM) and was named a Fellow in 2008.



## PROFESSOR GERARD P. HODGKINSON

UNIVERSITY OF MANCHESTER

Gerard P. Hodgkinson is Professor of Strategic Management and Behavioural Science at Alliance Manchester Business School. From 2017 to 2022 he was the Vice-Dean for Research of the Faculty of Humanities, having previously served briefly as Deputy Head of the business school.

An elected Fellow of the British Academy of Management, British Psychological Society and the Academy of Social Sciences, and an Academic Fellow of the Chartered Institute of Personnel and Development, for eight years he was the Editor-in-Chief of the *British Journal of Management* (1999–2006) and he served as an Associate Editor of the *Journal of Management* (2016–2020).

From 2002 to 2006, Gerard was a member of the Grants Board of the UK Economic and Social Research Council and from 2002 to 2005, he served as the Managerial and Organizational Cognition (MOC) Division's International Representative at Large. In a five-year rotational term of office, he served variously as the MOC Division's Professional Development Workshops Chair, Program Chair and Division Chair. He is currently Associate Chair of the Strategic Management Society Behavioral Strategy Interest Group.

The bulk of Gerard's research activity has centred on the development of a new subfield: the psychology of strategic management (also known as behavioural strategy). His most recent work has been concerned with the application of advances in the social neurosciences to the analysis of cognitive processes in strategic decision-making and the evaluation of techniques for overcoming cognitive bias and inertia for adaptive success. His current theoretical interests centre on the behavioural foundations of dynamic capabilities, especially the nature and role of conscious and non-conscious cognitive processes, emotion, and personality and individual differences in strategic adaptation. Other work addresses the production and diffusion of knowledge in the management and organisation sciences and its significance for wider publics.

In recognition of his sustained contributions to behavioural science and strategic management, in 2021 Gerard was awarded the Research Medal by the British Academy of Management. In recognition of his 'exceptional contributions to understanding individual, relational, and collective cognition in organizational contexts,' in 2024 he was presented with the Distinguished Scholar Award by the MOC Division of the Academy of Management.

# Program and session details

Each paper presentation is allocated 20 minutes. Please close at the 12-minute mark, so that we have enough time for discussions and set up of the next presentation. Please give the audience sufficient time to comment as well. We ask that you keep to these time limits as closely as possible.

THURSDAY 20 MARCH 2025

9.30am – 9.45am	Opening conference (organisers)	
9.45am – 11.15am	<b>Keynote: Rethinking Research: Replication, Reproducibility and Approaches to Theory and Hypothesis Testing in the Social Sciences</b> <ul style="list-style-type: none"><li>• <i>Speakers: Heather Berry, Georgetown University; Timothy Devinney, University of Manchester</i></li><li>• <i>Discussant: Gerard P Hodgkinson, University of Manchester</i></li></ul>	
11.15am – 11.30am	Break	
11.30am – 1.10pm	<div>ROOM A</div> <b>Session 1: Innovation</b> <p>Understanding Strategic Openness: A Platform Ecosystem Perspective</p> <ul style="list-style-type: none"><li>• <i>Virginia Springer, Krithika Randhawa, Frank Piller</i></li></ul> <p>Unpacking the Multi-Level Processes of Emotional Experiences and Regulation among Migrant Entrepreneurs in Australia</p> <ul style="list-style-type: none"><li>• <i>Deepa Subhadrammal, Martin Bliemel, Jochen Schweitzer</i></li></ul> <p>Beyond Location: Examining Place as a Resource in the Australian Distilling Industry</p> <ul style="list-style-type: none"><li>• <i>Pavlina Jasovska, Jonathan Staggs, Sam MacAulay</i></li></ul> <p>Unveiling the Foundations of Innovation Districts: An Integrative Framework</p> <ul style="list-style-type: none"><li>• <i>Nutcha Netpradit, Krithika Randhawa, Danielle Logue</i></li></ul>	<div>ROOM B</div> <b>Session 2: Technology and Digitisation</b> <p>Exploring the Impact of Hype on Technology Entrepreneurship: A Focus on Women’s Experiences and Gender Equity</p> <ul style="list-style-type: none"><li>• <i>Anna Tari</i></li></ul> <p>Complementor or Depreciator: Relationship Risks in Digital Ecosystems</p> <ul style="list-style-type: none"><li>• <i>Peter Bryant</i></li></ul> <p>The Impact of Platform Owners’ Self-Operation Strategies on Product Performance: Insights from Amazon</p> <ul style="list-style-type: none"><li>• <i>Feifei Yang, Miley Yang, Huangjie Zheng, Chao Chen</i></li></ul> <p>The Effects of Supply Chain-Related Blockchain Adoption on Suppliers: The Role of Automated Trust</p> <ul style="list-style-type: none"><li>• <i>Dimitri Simonin, Manjunath Padigar, Ljubomir Pupovac, Atya Zeb, Mahima Hada</i></li></ul>
1.10pm – 2pm	Lunch	
2pm – 3.40pm	<div>ROOM A</div> <b>Session 3: Entrepreneurial Processes and Experiences</b> <p>The Multi-Contextual Process of Becoming Entrepreneurial: Pathways to Competency Development</p> <ul style="list-style-type: none"><li>• <i>Deepa Subhadrammal, Martin Bliemel, Jochen Schweitzer</i></li></ul> <p>How Does Entrepreneurial Pre-Reentry Experience Affect Success or Failure Post-Reentry? A Review and Research Agenda</p> <ul style="list-style-type: none"><li>• <i>Nikan Rezvani, Anna Krzeminska, Francesco Chirico</i></li></ul> <p>Network Agency Unlocks the World of Advice: Entrepreneurs’ Networking Intensity and Social Skills</p> <ul style="list-style-type: none"><li>• <i>Kim Klyver, Mette Nielsen, Mark Schenkel, Tom Elfring</i></li></ul> <p>Succession Intention and Innovation in Family Businesses</p> <ul style="list-style-type: none"><li>• <i>Qingqing Ye, Zhiming Chen, Lyla Zhang</i></li></ul>	<div>ROOM B</div> <b>Session 4: Grand Challenges</b> <p>COVID-19 Biomedical Innovations, Vaccination Rates and Local Community Sentiments Toward COVID-19 and Trump</p> <ul style="list-style-type: none"><li>• <i>Kenneth Huang, Carl Shen, Yanzhi Wang</i></li></ul> <p>Climate-Change Adaptation and Experts’ Knowledge: A Case Study of a Digital Technology for Belief Revision</p> <ul style="list-style-type: none"><li>• <i>Francesca Pujatti, Gerda Gemser, André Sammartino</i></li></ul> <p>Platform Legitimacy: How Grand Challenges Affect Platform Organizations’ Identities and Interactions</p> <ul style="list-style-type: none"><li>• <i>Vladimir Sobota, Jarryd Daymond, Virginia Springer</i></li></ul>
3.40pm – 3.55pm	Break	
3.55pm – 5.15pm	<b>Panel Discussion: The Impact of Artificial Intelligence on the Future of Strategy Making</b> <ul style="list-style-type: none"><li>• <i>Timothy Devinney, University of Manchester</i></li><li>• <i>Heather Berry, Georgetown University</i></li><li>• <i>Gerard P Hodgkinson, University of Manchester</i></li></ul>	
From 6pm	<b>Conference dinner</b> <p>Hotel CBD 52 King St, Sydney NSW 2000</p>	

## FRIDAY 21 MARCH 2025

9am – 10.15am	<b>Keynote: Designing Strategic Decision Processes for Adaptive Success in an Cognitively and Emotionally Challenged World</b> <ul style="list-style-type: none"> <li>• <i>Speaker: Gerard P Hodgkinson, University of Manchester</i></li> <li>• <i>Discussants: Heather Berry, Georgetown University; Timothy Devinney, University of Manchester</i></li> </ul>	
10.15am – 10.30am	<b>Break</b>	
10.30am – 12.10pm	ROOM A <b>Session 5: Strategy and Change</b> Ambivalent Media Coverage and Strategic Change: The Moderating Role of Environmental Uncertainty <ul style="list-style-type: none"> <li>• <i>Chuan Qin, Angel Sharma, Jing Annie Zhang</i></li> </ul> Strategy by Doing, Firm Resources, and Environmental Uncertainty for Innovation: A Configurational Study <ul style="list-style-type: none"> <li>• <i>Elena Ji, Nidhida Lin, Ralf Wilden</i></li> </ul> Integrating Effectuation, AI, and Strategic Calibration: A Conceptual Framework <ul style="list-style-type: none"> <li>• <i>Steph Sharma, Joachim Layes, Yusaf Akbar, Mark Esposito</i></li> </ul> Agility Versus Rigidity in Resource Allocation: A Study on Multi-Segment Firms <ul style="list-style-type: none"> <li>• <i>Jeannie Lee, Liang Wen, Gracy Yang</i></li> </ul>	ROOM B <b>Session 6: Top Management Teams and HR</b> Research on CEOs of Tourism and Hospitality Businesses – An Integrative Review Based on Upper Echelons Theory and Key Future Directions <ul style="list-style-type: none"> <li>• <i>Mahsa Javdanmehr, Stephen Zhang, Kim Huynh</i></li> </ul> From Resignation to Resilience: Regulating Emotions and Redefining Identities for Strategic Change <ul style="list-style-type: none"> <li>• <i>Sumati Ahuja, Krithika Randhawa</i></li> </ul> Navigating Fits and Misfits: Responses to Flexible Work Practices <ul style="list-style-type: none"> <li>• <i>Diogo Campos Teixeira, Eric Knight, Jaco Lok</i></li> </ul> Response Dynamics in Paradoxical Situations: A Process Flow Model <ul style="list-style-type: none"> <li>• <i>Safoora Wajahat, Eric Knight, Jaco Lok, Max Ganzin</i></li> </ul>
12.10pm – 1pm	<b>Lunch</b>	
1pm – 2.15pm	ROOM A <b>Session 7: Location and IB</b> Navigating Digital Regulatory Risks in Host Countries: Evidence from Chinese Stateowned MNEs <ul style="list-style-type: none"> <li>• <i>Xiang Yao, Dan Wang</i></li> </ul> East Asian CEOs and Corporate Social Irresponsibility: From a Stereotype Threat Perspective <ul style="list-style-type: none"> <li>• <i>Danni Ma, Limin Fu, Helena Li, Mariano Heyden</i></li> </ul> Digital Transformation and SMEs' Internationalization: Effects, Mechanism, and Boundary Conditions <ul style="list-style-type: none"> <li>• <i>Mehrzad Saeedikiya, Sandeep Salunke, Henri Burgers, Shane Mathews</i></li> </ul>	ROOM B <b>Session 8: Funding and VC</b> What Facilitates the Formation of Government Venture Capital? – A Configurational Perspective Approach <ul style="list-style-type: none"> <li>• <i>Zuanxu Chen, Marina Zhang, Helena Li</i></li> </ul> The Triple-Check Validation Model for How Angel Investors Make Seed Funding Decisions <ul style="list-style-type: none"> <li>• <i>Ofer Mintz</i></li> </ul> Billion-Dollar Startups: Where Do Unicorns Come From? <ul style="list-style-type: none"> <li>• <i>Carlos Poblete, Carla Bustamante, Daniel Mahn</i></li> </ul>
2.15pm – 2.30pm	<b>Break</b>	
2.30pm – 4.10pm	ROOM A <b>Session 9: TMTs</b> Navigating Firm Exploration in Turbulent Environments: The Role of Chief Marketing Officer Discretion <ul style="list-style-type: none"> <li>• <i>Saad Khan, Ralf Wilden, Nidhida Lin</i></li> </ul> Mind and the Matter: CEO Cognitive Complexity and Strategic Change Amid Slack and Industry Dynamism <ul style="list-style-type: none"> <li>• <i>Angel Sharma, Brendan Boyle, Jing Annie Zhang, Rebecca Mitchell</i></li> </ul> Escalation or Escape from Business Unit Downturns: The Role of Alternatives <ul style="list-style-type: none"> <li>• <i>Takhaui Kamzabek</i></li> </ul> The Microfoundations of State Capitalism: How Conflicting Logics Shape CEOs and Innovation Performance in State-Owned Enterprises <ul style="list-style-type: none"> <li>• <i>Menyuan Zhu, Helena Li, Krithika Randhawa, Yaowen Shan</i></li> </ul>	ROOM B <b>Session 10: Digital Transformation and Technology</b> Digital Transformation and Detour Catch-Up: A Chinese Manufacturing Firm's Path from Industry 2.0 to Industry 4.0 <ul style="list-style-type: none"> <li>• <i>Lei Guo, Marina Zhang</i></li> </ul> Legitimizing Platform Ecosystems around Digital Technologies: The Role of Framing by Non-Market Institutional Actors <ul style="list-style-type: none"> <li>• <i>Nutcha Netpradit, Krithika Randhawa, Danielle Logue</i></li> </ul> Digital Transformation-Enabled Product Innovation: Integrating Knowledge-Based View and Strategic Alignment Perspective <ul style="list-style-type: none"> <li>• <i>Mehrzad Saeedikiya, Sandeep Salunke</i></li> </ul> Framing Novelty in Industrial Platform Ecosystems <ul style="list-style-type: none"> <li>• <i>Virginia Springer, Krithika Randhawa, Llewelyn Thomas</i></li> </ul>
4.10pm – 4.20pm	<b>Conference wrap-up</b>	

# MQBS organising committee



**RALF WILDEN**

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Ralf Wilden is Professor of Strategy and Innovation and Associate Dean Research (Training and Performance) at the Macquarie University Business School. He is a co-founder and co-director of the Centre for Innovation, Strategy & Entrepreneurship (cISE) at Macquarie University Business School. As longest serving member of STR's Global Scholars, he served the division as its representative between 2016 and 2020. In this role, Ralf took on the leadership for the Global Scholars' PDW organisation, coordinated the STR Global Reps, supported the EC to design strategies to increase the division's international outreach, and co-organised a paper development workshop in Sydney to bring the local STR community together. He now serves on the research committee for STR and has set up the Innovation, Strategy and Entrepreneurship Group, drawing together many academics from Oceania for regular research events.

His contributions to the area of dynamic capabilities have focused on answering the question of how organisations can benefit from resource integration to improve performance. He incorporates dynamic capability thinking with (open) innovation and co-creation to investigate managerially relevant problems, such as business models, and the impact of market shaping and reconfiguring on innovative behaviour. He is also increasingly interested in strategic decision-making, with an emphasis how managers make decisions under uncertainty. He has received industry funding in excess of \$1,6500,000.

Ralf worked in the automotive (BMW Group), telecommunications (o2 Telefónica) and consulting industries. Ralf's work has been recognised by several international and national associations, invitations to speak at industry conferences, and he authored journal publications in outlets such as *Academy of Management Annals*, *Academy of Management Review*, *Journal of Management*, *Journal of Management Studies*, *Journal of Business Venturing*, *Journal of the Academy of Marketing Science*, *Journal of Product Innovation Management* and *Strategic Organization*.



**NIDHIDA LIN**

**E:** nidhida.lin@mq.edu.au

Nidhida Lin is Associate Professor of Strategy, Innovation and Entrepreneurship and Course Director of the MBA at Macquarie University Business School. Nidhida's scholarly interests are predominantly in the areas of managerial decision-making and design cognition in the context of innovation and entrepreneurship. Her work has been published in leading international academic journals such as *Academy of Management Review*, *Journal of Management Studies*, *Journal of Business Venturing*, *Journal of Product Innovation Management*, *California Management Review*, *Academy of Management Learning and Education*, and *MIT Sloan Management Review*. Nidhida is the recipient of Australian Research Council (ARC) funding for the five-year study funded by ARC and Port Australia as well as the competitive funding from Penrith Business Council for the study aiming at stimulating economic development and innovation in the Penrith region.

Nidhida completed her PhD in Management from AGSM, University of New South Wales and University of Sydney, and her Master in Computer Science from Cornell University. Upon completion of her PhD, she worked on the Offshoring Research Network project as a Senior Research Associate at the Center for International Business Research and Education, Fuqua School of Business, Duke University, USA. Prior to her PhD, Nidhida worked as a business consultant at Accenture specialising in enterprise business intelligence and data mining.



**FRANCESCO CHIRICO**

**E:** francesco.chirico@mq.edu.au

Francesco Chirico is a Professor of Strategy and Family Business at Macquarie University Business School. He is a co-founder and co-leader of the ISE research group and the Australasian Family Enterprise Research Network in Australia. Previously, he served the roles of Head of Discipline in Business Administration and Co-Director of the Centre for Family Enterprise and Ownership at Jönköping International Business School (JIBS, Sweden). Before joining JIBS, he worked at Texas A&M University and Rice University in the USA. He is founder and owner of Francesco Chirico Consulting AB in Sweden.

Francesco Chirico's research focuses on the intersection of strategy and entrepreneurship with a special focus on small and medium enterprises. His research work explores resource management processes and acquisition and divestiture strategies that affect the realisation of competitive advantage, innovation and value creation in organisations. He has served on organising committees and as a session chair at multiple international conferences (eg AOM, IFERA, EIASM, 1st international Conference in Management and Economics in Rwanda – University of Rwanda, Africa). Francesco Chirico's research has been published in international journals including, among others, *Academy of Management Journal*, *Journal of Management*, *Journal of International Business Studies*, *Journal of Management Studies*, *Entrepreneurship, Theory & Practice*, *Journal of Business Venturing*, *Strategic Entrepreneurship Journal*, *Organization Studies*, *Human Relations*, *Journal of Business Ethics*, *Small Business Economics*, *Strategic Organization* and *Family Business Review*.



# External conference committee



**MARIANO (PITOSH) HEYDEN**

**E:** [pitosh.heyden@monash.edu](mailto:pitosh.heyden@monash.edu)

Dr Mariano (Pitosh) Heyden is Professor of Strategy and International Business at the Monash Business School, where he is the Director of the PhD program in the Department of Management. He holds a PhD from the Rotterdam School of Management. Prior to Monash, he was a faculty member at the Newcastle Business School (AU), where he was recognised with a Vice-Chancellor's Award for Research and Innovation Excellence. Professor Heyden has been awarded more than A\$700k in funding over his career, including the ARC's prestigious Discovery Early Career Research Award (DECRA-17).

Heyden's research helps uncover the characteristics of senior business leaders that enable or constrain innovation and change. His interdisciplinary approach intersects strategic leadership, corporate governance and strategic renewal; being published in leading international journals, including *Journal of Management*, *Journal of Applied Psychology*, *Research Policy*, *Organization Studies*, *Journal of Management Studies*, *Human Resource Management* and *The Leadership Quarterly*; as well as book chapters by Oxford, Palgrave Macmillan and Springer. His research-informed engagement with topical issues features in ABC News, Business Insider, *MIT Sloan Management Review*, *Harvard Business Review*, *The Conversation*, *The Sydney Morning Herald* and the World Economic Forum's Agenda. He is a Senior Editor of the *Journal of Business Research*.



**SAM MACAULAY**

**E:** [s.macaulay@business.uq.edu.au](mailto:s.macaulay@business.uq.edu.au)

Sam MacAulay is an Associate Professor at the University of Queensland (UQ) Business School. Sam's research informs and transforms how we understand the strategic organisation of innovation. He does this through research addressing the foundations of strategy and innovation. Empirically, Sam's research focuses on complex, project-based forms of organising commonly found in infrastructure, engineering and resources, to develop better explanations for how organisations innovate and adapt. Scholars of strategy and innovation have traditionally paid less attention to these organisational forms. And yet they are a central feature of many economies, including Australia.

Theoretically, his research makes contributions to the Behavioral Theory of the Firm (eg developing new, more socialised models of organisational search and innovation), the Resource-based View of the Firm (eg how engineering and design can be used to protect innovation knowledge from imitation) and Project Organising (eg developing new frameworks for managing innovation in projects). MacAulay is currently bringing this research together to study the innovation in the context of artificial intelligence used in medical imaging with colleagues at UQ's ARC Training Centre for Innovation in Biomedical Imaging Technology. His research has been published or is forthcoming in a wide variety of top journals ranging from *MIT Sloan Management Review* and the *Academy of Management Review* through to *Transportation Research Part A* and *EMBO Reports*.



**KRITHIKA RANDHAWA**

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Krithika Randhawa is Associate Professor of Strategy, Innovation and Entrepreneurship in the Business School at the University of Sydney. Her research examines how corporates and startups can manage innovation at the interface of strategy and digital technologies. She has a particular interest in open innovation, digital platforms, ecosystems, crowdsourcing, communities and collaborative business models. Krithika has published in leading journals such as the *Journal of Management Studies*, *Product Innovation Management*, *Journal of Business Research*, *Technovation*, *Industrial Marketing Management*, *Industrial and Corporate Change* and *California Management Review*; and in book chapters, industry reports, media articles and podcasts (eg *R&D Today*, *The Mandarin* and *Government News*). Through her research, Krithika has delivered solutions addressing industry and policy challenges for the private and public sector. Krithika is Associate Editor of the *R&D Management* journal, Associate Program Chair of the World Open Innovation Conference and member on the Editorial Review Board of the *Journal of Product Innovation Management*.



**STEPHEN ZHANG**

**E:** [Stephen\\_Zhang@baylor.edu](mailto:Stephen_Zhang@baylor.edu)

Stephen Zhang is an Associate Professor at the Baylor College. He studies how entrepreneurs and top management teams behave under uncertainties. Stephen has published articles in top journals in entrepreneurship (eg *Entrepreneurship Theory and Practice*), management (eg *Academy of Management Journal*) as well as COVID-19 research in health journals. His work has been featured in major media outlets (eg Yahoo, MSN, HuffPost, *The Age*, *The Sydney Morning Herald*). Stephen has worked previously at the University of Sydney, Catholic University of Chile and National University of Singapore. Prior to his academic career, he worked in several industries including engineering, management consultancy, market research and innovation management, and has founded startups. Stephen received his bachelor degree at Nanyang Technological University in Singapore, and his PhD from the National University of Singapore. He is the founding director of the Asia-Pacific Entrepreneurship & Innovation Society.

# MQBS cISE highlights

## REPRESENTATIVE PUBLICATIONS

Authors whose names appear in bold type are Macquarie University Business School cISE academics.

## 2025 AND FORTHCOMING

**Chirico, F.**, Hoskisson, R., Pathak, S., & Baù, M. (forthcoming). Calm in the Storm: Job security and postmerger performance in family versus non-family firms. *Academy of Management Journal*.

**Chirico F.**, Eddleston K, Patel, P. (2025). Does it Pay to Patent Green Innovations? Stock Market Reactions to Family and Nonfamily Firms' Green Patents. *Journal of Business Ethics*.

Clemens, V., **Wilden, R.**, Akaka, M. A., Foege, J. N., & Nüesch, S. (2025). Multi-level Value Creation in the Sharing Economy: A Configurational Co-Creation Approach to Business Model Development. *Industrial Marketing Management*, 125: 272-289.

Eddleston, K. A., Sieger, P., **Chirico, F.**, & Baù, M. (2025). The King Is Dead—Long Live Who? A Family and Firm Embeddedness Perspective on Succession after the CEO-Owner's Sudden Death. *Journal of Management Studies*.

Ganzin M., **Chirico F.**, Kroezen J., Dacin T., Sirmon D., Suddaby R. (forthcoming). Craft and Strategic Entrepreneurship: Exploring and Exploiting Materiality, Authenticity and Tradition in Craft-based Ventures. *Strategic Entrepreneurship Journal*.

Gómez-Mejía, L. R., **Chirico, F.**, Withers, M. C., Martin, G. P., & Wiseman, R. M. (2025). Are Family Owners Willing to Risk “Rocking the Boat”? A Blended Socioemotional Wealth-Implicit Theory Framework. *Journal of Management*.

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# MQBS cISE highlights

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Jarryd Daymond  
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*University of Manchester (UK)*

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Joseph Harrison  
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