



GoTransit **Media Group**

A
AdsOnWheels

Impact
Wrap

TAXI ADS







About Us

Go Transit Media Group is a respected and innovative media company that provides unique transit advertising opportunities across the eastern seaboard. The company was founded by executives Rob Gamble and Rick Chapman along with their long-term shareholder Australia's Associated Media Investments in later 2010.

As Australia's largest Transit Media Supplier GoTransit Media Group specialises in providing our clients and agency partners with engaging, impactful and innovative advertising solutions across our premium transit media network.

With assets across metro and regional Australia, our portfolio of transit includes premium route buses, school buses, double decker buses, bus interiors, taxi sedans, maxi taxis, light rail trams and our exciting new offering in Ads on Wheels. Impact Wrap, affiliated with GoTransit Media Group, specialise in wrapping Company Vehicles, Offices and Shopfronts. As well as being a one stop shop for all bus signage including livery and legal decals.

When it comes to transit advertising we've got it covered, looking after everything from design and production to installation – we do it all. Our dedicated team, including full-time installers based in all our key markets.

GoTransit Media Group's portfolio of transit can reach every Australian through the power of movement and unavoidable mobile billboards.



Production

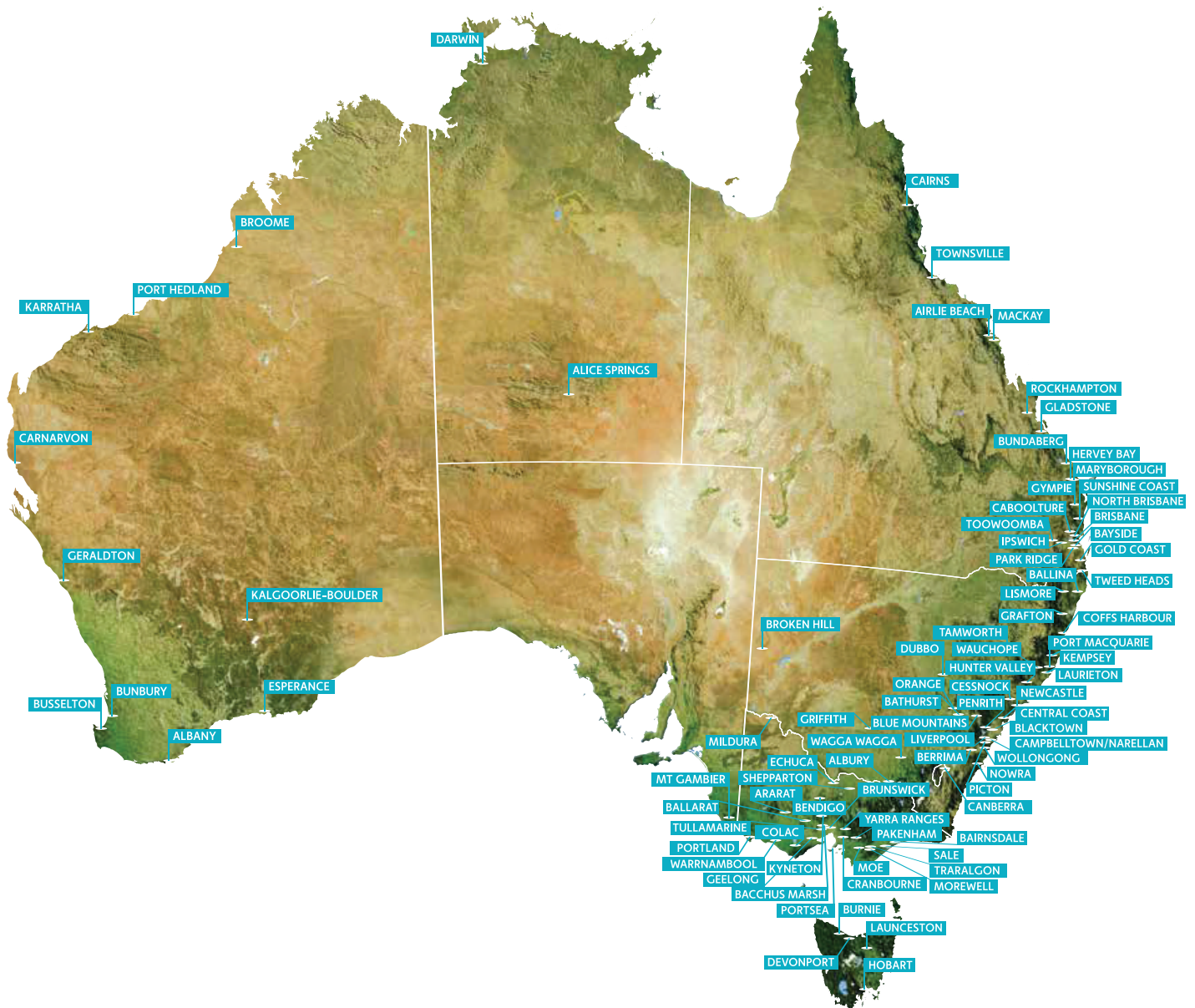
The group prides itself by offering a unique and impressive 'in-house' creative department which delivers consistently outstanding designs to its clients.

Our 'in-house' production & design facility has invested in the latest technology available in large format printing, which provides Go Transit with the ability to produce high quality artwork with unprecedented turnaround speeds to meet the market which is demanding shorter lead times and greater flexibility.

There is a team of 10 dedicated creative designers based at head office who have been handpicked and trained exclusively for large format outdoor transit advertising. It was identified early on that the skills required are highly specialised and are not easily transferred across by designers employed to work on a multitude of different design formats.

The company makes a commitment to using the best available design installation and production practices and always goes out of their way to exceed expectations when delivering to clients.

National Coverage



Every market,
every town,
every postcode.

& always adding
new locations



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gotransit.com.au 1300 468 721


















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MERGENCY EXIT









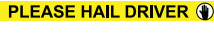






LIVERY PRICING

www.impactwrap.com.au

EXTERIOR STICKERS

| CODE | STICKERS | | SIZE | PRICE + GST |
|-----------------------|--|--|-------------|-------------|
| YCP-SML-400X250-REF | Yellow Children Pedestrian Small REFLECTIVE 3M |  | 400 x 250mm | \$20.00 |
| YCP-LGE-425X275-REF | Yellow Children Pedestrian Large REFLECTIVE 3M |  | 425 x 275mm | \$25.00 |
| SB-SML-700X120-REF | School Bus Small REFLECTIVE 3M |  | 700 x 120mm | \$12.00 |
| SB-MED-660X160-REF | School Bus Medium REFLECTIVE 3M |  | 660 x 160mm | \$18.50 |
| SB-LGE-900X150-REF | School Bus Large REFLECTIVE 3M |  | 900 x 150mm | \$20.00 |
| GW-SML-220X230-REF | Give Way Small REFLECTIVE 3M |  | 220 x 230mm | \$12.00 |
| GW-MED-340X370-REF | Give Way Medium REFLECTIVE 3M |  | 340 x 370mm | \$18.50 |
| GW-LGE-450X450-REF | Give Way Large REFLECTIVE 3M |  | 450 x 450mm | \$38.00 |
| GW-LAW-350X485-REF | Give Way It's Not Just Courtesy, It's the Law REFLECTIVE 3M |  | 350 x 485mm | \$45.00 |
| DNOTV-300X100-REF | Do Not Overtake Turning Vehicle Small STICKER REFLECTIVE 3M CLASS 1 |  | 300 x 100mm | \$14.00 |
| DNOTV-ALI-300X100-REF | Do Not Overtake Turning Vehicle Small ON ALI REFLECTIVE 3M CLASS 1 |  | 300 x 100mm | \$24.00 |
| DNOTV-890X150-REF | Do Not Overtake Turning Vehicle STICKER REFLECTIVE 3M CLASS 1 |  | 890 x 150mm | \$25.00 |
| DNOTV-300X300-REF | Do Not Overtake Turning Vehicle STICKER REFLECTIVE 3M CLASS 1 |  | 300 x 300mm | \$26.00 |
| DNOTV-ALI-300X300-REF | Do Not Overtake Turning Vehicle ON ALI REFLECTIVE 3M CLASS 1 |  | 300 x 300mm | \$37.00 |
| EEAD-530X60-REF | Emergency Exit REFLECTIVE 3M |  | 530 x 60mm | \$8.50 |

| CODE | STICKERS | SIZE | PRICE + GST |
|----------------------|--|--|---------------------------|
| EEAD-530X60-POL | Emergency Exit POLYMERIC LAMINATED |  | 530 x 60mm \$5.00 |
| EE-RED-620X70-REF | Emergency Exit REFLECTIVE 3M |  | 620 x 70mm \$10.00 |
| EE-RED-530X90-REF | Emergency Exit REFLECTIVE 3M |  | 530 x 90mm \$12.00 |
| EE-WHITE-350X40-REF | Emergency Exit REFLECTIVE 3M |  | 350 x 40mm \$4.50 |
| EE-WHITE-350X55-REF | Emergency Exit REFLECTIVE 3M |  | 350 x 55mm \$5.00 |
| EE-STACK-200X60-REF | Emergency Exit - Stacked REFLECTIVE 3M |  | 200 x 60mm \$3.50 |
| EE-BLK-640X65-REF | Emergency Exit REFLECTIVE 3M |  | 640 x 65mm \$12.00 |
| EE-BLK-520X105-REF | Emergency Exit REFLECTIVE 3M |  | 520 x 105mm \$18.00 |
| EEBG-650X95-REF | Emergency Exit REFLECTIVE 3M |  | 650 x 95mm \$10.00 |
| EE-PP-500X40-REF | Emergency Exit Push/Pull Out REFLECTIVE 3M |  | 2 x 500 x 40mm \$16.00 |
| BG-GLASS-115X115-REF | Break Glass Small REFLECTIVE 3M |  | 115 x 115 mm \$7.00 |
| BG-GLASS-150X150-REF | Break Glass Large REFLECTIVE 3M |  | 150 x 150mm \$7.50 |
| IE-BG-RED-250X60-REF | In Emergency Break Glass Exterior REFLECTIVE 3M |  | 250 x 60mm \$7.50 |
| IE-BG-RED-550X90-REF | In Emergency Break Glass Exterior REFLECTIVE 3M |  | 550 x 90mm \$9.00 |
| WLF-BLK-950X115-REF | When Lights Flashing REFLECTIVE 3M |  | 950 x 115mm \$20.00 |
| WLFL-1610x210-REF | When Lights Flashing Large REFLECTIVE 3M |  | 1610 x 210mm \$52.00 |








| CODE | STICKERS | SIZE | PRICE + GST |
|------------------------------|---|--|-------------------------------------|
| 40K-SML-420X255-REF | 40KM Small REFLECTIVE 3M |  | 420 x 255mm \$35.00 |
| 40K-MED-420X460-REF | 40KM Medium REFLECTIVE 3M |  | 420 x 460mm \$38.00 |
| 40K-LGE-450X450-REF | 40KM Large REFLECTIVE 3M |  | 450 x 450mm \$42.50 |
| 80SL-600X80-REF | 80 Speed Limited REFLECTIVE 3M |  | 600 x 80mm \$9.50 |
| 100SL-680X80-REF | 100 Speed Limited REFLECTIVE 3M |  | 680 x 80mm \$10.00 |
| 90KPH-200X200-POL | 90 KPH Limited POLYMERIC LAMINATED |  | 200 x 200mm \$7.00 |
| PHD-1075X90-POL-ORANGE-REV | Please Hail Driver POLYMERIC LAMINATED REVERSE PRINT ORANGE |  | 1075 x 90mm \$13.00 |
| PHD-1075X90-ORANGE-POL | Please Hail Driver POLYMERIC LAMINATED PRINT ORANGE |  | 1075 x 90mm \$13.00 |
| PHDOH-1075X90-YELLOW-POL-REV | Please Hail Driver POLYMERIC LAMINATED PRINT REVERSE YELLOW |  | 1075 x 90mm \$13.00 |
| PHDOH-1075X90-YELLOW-POL | Please Hail Driver POLYMERIC LAMINATED PRINT YELLOW |  | 1075 x 90mm \$13.00 |
| PSD-400X125-POL | Please Signal Driver POLYMERIC LAMINATED |  | 400 x 125mm \$5.00 |
| DFO-200X45-POL | Diesel Fuel Only POLYMERIC LAMINATED |  | 200 x 45mm \$5.00 |
| ADBLUE-200X45-POL | Adblue Only POLYMERIC LAMINATED |  | 200 x 45mm \$7.00 |
| SML-BLK-FLEET | FLEET NUMBER SMALL BLACK |  | 50mm HIGH \$1.50 EACH NUMBER |
| LGE-BLK-FLEET | FLEET NUMBER LARGE BLACK |  | 110mm HIGH \$3.00 EACH NUMBER |
| QNUMBER | Q NUMBER |  | 110mm HIGH \$3.00 EACH NUMBER |

INTERIOR STICKERS

| CODE | STICKERS | | SIZE | PRICE + GST |
|----------------------|---|--|-------------|-------------|
| EE-RED-350X55-LUM | Emergency Exit LUMINOUS |  | 350 x 55mm | \$6.00 |
| IEBG-INT-250X60-LUM | In Emergency Break Glass INT LUMINOUS |  | 250 x 60mm | \$8.50 |
| IEBG-INT2-250X60-LUM | In Emergency Break Glass INT2 LUMINOUS |  | 250 x 60mm | \$8.50 |
| BG-INT2-120X120-LUM | In Emergency Break Glass Large INT2 LUMINOUS |  | 120 x 120mm | \$8.00 |
| IEBG-INT-120X120-LUM | In Emergency Break Glass Small INT LUMINOUS |  | 120 x 120mm | \$8.00 |
| IEBG-INT-150X150-LUM | In Emergency Break Glass Large INT LUMINOUS |  | 150 x 150mm | \$8.00 |
| EDR-160X90-LUM | In Emergency Door Release LUMINOUS |  | 160 x 90mm | \$7.00 |
| EE-PB-240X110-POL | Emergency Exit - Push Button POLYMERIC LAMINATED |  | 240 x 110mm | \$8.50 |
| EE-HAND-300X30-POL | Emergency Exit Lift Handle POLYMERIC LAMINATED |  | 300 x 30mm | \$3.60 |
| EBG-SML-100X100-POL | Emergency Break Glass Small POLYMERIC LAMINATED |  | 100 x 100mm | \$2.20 |
| EBG-MED-150X150-POL | Emergency Break Glass Med POLYMERIC LAMINATED |  | 150 x 150mm | \$3.60 |
| W-DOOR-170X170-POL | Warning Door Switch POLYMERIC LAMINATED |  | 170 x 170mm | \$6.00 |
| CCTV-250X100-POL | CCTV POLYMERIC LAMINATED |  | 250 x 100mm | \$3.50 |
| CCTVQLD-250X100-POL | CCTV QLD POLYMERIC LAMINATED |  | 250 x 100mm | \$3.50 |
| VIDEO-210X150-POL | Video Camera & Audio May Be in Use POLYMERIC LAMINATED |  | 210 x 150mm | \$4.50 |

| CODE | STICKERS | | SIZE | PRICE + GST |
|--------------------------|---|--|--------------|-------------|
| FE-95X95-POL | Fire Extinguisher POLYMERIC LAMINATED | | 95 x 95 mm | \$2.60 |
| FE-100X100-POL | Fire Extinguisher POLYMERIC LAMINATED | | 100 x 100 mm | \$3.10 |
| FA-60X60-POL | First Aid POLYMERIC LAMINATED | | 60 x 60 mm | \$1.90 |
| WC-150X150-POL | Wheel Chair POLYMERIC LAMINATED | | 150 x 150 mm | \$2.90 |
| WC-2S&W-150X200-POL | Wheel Chair 2 Space & Weight POLYMERIC LAMINATED | | 150 x 200 mm | \$6.00 |
| WC-1S-150X200-POL | Wheel Chair 1 Space POLYMERIC LAMINATED | | 150 x 200 mm | \$6.00 |
| WC-2S-150X200-POL | Wheel Chair 2 Space POLYMERIC LAMINATED | | 150 x 200 mm | \$6.00 |
| PVYS-200X120-POL | Please Vacate Your Seat POLYMERIC LAMINATED | | 200 x 120mm | \$5.10 |
| DCL-CNX-AGED-200X120-POL | Please Vacate this Seat POLYMERIC LAMINATED | | 200 x 120mm | \$5.10 |
| N5COURT-220X110-POL | B008 Bus N5 Courtesy POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE | | 220 x 110mm | \$3.20 |
| N7PRIORL-400X135-POL | B008 Bus N7 Priority Left POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE | | 400 x 135mm | \$7.05 |
| N7PRIORR-400X135-POL | B008 Bus N7 Priority Right POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE | | 400 x 135mm | \$7.05 |
| N1REG-450X75-POL | B008 Bus N1 Regulatory POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE | | 450 x 75mm | \$5.00 |
| N2REG-400X130-POL | B008 Bus N2 Regulatory POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE | | 400 x 130mm | \$7.00 |
| N3B008STA-290X180-POL | B008 Bus N3 STA Conditions Blank POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE | | 290 x 180mm | \$6.60 |

| CODE | STICKERS | | SIZE | PRICE + GST |
|----------------------|--|--|-------------|-------------|
| N3STA-290X180-POL | Bus N3 STA Conditions STA POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE |  | 290 x 180mm | \$6.60 |
| N4REG-400X130-POL | B008 Bus N4 Regulatory 400x130 POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE |  | 400 x 130mm | \$6.20 |
| N6BEHAVE-440X140-POL | B008 Bus N6 Behavioural 440x140 POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE |  | 440 x 140mm | \$7.20 |
| QZONE-260X100-POL | Quiet Zone POLYMERIC LAMINATED |  | 260 x 100mm | \$3.50 |
| OPAL-FD-100X100-POL | OPAL059 FRONT DOOR POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE |  | 100 x 100mm | \$2.00 |
| OPAL-FD-400X250-POL | OPAL059 FRONT DOOR POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE |  | 250 x 400mm | \$14.00 |
| OPAL-RD-100X100-POL | OPAL059 REAR DOORS 360x500 POLYMERIC VINYL WITH ANTI GRAFFITI LAMINATE |  | 360 x 500mm | \$23.00 |
| PBAQBIC-190X65-POL | Park Break Applied POLYMERIC LAMINATED |  | 190 x 65mm | \$4.00 |
| PBA-190X65-POL | Park Break Applied POLYMERIC LAMINATED |  | 190 x 65mm | \$4.00 |
| DNOBTW-DBLESIDED | PARKING BRAKE - DO NOT ACCESS DOUBLESIDED |  | 190 x 60 | \$8.00 |
| MYS-STEP-300X210-POL | Mind Your Step POLYMERIC LAMINATED |  | 300 x 210mm | \$6.00 |
| D-WHITE-210X130-POL | Persons Found Damaging No Food Etc POLYMERIC LAMINATED |  | 210 x 130mm | \$3.80 |
| D-RED-180X100-POL | Persons Found Damaging POLYMERIC LAMINATED |  | 180 x 100mm | \$3.50 |
| NS-RND-100X100-POL | No Smoking SMALL POLYMERIC LAMINATED |  | 100 x 100mm | \$3.00 |
| NS-RND-200X200-POL | No Smoking LARGE POLYMERIC LAMINATED |  | 200 x 200mm | \$5.00 |

| CODE | STICKERS | SIZE | PRICE + GST |
|----------------------|---|---|------------------------|
| NS-245X85-POL | No Smoking POLYMERIC LAMINATED |  NO SMOKING | 245 x 85mm \$4.00 |
| THANK-NS-185X38-POL | Thank you for Not Smoking POLYMERIC LAMINATED | Thank you for NOT SMOKING | 185 x 38mm \$3.10 |
| FOOD-SML-235X80-POL | No Food No Drink No Smoking SMALL POLYMERIC LAMINATED |  | 235 x 80mm \$4.60 |
| FOOD-LGE-330X110-POL | No Food No Drink No Smoking LARGE POLYMERIC LAMINATED |  | 330 x 110mm \$6.00 |
| FOOD-TX-300X200-POL | No Food No Drink No Smoking POLYMERIC LAMINATED | NO FOOD NO DRINKS NO SMOKING ON THIS BUS | 300 x 200mm \$6.10 |
| CFV-NFND-430X100-POL | Correct Fare Video No Food No Smoking POLYMERIC LAMINATED |  | 430 x 100mm \$10.20 |
| THANK-NS-175X80-POL | Thank you for Not Smoking/No Food or Drink POLYMERIC LAMINATED | Thank you for NOT SMOKING NO FOOD or DRINK to be Consumed in this coach | 175 x 80mm \$3.50 |
| NFND-175X35-POL | No Food or Drink POLYMERIC LAMINATED | NO FOOD or DRINK to be Consumed in this coach | 175 x 35mm \$3.10 |
| FARE-150X150-POL | Please Have Correct Fare POLYMERIC LAMINATED | Please Have Correct Fare Ready | 150 x 150mm \$6.00 |
| SBMW-200X160-POL | Seat Belts Must Be Worn POLYMERIC LAMINATED | SEAT BELTS MUST BE WORN  | 200 x 160 mm \$2.00 |
| SBMW-110X110-POL | Seat Belts Must Be Worn POLYMERIC LAMINATED |  | 110 x 110 mm \$3.80 |
| SCHOOL-200X100-POL | School Children Notice POLYMERIC LAMINATED | NOTICE School children and students travelling on free passes or at concession rates of fare must not occupy a seat whilst adults are standing. | 200 x 100mm \$3.50 |
| TRAVEL-130X90-POL | Travel Passes POLYMERIC LAMINATED | TRAVEL PASSES MUST BE SHOWN OR FULL FARE PAID | 130 x 90mm \$3.00 |
| STAND-180X100-POL | Standing Passengers POLYMERIC LAMINATED | NOTICE STANDING PASSENGERS MUST STAND BEHIND THE DRIVER | 180 x 100mm \$3.50 |
| STAIR-200X130-POL | Riding on Stairwell POLYMERIC LAMINATED | NOTICE Riding on stairwell is PROHIBITED | 200 x 130mm \$3.50 |
| HANDS-90X160-POL | Keep Hands Clear of Door POLYMERIC LAMINATED |  | 90 x 160mm \$3.50 |